



January 26, 2021: In this edition of RMCREF Spotlight, we look back with pride on 30 years of what has been accomplished through the Foundation, as we also look ahead to how much more work there is to be done as a unified industry.

The RMC Research & Education Foundation was established in 1991 as a non-profit organization with a short-term goal – to collect tax-deductible donations to purchase a million-pound testing machine for the National Ready Mixed Concrete Association's laboratory. Over the subsequent decade, the Foundation was used as a funding vehicle for other major programs such as development of the Certified Concrete Sales Professional curriculum and establishment of the Concrete Industry Management (CIM) undergraduate degree program.

In 1999, industry visionaries set a goal of building an endowment through the Foundation, so there would be a lasting resource for funding industry research and education programs that was insulated from the ups and downs of the construction industry market and economy. Today, the endowment has reached the \$25M mark and with proper management, the RMC Research & Education Foundation has solidified its role as the “forever ”resource that was envisioned. With an impressive record of results, which can be reviewed in our [Foundation Impact Statement](#), we are confident in the exponential return we are providing back to our generous donor companies and individuals. Together, we have truly built a legacy and resource that will bear fruit for generations to come.

However, our work is not done. Our industry is facing an existential challenge on the embodied carbon issue, while at the same time there are incredible new opportunities with technological advancements to take industry productivity, quality and sustainability to the next level. It is essential that we continue to preserve and grow the Foundation resource to meet these challenges and opportunities and launch our industry into the next era of prosperity and success.

Thank you for your generous support over the last 30 years, and we look forward to working with you, and our partner organizations, to advance the industry for years to come.

RMC Research & Education Foundation Milestones

1991 – Established as a 501(c)3 Non-Profit Organization with Singular Project Goal

1993 – Funded Certified Concrete Sales Professional Curriculum

1995 – Funded Development of CIM Undergraduate Degree Program

1999 – Vision to Build an Endowment as a Lasting Resource

2004 – Full-Time Personnel Hired; Increased Emphasis on Fundraising

2007 – Foundation's Name Changed to Add "Education" for Emphasis

2009 – Established MIT Concrete Sustainability Hub

2016 – Secured \$3M Troesh Gift Pledge and Began Matching Gift Campaign

2018 – Achieved \$9M in Industry Commitments for Troesh Match

2020 – "Lasting Resource" Dream Realized; \$25M Goal Achieved

2021 and Beyond – Preserve Endowment; Draw Additional Innovation and Investment, Meet Challenges and Capitalize on Opportunities

To make a tax-deductible donation to the RMC Research & Education Foundation, please visit our [Contribution](#) page. For additional information, please visit our website or contact [Julie Garbini](#).

