



**EASY[®]
SWING**
APPROVED BY ANIMALS

DURABLE, NON-ELECTRIC CATTLE BRUSHES

THE NATURAL CHOICE FOR HEALTHIER AND MORE PRODUCTIVE ANIMALS



IT ALL STARTED WITH KALLE

THE STORY OF EASYSWING

Juha is an engineer, a farmer, and an inventor at heart. On his farm, his bull **Kalle**—big, strong, and always eager for a good scratch—sparked an idea that would change **animal grooming** forever.

To help Kalle, Juha built a sturdy wooden brush inspired by the shape of a totem pole. He called it the **Totem Brush**. Kalle used it constantly, through every season, proving that a simple, **non-electric brush** could be incredibly durable and deeply satisfying for animals. This first invention became the foundation for what would later become **EasySwing**.

Encouraged by Kalle's enthusiasm, Juha took the Totem Brush to a trade show. Farmers immediately recognized its value: a brush that required **no electricity**, could be installed anywhere, and made animals calmer, more comfortable, and more productive. One farmer asked if Juha could create a version specifically suited for **barn environments**.

That request sparked a major innovation—the first **EasySwing Pendulum Brush**. With its **free-swinging motion** and later **patented mechanism**, it introduced an entirely new category of **non-electric animal brushes**. EasySwing became the original inventor of both the **Totem** and **Pendulum** brush concepts, establishing a standard for **durability, innovation, and animal-friendly design** that continues to inspire the industry.

Today, EasySwing remains the **pioneer in non-electric animal brushes**, producing two unique brush families—the original **Totem** and the patented **Pendulum**—each engineered for maximum **durability, safety, and performance**.

Now sold in **thirty countries worldwide**, EasySwing continues its mission to develop original, long-lasting solutions that enhance **animal welfare** and **productivity**. Every product is carefully tested on **real animals**—from bristle hardness to brush movement—to ensure it is genuinely enjoyed and instinctively accepted.

This is why our brushes are, quite simply – **Approved By Animals**.





BRUSHES IMPROVE ANIMAL WELFARE AND PRODUCTIVITY

MAIN BENEFITS OF CATTLE BRUSHES

Cattle brushes provide a safe and natural way for animals to scratch and clean themselves, which can help alleviate stress, encourage positive behaviors, and improve overall well-being.

WHY INVEST IN CATTLE BRUSHES?

HEALTH AND WELLBEING

Reduces stress and skin problems, stimulates blood circulation, and prevents clinical mastitis and lameness

ANIMAL PRODUCTIVITY

Brushed cows produce up to 3-4% more milk, gain weight faster and maintain better overall condition

BEHAVIOR AND SAFETY

Promotes grooming and calmness, reducing animal injuries and damage to barn structures

CLEANLINESS AND ATMOSPHERE

Keeps animals visibly cleaner and improves the overall barn atmosphere

DEMONSTRATE WELFARE

A visible and effective sign of good animal care for visitors, auditors, and customers

KEY RESEARCH BENEFITS

“Cows using non-motorized brushes exhibit lower stress levels and less agitated behavior”

ANIMAL BEHAVIOR RESEARCH (GIBBONS ET AL., 2006)

IMPROVING WELFARE THROUGH **EASYSWING** ENGINEERING

DESIGNED FOR FARMERS. APPROVED BY ANIMALS.

EasySwing brushes are built for real farm use—durable, reliable, and effortless to maintain. By supporting natural grooming behavior, they help improve animal health, cleanliness, and productivity while delivering dependable performance year after year. All EasySwing products are expertly manufactured in Finland by trained professionals.

PROVEN PERFORMANCE

After a decade in barns worldwide, farmers consistently praise EasySwing brushes for their long-lasting durability — and for how much their animals genuinely enjoy using them.

WHY CHOOSE EASYSWING

ENGINEERING THAT MAKES THE DIFFERENCE

EasySwing is an innovative and patented design, based on the real needs of animals and farmers. Built to withstand tough use and harsh environments, EasySwing brushes are the natural choice for healthier and more productive animals.

WHY EASYSWING IS THE SMART CHOICE?



ANIMAL-APPROVED DESIGN

Every EasySwing model is developed through extensive testing to match how animals naturally groom.

Ensuring high usage rates, calmer animals, fewer injuries, and better welfare.



UNMATCHED DURABILITY

Built from heavy-duty materials with a simple, robust mechanical design.

Design that lasts for years in demanding environments — far longer than typical alternatives.



NO ELECTRICITY

The non-electric design eliminates motors, wiring, and breakdowns.

Farmers value how EasySwing products are effortless to install anywhere, near maintenance-free, and always ready for use.



PROVEN RESULTS WORLDWIDE

With over a decade in barns across nearly 30 countries, farmer feedback is consistently positive.

Animals love the brushes, and farmers see clear benefits in productivity, behaviour, and reliability



PRODUCT COMPARISON

EASYSWING PENDULUM VS. ALTERNATIVE BRUSHES

Features	EasySwing Pendulum	Simple fixed brush	Motorized brush
Performance	★★★★★	★	★★★★
Enrichment	★★★★★	★★	★★★
Purchase and installation cost	\$\$\$	\$	\$\$\$\$\$
Maintenance cost	\$	NA (disposable)	\$\$\$\$\$
Risk of downtime	Low	High	Very High
Install everywhere	✓ Yes	✓ Yes	✗ Requires electricity

Comparisons reflect EasySwing's experience and views, not direct evaluations of specific brands.

EASYSWING PENDULUM

THE TOP-PERFORMING BRUSH

The EasySwing Pendulum delivers unmatched grooming performance through its patented side-to-side motion, which allows animals to reach and scratch their back, sides, and neck from multiple angles. Combined with its durable, non-electric construction, it provides consistently smooth operation and a long service life in any barn.

AVAILABLE IN THREE SIZES

MAXI

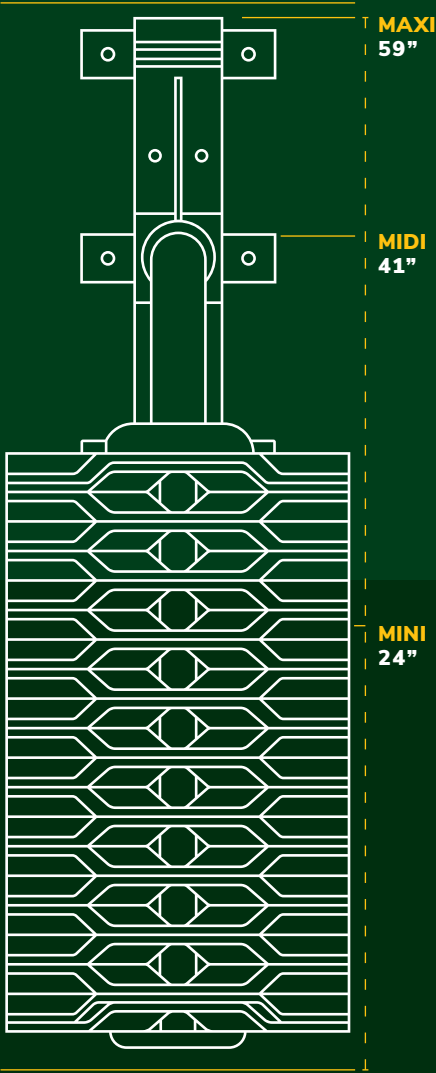
Designed for dairy cows and bulls

MIDI

Designed for beef cattle, young cattle, and horses

MINI

Designed for calves, goats and other small animals



MAIN PRODUCT FEATURES

PATENTED DESIGN

Patented pendulum design delivering unmatched welfare and productivity improvement

WHERE TO INSTALL

Designed for barns, but equally capable outdoors

NO ELECTRICITY

Fully non-electric for maximum reliability, durability, and safety

INSTALLION KITS

Installation kits available for walls, posts, beams, fences, and more

EASYSWING TOTEM

ULTIMATE OUTDOOR CATTLE BRUSH

The EasySwing Totem is the original outdoor brushing post—engineered in the Nordic climate and built to withstand years of harsh weather and heavy use. Its solid, stationary design gives animals a dependable grooming point in pastures, paddocks, and open yards, offering durability and performance that look-alike versions simply cannot match.

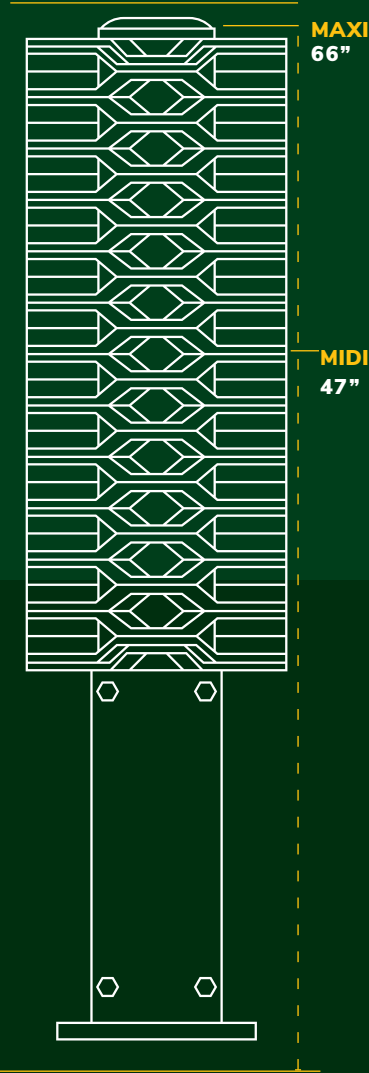
AVAILABLE IN TWO SIZES

MAXI

Designed for larger animals such as cows and horses

MIDI

Designed for medium-sized animals such as calves, foals, and ponies



MAIN PRODUCT FEATURES

BUILD TO LAST

Engineered to withstand extreme weather, sunlight, moisture, and heavy year-round use

WHERE TO INSTALL

Designed for outdoor use

TOUGH MATERIAL

Made from heavy-duty steel and engineered for years of hard, daily use

INSTALLION KITS

Installation kits available for concrete, rock and soft ground

PATENTED PENDULUM DESIGN

EasySwing Pendulum brush swings from side to side and provides full-body grooming and enrichment

The pendulum design lets animals groom from all sides.

This natural enrichment reduces stress and supports healthier, more productive animals.

EASY TO INSTALL

Brushes are quick to install and require almost no maintenance

BUILT TO LAST

Exceptionally durable, with a 3-year warranty on the frame

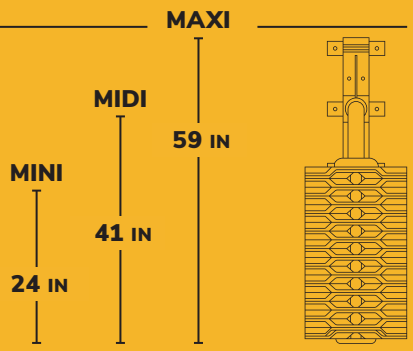
NO ELECTRICITY

No electricity required, allowing quick and flexible installation anywhere

STURDY BRISTLES

Brushes feature firm bristles that provide a stronger, more satisfying scratch than alternative brushes, proven through our extensive research and testing with animals

EASYSWING PENDULUM



EASYSWING INSTALLATION SOLUTIONS AND REPLACEMENT BRUSH DISCS

BUILT TO LAST, SIMPLE TO INSTALL ANYWHERE

All EasySwing installation kits use durable, corrosion-resistant materials designed for long service life in any environment. From barn walls and steel beams to wooden posts and pasture setups, EasySwing fasteners ensure every installation is secure, safe, and easy. A full range of replacement brush discs and spare parts is available for all EasySwing models.



PENDULUM BRUSH FASTENERS

All EasySwing brushes come ready for wall mounting. For pillars, fences, and posts, EasySwing provides corrosion-resistant fastener kits that make installation secure, straightforward, and safe.

	Maxi	Midi	Mini
Wall	Included in the box	Included in the box	Included in the box
Round pillars	Fastener kit sold separately	Fastener kit sold separately	Included in the box
Square pillars	Fastener kit sold separately	Fastener kit sold separately	Fastener kit sold separately
Jourdain fences & gates	Not feasible	Fastener kit sold separately	Fastener kit sold separately

TOTEM BRUSH INSTALLATION KITS

The EasySwing Totem is delivered ready for installation on concrete surfaces. For rocky areas or soft ground, EasySwing offers purpose-built installation kits that provide a firm, reliable foundation outdoors.

	Maxi	Midi
Concrete	Included in the box	Included in the box
Rocky Ground	Installation kit sold separately	Installation kit sold separately
Soft Ground	Installation kit sold separately	Installation kit sold separately



We provide installation solutions for all barn setups. Your EasySwing dealer can help you choose the right fastener or installation kit.

REPLACEMENT BRUSH DISCS & SPARE PARTS

EasySwing offers replacement brush discs for all models, ensuring long service life and consistent performance over time. Spare parts are available across the entire EasySwing product range.

PRODUCT RANGE

EasySwing offers extremely durable, high-performing brushes for all animals in any environment.

EASYSWING PENDULUM

THE UNRIVAED BRUSH FOR PERFORMANCE AND DURABILITY

MAXI



HEIGHT: 59"

WEIGHT: 132 LBS

21 PCS BRUSH DISCS

Our largest swinging brush.
Designed for **dairy cows** and **bulls**.

MIDI



HEIGHT: 41"

WEIGHT: 106 LBS

13 PCS BRUSH DISCS

Features a quick height adjustment to suit growing animals. Designed for **beef** and **young cattle** and **horses**.

MINI



HEIGHT: 24"

WEIGHT: 43 LBS

12 PCS BRUSH DISCS

Features a quick height adjustment to suit growing animals. Designed for **calves**, **goats** and **other small animals**.



WHAT IS THE RIGHT SIZE FOR YOU?

The table below shows the recommended size through example animals.

Animal	Pendulum			Totem	
	Maxi	Midi	Mini	Maxi	Midi
Dairy Cattle	●	●		●	
Beef Cattle	●	●		●	
Bulls	●			●	
Calves	●	●	●	●	●
Horses		●	●	●	
Ponies		●	●	●	●
Goats		●	●		●

EASYSWING TOTEM

ULTIMATE OUTDOOR BRUSH

MAXI



HEIGHT: 66"

WEIGHT: 132 LBS

25 PCS BRUSH DISCS

Our largest post shaped brush.
Designed for **dairy cows** and **bulls**.

MIDI



HEIGHT: 47"

WEIGHT: 106 LBS

20 PCS BRUSH DISCS

Medium sized post brush.
Designed for **beef cattle** and **young cattle**.

MORE INFORMATION



FINNEASY.COM

BUILT TO LAST. BACKED FOR YEARS.

EasySwing brushes are built for long service life in demanding farm conditions. Every brush comes with a 2-year warranty on the metal frame and a 1-year warranty on the brush discs. You can extend the metal frame warranty to 3 years by registering your product at FinnEasy.com

EASYSWING THREE YEARS WARRANTY



You can use our form to register your EasySwing Product and extend the metal parts warranty from 24 months to 36 months.

You will find the serial number on the nameplate attached to your product.

Find our extended warranty form from our website. Register your product and enjoy a longer warranty!

MADE IN FINLAND. BUILT TO LAST.

Every EasySwing brush is manufactured in Finland by skilled professionals who take pride in their craftsmanship. We use only carefully selected, high-quality materials to ensure exceptional durability and performance. This commitment to quality is the foundation of our long product warranties.



www.finneasy.com

