



2026 WALK FOR WELLNESS

SATURDAY, OCTOBER 17, 2026 AT 8:30AM

SPONSORSHIP OPPORTUNITIES



☐ **COMMEMORATIVE ENAMEL PIN \$2,000 - ONE (1) AVAILABLE**

Sponsor recognition is incorporated into the commemorative enamel pin or its presentation, as design permits.

☐ **T-SHIRT \$1,500 - THREE (3) AVAILABLE**

Walk for Wellness/Foundation logo(s) displayed on the front of the official event T-shirt with the Walk for Wellness logo and sponsor logos featured on the back.

☐ **REGISTRATION TENT SPONSOR \$1,500 - ONE (1) AVAILABLE**

Sponsor logo displayed on two feather flags at the registration tent and recognized on the event website, event signage, and sponsorship materials.

☐ **TECH ORGANIZER BAG SPONSOR \$1,250 - THREE (3) AVAILABLE**

Walk for Wellness logo and sponsor logos featured on the front of the tech organizer or its presentation, as design permits.

☐ **PARTICIPANT ESSENTIALS SPONSOR \$1,000 EACH - EIGHT (8) AVAILABLE**

Walk for Wellness logo and sponsor logos featured on the item or its presentation, as design permits on one participant giveaway item, to include:

- ☐ Cooling Towel ☐ Reflective Armband ☐ Mini First Aid Kit ☐ Hand Sanitizer Carabiner ☐ Lip Balm
☐ Hot/Cold Pack ☐ Protein Bar ☐ Bottled Water

☐ **REGISTRATION TABLE SPONSOR \$750 - TWO (2) AVAILABLE**

Walk for Wellness logo and sponsor logos prominently displayed on the onsite registration table covering and recognized on the event website and sponsorship materials.

☐ **GENERAL SPONSORSHIP - \$500 - UNLIMITED**

Sponsor logo featured on the Walk for Wellness website, event signage, and sponsorship materials

☐ **INDIVIDUAL SPONSORSHIP - \$250 - UNLIMITED**

Individuals have the opportunity to sponsor the event and will be recognized with their photograph and/or name in sponsorship materials.

Sponsorship opportunities are available on a first-come, first-served basis. Please list your second and third choices in the event your first choice is unavailable. Your sponsorship selection will be confirmed prior to payment.

2ND CHOICE:

3RD CHOICE:

SPONSOR INFORMATION

NAME:

COMPANY:

ADDRESS:

PHONE NO:

E-MAIL:

PAYMENT INFORMATION

☐

SEND ME AN INVOICE

☐

PAYMENT ENCLOSED

VISA/MC/AMEX/DISC NO.:

EXP. DATE:

SECURITY CODE:

TOTAL AMOUNT:

SIGNATURE:

BILLING ADDRESS:

(If different from above)

Payments by check should be mailed to:

Concrete Advancement Foundation

66 Canal Center Plaza, Suite 250, Alexandria, VA 22314

All sponsors will be recognized in WFW materials, including the WFW registration website, in materials at the 2026 NRMCA ConcreteWorks, and the day of the event. A portion of the sponsorship fee, at each level, is tax deductible as a charitable contribution to the Concrete Advancement Foundation. Please contact Ally Herrera at aherrera@concreteadvancement.org, with any questions.

The Federal Tax ID for the Concrete Advancement Foundation is 52-1680963.