The Official FESTA ITALIANA Charlotte

VENDOR & EXHIBITOR

2026 GUIDE

May 17th, 2026 - Charlotte, NC, USA

FESTA ITALIANA CHARLOTTE

AN ITALIAN FOOD & WINE FESTIVAL

The Beauty of ITALIAN CULTURE & CUISINE, for Charities.℠

Sunday, May 17th, 2026 | Starting at 1:00PM

Uptown Charlotte, NC | The Beautiful Gateway Village Promenade

FestaItalianaCharlotte.org

ST. ANTHONY FOUNDATION OF CHARLOTTE

FESTA ITALIANA CHARLOTTE

AN ITALIAN FOOD & WINE FESTIVAL

Festa Italiana Charlotte: An Italian Food & Wine Festival highlights "The Beauty of Italian Culture & Cuisine, for Charities."

St. Anthony Foundation of Charlotte exclusively invites you to be a part of our 21st annual event that servers as a fundraiser impacting individuals with intellectual disabilities in our communities.

- Benefits of Participating -

- Engagement with affluent and influential guest (*we're planning for 1,000*)
- Opportunity to sell Italian-related products and services
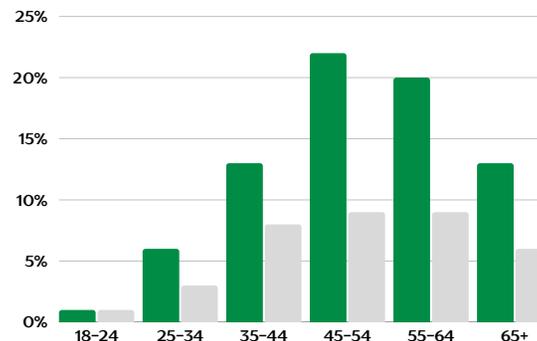- Networking opportunity for collaborations and partnerships with vast organizations

- Our Contributors Data Analytics -

Gender Segment
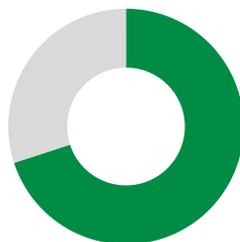
29% Male
71% Female

Age Segment

Subscribers & Followers

2,900+
Newsletter Subscribers

2,700+
Facebook Followers

750+
Instagram Followers

Top Contributors Zip Codes

28277 Ballantyne	28031 Lake Norman	28227 Matthews/ Mint Hill
28104 Weddington/ Waxhaw	28204 Elizabeth/ Plaza–Midwood	28054 Gastonia/ Belmont
28207 Myers Park/ SouthPark	29707 Rock Hill/Indian Land	28202 Uptown Charlotte

FESTA ITALIANA CHARLOTTE — AN ITALIAN FOOD & WINE FESTIVAL

SPACE OPPORTUNITIES

for Vendors & Exhibitors

Standard Space $450

- Approximately 100 square feet to sell merchandise and services
- One 6Ft Tables with Tablecloths and Two Chairs
- 10x10 Tent (subjected to change)
- Two Participant Access Passes

Premium Space $900

- Large scale custom spaces; square footage varies
- One 6Ft Tables with Tablecloths and Two Chairs
- Tent (subjected to space)
- Three Participant Access Passes
- Email for more details

All Participants receive Event Signage as well as acknowledgements on Website, Social Media Platforms, Newsletter Email and within Event Program

- Space Presentation -

Participants are encouraged to make their spaces an elevated experience for guest. Branded Tablecloths, Backdrops, Florals Arrangements/Plants, Display Designs and Lighting are all welcomed.

- Power & Electricity -

Please note this is an outdoor event with limited access to electricity. Participants are welcome to bring battery-powered devices or silent operating generators.

- Shop2Donate Initiative -

Participants may elect to be enroll in the Shop2Donate Initiative and pledge to contribute a portion of their revenue generated during Festa Italiana Charlotte to our charitable beneficiary. Participants enrolled would be denoted in the Event Program for guest awareness.

EVENT PROGRAM ADS

Two-Page Spread $1,000

- Two Page Color Ad within Event Program
- Event Program is issued to affulent guest, majority from the Charlotte, NC metropolitan region
- Full spread high resolution image focus Ad, suggested

Single Page $750

- Two Page Color Ad within Event Program
- Event Program is issued to affulent guest, majority from the Charlotte metropolitan region
- Full page high resolution image focus Ad, suggested

- Reserved VIP Tables -

6-Seated
$810
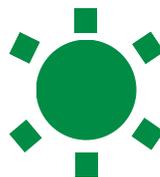
8-Seated
$1,080

12-Seated
$1,620
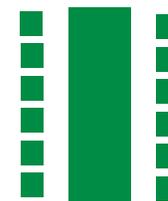
VIP Tables are available to procure:

- Contribution Entry Tickets per Table Seat
- Organization Logo /Name at Table
- Premium Seating Location
- All Inclusive Grand Tastings of Italian Foods & Beverages from 25+ Culinary Partners*
- Complimentary Bottle of Prosecco

*Exlcudes Premium Italian Liquors

Industries of Organizations that Procured Tables in Previous Year

- Accounting
- Banking & Investments
- Healthcare
- Real Estate & Development
- Legal
- Manufacturing
- Technology
- Wealth Management

TO PROCURE VIP TABLES VISIT
FestaItalianaCharlotte.org

ST. ANTHONY FOUNDATION OF CHARLOTTE

FESTA ITALIANA CHARLOTTE
AN ITALIAN FOOD & WINE FESTIVAL

COMMITMENT FORM

Sunday, May 17th, 2026 | Starting at 1:00PM   **Uptown Charlotte, NC** | The Beautiful Gateway Village Promenade

Vendor/Exhibitor Space
Select one:

☐ Standard Space $450   ☐ Premium Space $900

☐ Enroll in the Shop2Donate Initiative

Event Program Ad
Select one:

☐ Two-Page Ad $1,000   ☐ Single Page Ad $750

Payment Method:

☐ Contact me for payment information

☐ Check: Payable to **St. Anthony Foundation of Charlotte**

☐ Credit Card (Please Mail or Hand Deliver (Do Not Email)

☐ Visa ☐ American Express ☐ Discover ☐ Mastercard

_____
Name on Card

_____
Card Number   CVV

_____
Expiration Date

_____
Signature

Send completed Form & Payment to:

St. Anthony Foundation of Charlotte
ATTN: Vincent Voci, MD, Chair
2620 East 7th Street, Suite 300
Charlotte, NC 28204

Individuals are welcome to email their interest prior to submission: info@festaitalianacharlotte.org

_____
Company, Organization or Individual Name

_____
Name(s) (for Individuals: to be listed on materials)

_____
Title/Position

_____
Address

_____
City   State   Zip Code

_____
Phone

For questions and inquires contact:

Jay Parillo, Board Member
Phone: (704) 545-8189
jparillo@msn.com

Vincent Voci, MD, Founder & Chair
Cell: (704) 560-3030
info@festaitalianacharlotte.org

EXPRESS INTEREST BEFORE
March 31st, 2026
FOR FULL BENEFITS

St. Anthony Foundation of Charlotte is a 501(c)(3) non-profit charitable corporation organized and operated to support other 501(c)(3) non-profit organizations, who directly help people with disabilities and special needs in the Charlotte community.

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