



The Official FESTA ITALIANA Charlotte

SPONSORSHIP

2026 GUIDE

May 17th, 2026 - Charlotte, NC, USA



AN ITALIAN FOOD & WINE FESTIVAL

SIANO

PREMIUM MOZZARELLA

The Beauty of ITALIAN CULTURE & CUISINE, for Charities.SM

Sunday, May 17th, 2026 | Starting at 1:00PM

Uptown Charlotte, NC | The Beautiful Gateway Village Promenade

PREMIUM ITALIAN CHEESES
MADE IN N.C.



FestaltalianaCharlotte.org



ST. ANTHONY FOUNDATION OF CHARLOTTE



AN ITALIAN FOOD & WINE FESTIVAL

Festa Italiana Charlotte: An Italian Food & Wine Festival highlights “The Beauty of Italian Culture & Cuisine, for Charities.”

St. Anthony Foundation of Charlotte exclusively invites you to be a part of our 21st annual event that serves as a fundraiser impacting individuals with intellectual disabilities in our communities.

- Benefits of Participating -

- Engagement with affluent and influential guest (we’re planning for 1,000)
- Opportunity for brand exposure in the 2nd largest city in the Southeastern U.S.
- Opportunity to showcase products and services
- Networking opportunity for collaborations and partnership with major organizations

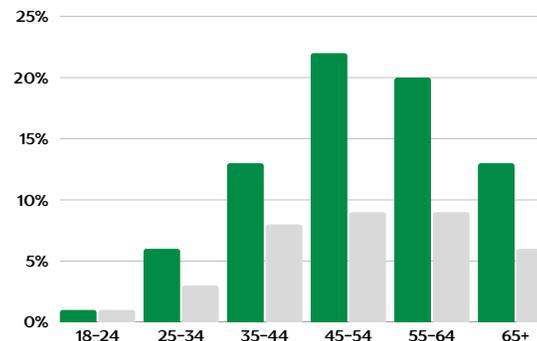
- Our Contributors Data Analytics -

Gender Segment



- 29% Male
- 71% Female

Age Segment



Subscribers & Followers

- 2,900+** Newsletter Subscribers
- 2,700+** Facebook Followers
- 750+** Instagram Followers

Top Contributors Zip Codes

- | | | |
|------------------------------------|---------------------------------------|----------------------------------|
| 28277 Ballantyne | 28031 Lake Norman | 28227 Matthews/ Mint Hill |
| 28104 Weddington/ Waxhaw | 28204 Elizabeth/ Plaza-Midwood | 28054 Gastonia/ Belmont |
| 28207 Myers Park/ SouthPark | 29707 Rock Hill/Indian Land | 28202 Uptown Charlotte |

Platinum Level **\$10,000**

- 24 Contribution Entry Tickets with Two 12-Seated VIP Tables
- Exclusive Access to VIP Aperitivo (Cocktail Hour)
- One Brand Activation
- Two-Page Acknowledgement Feature in Event Program
- One Social Media & Newsletter Email Communication Spotlight
- Two-minute Speech/Remarks during event from Main Stage

Platinum Level Brand Activations

Main Stage

VIP Aperitivo (Cocktail Hour)

VIP Seating Area

Argento Level **\$5,000**

- 16 Contribution Entry Tickets with Two 8-Seated VIP Tables
- Exclusive Access to VIP Aperitivo (Cocktail Hour)
- Single-Page Acknowledgement Feature in Event Program

Gold Level **\$7,500**

- 16 Contribution Entry Tickets with Two 8-Seated VIP Tables
- Exclusive Access to VIP Aperitivo (Cocktail Hour)
- One Brand Activation
- Two-Page Acknowledgement Feature in Event Program
- One Social Media & Newsletter Email Communication Spotlight

Gold Level Brand Activations

Photo Piazza

Festa Italiana Bar

Italian Village Market

Bronzo Level **\$2,500**

- 12 Contribution Entry Tickets with One 12-Seated VIP Table
- Exclusive Access to VIP Aperitivo (Cocktail Hour)
- Single-Page Acknowledgement Feature in Event Program

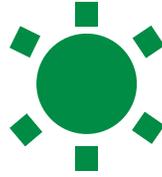
All Sponsorship Levels include Sponsor Logo acknowledgement on Website, Social Media Platforms and within Event Program. A Complimentary Bottle of Prosecco is placed at each VIP Table.



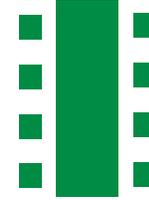


RESERVED VIP TABLES

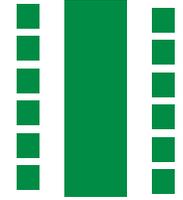
6-Seated
\$810



8-Seated
\$1,080



12-Seated
\$1,620



Procurement of VIP Tables include:

- Contribution Entry Tickets per Table Seat
- Organization Logo /Name at Table
- Premium Seating Location
- All Inclusive Grand Tastings of Italian Foods & Beverages from 25+ Culinary Partners*
- Complimentary Bottle of Prosecco

*Excludes Premium Italian Liquors

Industries of Organizations that Procured Tables in Previous Year

- Accounting
- Banking & Investments
- Healthcare
- Real Estate & Development
- Legal
- Manufacturing
- Technology
- Wealth Management

- Event Program Advertisement -

Two-Page Spread

\$1,000

- Two Page Color Ad within Event Program
- Event Program is issued to affluent guest, majority from the Charlotte, NC metropolitan region
- Full spread high resolution image focus Ad, suggested

Single Page

\$750

- Two Page Color Ad within Event Program
- Event Program is issued to affluent guest, majority from the Charlotte metropolitan region
- Full page high resolution image focus Ad, suggested

TO PROCURE VIP TABLES VISIT

FestaitalianaCharlotte.org



COMMITMENT FORM

Sunday, May 17th, 2026 | Starting at 1:00PM Uptown Charlotte, NC | The Beautiful Gateway Village Promenade

Sponsorship Level

Select one:

- Platino Sponsor \$10,000
- Argento Sponsor \$5,000
- Dell'Oro Sponsor \$7,500
- Bronzo Sponsor \$2,500

Payment Method:

- Contact me for payment information
- Check: Payable to **St. Anthony Foundation of Charlotte**
- Credit Card (Please Mail or Hand Deliver (Do Not Email))
 - Visa
 - American Express
 - Discover
 - Mastercard

Name on Card

Card Number

CVV

Expiration Date

Signature

Send completed Form & Payment to:

St. Anthony Foundation of Charlotte
 ATTN: Vincent Voci, MD, Chair
 2620 East 7th Street, Suite 300
 Charlotte, NC 28204

You are welcome to email your Sponsorship interest prior to submission to info@festaitalianacharlotte.org

Company, Organization or Individual Name

Name(s) (for Individuals: to be listed on materials)

Title/Position

Address

City

State

Zip Code

Phone

For questions and inquires contact:

Jay Parillo, Board Member
 Phone: (704) 545-8189
jparillo@msn.com

Vincent Voci, MD, Founder & Chair
 Cell: (704) 560-3030
info@festaitalianacharlotte.org

EXPRESS INTEREST BEFORE
March 31st, 2026
 FOR FULL SPONSORSHIP BENEFITS

St. Anthony Foundation of Charlotte is a 501(c)(3) non-profit charitable corporation organized and operated to support other 501(c)(3) non-profit organizations, who directly help people with disabilities and special needs in the Charlotte community.

EIN: 20-8579032