“African Americans In Clinical Trials” (AACT) I, II
The NEW COMMUNITY ADVOCACY:
Recruiting African Americans: SOLUTIONS THAT STICK!

September 24th-25th Polling Data Report
INTRODUCTION

This is the second part of an exciting series. The first part, held in August 2020, was entitled, “African Americans in Clinical Trials. It included a discussion of various forms of cancer, multiple myeloma, prostate and lung, and COVID-19 and introduced the audience to related clinical trials. These trials ranged from adhering to safety precautions related to COVID-19 to matchmaking and connections made.

September ushered in a second, two-day series, entitled, “African Americans In Clinical trials: Recruiting African Americans: Solutions that STICK!” Over the course of two-days, this conference featured leading stakeholders, universities, medical hospitals and mega church leaders presenting on the ways they were training their communities about diseases, i.e., cancers and COVID-19, and clinical trials.

This is a report of the polling data from each of the two-day September series. These data are the responses to questions about what participants feel will work in their communities and what they thought of each session. Overall, on the first day, September 24th, 93% found the session to be excellent and very interesting and on the second day, September 25th 100% found the session to be excellent and very interesting.
Poll 1. During the Introduction

The majority, 73%, heard about it from 50Hoops; 20% heard about it from other and 7% were guests.
The majority, 73%, were at home during the event. 20% were at their office and 3% were in their car, and 3% were with friends and family.
The majority, 83% said yes, they have attended a previous 50 Hoops event in person or online; only 17% had not.
The majority, 47%, said excellent in terms of the solutions that stick panel. The next, highest rating was level 9 at 19%, level 8 at 13%, level 7 at 9%, level 5 at 6% and level 4 at 3%.
2) Were There Solutions That You Think Would Work in Your Community?

The majority, 53%, said maybe, there were solutions that would work in their community; 47% said yes, there were solutions that would work.

3) The majority, 83%, said yes, they have attended a previous 50 Hoops event in person, or online; only 17% had not.
The majority, 63%, said all of the above; 28% said church, 6% said none of the above and 3% said the medical center patient outreach.
Poll3: AACT I

1) Based Upon Your Hearing With Multiple Myeloma Matchmaking Reports How Effective Do You Think They'll Be?

The majority, 52%, said excellent ideas; 48% said, has potential.
The majority, 58%, said excellent ideas; 42% said, has potential.
The majority, 55%, said excellent ideas; 45% said, has potential.
The majority, 51%, said excellent; 42% said very interesting and 6% said kept my attention.
The majority, 88%, said yes, they would be willing to participate in a Zoom information meeting about information on Clinical Trials and only 12% said no.
The majority, 51%, said that they would be willing to get at least 4 other people to join the next MCCaw workshop; 47% said maybe and 3% said probably and 3% said no.
The majority, 67%, said that the best way to reach others about the upcoming 50 Hoops events was email, and 33% said either/both (email and cellphone).
Poll 1: AACT II

What Do You Think Are the Benefits of Clinical Trials for African Americans?

- African Americans should try to have their own DNA: 75%
- There could be some benefits: 19%
- None: 6%

The majority, 75%, said that African Americans should try to have their own DNA into any medicines for the diseases that have a high rate of disease in their; 19% said that there could be some benefits and only 6% said none.
The majority, 94%, said that they liked the idea of individual leaders knowing what motivates their communities; 3% said some were good; and 3% said not sure.
The majority, 79%, said that they thought the Mobile Cancer Conferences and African American was excellent and the remaining 21% said very interesting.
The majority, 97%, said that yes, they would be willing to participate in a Zoom information meeting about information on a clinical trial and only 3% said no.
Would You Be Willing to Get at Least 4 Other People to Join our Next MCCaW Workshop?

- Probably, continue to send information, invitation: 66%
- Maybe continue to send information, invitations: 28%
- Probably not (personal), but continue to send information, invitations: 3%
- No time, but continue to send information, invitation: 3%

The majority, 66%, said probably, to continue to send information. Invitation; the next highest group, 28% said maybe, they should continue to send information, invitations; 3% said probably not, but continue to send information, invitation and 3% said no time, but continue to send information, invitation.
6)

What Is the Best Way to Reach You About Upcoming 50 Hoops Events?

- **Email**: 62%
- **Either/Both**: 38%

The majority, 62%, said emails, 38% said either/both.