Overview

The Mobile Cancer Conferences and Workshops (MCCaW) target African Americans with mobile devices, tablets, laptops and computers. It focuses upon the underserved that may have only cell phones and data plans, and gives them an opportunity to be a part of a patient education event critical to their health.

Objectives

- Mobile Cancer Conferences and Workshops: Features an ONLINE panel of physicians in an open (National African American) community discussion of various cancers, diseases and related trials.

Activities

And, like the live lecture series there will be our Medical Partners—from coast to coast, from Johns Hopkins and Duke to MD Anderson and Kaiser, Stakeholders in 50 Hoops’ partnered cities from across the country, disease organizations, health and wellness ministries and sponsors with patient education materials who will have "virtual" exhibits. There will also be “gifts and prizes," for attendees and a “Buffet Luncheon” that you’ll need to tune in for in order to receive.

Design

The MCCaW are designed to reach the thousands of African Americans we’ve worked with over the years in our network to provide them with patient information as a form of "CONTINUING EDUCATION" about Multiple Myeloma, Prostate, Breast, Lung Cancer, as well as other cancers and diseases.

Outreach

African American audiences around the country will meet face-to-face ON THEIR PHONES, tablets, laptops and computer with doctor presenters, like never before. With the new COVID-19 Vaccines available, it’s important for African American audiences to understand completely every possible aspect of this drug. The TRUTH OR CONSEQUENCES? Is it a TRIAL OR an ERROR to take it? Those with Cancer or recovering are at highest risk and must weigh-in on the vaccine.

Educational Materials

VIRTUAL EXHIBIS: Sponsors and Partnered Disease Organizations will present patient education materials on various diseases that are available online or that can be mailed or uploaded FREE to participants.

TRIALS: Clinical Researchers (from across the country) will have updated information about current clinical trials available and how to access information and participation.

Online Conference Rules

Attendee must (a) be online or on phone with face-time during the panel and remain at least five (5) minutes into the Q&A. (b) complete the “Pre and Post" Surveys on their mobile devices or online in order to qualify for drawings of OVER $1000 I PRISES AND GIFT CARDS.

MCCaW vs. The “Live” 50 Hoops ™ Events?

ONLY, that you’ll be at home. 50 Hoops will pattern the Mobile Cancer Conferenced and Workshops design after our signature LIVE events for an EXCITINING educational series. LAUNCH DATE SCHEDULED FOR March 25, 2021.