



## Who We Are

Within the bustling suburbs, you will find an oasis of calm and tranquillity, where nature and lifestyle seamlessly intersect. Once an old granite and stone quarry, this has been transformed into the Estate it is today. Here strangers become friends and family, communities are created and a sense of wellbeing is found.

Eagle Canyon is a luxurious, secure Golf and Residential Lifestyle Estate – An all-inclusive lifestyle sanctuary. Be it for a day or for a lifetime, discover what our community has to offer.

## Eagle Canyon Golf & Lifestyle Estate Rate Card



### Contact Us:

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[Comms@echoa.co.za](mailto:Comms@echoa.co.za)  
 011 795 2799  
[www.eaglecanyongolfestate.co.za](http://www.eaglecanyongolfestate.co.za)



Winter on the Estate

- **The Eagle Magazine:** 1 500 print copies. Delivered direct to Residents Homes. Additional copies at the Clubhouse and HOA offices. PDF version loaded on the website (plus past issues) for download, communicated via Estate Comms channels.
- **Communications Channels:** Reach 4 600 Residents.
- **Website:** 15 000 page views/month
- **Facebook:**  
 @EagleCanyonGolfAndLifestyleEstate – 8 435 followers  
 @ Eaglecanyongolfandcountryclub – 8 740 followers



Eagle Canyon is a luxurious, secure Golf and Residential Lifestyle Estate which has evolved into over 800 freestanding homes and 419 sectional title units, a unique Colorado Links 18-hole golf course, clubhouse, gym, restaurant and bar, children's play areas, parks and more – An all-inclusive lifestyle sanctuary. A safe and secure Estate is fundamental with monitored entry and 24-hour patrols.

The Estate is home to close on 5 000 Residents, from the very young to the not so young. An engaged community is encouraged through sponsored Estate events and activities.

## Brand Awareness for Property Practitioners

### Website:

Listing and Logo: R1 000 per month  
Includes click to call and click to email

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*"Where memories are made."*

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## Marketing and Branding Opportunities for Events & Campaigns

### Estate AO Advertising Boards:

Material supplied as per spec:

R1 500/board for 2 weeks; R3 000/board for 4 weeks

**Gate Handouts:** Material supplied

R1 000/campaign

**Notifications/promotion messages to Estate:**

R1 500/campaign

Includes 2 Newsletter mentions & 2 Alert notifications

**Facebook:** R250/post (max 4 posts per campaign.)

**The Eagle Magazine:** Save the Date

R1 500, Single Page Social Page Spread (post event - all photos to be supplied):

R3 000; Double Page Spread R6 000.

**Website:** R2 000(Event promotion & post event write up with gallery of images – all images to be supplied). Sponsor Click to call; click to email additional R500/campaign.

**Banners/branding at event:** R1 500 (max number of banners).

**Design of posters/promotional material (if not supplied):** R500 to R1 500 depending on requirements



## Sponsored Events Packages

Cost is calculated based on Event Management and Marketing requirements and will be dealt with on a case-by-case basis.

If additional Estate security and weekend ground staff are required, this will incur additional charges.

Large Events will require that all JOC processes are followed and an application lodged with Council. A copy of requirements is available on request.

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