JOKELA ESTATE LAW, APC

Privacy Policy

Last Updated: October 30, 2026

Jokela Estate Law, APC ("Firm," "we," "us," or "our") values your privacy and is dedicated to protecting your personal data. This policy explains how we collect, use, store, and protect personal data, and your rights concerning that data. We do not share your data with third parties for marketing or promotional purposes.

1. Data Sharing and Disclosure

We do not share your personal data with third parties for marketing or promotional purposes. Subject to the additional protections for mobile information and SMS consent in Section 7, we may share your data only in the following circumstances:

- **Service Providers:** With third-party service providers who perform functions on our behalf, such as IT service providers, data storage providers, and telecom service providers.
- **Legal Obligations:** When required by law or to respond to legal processes.
- **Protection:** To protect our rights, property, and safety, or that of our clients and others.

2. Data We Collect

We collect various types of personal data, including:

- **Identity Data:** First and last name.
- **Contact Data:** Email address, phone number, billing address, and delivery address.
- **Technical Data:** IP address, browser type and version, time zone setting, browser plug-in types and versions, operating system, and platform.
- **Usage Data:** Information about how you use our website, products, and services.
- **Marketing and Communications Data:** Your preferences in receiving marketing from us and your communication preferences.

3. Methods of Data Collection

We collect personal data using various methods, primarily through forms on our website:

- **Direct Interactions:** You provide personal data when you fill out forms, create an account, subscribe to our services, request marketing materials, or give us feedback.
- **Automated Technologies:** As you interact with our website, we may automatically collect technical data about your equipment, browsing actions, and patterns. We collect this data using cookies, server logs, and similar technologies.

4. How We Use Your Personal Data

We use your personal data for the following purposes:

- **SMS Program:** If you opt in, we send nonmarketing text messages, including responses to inquiries, communications about your matter, appointment scheduling, confirmations, and reminders. Section 7 explains our use and protection of mobile information and SMS consent.
- **Service Provision:** To perform the contract we are about to enter into or have entered into with you.
- **Marketing and Communications:** To send marketing materials and communicate with you about our services through communications other than the SMS program described in Section 7.
- **Prospecting:** To analyze your data to understand your preferences and prospects for new clients.
- **Client Support:** To respond to your inquiries and provide support.

5. Data Storage, Maintenance, and Protection

We implement appropriate security measures to protect personal data from being accidentally lost, used or accessed in an unauthorized way, altered, or disclosed. These measures include:

- **Data Encryption:** Encrypting personal data to protect it from unauthorized access.
- **Access Controls:** Limiting access to personal data to authorized personnel only.
- **Regular Security Assessments:** Conducting regular security assessments to identify and mitigate potential vulnerabilities.

6. Your Rights

You have the following rights regarding your personal data, subject to applicable law:

- **Access:** You can request access to the personal data we hold about you.
- **Correction:** You can request correction of incomplete or inaccurate data we hold about you.
- **Erasure:** You can request deletion of personal data where there is no good reason for us to continue processing it.
- **Objection:** You can object to processing where we rely on a legitimate interest (or that of a third party) and something about your particular situation makes you want to object on this ground.
- **Restriction:** You can request restriction of processing of your personal data.

To access, correct, verify, remove, or otherwise manage your personal information, contact Russell@JokelaLaw.com or (805) 601-7710.

7. Text Messaging, Opt-Out Options, and Mobile Information

Jokela Estate Law, APC provides a nonmarketing text messaging program for clients and prospective clients who opt in. Consent may be provided through the optional checkbox on our website contact form or an express SMS consent provision in a signed legal services agreement. Providing a phone number alone does not enroll you in the program.

Messages and consent: We use your mobile number and SMS consent to send requested inquiry responses, communications about your matter, appointment scheduling, confirmations, and reminders. Message frequency varies. Message and data rates may apply. Consent is voluntary and is not a condition of retaining the Firm or receiving legal services. Reply **STOP** to opt out or **HELP** for assistance. You may also contact (805) 601-7710 or Russell@JokelaLaw.com for assistance or to withdraw consent. If you decline or withdraw SMS consent, we will communicate through other available methods.

Mobile information and SMS consent: We do not sell, rent, or share mobile phone numbers or SMS opt-in data and consent with third parties or affiliates for marketing, promotional, or lead-generation purposes. The categories of personal data described elsewhere in this policy do not permit sharing SMS opt-in data or consent for those purposes. We use this information to provide the messages you requested and manage consent and opt-outs. We may provide it to trusted service providers solely as necessary to operate the SMS program, deliver messages, and manage consent and opt-outs. Those providers must keep the information confidential and use it only to provide those services on our behalf.

Other communication preferences: You may opt out of marketing emails by using their unsubscribe links or contacting us. Where account preference controls are available, you may also update your preferences there.

8. Changes to This Policy

We may update this policy when necessary to reflect changes in our services, how we use personal information, or applicable law. If we make changes, we will revise the Last Updated date at the top of this document. If we make material changes, we will provide notice or obtain consent as required by law. We encourage you to review this policy whenever you access our services or otherwise interact with us so you remain informed about our privacy practices and the choices available to you. The practices described in this policy are subject to applicable laws in the locations in which we operate.

Contact

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