



The Chetek Area Chamber of Commerce and Chetek Hydroflites Water Ski Show Team are excited to announce we have again teamed up with TCPBA Power Boat Racing to bring back high speed action to our lakes AND our city.

It all started with a simple exhibition event in the summer of 2018 that packed the Hydroflites ski site with over 1000 spectators. After that event, we decided to move forward with a full scale weekend racing event... and WaterMania was born.

This three day event is anchored by a 2 day racing regatta- Saturday & Sunday, August 8th & 9th at the Hydroflites site. Based on our previous events, we anticipate 1000's of visitors through the site over the course of the event which will feature several classes of power boats as well as other entertainment. An event like WaterMania will bring spectators from the Twin Cities & Eau Claire areas as well as Northern & Central Wisconsin. You can get more information on what a TCPBA event looks like at both tcpba.org or [youtube.com/tcpba](https://www.youtube.com/tcpba)

In 2022, our event gained national recognition with Mercury Racing debuted 2 new race engines here. They chose us because of the Hydroflites amazing site, the Chamber's organization, TCPBA's quality of racing & the community of Chetek. We built off of that each year and continue to make this event more exciting each year.

As 2 community based organizations, we make WaterMania available free to the public. There will be options for paid parking as well as concessions, **but in order to keep the event free, we need the help of sponsors like you.** Luckily, an event of this magnitude lends itself to some unique sponsorship opportunities. You can see some of the content we produced by searching Water Mania - Chetek on Facebook.

Event Sponsor:

Want to make WaterMania a signature event for your company? This opportunity is for you. You'll get all the benefits listed below including being the class sponsor for two classes and we'll brand your name with the event logo and mention you in across all media- i.e. City Plumbing's WaterMania. Your company will be on all the banners, signage, radio & other media.
\$4000- limit 1



Interested in setting up a display area? We have space of you to do that, too!

Class Sponsor:

With 8 classes of race boats available, this sponsorship gets you all the promotional benefits of our gold sponsor package plus logo'd video ads on social media, your logo on a race boat and featured announcements during the advertising, event and especially while your class is on the water as well as on the awards stage. \$1000- limit 8 (6 with event Sponsor)

Payout Sponsor:

In an effort to expand the event, pack the excitement, and draw/keep even bigger crowds, we are putting up money this year for classes that bring 7 or more boats. More boats = better racing. Event/Class Sponsors will have "first dibs" at adding this to their sponsorship. This would be announced throughout the event and promoted in photos during awards. \$1000- limit 8 *(only paid if their class brings 7 boats).

General Sponsor Levels

Gold- Shared (2 Sponsors) Logo banner at event site, website listing with link, event mentions. \$500

Silver- Shared (4 Sponsor) listed banner, listed on website, event mentions. \$250

Bronze- Small shared banner, listed on website, event mentions. \$150

Event is held rain, shine, reschedule or if relocated. Sponsorships may be partially refunded (based on expenses) only in the case of total event cancellation.

Water Mania puts Chetek on a national stage and brings a unique event to town for our residents and tourists alike. Thank you for your generosity in making it possible!

If you have questions, you can call Darryl @715-271-3796 or Jennifer @ 715-642-0173

Major sponsors, Class Sponsors and Payout Sponsors or need to be in by July 27th to be included on the poster. **Please send a print ready PDF, AI, SVG or PNG of your logo!**

General Sponsors- Gold, Silver, and Bronze by the July 30th

Sponsorships can be mailed to:

Chetek Chamber of Commerce

PO Box 747

Chetek, WI 54728