

COUNTY STRATEGY

2020
AND
BEYOND



Mission

To bring back Staffordshire squash to its former glory days.

To grow participation in squash and racketball across the County .

Vision

To develop junior and adult squash and racketball with a view to running; junior and adult Staffordshire leagues, competitions, county and cross county initiatives.

To have a sustainable county set up.



Objectives

To support squash clubs and venues in the county to enable them to start/ grow junior initiatives from the ground up.

To partially fund keen individuals through their level 1 and level 2 training , thereby helping clubs and junior and adult participation.

To implement and deliver Staffordshire squash Academy programme for our juniors.

To set up a Staffordshire Junior League.

To engage with clubs and support the development of lesser played racketball.

To source/train coaches and teachers to carry out school programmes.

To develop a strategy to connect projects, players and coaches across Staffordshire to ensure a coherent and cohesive county involvement.

To encourage frequent and consistent use of squash facilities across all clubs – private and public

To have a clear business model for Staffordshire squash.

To agree parameters for funding proposals.

Pay coaches based on their level.

Generate revenue via competitions and events.



Priorities

1

- Trained coaches in place at venues across the county

2

- Set up Junior Staffordshire League

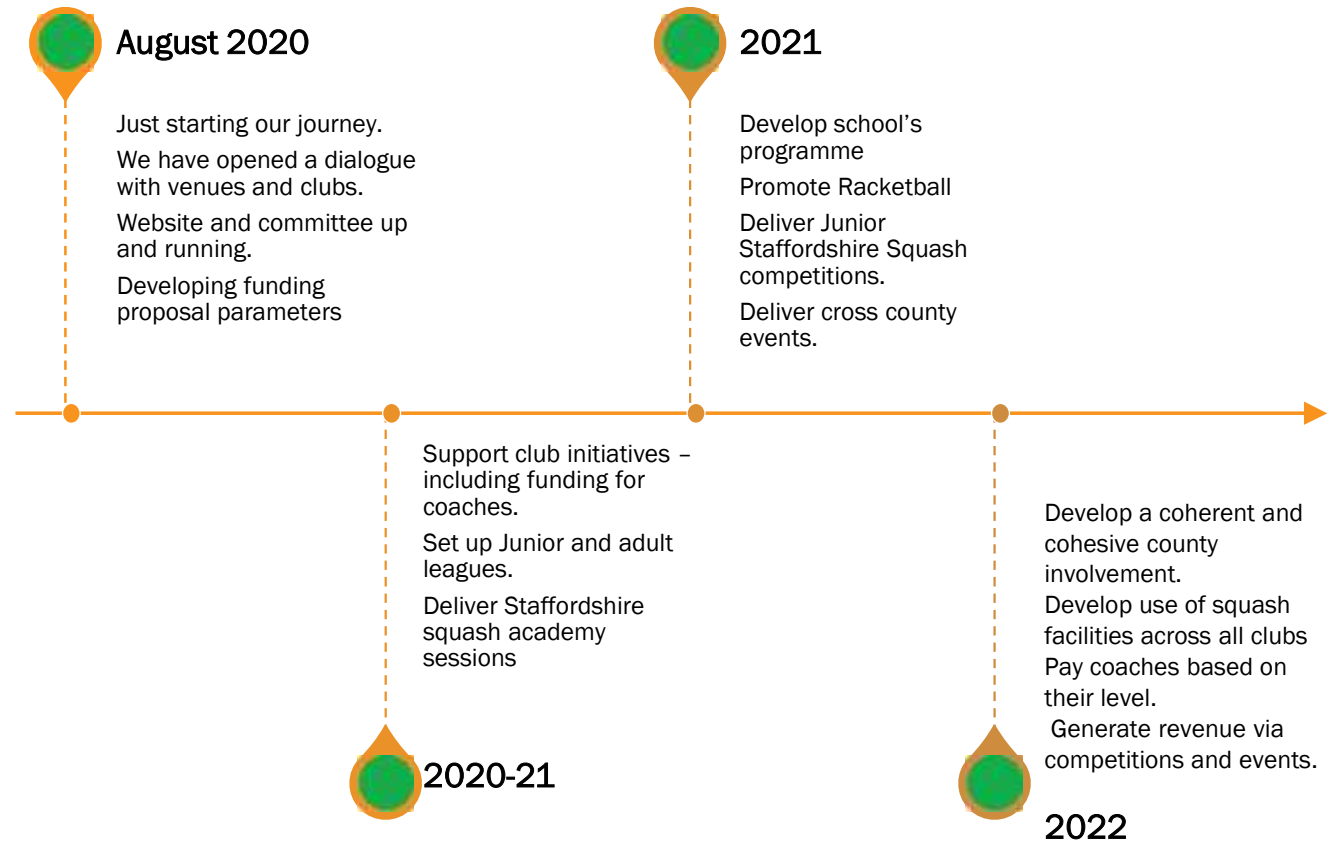
3

- Set up Junior Squash Academy

4

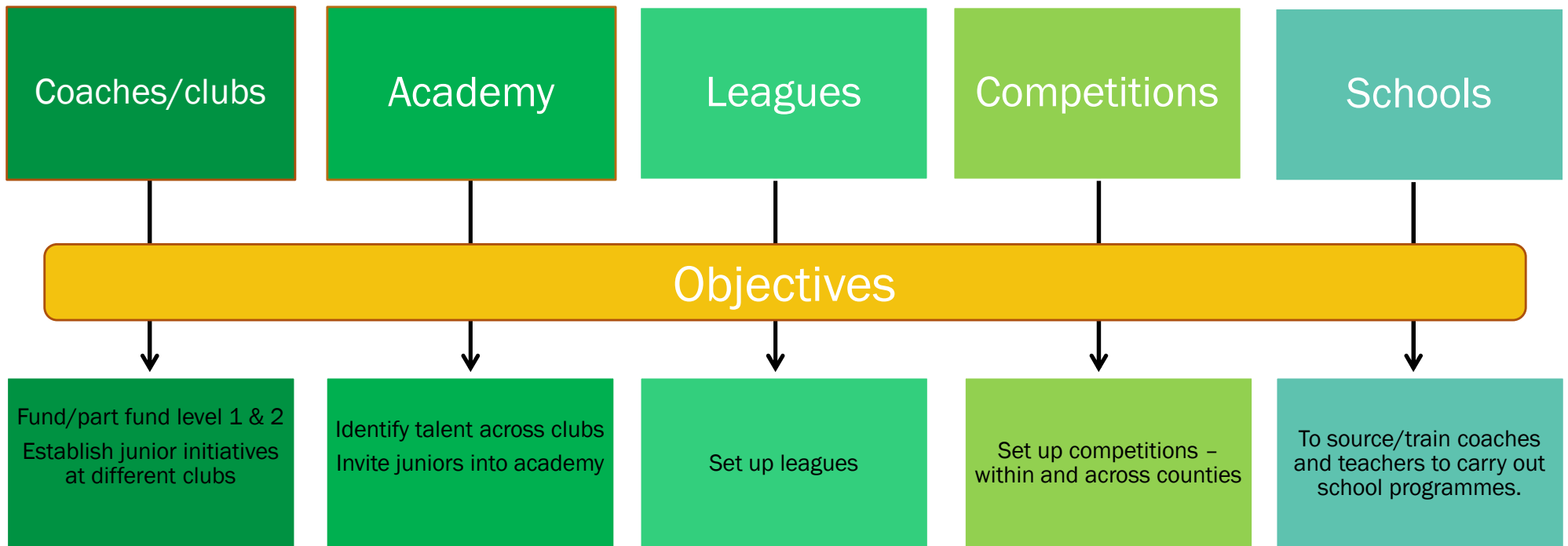
- To agree parameters for funding proposals
- Provide support and fund affiliated clubs
- Provide advice to non-affiliated clubs

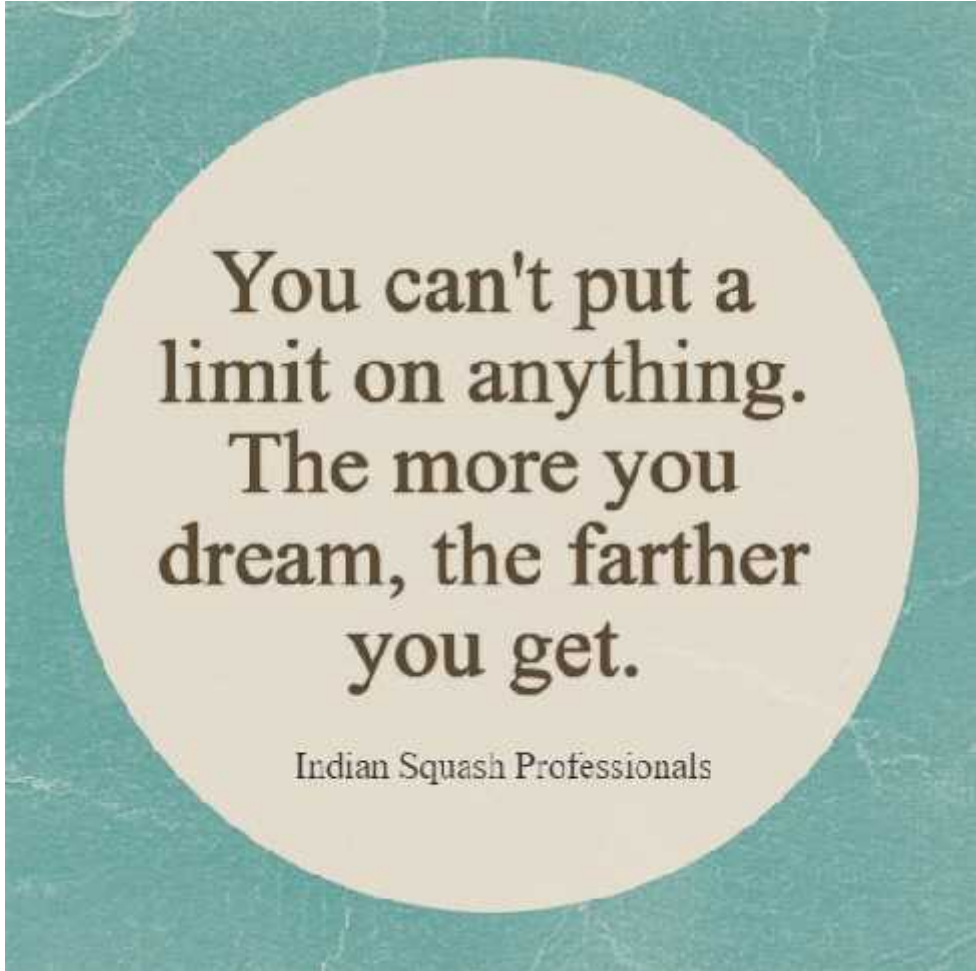
Staffordshire Our Journey



Pillar 1: Coaching	Pillar 2: Business Model	Pillar 3: Juniors	Pillar 4: Participation
Fund	Sustainable	Academy	Develop racketball
Support	Trained and paid coaches	League	Educate via social media.
Pay	Revenue generated	School's programme	Coherent County
	Funding proposal parameters	Competitions	Engage with different age categories and groups
		Club support and funding	County and cross county (Shropshire?) competition
			Adult League
			Squash facility use

Staffordshire Junior Strategy



The image features a motivational quote centered within a light beige circle. The circle is set against a teal background with a subtle, marbled texture. The quote is written in a dark brown, serif font and is arranged in five lines. The text reads: "You can't put a limit on anything. The more you dream, the farther you get." Below the quote, the attribution "Indian Squash Professionals" is written in a smaller, dark brown, serif font.

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limit on anything.
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Indian Squash Professionals