

Your Impact. Our Mission.



OUR VISION

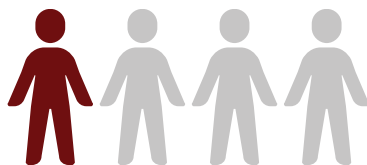
The American National CattleWomen is a voice for women who share a passion for the U.S. beef industry. We promote and support the beef industry by encouraging and equipping women in beef and related agribusiness.

OUR STRATEGY

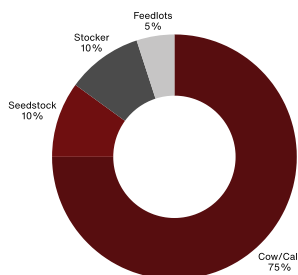
ANCW advances the beef industry through its three pillars: beef promotion, consumer education, and legislative engagement. By empowering women to advocate for agriculture, we build trust in beef and strengthen the future of our industry.

WHAT WE DO

Every day, ANCW members across the country share the story of beef. Through consumer outreach, educational programs, advocacy initiatives, and leadership development, we create meaningful connections between producers and consumers.



The average consumer is
3 generations removed
from agriculture.



ANCW has members that
represent each sector of
the beef industry.

The beef industry
contributes approximately
\$167 billion to the U.S.
economy each year.

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Over a third of all American
beef producers are women
with that number growing
each year.

37%

Partner with Purpose

70+ YEARS OF LEADERSHIP
30 STATE AFFILIATES
20,000+ SOCIAL MEDIA FOLLOWERS

PICK THE PLAN THAT BEST FITS YOU:	SELECT <i>Every Partnership Matters</i> \$500	CHOICE <i>Amplify Your Support.</i> \$1,000	PRIME  <i>Elevate Your Brand.</i> MOST POPULAR \$5,000	PREMIER <i>Maximize Your Reach.</i> \$7,500	PLATINUM <i>Become a National Partner</i> \$10,000
Social Media Recognition	✓	✓	✓	✓	FEATURE
Logo on ANCW Website	✓	✓	✓	✓	✓
Logo in Meeting Materials	✓	✓	✓	✓	✓
Prominent Logo Placement at Events				✓	✓
Premier Logo Placement at Events					✓
Logo in Qtrly Newsletter	✓	✓	✓	✓	✓
Advertise in the Qtrly Newsletter			¼ PAGE	½ PAGE	FULL PAGE
ANCW Podcast Recognition			3 MONTHS	6 MONTHS	1 YEAR
Distribute Promos at ANCW Events				✓	✓
Event Signage Recognition		✓	✓	✓	✓
Present to Members at National Meeting					✓

American National CattleWomen, Inc.
ATTN: Brandee Mills, ANCW Executive Director
P.O. Box 700038
St. Cloud, FL 34770
ancw@ancw.org | www.ancw.org

