

2020

SPONSORSHIP

PROSPECTUS

*Advancing the growth of
Georgia's life sciences industry.*



Catalyzing a thriving and inclusive life sciences ecosystem through collaboration and connection

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2026 CALENDAR AT A GLANCE

J.P. Morgan Healthcare Conference Week	January 12–15	San Francisco
From Classroom to Cutting-Edge Science: Empowering Georgia's Future Biotech Workforce	February 4	Virtual
Pathways & Partnerships: A Roadmap for Georgia's Life Sciences Sector <i>A Georgia Life Sciences Ecosystem Event</i>	February 18	Atlanta
Day at the Capitol	February 26	Georgia State Capitol
Georgia Life Sciences Career & Research Showcase	April	Atlanta (Athens)
Athens BioBash	May 19	Athens
BIO International Convention	June 22–25	San Diego
Georgia Life Sciences Summit	August 25–26	Atlanta
BioBash Augusta	October	Augusta
BioBash Athens	October	Athens
MedTech Conference (AdvaMed)	October 18–21	Boston
Patient Advocacy Forum	October 7	Atlanta
An Evening with Thought Leaders and Holiday Reception	December 9	Atlanta

**Additional networking and thought leadership events will be added to the calendar throughout the year. If you are interested in participating, contact sbowlin@galifesciences to learn more.*

WHY SPONSOR?

We know that building strong connections is essential. Georgia Life Sciences' portfolio of signature events, strategic initiatives, and partner programs support Georgia's growing life sciences ecosystem and provide leaders with networking, education around key topics, and a peer community with whom they can collaborate.

- **Network with intention:** Benefit from valuable networking opportunities tailored around a focused goal. Our events gather industry leaders and potential customers, creating an ideal environment for building meaningful relationships.
- **Access your target audience:** We are the state's definitive life sciences partnership, connecting people, businesses, educational institutions, governments, and other entities to fuel growth.

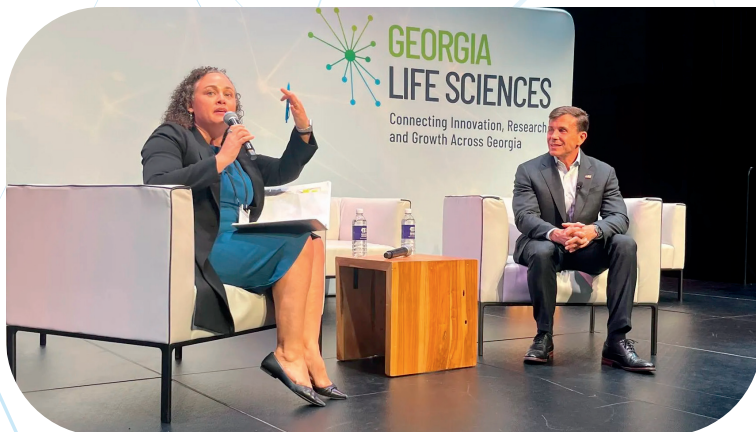
- **Brand visibility and exposure:** Increase your brand's presence through prominent logo placement on event materials and digital platforms. This visibility enhances recognition and positions your company as a leader in the industry.

- **Alignment with organizational values:** With a focus on workforce, policy, economic development, and entrepreneurship, we can be an extension of your business and philanthropic goals, executing impactful programs throughout the state.

We offer customizable sponsorship packages to fit your unique needs. Whether you want branding, engagement, or access, we can tailor the experience to achieve your goals. Contact Stacey Bowlin, sbowlin@galifesciences.org, to learn more.



NETWORKING EVENTS



GEORGIA LIFE SCIENCES SUMMIT

August 2026

Since its beginning in 2001, the Georgia Life Sciences Summit has grown into a must-attend event for Georgia's bioscience and medtech communities. The Summit provides a forum for professionals from industry, academia, and government to discuss major trends and issues, including topics related to scientific research, product development, financing, business development, and public policy.

GOLD SPONSOR \$12,500

- Opportunity to moderate/ participate on panel (mutually agreed to by sponsor and GLS planning committee)
- Digital advertisement in partnering app, powered by Jujuma
- Company name and logo will be prominently featured across all conference materials, including website, signage, and pre/post event promotions (email, social)
- Dedicated email blast— sponsor to provide email content to be sent by GLS pre-conference in support of the Summit (distribution 5,000)
- Inclusion in dedicated Vitals podcast focused on Forum themes, marketed across GA Life Sciences channels

- Advertisement in BioBeat, GLS weekly newsletter (two weeks preceding the Summit)
- Opportunity to distribute branded swag in Summit tote bag
- Access to registration list (excludes emails)
- Six (6) complimentary Summit registrations
- 50% discount for additional registrations

SILVER SPONSOR \$7,000

- Company name and logo will be prominently featured across all conference materials, including website, signage, and pre/post event promotions (email, social)
- Digital advertisement in partnering app, powered by Jujuma
- Opportunity to distribute collateral/ branded swag in Summit tote bag
- Access to registration list (excludes emails)
- Four (4) complimentary Summit registrations
- 50% discount for additional registrations

WELCOME AND GOLDEN HELIX AWARDS RECEPTION SPONSOR \$5,000

- Opportunity to present an award during ceremony
- Display table in reception area
- Company name and logo will be prominently featured across all award materials, including website, signage, and pre/post event promotions (email, social)
- Opportunity to distribute collateral/ branded swag in Summit tote bag
- Three (3) complimentary Summit registrations
- 50% discount for additional registrations

SWAG SPONSOR. \$4,000 (EXCLUSIVE)

- Exclusive recognition as the Conference Swag Sponsor
- Logo placement on a conference-branded swag item distributed to all attendees
- Logo recognition in event materials and on the GLS website
- Brand visibility that extends beyond the conference through post-event use
- Two (2) complimentary Summit registrations

BREAKFAST SPONSOR \$4,000 (EXCLUSIVE)

- Dedicated signage as breakfast sponsor
- Opportunity to distribute collateral/branded swag in Summit tote bag
- Company name and logo will be prominently featured across all conference materials, including website, signage, and pre/post event promotions (email, social)
- Three (3) complimentary Summit registrations
- 50% discount for additional registrations

LUNCH SPONSOR \$4,000 (EXCLUSIVE)

- Dedicated signage as luncheon sponsor
- 2 minute intro remarks (luncheon programming: Startup Showcase)
- Opportunity to distribute collateral/branded swag in Summit tote bag
- Company name and logo will be prominently featured across all conference materials, including website, signage, and pre/post event promotions (email, social)
- Three (3) complimentary Summit registrations
- 50% discount for additional registrations

STARTUP SHOWCASE SPONSOR (LUNCHEON PROGRAMMING) \$3,000

- Opportunity to introduce company presenters
- Participation on Q&A panel
- Opportunity to distribute collateral/branded swag in Summit tote bag
- Company name and logo will be prominently featured across all conference materials, including website, signage, and pre/post event promotions (email, social)
- Digital advertisement in mobile app
- Two (2) complimentary Summit registrations
- 50% discount for additional registrations

**EXHIBITOR CORPORATE | \$3,000
NON-PROFIT | \$2,500 (LIMITED)**

- 6ft. exhibit table/ two chairs
- Recognition in pre-event and onsite promotion (digital app)
- Customizable listing in the mobile app with company logo and description
- Two (2) complimentary Summit registrations

(Limited to 20 exhibitors, sold on a first come, first served basis. Electricity available for additional fee)

LANYARD SPONSOR \$2,500

- Exclusive recognition as the Lanyard Sponsor
- Sponsor logo co-branded on official conference lanyards distributed to all attendees
- Prominent brand visibility throughout the event and in on-site photography
- Recognition in event materials and on the GLS website



LIFE SCIENCES DAY AT THE CAPITOL

February 26

Life sciences executives from across Georgia will gather at the State Capitol with the goal of educating state legislators on the transformative potential of our sector.

SPONSOR\$2,500

- Opportunity to provide brief remarks during breakfast briefing
- Logo recognition on briefing materials and post-event promotion, including newsletter and social channels

PATIENT ADVOCACY FORUM

October 2026

The Patient Advocacy Forum serves as a vital connector within Georgia's dynamic life sciences ecosystem—linking patients, caregivers, advocates, and healthcare innovators across the state. Rooted in Georgia's diverse communities, the Forum ensures that local patient experiences, concerns, and perspectives directly shape the future of healthcare innovation, advocacy, and policy development.

GOLD SPONSOR\$5,000

- Inclusion in dedicated podcast focused on Forum themes, marketed across GA Life Sciences channels
- Opportunity to participate on a panel (panelist or moderator)
- Table-top display + opportunity to distribute branded promotional materials
- Logo recognition as a gold sponsor on event website, pre-event promotion, including email and social channels, onsite signage
- Access to the final attendee list for pipeline development



SILVER SPONSOR\$2,500

- Table-top display + opportunity to distribute branded promotional materials
- Logo recognition as a silver sponsor on event website, pre-event promotion, including email and social channels, onsite signage
- Access to the final attendee list for pipeline development

ADVOCATE SPONSOR\$1,000

- Reserved for nonprofit patient advocacy groups
- Logo recognition as a patient advocate on event website, pre-event promotion, including email and social channels, onsite signage



BIOBASH REGIONAL HAPPY HOURS

These engaging networking receptions bring together professionals from the life sciences community and local economic development teams to connect in a relaxed atmosphere. Hosted throughout the state, these informal events offer a unique opportunity to foster relationships, discuss key industry topics, identify solutions providers, seek career guidance and mentorship, as well as meet like-minded peers to share fresh perspectives.

SPONSORSHIP\$2,500

- Co-host logo recognition alongside Georgia Life Sciences logo on official event branding; website, pre-event promotion, including email and social channels, onsite signage
- Opportunity to give brief remarks
- Table-top display + opportunity to distribute branded promotional materials
- Access to the final attendee list for pipeline development



THOUGHT LEADERSHIP

CUSTOM THOUGHT LEADERSHIP PROGRAMMING \$3,000–\$5,000

Sponsorship supports Georgia Life Sciences' education efforts by underwriting fact-based briefings, forums, and webinars that help GLS members and industry stakeholders better understand complex life sciences issues affecting patients, innovation, and economic growth.

Each special event is unique and custom tailored for the sponsor and can include facility tours, roundtables and other in-person or virtual educational briefings.



VITALS PODCAST \$3,000

Share your expertise with our member companies and network of 6,000 Georgia life sciences professionals! Through our podcast series, Vitals, we provide a platform to showcase your expertise on critical topics and emerging trends including in-depth insights into product innovations, solutions, and industry developments. Hosted and promoted through Georgia Life Sciences channels, they deliver valuable educational content featuring industry experts from your organization.

- Opportunity to establish your organization as an industry knowledge expert
- Opportunity to reach a targeted group of life sciences decision makers via GLS's marketing efforts
- Logo featured on website in conjunction with the webinar/podcast description
- Logo featured in dedicated promotional emails and social media marketing
- Podcast recording sent to registrant list post-event
- Podcast recording posted on website library to allow for additional views
- Webinar/podcast recording provided for posting on your website
- Pre- and post-attendee lists in Excel

ADVERTISING

SOCIAL MEDIA ADVERTISING

Georgia Life Sciences consistently receives the highest level of engagement compared to similar state industry nonprofit organizations.

LinkedIn: 6,000+ followers | Twitter (X): 1,800+ followers | Facebook: 800+ followers

Average	Close to 8,000 impressions in aggregate
File Format	Sponsor to provide copy, image (JPG, PNG, GIF, or MP4/MOV accepted), and URL. All posts will be tagged with #ad.
Investment (Per Post)	Members: \$300 Non-Members: \$500

NEWSLETTER/EMAIL ADVERTISING

Average Subscriber Base	6,000
Ad Specifications	600x100 pixels
Investment (Per Post)	Members: \$300 Non-Members: \$500

WEBSITE ADVERTISING

galifesciences.org

This opportunity includes high-traffic advertising placements on Georgia Life Sciences' homepage, allowing you to reach a highly qualified audience of prospective event registrants, sponsors, career prospects, and other life sciences and community professionals.

Ad Run Length	One month (sponsor may purchase multiple months)
Feature	1 per month
Investment	Members: \$500 Non-Members: \$750
Ad Specs	600x100 pixels

WORKFORCE DEVELOPMENT



	Visionary \$30,000+	Innovator \$15,000- \$29,999	Pioneer \$7,500- \$14,999	Supporter* \$0- \$7,499
Dedicated press release, with featured quote	✓			
Co-hosted podcast spotlight of your organization's STEM-work	✓	✓		
Company recognition in select social media promotional content	✓	✓		
Invitation to participate in BTTI training workshops (in-person and virtually); logo on branded t-shirts; opportunity to distribute branded materials/ swag to participants	✓	✓		
Invitation to serve as judge for annual Georgia BioGENEius competition	✓	✓		
Receive list of all program applicants/ participants	✓	✓	✓	
Company name included in program recap (newsletter)	✓	✓	✓	
Logo inclusion on donor wall at Equipment Depot	✓	✓	✓	✓
Sponsor/ supporter recognition in all workforce program promotions (email, social, signage, website):	✓	✓	✓	✓
<ul style="list-style-type: none"> ● Biotech Teacher Training Initiative (BTTI) ● Equipment Depot ● Life Sciences Career Network Via LinkedIn ● Ambassadors Program ● BioGENEius Challenge 				

**In-Kind contributions may be considered. Please contact us.*

Georgia Life Sciences is a 501(c)(6) nonprofit trade association. Its affiliate, the Georgia Life Sciences Institute, is a 501(c)(3) charitable nonprofit, EIN 33-4527289, dedicated to bridging the gap between talent and opportunity in the life sciences. The Institute relies on the generosity of individual and company donations as well as philanthropic and government grants. Please consult your tax advisor regarding the deductibility of sponsorships or contributions.





Georgia Life Sciences, founded in 1989, is a non-profit, membership-based organization that promotes the interests and growth of the life sciences industry. It is the state's largest and most influential life sciences advocacy and business leadership organization working to improve access to innovative discoveries that have lifesaving impact. The association connects business, academia, government, and other allied entities involved in the application of life sciences products to fuel growth and collaboration through policy development, community programs, national industry initiatives, and a portfolio of educational and networking events.

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