



#LeadHERforward

Women's LeadHERship Summit

CELEBRATING THE PAST, PRESENT, AND FUTURE
OF DYNAMIC, FEMALE LEADERS

MARCH 19, 2026
EASTWOOD EVENT CENTRE

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#LeadHERforward

Evening Agenda

Dinner & Networking

VendHER Marketplace | WineHERy Pop-Up |
#LearnHERstory LIVE

Welcome / Opening Remarks

Terrill & Ashley Vidale

Valley Partners Address

Teresa Miller, Executive Director
Sam Huston, Board President

Mayoral Address

Derrick McDowell, Mayor of Youngstown

Panel Discussion

Moderator | Attorney Brittany Brantley

Panelists | Dr. Erin R. Houston | Sarah Palmer | Dr. Jazmine Oliver |
Leah Merritt

Power & Partnership

mini-interview

with Terrill & Ashley Vidale
moderated by Tatiana Stajduhar

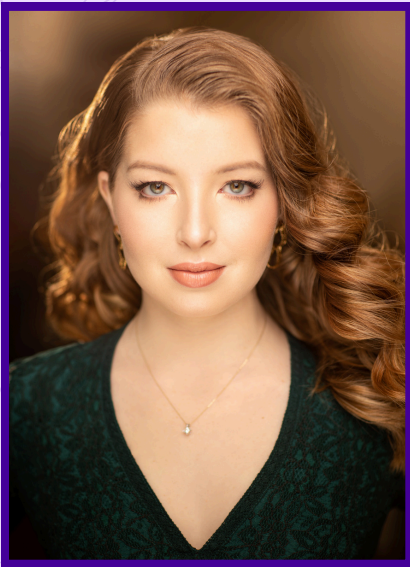
Keynote

Marisa Sergi-Schumann, CEO of Luva Bella Winery

Closing Remarks

The Valley Partners Team

Visit the Keynote Corner to meet with Marisa!



Marisa Sergi- Schumann

Meet the Keynote Speaker

Marisa Sergi-Schumann is a dynamic entrepreneur and CEO leading several successful beverage brands, including **L'uva Bella Winery**, **The Brew Kettle**, and **Hartzler Cocktails**. A winemaker by trade and storyteller at heart, she blends creativity with strategy to build brands that connect deeply with consumers. Named to **Forbes 30 Under 30**, Marisa has become a recognized leader in modernizing the regional beverage industry and empowering women in wine and business. Her leadership is defined by innovation, authenticity, and a drive to elevate Midwest-made products onto a national stage. Beyond business, she's passionate about community, family, and creating experiences that bring people together over great drinks and great stories.

Women's Lead**HER**ship Summit

Dr. Erin R. Houston

Meet the Panelists



Dr. Erin R. Houston is a native of Farrell, PA and class of 2000 graduate of Farrell High School.

Dr. Houston is the President/CEO of the Shenango Valley Urban League, Farrell, PA having served in this capacity since 2015. Prior to this role, she served eight years as Education Director at the organization overseeing youth programming, employment, human relations, and coordinating community outreach initiatives. Dr. Houston received the 2016 National Urban League I Am Empowered Champion Award - Newcomer CEO of the Year Award and was also recognized during the 2017 National Urban League Women of Power Salute to Women Leaders of the Urban League Movement.

She also received the National Urban League 2021 Whitney M. Young, Jr. Excellence in Leadership Award and was later named to the City & State Pennsylvania 2022 Nonprofit Power 100, which recognizes nonprofit leaders serving the most vulnerable people in the state.

Appointed by Pennsylvania Governor Josh Shapiro, Dr. Houston currently serves on the Advisory Commission on African American Affairs to provide the Governor with information and recommendations regarding how to best meet the needs of African Americans state-wide.

Dr. Houston received a Bachelor of Science degree in Management Information Systems, with a minor in Business Administration from Gannon University, Erie, PA in 2005. In 2010 she received a Master of Science degree in Leadership with a concentration in Business Ethics from Duquesne University, Pittsburgh, PA. Dr. Houston graduated from the Instructional Management and Leadership Doctoral Program at Robert Morris University, Moon Township, PA in May 2015. Her dissertation was entitled Faculty Perceptions of the Impact of Equal Opportunity and Diversity Policies on Existing and New Faculty Hires: An Exploratory Case Study. Dr. Houston is an instructor in the Penn State University World Campus.

In April 2013, Dr. Houston was selected by the Shenango Valley and Lawrence County Chambers of Commerce as a 40 Under Forty nominee and was featured as an up and coming young business leader in the Mercer-Lawrence Business Chronicle. She was the recipient of the 2015 Mercer County Unit NAACP Frances Hooks Award in recognition of Outstanding Leadership and also later featured in the Valley Voices Magazine as the February 2019 Formidable Female.

She is a member of the Epsilon Mu Omega Chapter of Alpha Kappa Alpha Sorority, Incorporated, Youngstown, OH.

Leah Merritt

Meet the Panelists



Leah Merritt is President & CEO of YWCA Mahoning Valley. The agency's mission encourages her to work towards equity and social justice. She joined in 1994, serving in multiple staff roles at YWCA along the way. She was Interim Director in 2011 and promoted to CEO in 2012. Her Motto is: Don't always say yes, but to be open and listen before saying no.

During her tenure, she has worked to provide impactful services and advocacy for women, girls and families. Programs include Youth, Housing and Empowerment; however, the largest focus is affordable housing, a social determinant of health. Leah has managed projects including Low Income Housing Tax Credits and Historic Tax Credits, State and Federal funding for Permanent Supportive Housing, Transitional Housing and Affordable Housing.

In 2018, she and her team executed the Merger of YWCAs Warren and Youngstown into YWCA Mahoning Valley. The goal: To increase the impact of services in the valley while reducing duplication of overhead and administration. The Business Journal, Youngstown Publishing Company featured Leah as a Thought Leader in 2019 with a 4-part series discussing the merger impact and racial justice focus of the YWCA. December of 2020 revealed that YWCA would receive a significant unrestricted financial contribution from Philanthropist, MacKenzie Scott. This was the single largest private gift in history for the agency, given due to the mission work and outcomes of the agency.

During the pandemic, the focus was to keep the essential services of housing and childcare running and staff and residents healthy. The pandemic did offer opportunities of investment from the Federal, State and Local levels for COVID relief. This allowed YWCA to leverage and increase impact through development and assistance to others. This included administering half a million dollars of Emergency Rental Assistance for over 100 households of pregnant and new Moms to reduce infant mortality. In partnership with Mahoning County and the Pathways HUB, results show an increased number of normal weight infants among those receiving this assistance. Other examples include completing six new units of affordable housing on the North Side of Youngstown, to serve low to moderate income students and families. Leah holds two degrees from Youngstown State University, including a Bachelors (1992) and Master of Health and Human Services (2010). In 2022, she received a Certificate from Northwestern/Kellogg Allstate Foundation Non-Profit Leadership Center for Leading with Equity in the Nonprofit Sector.

Recent Awards include: YSU Department of Women and Gender Studies, Penguin Woman on the Move - 2020; League of Women Voters Greater Youngstown, Nominated for Women's Hall of Fame - 2020; Youngstown Business and Professional Women, Women of the Year - 2021; WYTV, Hometown Hero -April 2022; Youngstown Rotary Club. Nominated by Barbara Brothers PhD for the Paul Harris Fellow Award - 2023; Women's Equality Day Trumbull County Service Award - 2024.

Leah currently serves as the Past President of Warren Kiwanis. She is Past President of Ohio Council of YWCAs and the Trumbull County Housing Collaborative. She is a long-time member and past Board member of the League of Women Voters of Greater Youngstown. According to Leah, family and friends are the key to life. Special time includes being with them to enjoy art, music, and nature. You may also find her gardening or Kayaking. She lives in Cortland, Ohio with her husband Mark.

Sarah Palmer

Meet the Panelists



Sarah Palmer serves Mercer County State Bank as their Senior Vice President, Chief Lending Officer. Sarah became a bank executive in her early 30's. She has overseen all commercial and residential lending staff, portfolios, policies, and procedures and communicates directly with Bank Federal and State regulators. Sarah holds Leadership Certification through the Wharton School of Business along with a Graduate Degree in Executive Banking with the University of Pennsylvania and The American Bankers Association Stonier Graduate School of Banking program.

Sarah also attended the School of Commercial Banking through both the ABA and Pennsylvania Bankers Association. Her undergraduate studies were through Clarion University of Pennsylvania. For over 20 years, Ms. Palmer has been advising commercial clientele in Western PA and Eastern Ohio. Sarah was recognized and featured in The Independent Banker Magazine in as one of the top 40 financial emerging leaders in the United States in a National 40 under 40 through the Independent Community Bankers of America. Ms. Palmer was also recognized by the Pennsylvania Association of Community Bankers Inspire Awards as a financial and impact leader within the State. Locally, a Shenango Valley Chamber 40 Under 40 recipient, Sarah serves on the Executive Board of LindenPointe Development Corp, a Business Incubator, as Treasurer, Finance Committee Chair, and eAcademy Advisory Chair. Among other accreditations are Shenango Valley Chamber of Commerce Leadership Shenango Outstanding Leader, Americans for the Competitive Enterprise System Mentor, past Better Business Bureau Trust Advisor Partner, and past SBA Lending Panel Advisor. Sarah also serves as the Vice Chair of the Penn Northwest Development Corporation.

Volunteering her time to many non-profit boards and economic development organizations, Sarah genuinely thrives by giving back to the communities around her. Coming from humble beginnings in rural western Pennsylvania, Sarah makes the most of all opportunities to learn, support and grow the communities that she serves. In her spare time, Sarah shares her knowledge and experience with the loan committee for the Valley Economic Development Partners helping to connect bordering communities. Sarah most enjoys spending time with her family.

Women's Lead**HER**ship Summit

Dr. Jazmine Oliver

Meet the Panelists



Jazmine Oliver, a Youngstown, OH native, graduate of Chaney High School, completed her undergraduate studies at Duke University, then returned to Cleveland for medical school at Cleveland Clinic Lerner College of Medicine ('12). Dr. Oliver completed Internal Medicine Residency and served as a Chief

Medical Resident at Beth Israel Deaconess Medical Center, a Harvard-Affiliated Hospital in Boston, MA. She was a Hospitalist for 2 years at BIDMC prior to moving back to Ohio to be closer to family.

Jazmine joined the Department of Hospital Medicine at Cleveland Clinic in July 2017 and is an Associate Professor of Medicine at Cleveland Clinic Lerner College of Medicine (CCLCM). She has served as the Associate Director of Diversity and Inclusion at CCLCM, Associate Program Director and Director of Hospital Medicine Education in the Internal Medicine Residency Program at Cleveland Clinic. Currently, her roles in Director of Admissions & Recruitment at CCLCM and Core Faculty for the Internal Medicine Residency Program.

Dr. Oliver married the love of her life Councilman Julius Oliver in 2019, and they have three beautiful children, Jada (17), Ari (4) and Jael (3). Dr. Oliver is a proud member of the Youngstown Alumnae Chapter of Delta Sigma Theta Sorority, Inc..

Attorney Brittany Brantley

Meet the Moderators



Brittany N. Brantley is a proud Youngstown, Ohio native and graduate of Chaney High School whose personal and professional journey continues to be shaped by her deep connection to the Mahoning Valley. Growing up in a resilient, hardworking community instilled in her a strong sense of faith, purpose, and commitment to serving others, which continue to guide her career today.

Brittany is a shareholder at Ogletree Deakins, one of the nation's leading labor and employment law firms, where she represents and advises employers on a variety of legal issues. She works with clients across a range of industries, including higher education, healthcare, manufacturing, hospitality, and real estate, helping organizations navigate challenges while building strong, sustainable workplaces.

She earned her Juris Doctor from the University of Notre Dame Law School and her Bachelor of Arts from the University of Cincinnati. She also studied abroad in the United Kingdom, China, and Spain, which broadened her global perspective while reinforcing her commitment to local influence and impact.

Beyond her career, Brittany enjoys traveling, watching Cleveland sports and learning to play golf.

Tatiana Stajduhar

Meet the Moderators



Tatiana Stajduhar is a veteran, entrepreneur, and founder of the nonprofit, StajduHeart. She works to create impactful experiences for families and youth through partnerships with sports organizations and community leaders. Tatiana also connects with a large online audience through social media, where she shares her journey, promotes community initiatives, and advocates for meaningful change.

Women's Lead**HER**ship Summit

Terrill & Ashley Vidale

Meet the Masters of Ceremonies



Terrill Vidale was born in Charlotte, NC on August 25, 1987, to two parents from Trinidad and Tobago. For the first 12 years of his life, he lived in Trinidad. After his parents got a divorce, him and his siblings all came to live with their mother who was enrolled at Youngstown State University. Since his mother was a full-time college student and wasn't American, they were forced to move into the Beatitude House. The Beatitude House is a homeless shelter for mothers and their children. While at the Beatitude House, he met the Simon family that helped raise him. Pastor Kenneth and Wendy Simon stood in as parents for him while he was growing up. Terrill came from a very humble beginning.

Terrill cut grass, shoveled driveways, raked leaves, wash cars and was a referee at the local YMCA. He was a hard worker at a very young age. After working at National City Bank where he was in the top 20 sales associates, he went to work for American International Group where he went all the way to number one in the entire company. Terrill knew he wanted more and wanted to do more for the community and that is when the birth of 2Deep Entertainment manifested itself.

Terrill went on to start 2Deep Entertainment on August 22, 2013, in Youngstown, Ohio. Since starting 2Deep Entertainment, Vidale has worked with world recognized artists such as Diana Ross, The O'Jays, Lil Baby, Lil Wayne, Gucci Mane, Meek Mill, Young Thug, Matt and Kim, St. Lucia, Cameo, SWV and The Isley Brothers, and others. Outside of musical entertainment, 2Deep also specializes in fashion shows, magic shows, and guest speakers.

During his work endeavors, Vidale has created close relationships with noteworthy companies such as B.E.T, Reebok, T-Mobile / Metro PCS, and more. 2Deep provides safe, fun, and positive entertainment experiences from inception to execution. 2Deep works closely with staff and students at the universities to facilitate any event large or small. Since starting 2Deep Entertainment, Vidale has started various companies in the Real Estate Industry and Medical Spa Industry. He works with companies such as Red Bull, Mercy Health, Consumers National Bank, Farmers National Bank, Main Street Bank, the State of Ohio, and more.

(cont.)

Terrill & Ashley *Vidale*

Meet the Masters of Ceremonies

Ashley Vidale, MSN, FNP-C, was born in Youngstown, Ohio and is a graduate of Liberty High School where she received many awards and recognitions during her athletic and academic career. After high school, she earned her BSN in Nursing from Hiram College, where she also played volleyball. She then went on to earn her master's degree at Ursuline College. Today, Ashley puts her heart and soul behind a thriving medical spa, Sapphire Aesthetics and Wellness, where she is the Nurse Practitioner and owner. With a wealth of experience in healthcare and a passion for making a positive impact on people's lives, Ashley has dedicated her career to helping her clients reach their wellness and aesthetic goals. Ashley's journey began in the world of nursing as a registered nurse, where she honed her skills and developed a deep understanding of patient care. She then transitioned to working as a Nurse Practitioner, where her warm and friendly nature quickly earned her the trust and respect of her patients.

It wasn't long before she realized the transformative potential of medical spa services and the profound impact they could have on people's self-esteem and overall well-being.

Driven by a desire to offer more holistic care, Ashley decided to open her own medical spa, Sapphire Aesthetics and Wellness. She envisioned a space where clients could receive top-notch medical treatments while feeling welcomed and supported. Under her care, Sapphire Aesthetics and Wellness has become a sanctuary for those seeking both physical and emotional rejuvenation. Ashley's expertise in aesthetic medicine, combined with her commitment to continuous learning and staying up-to-date with the latest advancements, sets her apart. She takes the time to educate her clients, ensuring they make informed decisions about their treatments. Her warm and empathetic approach puts clients at ease, fostering trust and lasting relationships. Ashley's passion for helping clients reach their goals is at the core of her practice. She understands that each person's journey is unique, and she tailors treatments to suit their individual needs. Whether it's rejuvenating skin, restoring confidence, or simply feeling better about themselves, Sapphire Aesthetics and Wellness is a place where dreams become reality.

Ashley can also be found volunteering in her community. She has chaired fundraising campaigns with the American Heart Association, was a Celebrity Shark in the Youngstown Business Incubator's Annual Shark Tank fundraiser, worked with the Beatitude House to provide gifts for those in need during the Christmas season, has done numerous prom dress drives, has led the efforts to provide thousands of backpacks and school supplies to the youth in the Valley and many other community efforts as a Member of the Links Incorporated Youngstown, Ohio Chapter, sharing her knowledge and expertise to promote health and well-being. In her spare time, she enjoys spending time with her husband and family. Her dedication to her profession and her clients, paired with her friendly and caring personality, make Ashley a beloved figure in both the healthcare and medical spa industries.





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With sincere gratitude, we thank our incredible #supportHERs for helping make our third-annual Women’s LeadHERship Summit such a remarkable success. At Valley Partners, we remain dedicated to championing women leaders and will continue to #leadHERforward in 2026 through meaningful small business lending and essential technical assistance.



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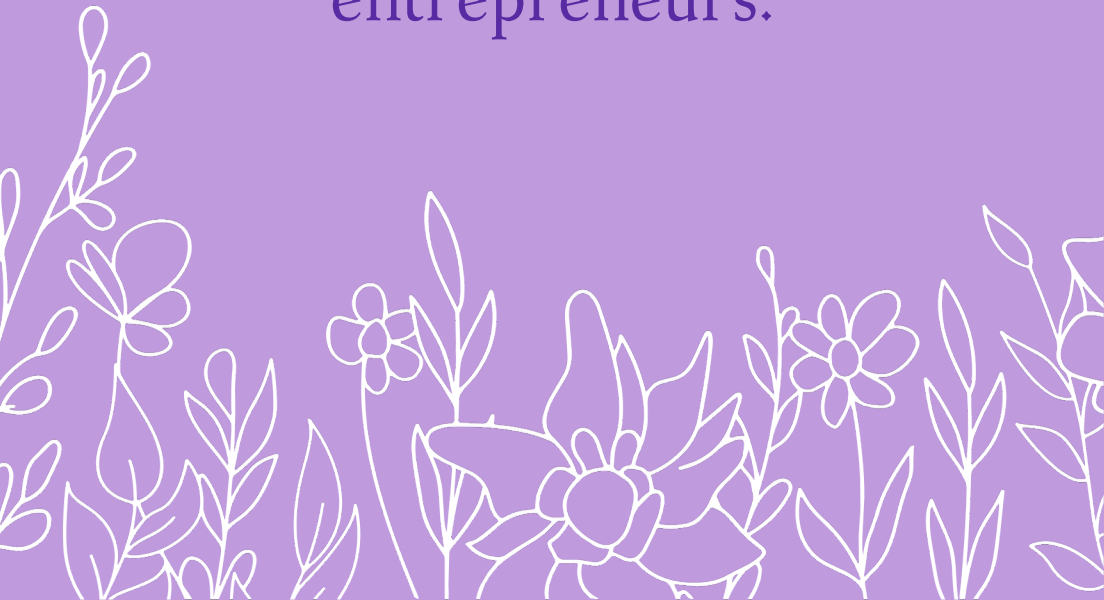




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“Congratulations to Valley Partners and Matthew Longmire on the Third Annual Women’s LeadHERship Summit. As a Valley native, I am proud to support an event specifically geared toward empowering women in leadership positions as well as providing a space for leaders and aspiring leaders to promote and connect with each other. Together, we can continue to inspire change, break barriers, and celebrate the incredible women driving our community forward.”

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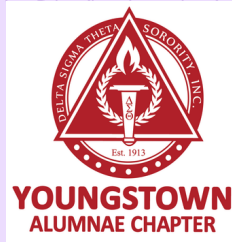
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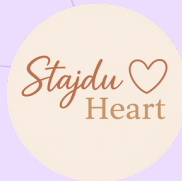
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Sarah Palmer



Valley Partners extends our sincere appreciation to long-time loan committee member, Sarah Palmer, for her generous contribution supporting our media and production initiatives.

Sarah dedicates significant time to serving on nonprofit boards and working with economic development organizations, consistently giving back to the communities she cares about. Raised in rural western Pennsylvania, she embraces every opportunity to learn, uplift others, and strengthen the regions she serves—sharing her expertise to help connect and grow neighboring communities.

We are especially grateful for her support of this year's Women's LeadHERship Summit and for the continued leadership she brings to our organization.



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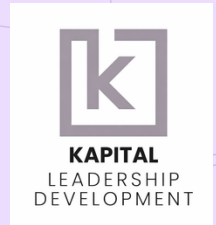
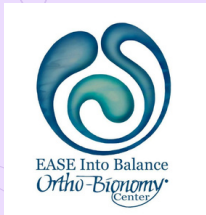
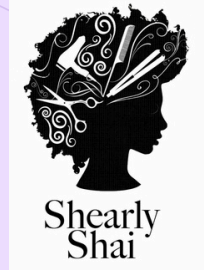
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