



2026 GOLF TOURNAMENT

THE RITZ-CARLTON DALLAS, LAS COLINAS & TPC LAS COLINAS

DECEMBER 7-8, 2026

SPONSORSHIP OPPORTUNITIES

Proceeds from the tournament support the Concrete Advancement Foundation's mission to fund research and projects that advance concrete innovation, decarbonization, and sustainable construction, helping create resilient, affordable communities and world-class infrastructure for a stronger, more sustainable future.

- ◆ **RESILIENCE CHAMPION - \$25,000 - THREE (3) AVAILABLE**
Includes co-branded sponsorship of the Welcome Reception and Thought Leadership Breakfast with shared signage and branded napkins, the opportunity to provide welcoming remarks at one event, co-branded swag bag (bag only), co-branded scorecard and cart screen signage, exclusive signage at one hole plus additional co-branded signage throughout the course, and recognition across the event media campaign.
- ◆ **SUSTAINABILITY SUPERSTAR - \$15,000 - THREE (3) AVAILABLE**
Includes co-branded sponsorship of the driving range, beverage cart, and lunch with shared signage, exclusive signage at one hole plus additional co-branded signage throughout the course, and recognition across the event media campaign.
- ◆ **GOLF BALL SPONSOR - \$10,000 - ONE (1) AVAILABLE**
Includes exclusive logo placement on a sleeve of golf balls included in all player swag bags and recognition across the event media campaign.
- ◆ **OTHER SWAG BAG CONTENT SPONSOR - \$7,500 - THREE (3) AVAILABLE**
Includes exclusive branding on one pre-approved swag bag item selected in coordination with the CAF team and recognition across the event media campaign.
- ◆ **SIGNATURE DRINK SPONSOR - \$7,500 - TWO (2) AVAILABLE**
Includes sponsorship of a signature drink with logo placement on a souvenir glass or cup and recognition across the event media campaign.
- ◆ **CONTEST SPONSOR - \$5,000 - FIVE (5) AVAILABLE**
Includes sponsorship of one tournament contest of your choice with exclusive custom signage at the contest location and recognition across the event media campaign.
- ◆ **HOLE SPONSOR - \$2,500 - TWELVE (12) AVAILABLE**
Includes exclusive custom signage at one hole and recognition across the event media campaign.

SPONSOR INFORMATION

PRIMARY CONTACT NAME: COMPANY:

ADDRESS:

PHONE NO: E-MAIL:

SPONSORSHIP DESIRED

RESILIENCE CHAMPION OTHER SWAG BAG CONTENT SPONSOR HOLE SPONSOR

SUSTAINABILITY SUPERSTAR SIGNATURE DRINK SPONSOR

GOLF BALL SPONSOR CONTEST SPONSOR

PAYMENT INFORMATION

To help maximize the impact of your support and reduce processing fees, payment by check is greatly appreciated whenever possible.

PAY BY CHECK (PREFERRED) PAY BY CREDIT CARD

PLEASE MAIL CHECKS TO:

CONCRETE ADVANCEMENT FOUNDATION
66 CANAL CENTER PLAZA, SUITE 250, ALEXANDRIA, VA 22314

IF PAYING BY CREDIT CARD:

IF PAYING BY CREDIT CARD, A PAYMENT LINK WILL BE PROVIDED UPON RECEIPT OF THIS COMPLETED FORM.

PLEASE SUBMIT COMPLETED FORMS TO ALLY HERRERA AT AHERRERA@CONCRETEADVANCEMENT.ORG

All sponsors will be recognized in tournament materials, including the event registration website, select industry event materials, and on-site during the tournament.

A portion of each sponsorship fee is tax deductible as a charitable contribution to the Concrete Advancement Foundation. For additional information, please contact Ally Herrera at aherrera@concreteadvancement.org

The Federal Tax ID for the Concrete Advancement Foundation is 52-1680963.