

Upper East Side TEXAS MAGAZINE™

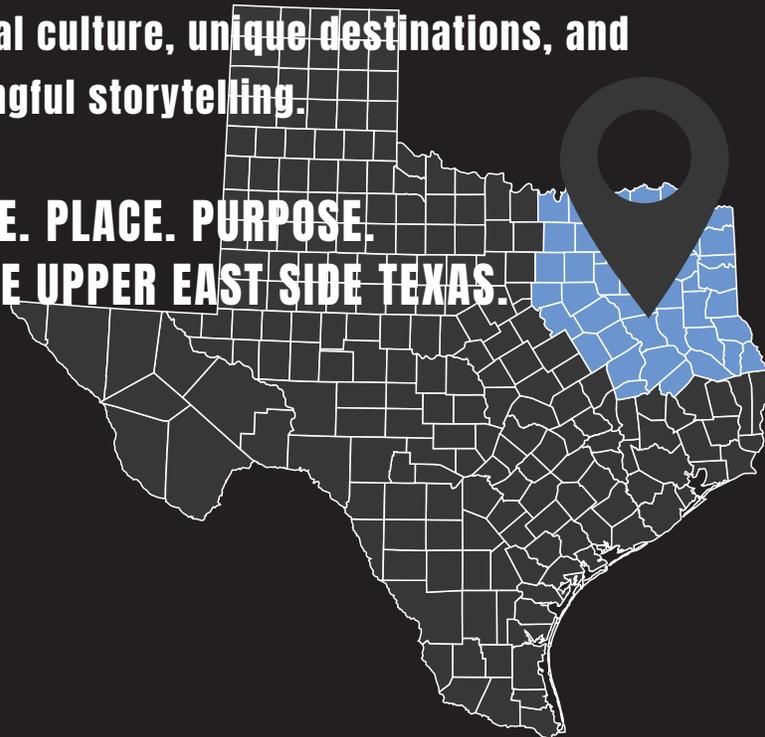
Upper East Side Texas Magazine celebrates People, Place, and Purpose across the Upper East Side of Texas, connecting readers to the stories, destinations, and experiences that define the region. Our editorial mix features **The Arts, Wellness, Food & Drink, Entertainment, Literary, Culture & Events, and Interior Design**, attracting an audience actively seeking things to do, places to go, and experiences to share.

For advertisers, the magazine offers more than visibility, it delivers momentum. Through a coordinated digital presence that includes a dedicated website, active social media channels, original blog content, and a weekly newsletter, Upper East Side Texas Magazine helps drive visitors, crowds, and engagement to events, attractions, and tourism destinations throughout the region. With strong regional awareness and travel-center visibility, advertisers are positioned to reach audiences at the moment they are planning where to spend their time—and their dollars—across the Upper East Side of Texas.

Created for locals and visitors alike, the magazine has expanded its reach through digital distribution, connecting readers far beyond the region.

Our content appeals to those who appreciate regional culture, unique destinations, and meaningful storytelling.

**PEOPLE. PLACE. PURPOSE.
WE ARE UPPER EAST SIDE TEXAS.**



***Special Campaign Pricing Available Upon Request**

eEdition Ad Deadlines

July/August: May 25

September/October: July 25

November/December: Sept 25

Special Placement

Add 10% for preferred position

Social Media

Unique Posts : \$50 each

Ads : \$50 each

Unlimited Shares: \$50/wk



eEdition (Flipbook & PDF) Bi-Monthly	1 X	3 X
Two Page Spread	\$1000	\$900
Full Page	\$500	\$450
2/3 Page	\$450	\$400
1/2 Page	\$300	\$275
1/3 Page	\$225	\$200
1/4 Page	\$200	\$175
1/6 Page	\$150	\$135
1/12 Page	\$100	\$90

eNewsletters (weekly)	300 x 250px Ad	Video	Sponsored Content
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Weekly	\$150	\$150	\$100
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eMagazine	728 x 90 px Ad	320 x 40 px Ad	300 x 250px Ad	Video	Sponsored Content	Event Listings
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Monthly - All Pages or Run of Site	\$250	\$250	\$250	\$350	\$150-500	Free
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Blogs (monthly)	300 x 250px Ad	Video	Sponsored Content
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The Arts	\$50	\$100	\$150
Food & Drink	\$50	\$100	\$150
GUEST	\$50	\$100	\$150

Resource Listing
uppereastsidetx.com

Basic: Free

Premium : \$200/yr

Featured: \$400/yr