



The Official FESTA ITALIANA Charlotte

# SPONSORSHIP

# 2026 GUIDE

May 17th, 2026 - Charlotte, NC, USA



AN ITALIAN FOOD & WINE FESTIVAL

**SIANO**

PREMIUM MOZZARELLA

The Beauty of ITALIAN CULTURE & CUISINE, for Charities.<sup>SM</sup>

Sunday, May 17th, 2026 | Starting at 1:00PM

Uptown Charlotte, NC | The Beautiful Gateway Village Promenade

PREMIUM ITALIAN CHEESES  
MADE IN N.C.





# ST. ANTHONY FOUNDATION OF CHARLOTTE



AN ITALIAN FOOD & WINE FESTIVAL

Festa Italiana Charlotte: An Italian Food & Wine Festival highlights “The Beauty of Italian Culture & Cuisine, for Charities.”

St. Anthony Foundation of Charlotte exclusively invites you to be a part of our 21<sup>st</sup> annual event that serves as a fundraiser impacting individuals with intellectual and developmental disabilities in our communities.

### - Benefits of Participating -

- Engagement with affluent and influential guest (we’re planning for 1,000)
- Opportunity for brand exposure in the 2<sup>nd</sup> largest city in the Southeastern U.S.
- Opportunity to showcase products and services
- Networking opportunity for collaborations and partnership with major organizations

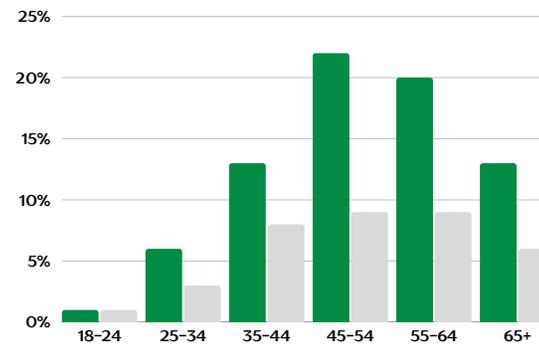
### - Our Contributors Data Analytics -

Gender Segment



- 29% Male
- 71% Female

Age Segment



Subscribers & Followers

- 2,900+** Newsletter Subscribers
- 2,700+** Facebook Followers
- 1,000+** Instagram Followers

Top Contributors Zip Codes

- |                                    |                                       |                                  |
|------------------------------------|---------------------------------------|----------------------------------|
| <b>28277</b> Ballantyne            | <b>28031</b> Lake Norman              | <b>28227</b> Matthews/ Mint Hill |
| <b>28104</b> Weddington/ Waxhaw    | <b>28204</b> Elizabeth/ Plaza-Midwood | <b>28054</b> Gastonia/ Belmont   |
| <b>28207</b> Myers Park/ SouthPark | <b>29707</b> Rock Hill/Indian Land    | <b>28202</b> Uptown Charlotte    |

**Platinum Level** **\$10,000**

- 24 Contribution Entry Tickets with Two 12-Seated VIP Tables
- Exclusive Access to VIP Aperitivo (Cocktail Hour)
- One Brand Activation
- Two-Page Acknowledgement Feature in Event Program
- One Social Media & Newsletter Email Communication Spotlight
- Two-minute Speech/Remarks during event from Main Stage

**Platinum Level Brand Activations**

Main Stage

VIP Aperitivo (Cocktail Hour)

VIP Seating Area

**Argento Level** **\$5,000**

- 16 Contribution Entry Tickets with Two 8-Seated VIP Tables
- Exclusive Access to VIP Aperitivo (Cocktail Hour)
- Single-Page Acknowledgement Feature in Event Program

**Gold Level** **\$7,500**

- 16 Contribution Entry Tickets with Two 8-Seated VIP Tables
- Exclusive Access to VIP Aperitivo (Cocktail Hour)
- One Brand Activation
- Two-Page Acknowledgement Feature in Event Program
- One Social Media & Newsletter Email Communication Spotlight

**Gold Level Brand Activations**

Photo Piazza

Festa Italiana Bar

Italian Village Market

**Bronzo Level** **\$2,500**

- 12 Contribution Entry Tickets with One 12-Seated VIP Table
- Exclusive Access to VIP Aperitivo (Cocktail Hour)
- Single-Page Acknowledgement Feature in Event Program

*All Sponsorship Levels include Sponsor Logo acknowledgement on Website, Social Media Platforms and within Event Program. A Complimentary Bottle of Prosecco is placed at each VIP Table.*



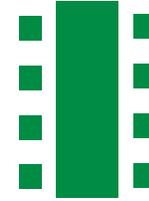


# RESERVED VIP TABLES

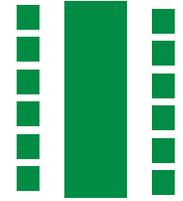
**6-Seated**  
\$810



**8-Seated**  
\$1,080



**12-Seated**  
\$1,620



Procurement of VIP Tables include:

- Contribution Entry Tickets per Table Seat
- Organization Logo /Name at Table
- Premium Seating Location
- All Inclusive Grand Tastings of Italian Foods & Beverages from 25+ Culinary Partners\*
- Complimentary Bottle of Prosecco

\*Excludes Premium Italian Liquors

Industries of Organizations that Procured Tables in Previous Year

- Accounting
- Banking & Investments
- Healthcare
- Real Estate & Development
- Legal
- Manufacturing
- Technology
- Wealth Management

## - Event Program Advertisement -

**Two-Page Spread**

**\$1,000**

- Two Page Color Ad within Event Program
- Event Program is issued to affluent guest, majority from the Charlotte, NC metropolitan region
- Full spread high resolution image focus Ad, suggested

**Single Page**

**\$750**

- Two Page Color Ad within Event Program
- Event Program is issued to affluent guest, majority from the Charlotte metropolitan region
- Full page high resolution image focus Ad, suggested

TO PROCURE VIP TABLES VISIT

**FestaitalianaCharlotte.org**



# COMMITMENT FORM

Sunday, May 17th, 2026 | Starting at 1:00PM Uptown Charlotte, NC | The Beautiful Gateway Village Promenade

### Sponsorship Level

Select one:

- Platino Sponsor \$10,000
- Argento Sponsor \$5,000
- Dell'Oro Sponsor \$7,500
- Bronzo Sponsor \$2,500

### Payment Method:

- Contact me for payment information
- Check: Payable to **St. Anthony Foundation of Charlotte**
- Credit Card (Please Mail or Hand Deliver (Do Not Email))
  - Visa
  - American Express
  - Discover
  - Mastercard

\_\_\_\_\_  
Name on Card

\_\_\_\_\_  
Card Number

\_\_\_\_\_  
CVV

\_\_\_\_\_  
Expiration Date

\_\_\_\_\_  
Signature

### Send completed Form & Payment to:

St. Anthony Foundation of Charlotte  
ATTN: Vincent Voci, MD, Chair  
2620 East 7th Street, Suite 300  
Charlotte, NC 28204

You are welcome to email your Sponsorship interest prior to submission to [info@festaitalianacharlotte.org](mailto:info@festaitalianacharlotte.org)

\_\_\_\_\_  
Company, Organization or Individual Name

\_\_\_\_\_  
Name(s) (for Individuals: to be listed on materials)

\_\_\_\_\_  
Title/Position

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

\_\_\_\_\_  
Phone

### For questions and inquires contact:

Jay Parillo, Board Member  
Phone: (704) 545-8189  
[jparillo@msn.com](mailto:jparillo@msn.com)

Vincent Voci, MD, Founder & Chair  
Cell: (704) 560-3030  
[info@festaitalianacharlotte.org](mailto:info@festaitalianacharlotte.org)

**EXPRESS INTEREST BEFORE**  
**March 31<sup>st</sup>, 2026**  
FOR FULL SPONSORSHIP BENEFITS

St. Anthony Foundation of Charlotte is a 501(c)(3) non-profit charitable corporation organized and operated to support other 501(c)(3) non-profit organizations, who directly help people with disabilities and special needs in the Charlotte community.

EIN: 20-8579032