

THOUGHT LEADERSHIP & GOLF TOURNAMENT EVENT

DECEMBER 7-8, 2026

TPC LAS COLINAS | THE RITZ-CARLTON DALLAS, LAS COLINAS

Two days of industry insight, meaningful connections and championship golf benefiting the Concrete Advancement Foundation.



THE NELSON CLUB AT TPC LAS COLINAS



THE RITZ-CARLTON DALLAS, LAS COLINAS



LAS COLINAS, DALLAS METRO AREA

WHERE INDUSTRY LEADERS COME TOGETHER

The inaugural CAF Thought Leadership & Golf Tournament Event brings together leaders from across the concrete industry for a unique experience combining industry insight, meaningful connections and tournament play. Proceeds support the Concrete Advancement Foundation's mission to fund research and projects that advance concrete innovation, decarbonization and sustainable construction, helping create resilient, affordable communities and world-class infrastructure for a stronger, more sustainable future.

THE EXPERIENCE

The event begins Monday evening with a Welcome Reception at The Ritz-Carlton Dallas, Las Colinas, where attendees can connect with industry colleagues, the CAF Host Committee and Featured Guest Chris DiMarco.

Tuesday opens with a Thought Leadership Breakfast featuring MIT Professor Franz-Josef Ulm and retired Air Force Colonel and U.S. Thunderbird Solo Pilot Chris "Elroy" Stricklin, with perspectives spanning infrastructure, the energy transition, resilience, leadership and purpose.

The experience then moves to the Nelson Club at TPC Las Colinas for tournament play, where DiMarco will share short-game and putting insights and play select holes alongside participants.

EVENT SCHEDULE

MONDAY, DECEMBER 7

Arrivals & Practice Rounds

Arrive in Dallas, check in and enjoy optional practice rounds on your own.

6:00 p.m. | Welcome Reception

Join fellow industry leaders, the CAF Host Committee and Featured Guest Chris DiMarco for cocktails, conversation and networking at The Ritz-Carlton Dallas, Las Colinas.

TUESDAY, DECEMBER 8

8:00–9:30 a.m. | Thought Leadership Breakfast

Hear from MIT Professor Franz-Josef Ulm on concrete, infrastructure and the energy transition, followed by Chris "Elroy" Stricklin on resilience, leadership and purpose.

10:30 a.m. | Tournament Start

Take to the Nelson Club at TPC Las Colinas for championship golf, tournament contests and special opportunities to interact and play with Chris DiMarco.

3:00 p.m. | Awards

Celebrate the tournament winners and conclude CAF's inaugural event.

GOLF FOURSOME - \$10,000

Includes tournament play for four, club rentals if needed, player swag and access to hosted event functions.



FEATURED GUEST & SPEAKERS

DECEMBER 8, 2026 | THOUGHT LEADERSHIP BREAKFAST



FEATURED GUEST

CHRIS DIMARCO

PGA Tour Champions golfer and tournament-day Featured Guest Chris DiMarco will join attendees at the Welcome Reception before taking part in Tuesday's golf experience. On the course, DiMarco will share short-game and putting insights and play select holes alongside participants.



FEATURED SPEAKER

FRANZ-JOSEF ULM

MIT Professor and Faculty Director of the MIT Concrete Sustainability Hub, Franz-Josef Ulm brings a research-driven perspective to the forces shaping concrete, infrastructure and the energy transition, connecting innovation to the future of the built environment.



FEATURED SPEAKER

CHRIS "ELROY" STRICKLIN

Retired Air Force Colonel, U.S. Thunderbird Solo Pilot, combat-decorated fighter pilot, crash survivor and corporate construction industry trainer, Chris "Elroy" Stricklin brings a powerful perspective on resilience, purposeful leadership and performing when the stakes are high.

BRINGING TOGETHER INDUSTRY, INNOVATION, AND LEADERSHIP

HOST COMMITTEE

The Concrete Advancement Foundation is grateful to the industry leaders helping shape our inaugural event. Their leadership and support are bringing together an exceptional experience for the concrete industry.

HENRY BATTEN

President
Concrete Supply

TIM BECKEN

President and
Chief Operating Officer
Cemstone

STEVE BISHOP

President
Maschmeyer

SCOTT BREWER

EVP and Chief Strategy Officer
Dolese

RYAN CHANDLEY

CEO & President
Thomas Concrete, Inc.

KELLY CURTIS

SVP Cement Sales & Logistics
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RODNEY GROGAN

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Chief Executive Officer
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Mack Trucks North America

JIM RILEY

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National Ready Mixed
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King's Material, Inc.

THOMAS STRITTMATTER

EVP Construction Chemicals
Sika Corporation

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President & CEO
American Cement Association

CHRIS WARD

President & CEO
Heidelberg Materials North America

STEVE WILLIAMS

President
Chryso – Saint Gobain

MARTIN WILLOUGHBY

Chief Executive Officer
Command Alkon

SPONSORSHIP OPPORTUNITIES

Showcase your company while supporting the Concrete Advancement Foundation. A limited number of sponsorship opportunities remain, offering valuable visibility throughout this exclusive industry event.



CONCRETE
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For registration, sponsorship opportunities and complete event details, visit concreteadvancement.org/golf-tournament. Questions? Contact Julia Garbini at jgarbini@concreteadvancement.org or Ally Herrera at aherrera@concreteadvancement.org