



For Immediate Release Concrete Advancement Foundation

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FOR IMMEDIATE RELEASE

Franz-Josef Ulm to Explore Concrete's Role in the Energy Transition at Concrete Advancement Foundation Thought Leadership Event

Alexandria, VA – August 20, 2026 - The [Concrete Advancement Foundation](#) is pleased to announce Franz-Josef Ulm as a featured speaker at its upcoming **Thought Leadership and Golf Tournament Event**, taking place December 7-8 at The Ritz-Carlton Dallas and The Nelson Club at TPC Las Colinas. Bringing together leaders from the cement, concrete and construction sectors, the event will offer two days of networking, forward-looking discussion and championship golf, in support of the Foundation's mission.

Ulm will share his expertise in a session titled, **"Materials, Megawatts, and the Future of Infrastructure: Concrete in the Energy Transition,"** offering insights into the evolving energy landscape and the opportunities it presents for the concrete and cement industries. His remarks will explore how the world's most essential building material can play an even greater role in supporting a more resilient, sustainable and energy-efficient future.

A structural engineer and Professor of Civil and Environmental Engineering at the Massachusetts Institute of Technology (MIT), Ulm has spent much of his career advancing concrete science and innovation. He is the Founding Director of both the MIT Concrete Sustainability Hub and the EC³ Hub, where his work focuses on developing energy-storage solutions in concrete and reimagining how the material can better serve society. From improving sustainability and resilience to unlocking new possibilities in energy infrastructure, Ulm's research is helping shape the future of concrete's role in modern construction and energy systems.

The [CAF Thought Leadership and Golf Tournament Event](#) will begin on December 7 with a networking reception. On December 8, attendees will gather for a Thought Leadership Breakfast featuring Ulm and other inspiring voices leading conversation on the industry challenges and opportunities ahead. The day will continue with a golf clinic led by PGA Pro Chris DiMarco,

followed by a shotgun-start tournament with on-course play alongside DiMarco, networking opportunities for players and sponsors, and awards.

Tournament registration is limited to 30 foursomes. **Registration is \$10,000 per foursome** and includes participation for four players, club rentals, access to tournament events and hosted functions, and player swag. **Sponsorships are also available.** Learn more at www.concreteadvancement.org/golf-tournament or contact Julie Garbini at jgarbini@concreteadvancement.org or Ally Herrera at aherrera@concreteadvancement.org.

About the Concrete Advancement Foundation

The Concrete Advancement Foundation is a 501(c)3 nonprofit organization dedicated to accelerating research, education, and best practices in concrete materials and construction to build safer, more durable, and sustainable infrastructure. Through convenings, grants, and partnerships, the Foundation supports industry transformation and prepares the next generation of industry professionals.

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