

## OUR PURPOSE

A beef community dedicated to growing Beef demand through education, development, and legislative affairs.

## OUR VISION

Bring together a community of generations who have a passion for beef and preserving America's agricultural heritage.

## OUR MISSION

To enhance and foster a sustainable future for the beef community by providing avenues for growth and leadership through education, resources, and collaborative support.



### Goals

**1**

Cultivate the pillars of ANCW:

- EDUCATION
- PROMOTION
- LEGISLATION

**2**

Provide opportunities for all ages, interests, experience, cultural backgrounds, and personality types to inspire sisterhood within the beef community

**3**

Foster leadership development



# Core Values



## Professionalism

- We work on behalf of ANCW for ANCW.
- We act respectfully.
- We are organized, prepared, and run our meetings efficiently and productively.
- We respectfully manage conflict.
- We stay focused on the goals of the organization.



## Dependability, Accountability, Accessibility

- We are available for anyone interested in being part of the beef community.
- We follow through on our commitments.
- We own any mistakes we make.



## Team Mindset

- We are focused on collaboration and inclusion.
- We ask for and listen to ideas and contributions.
- We are willing to change when there is value for ANCW.
- We work to constantly improve communication.



## Relevancy and Innovation

- We are sharing accurate and timely information.
- We are flexible in our goals and how we will work to achieve our goals.
- We make meetings interesting.
- We are open to new ideas
- We facilitate open communication.



## Passion

- We stand up for what we believe in.
- We are strong.
- We are inspiring.
- We are enthusiastic.



## Compassion

- We show respect for everyone.
- We recognize and respect differences.
- We utilize kindness and grace in all situations.
- We care for each person involved in ANCW.



**We encourage our members to uphold the ANCW core values.**