

Adopt A Cowboy Video 3 Content Ideas

Video 3 serves as the grand finale of the Adopt A Cowboy program. This is your opportunity to help students understand how beef and cattle products are used in everyday life while reflecting on everything they have learned throughout the year.

Please remember: You do **not** need to include every item on this list. These are simply ideas to help you tell your story and connect the work you do on the ranch to students' daily lives. Every operation and every state is different, so choose the examples that best fit your experience.

Important Filming Notes

- Keep all footage positive, educational, and family-friendly.
- Follow safe food handling and cooking practices.
- Showcase healthy lifestyles and balanced meals.
- Use this video as a chance to celebrate your students and conclude your Adopt A Cowboy experience.

Introduction & Reflection

- Welcome students back for the final video.
- Reflect on what they have learned throughout the year.
- Share your favorite part of participating in Adopt A Cowboy.
- Thank students for joining you on the journey.
- Encourage students to continue learning about agriculture.

Life on the Ranch

- Early morning ranch footage with natural sounds.
- Checking in from ranch headquarters.
- Gathering or moving cattle.
- Working cattle with your crew.
- Scenic ranch footage that highlights your operation.
- Final shots of daily life on the ranch.

Beef in Our Daily Lives

Show examples of popular beef meals such as:

- Steak
- Hamburgers
- Tacos
- Spaghetti with meat sauce
- Meatballs
- Chili
- Roast beef
- Other favorite family recipes

You may also:

- Share a family meal.
- Show beef being served at lunch with your crew.
- Explain why beef is an important source of protein and nutrients.

Cooking Demonstrations

Consider showing:

- Washing hands before food preparation.
- Preparing ingredients.
- Seasoning steaks or other cuts of beef.
- Safely grilling or cooking beef.
- Beef sizzling on the grill.
- Preparing meals for family or friends.
- Serving and enjoying a finished meal.
- Taste-testing your favorite beef recipe.

Beef Byproducts

Help students discover how cattle contribute to many products they use every day.

Examples may include:

- Sports equipment
- Musical instrument strings
- Pet food
- Leather products
- Personal care items
- Medical products
- Household products
- Marshmallows and gelatin products
- Other common cattle byproducts

Consider showing examples of these items and explaining how they connect back to cattle.

Connecting Agriculture to Everyday Life

- Visit a local grocery store or market.
- Show where beef products are sold.
- Discuss how food travels from ranches to consumers.
- Explain the many careers involved in bringing food to our tables.

Finale Footage Ideas

Consider ending with memorable scenes such as:

- Moving cattle across a beautiful landscape.
- Riding horseback with your dogs.
- Sunset on the ranch.
- Your cow crew working together.
- A final view of the cattle, horses, and ranch.
- A farewell message from you and your family.

Most Important

This final video should celebrate everything students have learned throughout the Adopt A Cowboy program. Help them understand how cattle

and ranching connect to the food they eat, the products they use, and the people who work every day to care for livestock and the land. Most importantly, end with a message that leaves students feeling connected to agriculture and proud of what they have learned throughout the year.