

Change your lead conversion success, not your processes.



How you manage and nurture your leads can make or break your business. But many businesses today still rely on spreadsheets or off-the-shelf CRMs that can end up doing more harm than good.

That's where FLG comes in.

FLG is a CRM that's built around YOUR sales process. It has all of the features you need to manage your leads, automate your customer touchpoints, and ensure compliance, too.

## With FLG's CRM, capable of handling up to one million leads, you can:

- + Make more sales
- + Delight your workforce and save time (Reduced administration and labour while streamlining)
- + Eradicate errors
- Scale when you need to
- + Never lose sleep over security
- + Activate our concierge service whenever you need it
- + Keep control of costs.

## Automate intelligently

With FLG, you can automate personalised follow-up sequences, fact finding, onboarding and reinvigorating unresponsive leads. You can half the time you spend managing and communicating with leads – and imagine what could you do with that?

## **ClearCourse integrations**

## Third-party integrations

FLG works particularly well with many other software platforms, including:

- + Zapier
- + Connex Dialler
- + Flow XO
- + Google Calendar
- Aircall
- + Office 365
- CircleLoop
- + Exchange
- DXI Dialler
- + Outlook.com
- VICIDIAL Dialler