



arcfund

REIA HARD MONEY

# Dan Farsht



## About Dan Farsht

For over 20 years, Dan has played a pivotal role in building long-term strategic partnerships, developing market entry strategies, and shaping growth initiatives for clients across multiple business verticals. His unique ability to connect with partners and build an authentic level of trust and appreciation has led to consistently achieving customer retention rates well above the industry averages.

In 2023, Dan successfully leveraged his financial and business development expertise to scale two companies, Arc Capital Fund and REIA Hard Money. Under Dan's leadership, REIA Hard Money (the borrower-facing entity) has become a Top 5 hard money lender in the Greater Milwaukee area. Expansion plans are in place for additional markets by 2026.

## Arc Capital Fund

As Fund Co-Manager and Director of Capital Management, Dan is responsible for finding, vetting and onboarding new investors. Dan plays a crucial role in guiding and educating investors on the Arc Capital Private Debt Fund investment opportunity.

## REIA Hard Money

As Director of Business Development for REIA Hard Money, Dan is responsible for cultivating and managing all borrower relationships. This includes managing the underwriting process, title company relationships, and the borrowers' journey through the duration of each loan.

## Areas of Expertise

- ✓ Customer Acquisition
- ✓ Private Capital Raises
- ✓ Private Debt Deployment
- ✓ Developed In-House Loan Servicing Platform
- ✓ Manage In-House Fund Administration
- ✓ Investor Relations

## Impact Since Fund Launch

**\$20MM+** Loan Originations

**100+** Projects Funded

**\$7MM+** Capital Raised

## Connect with Dan Farsht Today

 [linkedin.com/in/dan-farsht/](https://www.linkedin.com/in/dan-farsht/)

### Arc Capital Fund

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### REIA Hard Money

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