



An Afternoon Gala Highlighting the Beauty of Italian Culture & Cuisine, for Charities.

2026 SPONSORSHIP & *CONTRIBUTION GUIDE*



AN OPPORTUNITY TO MAKE A ***GRANDE IMPACT***

FESTA ITALIANA Charlotte is a vibrant Afternoon Gala hosted by St. Anthony Foundation of Charlotte. Our board and committee members welcome you to be a part of this impactful event that serves as a major fundraiser for adults with intellectual and developmental disabilities.

FESTA ITALIANA Charlotte brings together the community to enjoy a curated Italian cultural experience in the city of Charlotte, North Carolina. The event is filled with the best Italian foods and beverages from some of the region's top Executive Chefs, Ristoranti, Markets, Cafes, Bakeries and Retailers. A host of Artists and Entertainers captivate our guests from the main stage with stellar live performances. All of these individuals, in addition to a team of volunteers and contributors, come together to create a magnifica experience that supports a remarkable organization.

We proudly support Nevins of Charlotte, a 501c3 non-profit that provides person-centered care to adults with disabilities. By sponsoring **FESTA ITALIANA Charlotte**, you are making a GRANDE impact. 100% of the funds raised during our event go towards capital projects at Nevins, transportation needs to their partnered employers and allows them to continue their diligent efforts in providing essential services.

As we mentioned above, **FESTA ITALIANA Charlotte**, is a vibrant event, perfect for engagement and brand exposure to our affluent guest and contributors. Each Sponsorship Level includes Contribution Entry Tickets that you and/or organization can share with your Executive Leadership, Colleagues, Clients, Affiliated Partners, Families, Friends, Neighbors and Peers. Within this Sponsorship & Contribution Guide, there are several opportunities for brand exposure to both our potential guest and returning attendees.

We have enjoyed 20 years of raising over \$300,000 for Nevins of Charlotte. In 2026, we look forward to you and/or your organization joining us in fostering awareness and supporting individuals with disabilities!

GRAZIE MILLE!

**FESTA
ITALIANA™
CHARLOTTE**

ST. ANTHONY FOUNDATION OF
CHARLOTTE

Our 2026
GOAL
is to Raise
\$100,000



*For Individuals with
Intellectual Disabilities
in OUR Communities.*



AN OPPORTUNITY TO BE A PROUD ***BENEFAUTORE*** WITH OTHERS



Top Zip Codes of Contributors

- 28277 | 28226 Ballantyne
- 28104 | 28173 Weddington/ Waxhaw
- 28207 | 28210 Myers Park/ SouthPark
- 28031 | 28078 Lake Norman
- 28204 | 28205 Elizabeth/ Plaza-Midwood
- 29707 | 29708 Rock Hill/Indian Land
- 28269 | 28075 North Charlotte
- 28227 | 28257 Matthews/ Mint Hill
- 28054 | 28086 Gastonia/ Belmont
- 28202 Uptown

Interest

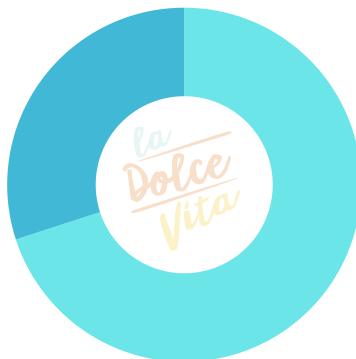
- Art + Home Decor
- Architecture + Gardening
- Business + Investments
- Boating + Yachting
- Classical Music + Opera
- Dining + Entertaining

- Designer + Luxury Fashion
- Estate Wines + Liquors
- Luxury + Sport Cars
- Philanthropy
- Travel
- Wellness + Fitness



Gender

- 71% Female
- 29% Male



Social Media/ Email

- 2,700+ Facebook Followers
- 2,900+ Email Subscribers
- 750+ Instagram Followers

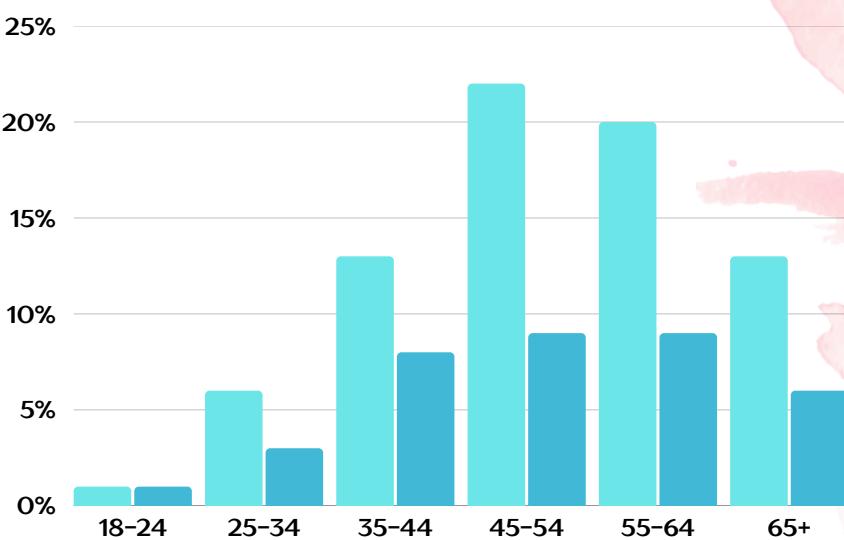


Industries of Prior Year Table Contributors

Banking	Legal
Commercial Real Estate	Manufacturing
Healthcare: Hospital	Real Estate Development
Healthcare: Private-Practice	Technology
Financial Investments & Securities	Wealth Management



Contributors Age Segment



AN OPPORTUNITY TO MAKE A

CONTRIBUTO TO A CAUSE

2026 FESTA ITALIANA Charlotte SPONSORSHIPS

FESTA ITALIANA™ CHARLOTTE	Diamante* \$20,000	Platino \$15,000	Dell'Oro \$10,000	Argento \$5,000	Bronzo \$2,500
# of Contribution Entry Tickets	24 Tickets	24 Tickets	16 Tickets	12 Tickets	8 Tickets
# of Reserved Tables	Two 12-Seated Tables	Two 12-Seated Tables	Two 8-Seated Table	Two 6-Seated Table	One 8-Seated Table
Event Program Acknowledgement	Two-Page Spread	Two-Page Spread	Single Page	Single Page	Half Page
VIP Aperitivo Access	✓	✓	✓	✓	✓
Logo Placement on Event Signage	✓	✓	✓	✓	✓
Social Media & Newsletter Spotlight	✓	✓	✓		
Activation/ Event Area Branding*	✓	✓			
Sponsor Remarks During Event	✓				

SPONSORSHIP CONTRIBUTION LEVELS

DIAMANTE \$20,000*

Diamond Level - Limited to Three Sponsors

- 24 Contribution Entry Tickets into **FESTA ITALIANA Charlotte**
- Two 12-Seated Reserved Tables in VIP Area
- Exclusive Access to VIP Aperitivo (Cocktail Hour)
- Sponsor Activation/ Event Area Branding* | Select One:
 - Main Stage
 - VIP Seating Area
 - VIP Aperitivo (Cocktail Hour)
- Two-Page Acknowledgement Feature in Event Program
- Premium Logo Placement on Event Signage
- One Social Media & Newsletter Communication Spotlight
- Two-minute Speech/Remarks during event from Main Stage
- Complimentary bottles of Prosecco at tables

PLATINO \$15,000

Platinum Level

- 24 Contribution Entry Tickets into **FESTA ITALIANA Charlotte**
- Two 12-Seated Reserved Tables in VIP Area
- Exclusive Access to VIP Aperitivo (Cocktail Hour)
- Sponsor Activation/ Event Area Branding* | Select One:
 - Photo Piazza
 - Italian Village Market
 - FESTA ITALIANA Bar
 - Digestivo Cart (Mobile Bar)
- Two-Page Acknowledgement Feature in Event Program
- Logo Placement in Event Signage
- One Social Media & Newsletter Communication Spotlight
- Complimentary bottles of Prosecco at tables



SPONSORSHIP ACTIVATIONS

Brand Exposure opportunities available for **Diamante** & **Plantino** Sponsorships Levels.
Due to limited availability, procurement based on order of sponsorship submission.

DIAMANTE LEVEL OPPORTUNITIES

Sponsors may **SELECT ONE** of the following Activations

MAIN STAGE

The most visible area where performances, speeches and presentations are conducted.

VIP APERITIVO (COCKTAIL HOUR)

Elevated pre-event where guest socialize and enjoy vibrant engagement with aperitifs.

VIP SEATING AREA

Premium seating area in close proximity to the Main Stage and food stations.

PLANTINO LEVEL OPPORTUNITIES

Sponsors may **SELECT ONE** of the following Activations.

PHOTO PIAZZA

Inclusive of a Glam Cam and photo worthy opportunities, guest capture stellar images and videos in this area designed for social sharing.

ITALIAN VILLAGE MARKET

A curated and quintessential retail area featuring local, domestic and international purveyors selling either Italian goods or items crafted with Italian traditions.

FESTA ITALIANA BAR

High-traffic station featuring Italian beverages inclusive of liquors, wines, beers and more.

DIGESTIVO CART (MOBILE BAR)

Circulating bar experience that offers guest premium Italian liquors and digestifs.

SPONSORSHIP ***CONTRIBUTION LEVELS***

DELL'ORO \$10,000

Gold Level

- 16 Contribution Entry Tickets into **FESTA ITALIANA Charlotte**
- Two 8-Seated Reserved Tables in VIP Area
- Exclusive Access to VIP Aperitivo (Cocktail Hour)
- Single-Page Acknowledgement Feature in Event Program
- Logo Placement on Event Signage
- One Social Media & Newsletter Communication Spotlight
- Complimentary bottles of Prosecco at tables

ARGENTO \$5,000

Silver Level

- 12 Entry Tickets into **FESTA ITALIANA Charlotte**
- Two 6-Seated Reserved Tables in VIP Area
- Exclusive Access to VIP Aperitivo (Cocktail Hour)
- Single-Page Acknowledgement Feature in Event Program
- Logo Placement on Event Signage
- Complimentary bottles of Prosecco at tables

BRONZO \$2,500

Bronze Level

- 8 Entry Tickets into **FESTA ITALIANA Charlotte**
- One 8-Seated Reserved Table in VIP Area
- Exclusive Access to VIP Aperitivo (Cocktail Hour)
- Half-Page Acknowledgement Feature in Event Program
- Logo Placement on Event Signage
- Complimentary bottles of Prosecco at table

IN-KIND DONATIONS & SILENT AUCTION

TANGIBLE GOODS/PRODUCTS

Tangible Goods/Products are physical items donated to be used at **FESTA ITALIANA Charlotte** or gifted to Nevins of Charlotte. These items help reduce operation expenses, build the event experience or provide support.

CONTRIBUTION IDEAS:

Food & Beverages
Hospitality Novelties
Supplies & Equipment

INTANGIBLE ITEMS

Intangible Items are non-physical contributions that allow the usage of access, rights, or opportunities.

CONTRIBUTION IDEAS:

Space or Facilities Usage for Pre-Events
Content Creation & Sharing on Social Media
Podcast/ Radio Advertising Time
FESTA ITALIANA Charlotte Speaking Opportunity

SILENT AUCTION ITEMS

The Silent Auction allows our guest to bid on items and services donated. 100% of the funds raised from the Silent Auction are gifted to Nevins.

CONTRIBUTION IDEAS:

Fine Artwork
Premium Electronics
Concert/Event Tickets
Autographed Memorabilia
Travel Accommodations or Airfare
Experiences: Domestic or International

SERVICES & VOLUNTEERS

Volunteering professional services or people to help with event production is valuable in covering tasks that would require funding.

CONTRIBUTION IDEAS:

Event Day Volunteers
Pre-Event: Set-Up
During Event: Guest Relations
Post-Event: Clean-Up
Printing & Signage Services



OUR 2026 *IN-KIND DONATION* COMMITMENT FORM

Complete One Form per Item and/or Service

Company, Organization or Individual name

Name(s) (for individuals: to be listed on materials)

Title/Position

Address

City

State

Zip Code

Phone

Email

Donation information

Item should be denoted at Fair Market Value. Gifts to St. Anthony Foundation of Charlotte are fully deductible and subjected to charitable gifts limits by the United States Internal Revenue Service. We advise corporations and individuals to consult with tax professional or legal representation for allowable deductions.

Item/ Services

Detailed Item Description

Fair Market Value

Signature

Date

***Send completed form and item:
before May 1, 2026***

St. Anthony Foundation of Charlotte
ATTN: Vincent Voci, MD, Chair
2620 East 7th Street, Suite 300
Charlotte, NC 28204

For questions and inquiries contact:

Jay Parillo, Board Member
Phone: (704) 545-8189
jparillo@msn.com

Vincent Voci, MD, Founder & Chair
Cell: (704) 560-3030
info@festaitalianacharlotte.org

Items may be sent via carrier or hand delivered weekdays between 9:00AM– 4:00PM

ST. ANTHONY FOUNDATION OF
CHARLOTTE



St. Anthony Foundation of Charlotte is a 501c3 non-profit charitable corporation organized and operated to support other 501c3 non-profit organizations, who directly help people with disabilities and special needs in the Charlotte community.

EIN: 20-8579032



The Beauty of **ITALIAN CULTURE & CUISINE**, for Charities.SM

Sunday, May 17th, 2026

The Beautiful Gateway Village Promenade
898 West Trade Street
Charlotte, North Carolina, USA

St. Anthony Foundation of Charlotte

2620 East 7th Street, Suite 300, Charlotte, NC 28204

FestaitalianaCharlotte.org info@FestaitalianaCharlotte.org (704) 560-3030