MEET THE 50 HOOPS BOARD OF DIRECTORS

Welcome 2024 New Member of 50 Hoops™ Board of Directors

National Compliance Officer

Jeanie Anderson-Lewis received her Bachelor of Business Administration from the National University of San Diego, California, and Her Master of Science in Human Resources management behavior from Golden Gate University in San Francisco, California. She is a retired federal government analyst with over 30 years of experience in Customer service, with effective communication in obtaining and analyzing information from the public and attorneys, physicians, and administrative law judges. Her interests focus on ensuring our communities receive the latest medical information and are provided with the avenues to optimal health care.

50 HOOPS FOUNDERS

Ed Sanders , Founder 50 Hoops(tm) 50 Hoops LEGENDS

Co-Founder, 50 Hoops/NPFR Project and P&E Associates. Ed is a former professional international basketball player who grew up in Detroit, Michigan, and is the son of a minister. He says the first time he held a basketball, he knew it was his calling. After graduating from the prestigious Cass Tech High School, he played professional basketball in Turkey and Japan. He gained the nickname "SPIDER" because of his long legs and arms. Ed worked for Chevrolet for 14 years and moved to Dallas with EDS in 1985. He was Manager of CAVE and Associates Marketing and President of the International Black Network Exchange (IBNE), where he traveled to South Africa, London, Ivory Coast, Canada, and the Bahamas, networking Black businesses in America with overseas partners.

He is **President and** Co-Founder **of P&E Associates, a Clinical Trials Recruitment (CTR) Consulting company specializing** in recruiting African American and minority patients into clinical trials. As President, Ed provided clients with a "new patient population" to recruit for their trials while educating them about diseases that critically affect this population. As co-founder and COO of 50 Hoops and NPFR, he works with administration and data development/ analysis. He coordinates all outreach and clinical staff. Ed is an avid sports fan of ALL sports, but basketball remains the center of his life. Ed and his wife have three grown children and six grandchildren—five boys—so they've got a GREAT grandpa ready to form his OWN Basketball team!!

Patricia Sanders, CNNA, APR,

Co-Founder, 50 Hoops/NPFR Project and P&E Associates. Pat is a former Public Relations Associate of Blue Cross/Blue Shield, Director of Public and Community Relations at AT&T/Southwestern Bell, and Executive Vice President of Philip Morris Industrial. She hosted community radio and television in St. Louis, Chicago, and Los Angeles, creating a "Focus on the Black Businesswoman" on Stevie Wonder's KJLH Radio in Los Angeles. She founded PR Associates, whose clients included Chicago State University and Luster Products. As a Columnist for the Chicago Defender Newspaper, she led a team of businesswomen interested in developing a coalition of networks. She formed TRB (The RHOPAR Bureau), the first national minority speaker's agency in the country, with celebrities such as Cindy Heron (Miss California and EnVogue singing group), Rosie Grier, Wally Amos, Susan Taylor of Essence Magazine and highly proclaimed motivational speaker, Les Brown. Working with Xerox Corporation, she created the first "Welfare to Wealth in 90 days" Seminars for California's Welfare recipients. Pat spring-boarded her speaker's agency into the national spotlight with TRB National Speaker's competitions in Dallas, Atlanta, and Los Angeles. Working with Jack Canfield (Author of *"Chicken Soup for the Soul"),* she leveraged her agency into his multi-million dollar state contract for welfare recipients. Her honors include Who's Who Among Black Americans, Alumni of the CORO Foundation public affairs program, the South Africa Golden Phoenix Award, and an International Biographical Center.

National 50 Hoops LEGENDS Chaplain

Dr. Lester Singleton, Invocation and Graduate

Dr. Lester Singleton is a Doctor of Ministry in Pastoral Leadership at Andersonville Theological Seminary. He received his PhD in Educational Administration from Texas A&M University-Commerce. He is Vice Chairman of the Beautification and Environmental Sustainability Board with the city of Cedar Hill. Associate pastor at St. Matthew Baptist Church in Dallas; Communication Manager at Dallas ISD, and Vice Chairman of Brookhaven College Advisory Board, and author of "Public School Students Worst Enemy".

National Network Coordinator and Technical ADVISOR

Dr. Robin Kelley, Chair of the Health Education Ministry of the Mount Airy Baptist Church, Washington, D.C.In this capacity, she has received multi-year grants for community health and wellness activities. She has worked closely with both community and church ministries on youth and women's issues, such as domestic assault and health and nutrition. She is employed full-time at a nonprofit health organization and has received a cooperative agreement from the Centers for Disease Control and Prevention Division. Robin received her BA from Vassar College, her MSSW from Columbia University, and her PhD in Public and Community Health from the University of Maryland, College Park.

National MEDICAL ADVISOR

Dr. Jason Porter, The West Cancer Center, Memphis

Dr. Jason Porter is a native of Memphis, Tennessee, a Medical Hematologist and Oncologist at the West Cancer Center and Research Institute. He completed his undergraduate degree at Christian Brothers University and medical training at the University of Tennessee Health Science Center. His clinical and research interests include early detection and screening for all cancers, local and advanced lung cancers, and benign hematology. He has published research on hypertension, advanced lung cancer therapy, and side effects, as well as acute Leukemia. A dedicated advocate for cancer patients, he derives great fulfillment from helping patients and their families navigate the therapies and complications.

…Moving 50 Hoops "50 Hoops LEGENDS" into the 21st Century

National MARKETING and MEDIA ADVISOR

Veronica Mackey

https://youtu.be/6-ieQk2_71s

Veronica is a native of Los Angeles. She's the editor of Inglewood Today News and the CEO/matchmaker of Konnectory, a mega-networking organization based in Los Angeles that was formed in 2009. She's also the author of "30 Days in September," a life coaching book. As if editing a weekly newspaper for over two decades, media and marketing consulting for 50 Hoops and many other clients were not enough, Veronica has transcended to a new level of networking with Konnectory. Her latest project is Perfect Pitch, a live "Shark Tank" event that connects investors, lenders, and funders to new entrepreneurs pitching ideas for feedback and funding. Her panel of investors is impressive, and Konnectory is growing in popularity in Los Angeles. As 50 Hoops' National Communications Director, Veronica conducts media research, works with local partners and teams to develop PR objectives, liaisons with creative teams to develop media strategies and campaigns, and creates media outreach specific to geographical locations for 50 Hoops.

50 Hoops SPECIAL RECOGNITION

National BUSINESS ADVISOR

Brian C. Springer

Vice President, Research Administration and

Associate Center Director, Administration-Moffitt Cancer Center

Brian C. Springer has been Vice President of Research Administration and Associate Center Director of administration at Moffitt Cancer Center and Research Institute since 2013. Mr. Springer works closely with Moffitt Center directors and associates in leading research development, planning, direction, finance, operation, and evaluation and renewing the National Cancer Institute core grant. Before joining Moffitt, Brian held senior administrative leadership positions at three nationally designated comprehensive cancer centers. He is a board member of 50 Hoops and is active in several medical and community networks. Brian earned a Master of Healthcare Administration from The University of NC at Chapel Hill.

National COMMUNITY OUTREACH ADVISOR

Timothy Upshaw

Prostate Cancer Community Outreach

Upshaw's mission has always been to make every man he meets aware of screenings' importance and get them tested. "I desire to change the mindset of men so that they will be more health conscious and that no more men that I meet die from prostate cancer. Early detection is the key," Upshaw said. Mr. Upshaw currently manages the number-one ranked, hospital-based prostate program in the United States, having screened over 88,000 men for prostate cancer, providing free-of-charge prostate cancer screenings throughout the Metroplex.

James H. Talley, CPA, CFP, PFS

Chief Financial Officer JH Talley & Associates, P.C., CPA

Mr. Talley's thirty-nine (39) years of experience have allowed him to specialize in financial consultation for various profit and non-profit organizations in Texas and throughout the United States. His organization primarily operates in the Financial Consultant business/industry within the Engineering, Accounting, Research, and Management Services sector. Jim is heavily involved in his community, church, and other charitable works. Jim has been the Accountant and CPA for 50 Hoops for nearly 15 years. We recognize Talley and Associates for their dedication to our finances and continued support of our programs.

50 Hoops SALUTES Emeritus

Dr. Georgia M. Dunston (Emeritus)

She earned her B.S. in biology from Norfolk State University in 1965 and her M.S. in biology from Tuskegee University in 1967. Dunston studied at the University of Michigan, finishing her Ph.D. in human genetics in 1972. She then accepted a position at Howard University Medical Center as an assistant professor, which she held from 1972 to 1978. From 1975 to 1976, Dunston completed a postdoctoral fellowship at the National Cancer Institute, where she studied tumor immunology. She later served as a scientist in an immunologist's lab partly funded by the National Institutes of Health (NIH). At Howard, Dunston was appointed director of the human immunogenetics laboratory in 1985. At this time, she focused her research on diseases common in the black community, as well as genes and immune reactions unique to African American populations. From 1991 to 1994, Dunston served as associate director of the Division of Basic Sciences at Howard University Cancer Center. She was promoted to full professor in the Department of Microbiology at Howard in 1993 and became department chair in 1998. Inspired by the Human Genome Project, begun in 1990, Dunston focused her attention on the genetic heritage of the African American population. Dunston's work in human genetics and diversity resulted in her founding the National Human Genome Center at Howard University in 2001.

Dr. Mike Daniels (Emeritus)
Clinical Instructor at Temple University School of Medicine

Dr. Mike Daniels received medical training from Temple University Georgetown University and the University of Texas Southwestern (SW) Medical School. A board-certified urologist, he has a private practice affiliated with Philadelphia area hospitals. Additionally, Dr. Daniels is a Temple University School of Medicine clinical instructor and an attending urologist at the Albert Einstein Medical Center. He has written in several scientific Urological Publications and scientific presentations to prestigious National organizations. Dr. Daniels has participated in many medical projects, including clinical trials for Finasteride Protocols. Finance the ride for Merck Company and reduce clinical trials for prostate cancer by GlaxoSmithKline. He is licensed in Pennsylvania and Texas and has board certification from the American Board of Urology.

Portia Tucker-Howard

President, PFATH Incorporated

1957-2015

50 Hoops had a bittersweet beginning to 2015. It started January 31st, 2015, with the death of Pat's baby sister, Portia Tucker-Howard. Portia was also a founding board member of 50 Hoops, and for 17 years, one of the company's strongest supporters and visionaries. Portia handled many aspects of the 50 Hoops operations, from technical directions, Internet accountability, marketing documentation and event coordination to on-site staff and volunteer recruitment, utilizing 50 Hoops' timetables and event handbooks to guide successful events.

As 50 Hoops grew over the years, it was Portia's processes and procedures that were documented. These SOP's (Standard Operational Procedures) have played a key role in the efficiency of 50 Hoops' development of "How-to Manuals" for every aspect of our operations. This has become the very infrastructure upon which 50 Hoops was built. And, what makes our programs ***totally replicable*** *is because Portia saw our future and helped develop our educational models for patient and medical education far beyond the lifetime of our company.*

And, as 50 Hoops opens our 23rd anniversary, we have created a new ***"50 Hoops Legends"*** *program targeted to share our vision with other cities and teach them how to conduct our successful events. In addition, this tribute goes to Ed Sanders, whose prostate cancer prompted the creation of 50 Hoops as well as to Portia's dream for 50 Hoops. So, because of Portia's work we have standardized our medical and minority patient education programs in order to document and share our programs and our outreach*

In Memoriam

Tom Anderson
1936-2019
Retired Associate Vice President, Temple University (Survivor)

Tom Anderson is retired as the Associate Vice President for the Office of Community Relations at Temple University. In 1995, his office helped develop plans for the Liacouras Center, which created equal opportunities for minority individuals and companies to do business with the University. His community relations office liaised for Temple University and the surrounding Philadelphia communities. He was responsible for developing/maintaining relationships with individuals, Community organizations, and city-state and federal institutions to help forge mutual interest through exchanging ideas and support. Since retirement, Anderson has consulted and been an avid proponent of prostate cancer education.

Thomas Anderson served on the board of 50 Hoops for over a decade. Thomas was passionate about his work and about life. He often said, "We'll get through this," and he never gave up on anything he put his hand to. Thomas Anderson was a powerful influence in the early years of 50 Hoops. He was one of the first men to talk at length with founder Ed Sanders in the first few successful yet struggling years of 50 Hoops. He always parted with, "if there's anything I can do, let me know." And that was OUR Thomas Anderson. A great man, Tom was an American patriot, professor, visionary, and a kind and caring person.