

WINE ASSOCIATION DIONYSUS

PRIVACY STATEMENT | LUSTRUM 2026

4 September – 9 September 2026

Version adopted by Board Scheepstra on 03-08-2026

This Privacy Statement explains how personal data is processed in connection with the Dionysus Lustrum 2026. It applies to everyone who purchases a ticket for, registers for or attends a Lustrum activity.

ARTICLE 1: DATA CONTROLLER

1.1 The controller for the processing of personal data described in this Privacy Statement is Wijnvereniging Dionysus, established in Leeuwarden and registered with the Dutch Chamber of Commerce (KvK) under number 01115684 (the "Association").

1.2 For all questions and requests regarding personal data, the association can be contacted at board@wineassociationdionysus.nl.

ARTICLE 2: PERSONAL DATA WE PROCESS

2.1 Registration and ticket data: name, e-mail address, membership status, membership years and the activities for which a ticket is purchased or a registration is made.

2.2 Payment data: payment details processed through the designated ticketing and payment systems. The Association does not store full bank card details itself.

2.3 Practical participation details: where relevant for a specific activity, dietary requirements, allergies or accessibility needs that you choose to provide.

2.4 Photographs and video recordings made during Lustrum activities in which you may be recognisably depicted.

2.5 Communication data: messages you send to the organisation and, where applicable, your subscription to Lustrum communication channels.

ARTICLE 3: PURPOSES AND LEGAL BASES

3.1 Ticket administration, registration and organisation of the Lustrum activities, including communication about the activities you attend. Legal basis: performance of a contract (Article 6(1)(b) GDPR).

3.2 Compliance with legal obligations, such as retention of financial records for tax purposes. Legal basis: legal obligation (Article 6(1)(c) GDPR).

3.3 Making and using photographs and video recordings for promotional, archival and communication purposes. Legal basis: legitimate interest of the Association (Article 6(1)(f) GDPR); see Article 5 of this Privacy Statement for your right to object.

3.4 Processing of dietary requirements, allergies or accessibility needs you provide. Where such information reveals health data, it is processed only with your explicit consent (Article 9(2)(a) GDPR), which you may withdraw at any time.

3.5 Personal data is not used for automated decision-making or profiling, and is not sold to third parties.

ARTICLE 4: SHARING WITH THIRD PARTIES

4.1 Personal data is shared with third parties only where necessary for the organisation of the Lustrum, such as the ticketing provider, payment service providers, venues, caterers and transport providers.

4.2 Parties that process personal data on behalf of the Association are bound by data processing agreements and may use the data only for the purposes determined by the Association.

4.3 Personal data may also be disclosed where the Association is legally required to do so.

4.4 Personal data is not transferred outside the European Economic Area unless appropriate safeguards within the meaning of the GDPR are in place.

ARTICLE 5: PHOTOGRAPHY AND VIDEO

5.1 Photographs and video recordings will be made during Lustrum activities and published through the official Dionysus communication channels for promotional, archival and communication purposes.

5.2 If you object to the use of an image in which you are recognisably depicted, you may contact the Association and request that the image not be used or be removed. Such requests will be honoured where reasonably possible and in accordance with applicable privacy legislation.

5.3 You may also object in advance by notifying the Association in writing before attending a Lustrum activity.

ARTICLE 6: RETENTION PERIODS

6.1 Personal data is retained no longer than necessary for the purposes for which it was collected.

6.2 Registration and ticket data is deleted or anonymised no later than one year after the conclusion of the Lustrum, unless a longer retention period is required by law or necessary for the handling of a specific matter.

6.3 Financial records are retained for seven years in accordance with Dutch tax legislation.

6.4 Dietary, allergy and accessibility information is deleted promptly after the activity for which it was provided.

6.5 Photographs and video recordings selected for the archive of the Association may be retained for historical and archival purposes.

ARTICLE 7: YOUR RIGHTS

7.1 You have the right to access the personal data the Association holds about you, and the right to have inaccurate data rectified.

7.2 You have the right to request erasure of your personal data, restriction of processing, and transfer of your data (data portability), within the limits of the GDPR.

7.3 You have the right to object to processing based on the legitimate interests of the Association, including the use of photographs and video recordings.

7.4 Where processing is based on your consent, you may withdraw that consent at any time. Withdrawal does not affect the lawfulness of processing carried out before the withdrawal.

7.5 Requests can be sent to board@wineassociationdionysus.nl. The Association will respond within the time limits set by the GDPR.

7.6 If you believe your personal data is handled improperly, you have the right to lodge a complaint with the Dutch Data Protection Authority (Autoriteit Persoonsgegevens).

ARTICLE 8: SECURITY

8.1 The Association takes appropriate technical and organisational measures to protect personal data against loss, misuse and unauthorised access.

8.2 Access to personal data is limited to those members of the Board and the Lustrum organisation who need it for the performance of their tasks.

ARTICLE 9: CHANGES TO THIS PRIVACY STATEMENT

9.1 The Association may amend this Privacy Statement when necessary. The most recent version will be made available through the official Dionysus website on the Lustrum page.

9.2 Material changes will be communicated to registered participants.

For questions regarding this Privacy Statement, please contact the association at board@wineassociationdionysus.nl



Elena Scheepstra

President of the 20th Board of Dionysus

Board Scheepstra | 2025-2026