



2023 APOGEE LEADERSHIP EVENT

Speaker Proposal

The Marion Chamber of Commerce is excited to host our annual leadership conference to engage the mentors and leaders of tomorrow. With a team of dynamic speakers, we aim to inspire our local community to build strong connections and take their businesses and passions to the next level! **We are seeking proposals for those who wish to partner with us on this exciting event!**

What is APOGEE?

The Marion Chamber of Commerce is a catalyst for change within our community by growing, engaging, and connecting businesses and leaders to meet the ever-changing economic challenges facing our region. Our annual leadership event, **APOGEE**, spotlights technique, skills, and resources to positively impact our region. By strengthening our community, we will provide new opportunities for those around us. This **APOGEE** of learning and leadership changes with every skill learned, challenge faced, work partnership formed, and goal achieved. Please check out marionillinois.com/APOGEE to learn more about the 2022 event.

APOGEE SPEAKER GOALS AND CONTENT

We are excited to engage speakers that will inspire attendees by sharing their personal and professional insight on topics that build and inspire leadership. Our speakers will provide 45 – 90 minutes of event content and provide valuable resources to build skills after the conference concludes. Examples of potential topics include:

Professional Development: Professional skills to build innovative work environments

- Leading or mentoring in the workplace
- Multi-generational interaction in the workplace
- Building effective teams to ensure better outcomes
- Strong ethics and communication skills
- Developing new methods of 'work' in today's environment

Personal Development: Finding skills to achieve effective life / goal balance:

- Establishing goals and how to reach those goals
- Development of healthy relationships and emotions
- Overcoming and adapting to change



For More Information: <https://www.marionillinois.com/APOGEE>
618-997-6311 • director@marionillinois.com • www.marionillinois.com
2305 West Main, PO Box 307 • Marion IL 62959

SPEAKER BENEFITS

- Event appearance fee
- Included in pre-event promotions with local media outlets
- Spotlight at the event preview – September 12th Marion Chamber Membership Luncheon
- Spotlight in the event program with up to 2 pages of custom content
- Promote yourself and your services at a display table at the event. (You may also mention your table and services during your session.) *Sales pitches during the session are not permitted!*
- Admission to the event and recognition from the stage during the event

SPEAKER EXPECTATIONS

Pre-Event

- Sign a contract agreeing to these details and deadlines
- Meet all deadlines established by the planning committee to provide information, materials, and ensure a successful and smooth planning process
- Provide a session title, 100-word summary of your presentation, and professional photo (print quality) to be used in promotional and participant materials
- Coordinate equipment/material needs with Marion Chamber of Commerce staff
- Share event information on your professional and/or personal social media outlets
- Provide the Marion Chamber office with event program content by September 18th
- Attend the Marion Chamber Membership Luncheon on September 12th from 11:45 am – 1 pm as part of the luncheon program to preview your presentation (Local Speakers)

At The Event

- Participate in the full-day (8 am – 4 pm) event on October 26th
- Present agreed upon presentations during program sessions and/or the breakout presentations sessions
 - Session topic should be tied to the event theme and relevant to the Southern Illinois region and its leaders and professionals
 - Presentations should be energetic, engaging, and interactive
 - Session will be what is pitched in your proposal
- Set up display table the day before the event (noon – 4 pm) for promoting yourself or your business

PROPOSAL CHECKLIST

Submit proposals to director@marionillinois.com

Proposals Must Include:

1. Speaker's name
2. Organization or business representing and address
3. Email address
4. Cell phone number
5. Website / social media channels
6. Session title
7. Professional headshot (print quality, high-res image)
8. Presentation summary (100 words)
9. Professional biography about yourself and any co-presenters (75 words)
10. Biography of your previous speaking experience (limit to 50 words)
11. Answer the following questions:
 - a. How will attendees benefit from your session?
 - b. What are your methods of engagement with event attendees? In what ways do you encourage attendee participation?
 - c. Do you want a table for a display? (Set-up the day before the event)

EVENT TIMELINES

June 23rd, 2023 at Noon: Proposals are due to the Marion Chamber of Commerce office

The APOGEE planning committee will review all applications and may follow up with questions or suggestions for your presentation. Final selection of our speakers presenters will be at the discretion of this committee. Selected speakers will be notified by July 30th.

Please note the following dates if you are selected to present:

- **August 16th, 2023:** Confirm attendance to the September Membership Luncheon
- **September 12th, 2023:** September Membership Luncheon from 11:45 am – 1 pm
- **October 25th, 2023:** Display Table Setup (10 am – 4 pm) at The Pavilion
- **October 26th, 2023:** Event from 7:15 am – 5 pm