

Bell-Booth Trifecta

Contains the key trace elements selenium, copper and cobalt, formulated to promote health, reproduction and productivity.



Growing healthy, productive cows starts with the right trace elements. Bell-Booth Trifecta delivers three of the most important: selenium, copper, and cobalt - blended for everyday supplementation on Kiwi dairy farms.

Why These Trace Elements Matter

Selenium - Immune strength & reproduction.

Selenium produces vitamin E, which helps strengthen immunity and support post-calving cleanings, milk production, and reproductive health.

Copper - Fertility, growth & hoof health.

Copper is stored in the liver and released when needed. It helps maintain milk production, fertility, skeletal growth, and hoof strength.

Cobalt - Energy & appetite.

Cobalt is essential for the production of vitamin B12 and the release of energy from feed. It keeps appetite and growth rates on track.

Pasture alone rarely provides enough of these elements - both weather and soil conditions can limit their availability. That's why daily dosing makes such a difference.

Best Practice Tips

1. Dose daily Bell-Booth Trifecta for a minimum of 300 days to prevent deficiencies.
2. Using zinc for facial eczema? Switch to Trifecta Chelate or Intense 5 CopperTop when feeding high rates of zinc.
3. For extra support pre-mating & on crop, add Bell-Booth Iodine.
4. Test regularly: Use blood or liver testing to check trace element status.
5. Don't forget replacements: Dose heifers from weaning until herd entry.

Bell-Booth Trifecta Formulations

Active Ingredients	Trifecta* 6mL/cow/day	Trifecta Chelate* 6mL/cow/day	Trifecta PKE 3mL/cow/day
Selenium	7.5mg	7.5mg	7.5mg
Copper	300mg	225mg	nil
Cobalt	12mg	12mg	12mg

Heifer Liveweight (kg)	Trifecta 0.8mL/100kg LW	Trifecta Chelate 0.8mL/100kg LW	Trifecta PKE 0.6mL/100kg LW
200kg	1.6mL	1.6mL	1.2mL
250kg	2mL	2mL	1.5mL
300kg	2.4mL	2.4mL	1.8mL

Dosing Regime

Bell-Booth Trifecta and Trifecta Chelate

Dairy Cow Programme Options

- Essential Programme: 1.2mL/100kg liveweight
- 6 mL/cow/day for 300 days
- Maintenance Programme: 0.8mL/100kg liveweight
- 4 mL/cow/day for 300 days

Heifers Programme Dose Rates (based on liveweight)

- 200 kg - 1.6 mL/day
- 250 kg - 2 mL/day
- 300 kg - 2.4 mL/day
- Annual blood tests are recommended to ensure the correct dose rates are given.



If required, consult with your nutritional advisor or Bell-Booth Territory Manager on:

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