Ed and Pat Sanders broadcast from their Dallas offices for African American Health Matters on CyberStation USA.com
African Americans in Clinical Trials

AACT I Lecture Series

What is the CALL TO ACTION?
The Dallas CALL TO ACTION Coalition is part of a national strategy to reach and educate African Americans both about disease conditions and the importance of participating in new drug discoveries. In 2006, NFPF PROJECT, networking with over 100 partners from around the U.S., developed a national Field Research call E.D.R.I.C.T. (Coalition to Eliminate Disparities and to Research Inclusion in Clinical Trials) for African Americans. The collective national coalition, called the AACT (African Americans in Clinical Trials) Coalition partners with existing local medical groups to engage African American communities in health discussions and bring directly to the audience viable clinical trials that could impact their lives. Health advocates, church ministries and networks partner to address racial disparities in health care and actual clinical trials available to them in their community. Each city forms a replicable MODEL whose purpose is to provide ongoing education and a better understanding of critical diseases and how their participation in clinical research trials impact their health now and in the future.

Heart to Heart: A Look at African Americans in Clinical Trials

Ester Davis - MODERATOR
Ester Davis hosts the weekly "Ester Davis Show" in 9 major markets on ION Media Networks, the nation's largest television network. Her weekly column, "My Day," appears in four newspapers across the south with a combined readership of 8 million. Ester currently chairs the Senior Affairs Commission for the City of Dallas and serves on an advisory board for Dallas County Community College.

An advocate for women's issues and world literacy, Ester was recently invited to speak at a Congressional Hearing by the Women's Federation for World Peace, Washington, D.C., on the plight of women in China.

*AACT I Advisory Team: Buford Kemp, Jim Talley, Tim Upshaw, James Stafford, Donnie Lewis

The AACT I Dinner Lecture Series

"African Americans in Clinical Trials" Lectures are designed to bring community leaders, survivors, doctors, church ministries and survivors together for an educational dialogue about diseases and health care disparities within our communities. The Series addresses diseases that critically affect African Americans and to better understand the importance of clinical trials in new drug discoveries. The Educational Component provides information about diseases and treatment options available. The Site Component provides participants an opportunity to learn about clinical trials first-hand, and to query physicians on the pros and cons of participating in certain clinical trials.
NEW DRUG DISCOVERIES...
CAREGIVERS SUPPORT For Chronic Heart Disease

Clinical Trial SITE: UT Southwestern Medical Center
Brenda S. Thompson, MS, R.N. is a Sub-Site Investigator for UT Southwestern Medical Center. She received her Bachelor of Science in Nursing and Master of Science (summa cum laude), majoring in nursing with specialty as a Medical Surgical Clinical Nurse Specialist from Texas Woman's University. A Registered nurse for over 25 years, Brenda is certified as a Critical Care Registered Nurse, Fellow of the American Heart Association, AHA advanced Cardiac Life Support Instructor.

Clinical Trial SITE: Southwest Family Medicine Associates
Dr. Chisette Dharma, MD, Principle Investigator, opened The Clark Family Medicine Center, following Dr. Clark’s retirement, where she was able to provide services of family medicine in a comfortable homey environment. She expanded the practice in 2009 and changed its name to Southwest Family Medicine Associates. The clinic uses cutting edge technology, keeping up with the advancing front of medicine. Dr Dharma is on the Board of Directors of TAFP, Dallas Chapter; Genesis Physician Group and South Hampton Hospital.

Clinical Trial SITE: Cardiovascular Institute of Dallas
Dr. Martin R. Berk, MD, Principle Investigator, is board certified in Cardiovascular Disease and Internal Medicine. He is a fellow of the American College of Chest Physicians and of the American Heart Association. Graduating University of the Witwatersrand in Johannesburg, South Africa, he completed a cardiology fellowship at the University of Kentucky in Lexington. He worked on the cardiology faculty at University of Kentucky as Director of the Heart Failure Program. He is principal investigator on heart, hypertension, and atrial fibrillation research studies.

Clinical Trial SITE: Galenos Research
Dr. Rafael Canadas, MD, Principle Investigator, completed his residency in Internal Medicine at the Montefiore Medical Center, the University Hospital of the Albert Einstein College of Medicine in New York. He is board certified and a Diplomat of the American Board of Internal Medicine, a Specialist in Clinical Research, and a Certified Physician Investigator (CPI) by the Association of Clinical Research Professionals (ACRP). For over 10 years, he’s been dedicated to Pharmacological Clinical Trials and participated as a Principal Investigator in more than 60 research studies.

AACT I Dinner Lecture Series
Program

6:00-6:30: Welcome
Opening PRAYER - Pastor

Dinner Service Begins
Panel, Physicians, Guests and moderator served

6:30 – 6:45: Dinner Service continues
Program overview Introduction of Guests: Pat Sanders, Program Director
Ms. Ester Davis: CALL TO ACTION

6:45-7:00: Introduction of Panel (Bios)
7:00 – 7:15: Genetics of Chronic Heart Disease: Dr. Waymon Drummond, MD

7:15 – 7:30: Lifestyles and diagnosis of Heart Disease: Dr. Jill Waggoner, MD

7:30 – 7:40: Wrap and comments: Dr. Tayo Addo, MD, Physician Moderator

7:40 – 8:10: Ms Ester Davis: Introduction of Chronic Heart Disease Clinical Trials Sites
Sites Overview of Trials

8:10 – 8:20: Panel Wrap-Up: Panel and Sites
Why is African American participation in clinical trials important to new drug discoveries?

8:20 – 8:45: OPEN FORUM: Dr. Tayo Addo, Moderator
Q&A "Doctors in the House"

Treatment Options, Clinical Trials: Myths, Facts and Fiction. Let’s talk about it
3-minute limit
Panel, visiting physicians and Clinicians, Trial Investigators
Surveys COLLECTED for PRIZE tickets (in background)

8:45 – 9:00: Who, What, Why – Ed and Pat Sanders, AACT I Lectures
Speaker, Guest Recognitions

Ester Davis: Introduction of VIP Visiting Doctors
ANNOUNCEMENT GIFTS & PRIZES FOR SURVEYS – Portia Tucker

P&E Associates and NPF&R: Thanks to Ester Davis, Panel, Potter’s House of Dallas, Advisory Team, Golden Vessels and DFW Medical Partners
(Methodist Hospital, Parkland Hospital, MLK Medical Center, UT Southwestern Medical Center)

Certificates, gifts for Panel, Introduction of Advisory Team
Gifts and prizes: DRAWINGS + Special Surprise DRAWING
Heart Disease Participants and Caretakers (self-introduction)
A Special Thanks to AIJ Caterers for the beautiful meal

Please see Site Doctors to schedule time to talk in private about the trials
Adjourn

PLEASE VISIT THE "TESTIMONIAL VIDEO STATION"
Please Complete the Evaluation Form and leave on table
Fabulous 50 to SEXY at 60

Immunizations and Older African Americans

Hat Brunch and Lecture Series

Saturday, November 3, 2012
11:00 a.m. – 1:00 p.m.
Fellowship Hall
Limited Seating. Must have Reservation

Come casual or wear your favorite hat (or cap)!

Learn about important immunizations...discussion with physicians...gifts and prizes

Presented by “50 Hoops”
with over 15 years of patient education nation-wide
Ed and Pat Sanders, Founders
The “**Fabulous 50 to Sexy at 60**” Lectures met with eager community leaders and health ministries who want to continue to educate their constituencies through the Lecture Series.
such small numbers of African Americans take part in clinical trials?

Why small number of AA in clinical trials?

- Black physicians: 15%
- Not asked: 25%
- Health risks: 6%
- Tuskegee: 14%
- Not enough info: 40%

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<tr>
<th>Number</th>
<th>Percentage</th>
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<tr>
<td>600</td>
<td>5.172413793</td>
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<tr>
<td>3100</td>
<td>26.72413793</td>
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<tr>
<td>1000</td>
<td>8.620689655</td>
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<tr>
<td>5100</td>
<td>43.96551724</td>
</tr>
<tr>
<td>11600</td>
<td>100</td>
</tr>
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believe "clinical trials" are today?

Clinical Trial Safety?

- Very safe: 42400
- Somewhat safe: 95400
- Not very safe: 9700
- Not safe at all: 5800

<table>
<thead>
<tr>
<th>Number</th>
<th>Percentage</th>
</tr>
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<tbody>
<tr>
<td>2000</td>
<td>28.16901408</td>
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<tr>
<td>4400</td>
<td>61.97183099</td>
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<td>700</td>
<td>9.85915493</td>
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<tr>
<td>0</td>
<td>0</td>
</tr>
<tr>
<td>7100</td>
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Consider participating in a related clinical trial?

Would you like more information?

- Yes: 6500
- No: 0

<table>
<thead>
<tr>
<th>Number</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>6500</td>
<td>100</td>
</tr>
<tr>
<td>0</td>
<td>0</td>
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</tbody>
</table>

Would you be interested in more info on?

- Eczema: 22300
- Surgery: 33200
- Asthma: 12700
- Heartburn: 21700
- Psoriasis: 17800
- Sarcoidosis: 30000
- Dermatitis: 32900
- Cholesterol: 38800
- Cervical cancer: 26900
- Allergies: 9500
- Thyroid: 9800

Diagnosis

- Series 1: 1 2 3 4 5 6 7 8 9 10 11

- Series 2: 1 2 3 4 5 6 7 8 9 10 11

- Arthritis, cholesterol, cervical cancer, sarcoidosis, allergies, thyroid
Hosted by Mega Churches, Black Fraternal organizations, HHS Agencies and even private homes across the country, 50 Hoops made significant headway in penetrating the veil of suspicion about clinical trials and why it’s important for African Americans to participate.
Diabetes, Cancer, Alzheimer’s Disease, Chronic Heart Disease are all helping to expand 50 Hoops’ message to dozens of communities across the nation.
African Americans in Clinical Trials

AACT I Dessert & Lecture

Theresa W. Gillespie, PhD, MA

Dr. Gillespie has been involved in clinical oncology, clinical trials, and cancer research since 1981. Currently, she is an Associate Professor, Department of Surgery and Department of Hematology and Medical Oncology, Emory University School of Medicine. Dr. Gillespie co-leads the Winship Cancer Institute’s Health Disparities Initiative.

Gregory A. Bolden, PhD, MTh, MSHA

Dr. Bolden is the Co-founder and Chief Executive Officer (CEO) of Comprehensive Men’s Health Initiative, Inc. in Atlanta, GA. A Georgia non-profit 501 (c) (3A) organization founded June 18, 2005 and incorporated in August 2007. He is also Coordinator for the American Heart Association’s Search Your Heart Program, Ambassador for the Power to End Stroke, Certified in the Management of Nicotine Addiction, and Master Trainer for Chronic Disease Self Management.

Dollicia Smith-Williams, Atlanta Coalition

Dessert Served

11:05 – 11:10: CALL TO ACTION- Pat Sanders, NPFR African Americans in Clinical Trials

Speakers Introduced: Dollicia Smith-Williams

11:10 – 11:20: Dr. Theresa Wicklin Gillespie Emory University School of Medicine

11:20 – 11:30: Dr. Greg Bolden

Comprehensive Men’s Health Initiative, Inc.

11:30 – 11:40: Clinical Trials: Q&A audience

11:45 – 11:55: Gifts and prizes drawing for audience (tickets exchanged for completed surveys) Adults only

11:40 – 11:45: Recognitions

Noon: Adjourn

African Americans are under-represented in clinical trials throughout America… trials with life-saving advantages to our health. And though our population exceeds 12%, sometimes, less than 3% of the drugs tested have our genetics included. The AACT I Lectures focus upon diseases critical to African Americans, and brings to light new information about the importance of pro-active education, and our participation in new drug discoveries.

Visit www.50hoops.org, www.npfr.org or call (800) 677-8441.

Special thanks to Hopewell Baptist Church, Pat Seabrooks, and Cakes by Ella as well as our Atlanta sponsors, partners.
Field Research 2012
Phone, MBE, 50 Hoops, MBE, internet, database contacts, etc.

1. Age?

<table>
<thead>
<tr>
<th>Age Range</th>
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<th>Percentage</th>
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<tbody>
<tr>
<td>18 - 28</td>
<td>200</td>
<td>2.70%</td>
</tr>
<tr>
<td>29 - 40</td>
<td>900</td>
<td>12.16%</td>
</tr>
<tr>
<td>41 - 60</td>
<td>3300</td>
<td>44.59%</td>
</tr>
<tr>
<td>61 - 75</td>
<td>3000</td>
<td>40.54%</td>
</tr>
<tr>
<td>Over 75</td>
<td>0</td>
<td>0%</td>
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Total: 7400

2. Male and Female

<table>
<thead>
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<th>Number</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>Male</td>
<td>64000</td>
<td>81.20%</td>
</tr>
<tr>
<td>Female</td>
<td>4800</td>
<td>6.50%</td>
</tr>
</tbody>
</table>

Total: 6500

3. African American?

<table>
<thead>
<tr>
<th>Response</th>
<th>Number</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes</td>
<td>5800</td>
<td>100%</td>
</tr>
<tr>
<td>No</td>
<td>0</td>
<td>0%</td>
</tr>
</tbody>
</table>

Total: 5800
2 Why do you think such small numbers of African Americans take part in clinical trials?

- black physicians: 600 (5.172413793)
- not asked: 3100 (26.72413793)
- health risks: 1000 (8.620689655)
- tuskegee: 1800 (15.51724138)
- not enough info: 5100 (43.96551724)

3 How safe do you believe "clinical trials" are today?

- Very safe: 2000 (28.16901408)
- somewhat safe: 4400 (61.97183099)
- not very safe: 700 (9.85915493)
- not safe at all: 0

4 Would you ever consider participating in a related clinical trial?

- Yes: 6500 (100)
- No: 0
- unknown: 0

5 What diseases would you be interested in more info on?

- Diabetes: 3800
- High Blood Pressure: 5100
- Asthma: 1100
- Heart Disease: 2500
- Heart Flutterers: 0
- Prostate Cancer: 2200
- Breast Cancer: 400
- Colon Cancer: 200
- Lung Cancer: 0
- Acid Reflux, Heartburn: 1000
- Obesity: 16300

Other: seizure, arthritis, cholesterol, cervical cancer, sarcodosis, allergies, thyroid
The Genetics of Alzheimer's Disease
Dr. Goldie Byrd, Chair of the Department of Biology at North Carolina A&T State University is a Nathan F. Simms Endowed Professor of Biology and the Dean for the College of Arts and Sciences. Throughout her tenure at Historically Black Colleges and Universities, she’s been involved in teaching and research. In 2010 she received the Presidential Award for Excellence in Science, Mathematics and Engineering Mentoring from President Barack Obama. The Alzheimer's Association and the National Black College Alumni Hall of Fame recognize Dr. Byrd's genetic research of Alzheimer's Disease in African Americans both nationally and internationally.

TrialMatch: First-of-its-kind 21st Century Alzheimer support
Arnetti Taylor is the Associate Director, Clinical Studies Initiative, at the Alzheimer's Association, where she manages the daily operations of the Clinical Studies Initiative including Alzheimer's Association TrialMatch, an online and telephone-based service that matches people with Alzheimer's, caregivers, physicians, and healthy volunteers with Alzheimer clinical studies that are recruiting participants. Ms. Taylor is also responsible for outreach activities aimed at raising awareness and educating physicians, Alzheimer-afflicted families and the general public about Alzheimer’s clinical studies and the urgent need for additional volunteers.

The Potter's House Golden Days Respite Care Program: A Model for the Nation
Ms. Cynthia Gray attended the University of Wisconsin-Milwaukee and completed her formal training at the University of Memphis where she received her Bachelor's Degree in Education with emphasis in Special Education. Alzheimer's disease touched her life through her mother who is in the latter stages of the disease. Ms. Gray is currently Team Lead for The Potter's House Golden Days Respite Care Program and Administrative Coordinator for The Professional Ministry Technicians.

U.T. Southwestern Medical Center: New Alzheimer's Disease Center setting the pace for Care
Dr. Mary Quinco, Assistant Professor of Neurology & Neurotherapeutics at the University of Texas Southwestern Medical School, completed her Neurology training at UTSW, followed by a fellowship in Neurobehavior and Dementia. She is Board Certified in Neurology by the American Board of Psychiatry and Neurology. Certified in Behavioral Neurology and Neuropsychiatry by the United Council for Neurologic Subspecialties, and Director of the Cognitive Disorders & Memory Clinic at UTSW. Dr. Quinco is leader of the Education & Information Core of the Alzheimer's Disease Center at UTSW where she is active in clinical research. She is a board member of the Greater Dallas Chapter of the Alzheimer Association.

What Is THE CALL TO ACTION?
The CALL TO ACTION Coalition is part of a national strategy to reach and educate African Americans both about disease conditions and the importance of participating in new drug discoveries. In 2008, NPFR PROJECT, networking with over 103 partners from around the U.S., developed a national Field Research called C.E.D.R.I.C.T. (Coalition to Eliminate Disparities and to Research Inclusion in Clinical Trials) for African Americans. The collective national coalition, called THE AACT (African Americans in Clinical Trials) Coalition partners with existing local medical groups to engage African American communities in health discussions. Health advocates, church ministries and networks whose advocacy focuses upon health and disease education are invited to address racial disparities in health care and clinical trials. And, form city-by-city replicable MODELS whose purpose is to educate our communities through unified programs that offer quarterly resources and programs for better understanding of critical diseases and about participation in clinical research trials.

Mental Health and African Americans

Ester Davis- MODERATOR
Ester Davis hosts the weekly "Ester Davis Show" in 9 major markets on ION Media Networks, the nation's largest television network. Her weekly column, "My Day," appears in four newspapers across the south with a combined viewership of 8 million. Ester currently chairs the Senior Affairs Commission for the City of Dallas and serves on an advisory board for Dallas County Community Colleges. An advocate for women's issues and world literacy, recently spoke at a Congressional Hearing by the Women's Federation for World Peace, on the plight of women in China.

Lecture Series INVOCATION
Pastor Rodney Derrick, God has elevated this mighty man of God to become pastor in May 2006 under the tutelage of Bishop T. D. Jakes and First Lady Serita Jakes. Pastor Derrick is responsible for the pastoral oversight of the Bereavement Ministry, Golden Vessels, and the Professional Ministry Technicians (Ushers/Greeters) Hospital Ministry. Pastor Rodney Derrick is a devoted family man and father. He and his lovely wife, Ramona, have been married for over 30 years, and both share in his call to ministry.
DRUG DISCOVERIES... CAREGIVERS SUPPORT FOR ALZHEIMER’S DISEASE

Clinical Trials

A new Clinical Study on the treatment of mild to moderate Alzheimer’s Disease is currently recruiting in Dallas through Texas Neurology. Clinical Investigators are available to answer questions about this new drug discovery and to make appointments for consultation.

Special Recognition

FORT WORTH, Texas — Texas Health Harris Methodist Hospital Fort Worth has been named the first hospital in Tarrant County to earn the NICHE (Nurses Improving Care for Health system Elders) designation from the Hartford Institute for Geriatric Nursing at New York University College of Nursing.

The designation, given to hospitals exhibiting a dedication to excellence in the treatment of patients 65 and over, will provide caregivers the knowledge and specialized training necessary for a more comprehensive approach to caring for the older adult population. Texas Health Fort Worth was the first hospital in Tarrant County to receive the designation.

Thanks to all who made Fabulous 50 to Sexy at 60 possible

Ester Davis  Panel  The Golden Vessels  Advisory Team*  North Carolina A&T  UT Southwestern
50 Hoops/NPR Staff Volunteers  LaRetta Williams, “Pieces of My Dreams” Centerpieces
AJJ Caterers (Jazz and Andrew)  Kim McClew - The Potter’s House of Dallas  Alzheimer’s Association of Dallas
Ron Bogg, Television Cameraman  Methodist Hospital of Dallas  Parkland Hospital  Audio Visual Event

Mental Health Dinner Lecture Series

"Fabulous 50 to SEXY at 60" Lectures are designed to bring community leaders, survivors, doctors, church ministries and survivors together for an educational dialogue about diseases and health care disparities within our communities. The Series addresses diseases that critically affect African Americans and to better understand the importance of clinical trials in new drug discoveries.

Fabulous 50 to SEXY at 60

Program

6:00–6:30: Welcome
Opening PRAYER – Pastor Rodney Derrick
Dinner Service Begins
Panel and moderator served

6:30 – 6:45: Dinner Service continues Ms. Ester Davis
Community Outreach Purpose CALL TO ACTION
6:45 – 7:00: Introduction of Panel (Bios)

7:00 – 7:15: Genetics of Alzheimer’s Disease: Dr. Goldie Byrd
7:15 – 7:30: Dementia, Bi-Polar Disorder: Dr. Mary QuiCeno
7:30 – 7:45: Clinical Studies, Caregivers: Ms. Arnetti Taylor
7:45 – 8:00: Respite Care: A New Direction: Ms. Cynthia Gray

8:00 – 8:10  Panel Wrap-Up: Why is participating in clinical trials important to new drug discovery? Why African Americans should participate.

8:10 – 8:20  Alzheimer’s Clinical Trials: Texas Neurology

8:20 – 8:45: OPEN FORUM: Q&A “Doctors in the House” Treatment Options, Clinical Trials
3-minute limit
Panel, visiting physicians and Clinicians, Trials
Surveys COLLECTED for PRIZE tickets (in background)

8:45 – 9:00 Who, What, Why – Ed and Pat Sanders, Co-Founders
Speaker, Guest Recognitions
Ester Davis: Introduction of VIP Visiting Doctors
ANNOUNCEMENT GIFTS & PRIZES FOR SURVEYS – Portia Tucker

Ed and Pat Sanders: Thanks to Ester Davis, Panel, Potter’s House of Dallas, Advisory, Partners (Methodist, Parkland, MLK Medical Center, UT Southwestern)

Certificates, gifts for Panel, Introduction of Advisory Team,
Gifts and prizes: DRAWINGS + Special Surprise DRAWING
Caretakers (self-introduction)
A Special Thanks to AJJ Caterers for the beautiful meal

Community Announcement of upcoming Health Events
Adjourn

PLEASE VISIT THE “TESTIMONIAL VIDEO STATION”
Please Complete the Evaluation Form and leave on table
Your testimonial may be broadcast as part of a free patient education program on
“African American Health Matters” Fridays on www.cyberstationusa.com
"Fabulous 50 to SEXY at 60: Lecture Series

Mission is to Create and sustain a “CALL TO ACTION Coalition” which establishes a commitment from community and religious leaders, health professionals, disease-based organizations and churches to support quarterly Conference and Lecture Series or partnered event, and to springboard these Lectures with their own health events for their constituencies.

Develop a “CALL TO ACTION: Coalition” Advisory Team that outreaches to multi-levels of the community and addresses a PLAN to educate their community with frequent communications to an ongoing referral from Advisory Team. Advisory also will address upcoming health and clinical trials educational opportunities that address health access, racial disparities to chart a way to help decrease these numbers.
SUSTAINING EDUCATIONAL APPLICATIONS
“African American Health Matters”
AAHM Radio – Continuing Patient Education Broadcasts/Webcasts

NPFR is hosting a NEW Internet Radio Talk Show, “African American Health Matters.” The Patient Education broadcast will air on www.africanamericanhealthmatters.com this fall. Interviews, Lectures and Medical partners will be Webcasted and can be accessed via mobile phones. This new step expands our patient education opportunities and audiences for Patient Education, immortalizing the Lecture Series electronically around the world. They will also be accessible via YouTube by 2014.

The Dinner Lecture becomes a WORKSHOP of information for participants. The events are video and audio taped for the upcoming AAHM RADIO premiering in 2013. We found that the face-to-face exchange weighs far more than electronic medias.

We will begin to grow this outreach through electronic medias and people who are looking for live and taped health and disease education online.

NPFR is producing (NOT PART OF THIS GRANT REQUEST) an ONLINE AAHM RADIO talk show. 50 Hoops/NPFR has interviewed some outstanding African American doctors, held superb Lecture Series and workshops and have a health platform related to our topics. The new AAHM Radio/Webcasts (with Lecture Program Recognition of our Sponsors) will also offer NPFR, and our partners the capabilities to SHARE clips of Lectures, speakers and Q&A sessions. This will help provide patient education and promote these programs to potentially millions of ONLINE and Mobile listeners.

We will have an opportunity to broadcast taped segments of the “Fabulous 50 to Sexy at 60” Lecture Series, and give recognition to sponsors and funding organizations online.

The combination of the “Fabulous 50 to Sexy at 60” Lecture Series, plus the “African American Health Matters” multi-media patient education, outreach expands to create a sustainable ROI in 2013.

Webcasts Coming to: “AAHM Radio”

After a successful DEMO launch in November, we are moving quickly to produce an online RADIO WEBCAST of some of the outstanding Speakers, interviews and Lecture Series over the past four years. Here are some of the outstanding African American and minority Doctors who’ll be featured in the premier broadcasts:

Dr. James Powell, MD, National Medical Association’s Project IMPACT – African Americans and Clinical Trials

Dr. Doris Browne, MD, Division of Cancer Prevention, NIH, Head of Breast Cancer and Gynecologic Cancer Research Group, Breast Cancer-Breast, Colon and Prostate. Currently President CEO Browne & Associates—Breast Cancer, Colon Cancer
June 13, 2012

To whom it may concern,

On Friday, May 18th I had the opportunity to speak at the “Fabulous 50 to Sexy at 60” Dinner Lecture on Mental Health and African Americans, on the topic of Dementia. As a neurologist and researcher from UT Southwestern’s Alzheimer’s Disease Center, I was grateful for the invitation to speak about the tremendous need for participation of African Americans in clinical trials.

The room was filled with attentive guests and the speakers were powerful, eloquent, and passionate regarding advocacy for dementia and Alzheimer disease, clinical trials, and the need for research participation. Each speaker demonstrated both professionally and personally why the African American Community needs to become more involved in clinical trials.

This outreach to the community was so well received, as one person after another expressed their interest and issues relating to study participation. Each question was thoroughly addressed by this panel of speakers. In addition, those persons who were responsible for putting together this event from Potter’s House of Dallas were so passionate in their encouragement of study participation, guiding attendees through any possible hesitations they might have in helping with research. By the end of the evening, many individuals acknowledged their willingness to either consider study participation or agree to contact a coordinator for more information about participating.

I can only believe that this excellent type of community outreach, offering lectures on health and research, engaging healthcare professionals to educate and enlighten, will only help others on a personal level as well as increase the recruitment and participation in clinical trials. Thank you again for including me.

Sincerely yours,

Mary Quiceno, M.D.
Assistant Professor of Neurology & Neurotherapeutics
Director, Cognitive & Memory Disorders Clinic
UT Southwestern Medical School
5323 Harry Hines Blvd. / Dallas, Texas 75390-9129
www.utsouthwestern.edu
Fabulous 50 to SEXY at 60

Featuring

Ester Davis - MODERATOR

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An advocate for women's issues and world literacy, Ester was recently invited to speak at a Congressional Hearing by the Women's Federation for World Peace, Washington, D.C., on the plight of women in China.

Thanks to all who made Fabulous 50 to Sexy at 60 possible

Ester Davis  Panel  Sponsors
Advisory Team*  Elder Melvin Gatson, Medical Partners
50 Hoops/NPFR Staff  Volunteers
LaRetta Williams, “Pieces of My Dreams” Centerpieces
A&J Caterers - Andrew & Jazz
Kim Smith- The Potter’s House of Dallas
Ron Boggs, Television Cameraman
Medical Partners

*Avisory Team Members: Deborah Parish, Wolfram Blattner, Tim Upshaw, Donnie Lewis, James Stafford, Jim Talley and Ron Session.

Aging with Grace and Style Dinner Lecture Series

"Fabulous 50 to SEXY at 60" is designed to bring community leaders, survivors, doctors, church ministries and survivors together for an educational dialogue about diseases and health care disparities within our communities. The Series is designed to address the diseases that critically affect African Americans and to better understand the importance of clinical trials in new drug discoveries.
Dr. Shelby Holt M.D.
Dr. Shelby Holt, Professor of Surgery and Chief of Endocrine Surgery, is in her thirteenth year on faculty at the University of Texas Southwestern Medical Center. Following in the footsteps of her mentor Dr. William H. Snyder III, she has devoted her career to the care of patients with disorders of the thyroid and parathyroid glands. Shelby graduated first in her class of 592 from San Angelo Central High School in 1987. A native Texan, Shelby completed her bachelor’s degree at Southwestern University and doctor of medicine at the University of Texas Medical School in Houston.

Dr. Tosin Smith, M.D.
Born in Nigeria, Dr Oluwatosin "Tosin" Smith received her medical degree (MBBS) at the University of Ibadan in Nigeria. She went on to complete residency in Ophthalmology at the Howard University Hospital after an internship at the Washington Hospital center, Washington, DC. Her love for research and training led her to the University of Mississippi medical center for 6 years where she worked as an assistant Professor of Ophthalmology, Medical director and head of Glaucoma in the Department of Ophthalmology. Since 2010, she joined and is currently an associate with the Glaucoma Associates of Texas in Dallas, TX where she practices with 4 other glaucoma specialists in serving the Dallas/ Fort Worth area.

Mr. Ron Session, MA, MS
Ron is a Hospital Administration & Liaison, College Professor, Trainer, Motivational Speaker and Author. Currently, Sr. Community Development Specialist & Educator - Dallas County Hospital District, he has also held positions as Adjunct Professor - Dallas County Community College District and Family First Educator Dallas County Divorce Courts (EXCAP). Ron received his Bachelor of Science in Criminal Justice & Social Science, Master of Science in Human Relations and Business Administration, MA in Clinical Psychology and is Certified Professional Mediator Dispute Mediation Services of Dallas County.

Founders Ed and Pat Sanders,
creators of FROM “Fabulous 50 to SEXY at 60” Dinner Lecture Series

Lecture Series Cities: Philadelphia, Detroit, Houston, Savannah, D.C. Atlanta, Dallas, Miami, Chicago, Richmond, St. Louis
National Prostate Cancer Basketball Tournaments & Health Fairs ©
June 12, 2012

Pat Sanders, Senior Consultant
P&E Associates
14902 Preston Road
#404-744
Dallas, TX 75254
Phone: 972-517-1254 FAX: 972-517-1264
E-mail: pe-associates@verizon.net

Dear Pat and P&E Associates:

Thank you so much for inviting Texas Neurology to your recent Fabulous 50 to Sexy at 60 event on May 18, 2012. Our participation gave us the opportunity to reach out to the African American population in regards to a very difficult topic, Alzheimer’s Disease. It is always nice to be able to present the facts of a disease, how it impacts the population at large as well as an individual population, where we are as medical community and what the future holds. I feel that the topic was very well received by your audience, as we have received some positive interest in our research studies.

In the past we have found, depending on the nature of the disease, that the African American community is not always receptive to the idea of participating in clinical trials. Your program gave us the opportunity to answer any questions and begin to gain a trust within the community about research and study participation.

We hope that you enjoyed meeting the members of Texas Neurology and that you will consider having us return in the future to continue the discussion about how we can assist the African American community in learning about research and study participation.

Thank you again for inviting us to attend this very exciting and informative program.

Sincerely,

Janine McCloskey, RN, CCRC
Clinical Research Manager
Texas Neurology, PA
214-827-3610 x 228 phone
214-279-0346
jmccloskey@texasneurology.com

50 Hoops Director, Pat Sanders
Fabulous 50 to SEXY at 60

Featuring

Ester Davis- MODERATOR
Ester Davis hosts the weekly “Ester Davis Show” in 9 major markets on ION Media Networks, the nation’s largest television network. Her weekly column, “My Day,” appears in four newspapers across the south with a combined viewer- readership of 8 million. Ester currently chairs the Senior Affairs Commission for the City of Dallas and serves on an advisory board for Dallas County Community Colleges.
An advocate for women’s issues and world literacy, Ester was recently invited to speak at a Congressional Hearing by the Women’s Federation for World Peace, Washington, D.C., on the plight of women in China.

Pastor Lawrence Robinson- Invocation
Pastor Lawrence Robinson is the senior associate pastor of The Potter’s House. In this capacity, he is responsible for overseeing the pastoral staff and assists in developing and maintaining the organization’s outreach ministries. He serves as a board member of The Potter’s House International Pastoral Alliance (PHIPA), which consists of more than 600 pastors around the globe who are mentored by Bishop T.D. Jakes. In addition to his work at The Potter’s House, Pastor Robinson is active in the community and serves on the board for Training for Excellence designed for the caregivers of people with Alzheimer’s disease and dementia.

SPECIAL GUEST: Dr. James Powell, M.D.
Dr. James H. Powell, MD is the Principal Investigator of National Medical Association’s (NMA) Project IMPACT (Increase Minority Participation and Awareness of Clinical Trials) – a national effort to educate African-American physicians and consumers on clinical research participation. He received the Doctor of Medicine from Cornell University Medical College. He retired as Senior Medical Director and Head of Global Clinical Pharmacology and Pharmacokinetics, Procter & Gamble Pharmaceuticals in 2006. He is a former member of PhRMA’s Clinical Pharmacology/Clinical Trials Committee, On board and a recipient of its Lifetime Honorary Membership Award for the Academy of Pharmaceutical Physicians and Investigators, (APPI).

“Putting the CAN in Cancer” Dinner Lecture Series
"Fabulous 50 to SEXY at 60" is designed to bring community leaders, survivors, doctors, church ministries together for an educational dialogue about diseases and health care disparities within our communities. The Series is designed to address the diseases that critically affect African Americans.
Fabulous 50 to SEXY at 60

Dr. C.K. Wang, M.D.
Dr. Wang is a graduate of Washington University in St. Louis and the University of Texas Health Science Center in San Antonio. He completed his internal medicine training at Case Western Reserve University/University Hospitals of Cleveland and his hematology/oncology fellowship at the UT Southwestern Medical Center in Dallas. Dr. Wang joined Dallas Oncology in 2006 and is board certified in internal medicine, hematology and oncology.

Dr. Robin Skrine, M.D.
Dr. Skrine completed her medical training at Jefferson Medical College in Philadelphia. She is board certified in General Surgery and a Fellow of the American College of Surgeons. She also holds membership in the ASBS, AWS, AMA and the NMA. She fine-tuned her craft as a Breast Cancer specialist with nationally-respected breast surgeon Dr. Mark Gittleman before she joined Texas Health Harris Methodist Hospital as the director of Breast Health Services. Dr. Skrine believes that breast care should be compassionate, state-of-the-art and timely.

Thanks to all who made Fabulous 50 to Sexy at 60 possible
Ms. Ester Davis  Physician Panel Sponsors
Advisory Team*  National Medical Association
50 Hoops/NPFR Staff Volunteers
LaRetta Williams, “Pieces of My Dreams” Centerpieces
A&J – Catering: Andrew & Jaz
Kim Smith- The Potter’s House of Dallas
Ron Boggs, Television Cameraman, Dallas Oncology
Tim Upshaw and Methodist Hospital of Dallas

What is The CALL TO ACTION?
The CALL TO ACTION Coalition is part of a national strategy to reach and educate African Americans both about disease conditions and the importance of participating in new drug discoveries. In 2008, NPFR PROJECT, networking with over 103 partners from around the U.S., developed a national Field Research called C.E.D.R.I.C.T. (Coalition to Eliminate Disparities and to Research Inclusion in Clinical Trials) for African Americans. The collective national coalition, called The AACT (African Americans in Clinical Trials) Coalition partners with existing local medical groups to engage African American communities in health discussions. Health advocates, church ministries and networks whose advocacy focuses upon health and disease education are invited to address racial disparities in health care and clinical trials. And, form city-by-city replicable MODELS whose purpose is to educate our communities through unified programs that offer quarterly resources and programs for better understanding of critical diseases and about participation in clinical trials.

*Advisory Team Members Jim Talley, Pat Brown, Diann Marshall, Juanita Kirby, Billy Shepard, Donald Lewis, Albert Willis, Rev. Bill Griffiths, Deborah Parish, Bob Williams, Wolfram & Bruni Blattner, Anthony McCullough.
National Physician & Family Referral (NPFR) Project Presents the Houston Premier of *A Brunch & Lecture* HEART TO HEART: A LOOK AT African Americans in Clinical Trials Lecture Series

10:30 – 10:35: Welcome, Program Overview

**Cassandra L. Harris, MS, MCHES, MD Anderson Cancer Center**

10:35 – 10:40: CALL TO ACTION- Pat Sanders

**African Americans in Clinical Trials**

Speakers Introduced: **Cassandra L. Harris**

10:40 – 10:50: Dr. Delores Saddler, PhD

**Houston Community College**

10:50 – 11:00: Dr. Byron Keith Ellis, MD

**Methodist Sugar Land Hospital**

11:00 – 11:10: Clinical Trials: Q&A audience

11:10 – 11:15: Recognition

11:15 – 11:25: Gifts and prizes drawing for audience (tickets exchanged for completed surveys) Adults only

11:30 – Adjourn

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**African Americans in clinical trials throughout America... trials with life-saving advantages to our health. And though our population exceeds 12%, sometimes, less than 3% of the drugs tested have our genetics included. The AACTI Lectures focus upon diseases critical to African Americans, and brings to light new information about the importance of pro-active education, and our participation in new drug discoveries. Visit [www.50hoops.org](http://www.50hoops.org) or call (800) 677-8441.**

---

**Byron Keith Ellis, MD**

Dr. Byron Keith Ellis is Medical Director of the Methodist Sugar Land Hospital Chest Pain Center. Dr. Ellis has been named “Physician of Excellence” and “Most Respectful Doctor” by his peers.

Dr. Ellis was trained in interventional cardiology at the University of Texas Medical School at Houston. He is board certified in Internal Medicine, Cardiovascular Diseases, Interventional Cardiology, and Nuclear Cardiology.

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**Zachary Thompson**

**Director of Dallas County Health and Human Services**

Mr. Thompson has 25 years of experience in providing social services, managing state and federal grants and as a consultant to educational and community-based programs. Mr. Thompson is a member of the North Texas Behavioral health Authority Board of Directors of the State Board Decision Making Committee of the Martin Luther King Jr. Learning Center. He was a member of the Texas Department of Health’s Council of Minority Health Affairs on the Tuberculosis Funding Formula Development Committee. He received the Interdenominational Ministerial Alliance Health Care Award and nominated for the Janet Emerson Public Health Servant Award.

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**Howard E. Anderson, Jr., M.D.**

**American Board of Internal Medicine**

Dr. Howard Anderson has been practicing internal medicine in the Dallas area for over 20 years. He received his medical doctorate from the University of Texas Health Science Center in Houston, Texas in 1996. He completed his residency in internal medicine at Methodist Dallas Medical Center in 1999. Dr. Anderson is board certified by the American Board of Internal Medicine. Dr. Anderson also serves as the Medical Director of Cardiac Rehabilitation at Methodist Dallas Medical Center. He is an affiliate of the American Association of Cardiovascular and Pulmonary Rehabilitation. Dr. Anderson is a licensed minister and enjoys golf and basketball.

---

**Deacon Wayman Hemphill, Pilgrim Rest Baptist Church**

**Brunch Served**

11:35 – 11:45 Program Overview, Call to Action

**Mrs. Patricia Sanders, Co-Founder NPFR**

Introduction of Speakers

**Mr. Ed Sanders, Co-Founder NPFR**

11:45 – 12:05

**Dr. Howard Anderson, MD**

Immunization and African American Adults

12:05 – 12:20

**Mr. Zachary Thompson**

Dallas County Health & Human Services

What are our community’s problems with Immunization? What are our resources?

12:20 – 12:45 Immunizations - What are our Fears, Concerns

Q&A audience

12:45 – 12:55 Recognition

Collection of Surveys

Tickets for Prizes

12:55 – 1:00 Gifts and prizes drawing for audience

(Tickets exchanged for completed surveys)

1:00 Adjourn

Visit [www.50hoops.org](http://www.50hoops.org), [www.npfr.org](http://www.npfr.org), [www.africanamericanhealthmatters.com](http://www.africanamericanhealthmatters.com) or call (800) 677-8441

A Special thanks to Ms. Charity Booker and Ms. Tonya Dunlap, and Pilgrim Rest Baptist Church
2013 Early-Bird Special for 2013 Summer Celebration Exhibitors

Save $200 on exhibitor booths until March 15, 2013 (for small businesses, not-for-profits and United Way agencies only)

Click here for application

IBE 2012 State of Our Black Youth (SODY) Report

Buy Tickets

Exhibitors

Sponsors
1. AGE?

- 18 - 28: 29%, number 200, percentage 2.702702703%
- 29 - 40: 29%, number 900, percentage 12.16216216%
- 41 - 60: 13%, number 3300, percentage 44.59459459%
- 61 - 75: 18%, number 3000, percentage 40.54054054%
- Over 75: 0%, number 0, percentage 0%

Total: 7400

Male and Female

- Male: number 1700, percentage 26.15384615%
- Female: number 4800, percentage 73.84615385%

Total: 6500

African American?

- Yes: number 5800, percentage 100%
- No: number 0, percentage 0%

Total: 5800
2 Why do you think such small numbers of African Americans take part in clinical trials?

- black physicians: 600 (5.172413793%)
- not asked: 3100 (26.72413793%)
- health risks: 1000 (8.620689655%)
- Tuskegee: 1800 (15.51724138%)
- not enough info: 5100 (43.96551724%)

Total: 11600

3 How safe do you believe "clinical trials" are today?

- Very safe: 2000 (28.16901408)
- Somewhat safe: 4400 (61.97183099)
- Not very safe: 700 (9.85915493)
- Not safe at all: 0 (0)

Total: 7100

4 Would you ever consider participating in a related clinical trial?

- Yes: 6500 (100%)
- No: 0 (0)
- Unknown: 0 (0)

Total: 6500

5 What diseases would you be interested in more info on?

1. Diabetes: 3800
2. High Blood Pressure: 5100
3. Asthma: 1100
4. Heart Disease: 2500
5. Heart Flutters: 0
6. Prostate Cancer: 2200
7. Breast Cancer: 400
8. Colon Cancer: 200
9. Lung Cancer: 0
10. Acid Reflux, Heartburn: 1000
11. Obesity: 16300

Other: seizure, arthritis, cholesterol, cervical cancer, sarcodosis, allergies, thyroid
SUSTAINING EDUCATIONAL APPLICATIONS
“African American Health Matters”
AAHM Radio - Continuing Patient Education Broadcasts/ Webcasts

NPFR is hosting a NEW Internet Radio Talk Show, “African American Health Matters.” The Patient Education broadcast will air on www.africanamericanhealthmatters.com this fall. Interviews, Lectures and Medical partners will be Webcasted and can be accessed via mobile phones. This new step expands our patient education opportunities and audiences for Patient Education, immortalizing the Lecture Series electronically around the world. They will also be accessible via Youtube by 2014.

The Dinner Lecture becomes a WORKSHOP of information for participants. The events are video and audio taped for the upcoming AAHM RADIO premiering in 2013. We found that the face-to-face exchange weighs far more than electronic media. We will begin to grow this outreach through electronic media and people who are looking for live and taped health and disease education online.

NPFR is producing (NOT PART OF THIS GRANT REQUEST) an ONLINE AAHM RADIO talk show. 50 Hoops/NPFR has interviewed some outstanding African American doctors, held superb Lecture Series and workshops and have a health platform related to our topics. The new AAHM Radio/Webcasts (with Lecture Program Recognition of our Sponsors) will also offer NPFR, and our partners the capabilities to SHARE clips of Lectures, speakers and Q&A sessions. This will help provide patient education and promote these programs to potentially millions of ONLINE and Mobile listeners.

We will have an opportunity to broadcast taped segments of the “Fabulous 50 to Sexy at 60” Lecture Series, and give recognition to sponsors and funding organizations online.

The combination of the “Fabulous 50 to Sexy at 60” Lecture Series, plus the “African American Health Matters” multi-media patient education, outreach expands to create a sustainable ROI in 2013.

Webcasts Coming to: “AAHM Radio”

After a successful DEMO launch in November, we are moving quickly to produce an online RADIO WEBCAST of some of the outstanding Speakers, interviews and Lecture Series over the past four years. Here are some of the outstanding African American and minority Doctors who’ll be featured in the premier broadcasts:

Dr. James Powell, MD, National Medical Association’s Project IMPACT — African Americans and Clinical Trials

Dr. Doris Browne, MD, Division of Cancer Prevention, NIH, Head of Breast Cancer and Gynecologic Cancer Research Group, Breast Cancer-Breast, Colon and Prostate. Currently President CEO Browne & Associates—Breast Cancer, Colon Cancer
50 Hoops 2013- Signature Event: Only National Prostate Cancer Basketball Tournament in the United States, celebrates 15 years.
3 How safe do you believe are clinical trials today

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<thead>
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<th>Safety Level</th>
<th>Number</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Very safe</td>
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<td>27.65819</td>
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<tr>
<td>somewhat safe</td>
<td>9540</td>
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<tr>
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<td>970</td>
<td>6.327462</td>
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<tr>
<td>not safe at all</td>
<td>580</td>
<td>3.783431</td>
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<tr>
<td><strong>Total</strong></td>
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BEFORE Lecture

4 Would you ever consider participating in a related clinical trial?

<table>
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<tr>
<th>Option</th>
<th>Number</th>
<th>Percentage</th>
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<tr>
<td>No</td>
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<td>7.305936</td>
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<tr>
<td>Unknown</td>
<td>20</td>
<td>0.130463</td>
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<tr>
<td><strong>Total</strong></td>
<td>15330</td>
<td></td>
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AFTER Lecture

5 What diseases would you be interested in more info on? ALL Focus Groups

<table>
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<tr>
<th>Disease</th>
<th>ALL</th>
<th>Focus</th>
<th>Groups</th>
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</thead>
<tbody>
<tr>
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<td>1740</td>
<td>1270</td>
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<tr>
<td>High Blood Pressure</td>
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<td>980</td>
<td>2350</td>
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<tr>
<td>Asthma</td>
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<td>2350</td>
<td>1270</td>
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<tr>
<td>Heart Disease</td>
<td>1290</td>
<td>1270</td>
<td></td>
</tr>
<tr>
<td>Heart Flutters</td>
<td>880</td>
<td>1170</td>
<td>1270</td>
</tr>
<tr>
<td>Prostate Cancer</td>
<td>1880</td>
<td>1690</td>
<td>850</td>
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<tr>
<td>Breast Cancer</td>
<td>1690</td>
<td>850</td>
<td>880</td>
</tr>
<tr>
<td>Colon Cancer</td>
<td>850</td>
<td>880</td>
<td></td>
</tr>
<tr>
<td>Lung Cancer</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Acid Reflux, Heartburn</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Obesity Tips</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Other: seizure, arthritis, cholesterol, cervical cancer, sarcodosis, allergies, thyroid

Diagnosis

<table>
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<th>1</th>
<th>2</th>
<th>3</th>
<th>4</th>
<th>5</th>
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<td>1880</td>
<td>1690</td>
<td>850</td>
<td>880</td>
</tr>
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</table>

15330
Fabulous 50 to SEXY at 60: Putting the CAN in Cancer Series
Aging with Grace and Style, Alzheimer’s Disease & African Americans

Dallas, Houston, Louisville, Chicago
Our Kentucky partners for
African Americans in Clinical Trials

KAAAC’S AACT I
Lecture Series, with founders
Ed and Pat Sanders
Dr. David Chesney, speaker, African Americans in Clinical Trials
Louisville, KY, partnering with Kentucky African Americans Against Cancer 2013

Dallas Fabulous 50 to Sexy at 60 Panel: Alzheimer’s in African Americans
August 27, 2013

Dr. Jason Chesney
Division of Medical Oncology & Hematology
James Graham Brown Cancer Center
529 So. Jackson Street
Louisville, KY 40202

Dear Dr. Chesney,

Thank you for accepting our invitation to speak on African Americans and Clinical trials at our 23rd Anniversary Celebration of the Kentucky African Americans against Cancer.
The event will be held on October 25, 2013, 6:00 pm at the Kentucky One Health Rudd Heart & Lung Conference Center, located at 200 Abraham Flexner Way.

Our theme for this year’s celebration is Joining Hands in the Fight Against Cancer – Volunteers-Survivors-Community Partners. KAAAC (Kentucky African Americans Against Cancer) is a volunteer coalition that was initiated in 1990 as part of the National Black Leadership Initiatives on Cancer. Their mission is to provide information on cancer to the community; coordinate special educational and screening initiatives for the prevention and early detection of cancer; support cancer patients and their families; mobilize faith based groups, neighborhoods, government officials, community leaders, business owners and others to address issues impacting at risk and underserved citizens.

We are excited in that we are partnering with NPFR (National Physician & Family Referral Project /African Americans in Clinical Trials AACT Lecture Series) to sponsor this program in our community.
We understand the need for more African Americans to be educated & informed about Clinical Trials.

We are excited about this important event and we are looking forward to hearing you speak about 15 – 20 minutes on this important topic. Thank you again for accepting invitation. Please feel free to call me if you have any questions. I can be reached at 502 852-6318 or email yabrad01@louisville.edu

Sincerely,

Virginia Bradford RN
Kentucky Cancer Program
Kentucky African Americans Against Cancer
How about Dinner and Movie to start? African-Americans are among those in the highest category of risk for developing Alzheimer’s disease, yet there is little information on how families can best deal with the disease. This highly informative, video sensitively addresses this issue, providing much-needed information.

Alzheimer’s and African Americans: Echoes from the Past -- This outstanding documentary was created to help educate African American families caring for a loved one with Alzheimer’s disease. The video offers advice from doctors, shares caregivers’ stories and provides valuable information for families, whether they have just received an Alzheimer’s diagnosis or are caring for a family member with the disease. Topics include: Denial & Grief, Diagnosis & Treatment, Genetics & Research, Financial Toll, Support, and Stress. (Duration: 27 minutes)

University of Michigan Alzheimer’s Disease Center

How your body can work for or against Alzheimer’s

Since 2008, Dr. Edna Rose has assisted the Michigan Alzheimer’s Disease Center (MADC) with connecting to minority communities to provide education about the risk factors associated with dementia and the benefits of participating in research. She has successfully enhanced minority inclusion in our MADC supported studies through linkages at local churches, sororities and other social organizations. Dr. Rose received her MSW and PhD from Clark Atlanta University in Social Work Planning and Administration, and her undergraduate nursing degree from Kennesaw University in Atlanta, GA.

U.T. Southwestern

Nation’s foremost Alzheimer’s Disease Center setting the pace for Care

Dr. Mary Quinone, Assistant Professor of Neurology & Neurotherapeutics at the University of Texas Southwestern Medical School, completed her Neurology training at UTSW, followed by a fellowship in Neurobehavior and Dementia. She is Board Certified in Neurology by the American Board of Psychiatry and Neurology, Certified in Behavioral Neurology and Neuropsychiatry by the United Council for Neurologic Subspecialties, and Director of the Cognitive Disorders & Memory Clinic at UTSW. Dr. Quinone is leader of the Education & Information Core of the Alzheimer’s Disease Center at UTSW where she is active in clinical research. She is a board member of the Greater Dallas Chapter of the Alzheimer’s Association.

ALZHEIMER’S RESOURCES

Caring with Grace, LLC – Helping those you love live with dignity

Caring with Grace was founded by Angela Thomas, nurse and certified geriatric care manager. CGW provides care management, private nursing services to families facing the challenges of aging. They conduct a thorough assessment of medical history, medications, activities, diet and nutrition, memory and mental status. A personalized care plan is developed according to the client and family’s financial and legal situation to determine appropriate and affordable care.

Lecture Series INVOCATION

Pastor Rodney Derrick, God has elevated this mighty man of God to become pastor in May 2006 under the tutelage of Bishop T. D. Jakes and First Lady Serita Jakes. Pastor Derrick is responsible for the pastoral oversight of the Bereavement Ministry, Golden Vessels, and the Professional Ministry Technicians (Ushers/Greeters) Hospital Ministry. Pastor Rodney Derrick is a devoted family man and father. He and his lovely wife, Ramona, have been married for over 30 years, and both share in his call to ministry.

What is The CALL TO ACTION?
The CALL TO ACTION Coalition is part of a national strategy to reach and educate African Americans about disease conditions and the importance of participating in new drug discoveries. In 2008, NPF PROJECT, networking with over 103 partners from around the U.S., developed a national Field Research called C.E.D.R.L.I.C.T. (Coalition to Eliminate Disparities and to Research Inclusion in Clinical Trials) for African Americans. The collective national coalition, called The AACT (African Americans in Clinical Trials) Coalition partners with existing local medical groups to engage African American communities in health discussions. Health advocates, church ministries and networks whose advocacy focuses upon health and disease education are invited to address racial disparities in health care and clinical trials. And, form city-by-city replicable MODELS whose purpose is to educate our communities through unified programs that offer quarterly resources and programs for better understanding of critical diseases and about participation in clinical research trials.
**Fabulous 50 to SEXY at 60 Program**

**6:00–6:30:** Welcome
Opening PRAYER – Pastor Rodney Derrick

**Dinner Service Begins**
Panel and moderator served

6:55–7:00: Ms. Ester Davis - Introduction of Panel

7:00–7:15: Your Body is it for or against Alzheimer’s: Dr. Edna Rose

7:15–7:30: Alzheimer’s the medical Facts: Dr. Mary Quinone

7:30–7:45: ALZHEIMER’S RESOURCES
Alzheimer’s Association of Dallas: Ms. Frances Vasquez, Director of Diversity
Caring With Grace: Ms. Angela Thomas, CEO

7:45–8:00: OPEN FORUM - Q&A - Audience

8:00–8:10 Panel Wrap-Up

8:10–8:25: Recognition of Caregivers (Certificates)
3-minute limit
Surveys COLLECTED for PRIZE tickets (in background)

8:25–8:45
Speaker, Guest Recognitions
Ester Davis: Introduction of VIP Visiting Doctors
ANNOUNCEMENT GIFTS & PRIZES FOR SURVEYS — Portia Tucker
Adjourn

**Ed and Pat Sanders:** Thanks to Ester Davis, Panel, Potter’s House of Dallas, Advisory, Partners
(Methodist, Parkland, MLK Medical Center, UT Southwestern)

Certificates, gifts for Panel, Introduction of Advisory Team,
Gifts and prizes: DRAWINGS + Special Surprise DRAWING
Caregivers (self-introduction)
A Special Thanks to A&J Caterers for the beautiful meal!

Please Complete the Evaluation Form and leave on table

**Thanks to all who made Fabulous 50 to Sexy at 60 possible**

Ester Davis Panel The Golden Vessels Advisory Team* University of Michigan Alzheimer’s Disease Center, UT Southwestern 50 Hoops/NPR Staff Volunteers “Pieces of My Dreams” Centerpieces

A&J Caterers (Jaz and Andrew) Kim McGrew - The Potter’s House of Dallas Alzheimer’s Association of Dallas
Ron Boggs, Television Cameraman

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**Stage 1:** No impairment (normal function)
The person does not experience any memory problems. An interview with a medical professional does not show any evidence of symptoms of dementia.

**Stage 2:** Very mild cognitive decline (may be normal age-related changes or earliest signs of Alzheimer’s disease)
The person may feel as if he or she is having memory lapses — forgetting familiar words or the location of everyday objects. But no symptoms of dementia can be detected during a medical examination or by friends, family or coworkers.

**Stage 3:** Mild cognitive decline (early-stage Alzheimer’s can be diagnosed in some, but not all, individuals with these symptoms)
Friends, family or co-workers begin to notice difficulties. During a detailed medical interview, doctors may be able to detect problems in memory or concentration. Common stage 3 difficulties include:
- Noticeable problems coming up with the right word or name
- Trouble remembering names when introduced to new people
- Having noticeably greater difficulty performing tasks in social or work settings
- Forgetting material that one has just read
- Losing or misplacing a valuable object
- Increasing trouble with planning or organizing

**Stage 4:** Moderate cognitive decline (Mild or early-stage Alzheimer’s disease)
At this point, a careful medical interview should be able to detect clear-cut symptoms in several areas:
- Forgetfulness of recent events
- Impaired ability to perform challenging mental arithmetic — for example, counting backward from 100 by 7s
- Greater difficulty performing complex tasks, such as planning dinner for guests, paying bills or managing finances
- Forgetfulness about one’s own personal history

**Stage 5:** Moderately severe cognitive decline (Moderate or mid-stage Alzheimer’s disease)
Gaps in memory and thinking are noticeable, and individuals begin to need help with day-to-day activities. At this stage, those with Alzheimer’s may:
- Be unable to recall their own address or telephone number or the high school
- Be confused about where they are or how they got there
- Have trouble with less challenging mental arithmetic; such as counting backward from 40 by subtracting 4s or from 20 by 2s
- Need help choosing proper clothing for the season or the occasion
- Still remember significant details about themselves and their family

**Stage 6:** Severe cognitive decline (Moderate or mid-stage Alzheimer’s disease)
Memory continues to worsen, personality changes may take place and individuals need extensive help with daily activities. At this stage, individuals may:
- Lose awareness of recent experiences as well as of their surroundings
- Remember their own name but have difficulty with their personal history
- Distinguish familiar and unfamiliar faces but have trouble remembering the name of a spouse or caregiver
- Need help dressing properly and may, without supervision, make mistakes such as putting on pajamas over daytime clothes or shoes on the wrong feet
- Experience major changes in sleep patterns — sleeping during the day and becoming restless at night
- Need help handling details of toileting (for example, flushing the toilet, wiping or disposing of tissue properly)
- Have increasingly frequent trouble controlling their bladder or bowels
- Experience major personality and behavioral changes, including suspiciousness and delusions (such as believing that their caregiver is an impostor) or compulsive, repetitive behavior like hand-wringing or tissue shredding. To wander or become lost.

**Stage 7:** Very severe cognitive decline (Severe or late-stage Alzheimer’s disease)
In the final stage of this disease, individuals lose the ability to respond to their environment, to carry on a conversation and, eventually, to control movement. They may still say words or phrases.

At this stage, individuals need help with much of their daily personal care, including eating or using the toilet. They may also lose the ability to smile, to sit without support and to hold their heads up.

Reflexes become abnormal. Muscles grow rigid. Swallowing impaired.
2013

PROGRAM

10:00 – 11:00- BASKETBALL GAME #1

HALF TIME: TIM UPSHAW, Methodist Hospital
...Prostate Cancer – causes, symptoms, screening
...How Prostate cancer affects your body: lymph, bone, urine, and potency
...What you should do if you find you have prostate cancer.

11:00 – Noon - BASKETBALL GAME #2

HALF TIME: RICK THORNTON, Survivor
... How Prostate cancer affected ME
...The road to discovery and recovery
...How Prostate cancer affects your attitude and lifestyle

Noon: Prizes, Speakers, Announcements

Survivors: Heroes Heroines and Superstars

(Play Offs) 1:00 – 2:00 - BASKETBALL GAME #3

HALF TIME: Guest Speaker, Survivor
...BPH- Enlarged Prostate: What it is, how it occurs, what to do

Special Invited Guests
U.S. Senior Olympics- Coordinated by the Arkansas Big Dogs
What do you know about PROSTATE CANCER?

1. Name two types of tests used to detect Prostate Cancer.

<table>
<thead>
<tr>
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</thead>
<tbody>
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<tr>
<td>DRE</td>
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</table>

2. What are the symptoms experienced if you have Prostate Cancer?

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<td>36</td>
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<tr>
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<table>
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</table>
3 Yearly Prostate Cancer exams are only recommended for men whose fathers died from Prostate Cancer

4 African American men have one of the highest rates of Prostate Cancer in the world

5 Surgery is the only treatment for Prostate Cancer

6 Men who eat less animal fat in their diet can lower their risk for Prostate Cancer
8:00 – 8:45 – Breakfast Served

OPENING PRAYER

8:45 – 8:50 a.m.

INTRODUCTIONS
Welcome, Mission Founders:
Ed and Pat Sanders

8:50-9:00 a.m.: Koko Powell
Susan G. Komen: Breast Cancer

9:00 – 9:10 a.m.: American Cancer Society: Colon Cancer

9:10 – 9:20: QUESTIONS AND ANSWERS (Breast and Colon Cancer)

Community: Survivors’ role as leaders in educating and outreach.

9:20 – 9:30: Wolfram Blattner, NTxPCC: Prostate Cancer
Screening and Treatment Options update and news (overview)

9:30 - 9:40: QUESTIONS AND ANSWERS (Prostate Cancer)
Comments: Dr. Yondell Moore, MD

AMGEN
9:45 – 9:50: Recognitions, Speakers collection of Surveys-

9:50 – 10:00 – Gifts & Prizes

FINAL WORDS...

Our Partners in prevention, screening, education, treatment and recovery

50 Hoops Cancer Breakfast Program Evaluation
July 20, 2013

1. Did you think the Cancer Breakfast Lecture was: Poor Fair Good Excellent-14

2. Did you learn anything new? Yes-12 No-0

3. Rate my enjoyment: Poor Fair Good Excellent-14

4. Would you attend another lecture series? Yes-14 No

5. What other diseases would you like to hear discussed?
   a. diabetes, high blood pressure
   b. lupus
   c. obesity

6. What would you do to improve the PC101 breakfast lecture?
   a. more time would be wonderful
   b. nothing-2
   c. already excellent choices
   d. encourage more persons to attend this informational gathering

7. Did you complete the call to action? Yes-6 No-4

8. Did you agree to be contacted to participate? Yes-7 No-3

9. Did you opt into “African American Health Matters” mobile health text
   message service? Yes-2 No-5

Thanks to A&J Catering for the beautiful Buffet Breakfast :)

Gifts and Prizes
NBA
50 Hoops T-Shirts
Pei Wei
Olive Garden
Donald Brown Chicken
Jack in the Box

Adjourn

Texas Health Resources

METHODIST HEALTH SYSTEM

50 Hoops Founder, Ed Sanders makes presentation to Chicago Host Dr. Thomas Britt, Chair Department of Health Studies and Health Information, College of Health Science, Chicago State University
Dr. Rick Kittles, Associate Director of Cancer Center and Director of Institute of Human Genetics at University of Illinois at Chicago

African Americans in Clinical Trials: Chicago State University

Dr. Fumi Apantaku-Onayemi, Project Director, Center of Excellence in Eliminating Health Disparities, University of Illinois at Chicago
Other 2013 AACT I Lecture Series Partners

Missouri Black Expo
The Power Within
Chaifetz Arena
August 10-11

Bay Area Black Expo
August 10, 2013
Mills College
5000 MacArthur Blvd, Oakland, CA

Dallas, Houston, Indianapolis, Chicago, Las Vegas, Louisville, Kansas City, St. Louis, Oakland - AACT I Cities
(African Americans in Clinical Trials)
The C.A.S.T.
Community Advocacy Site Training
Conference and Dinner Lecture

Coming: January 2014

The C.A.S.T. Lecture Series focuses upon Clinical Trial Site Investigators and how they can learn to expand their relevancy to minorities as underserved. Site investigators learn from local community panels of African American and Hispanics, leaders and survivors as they discuss each of the components [The Challenge, The Truth and The Solution]. The Lecture Series’ components, Q&A, roundtable discussions build upon each Session to produce a vivid picture of the next step for the Investigator interested in recruiting minorities into clinical trials.
The C.A.S.T.
Community Advocacy Site Training
Lecture Series

The C.A.S.T. Lecture Series focuses upon Clinical Trial Site Investigators and how they can learn to expand their relevancy in minority communities.

From Reception to Dinner Lecture, (The Challenge, The Truth and The Solution), the Q&A and roundtable discussions build upon each Session.

The C.A.S.T. Lecture Series expands the Site investigator’s minority outreach strategy to both African American and Hispanic populations. C.A.S.T. helps make manageable, the uniqueness of their individual cultures within their communities.

The Challenge

Clinical Investigators, physicians, principle Investigators, and Clinical Associates will hear panels of community leaders discuss the challenges faced by THEIR community—why and how it has come about and what have been continuing contributing factors in low minority recruitment in THEIR community.

P&E Associates
14902 Preston Road, #404-744
Dallas, TX 75254
Phone: 972-517-1254
http://www.pe-associates.com

Dear P&E Associates:

Thank you so much for inviting Texas Neurology to your recent Lecture Series (May 2012). Our participation gave us the opportunity to reach out to the African American population in regards to a very difficult topic... We hope to hear from you soon to continue the discussion on how we can assist the African American community about learning and participating in research.

Janie McCloskey, RN, CCRC
Clinical Research Director
Texas Neurology

The C.A.S.T.
A Site Training Lecture Series that evolved from African Americans in Clinical Trials - AACT I, II Dinner Lecture Series -- Patient Clinical Research Education outreach program.
The Truth
The C.A.S.T. brings African American and Hispanic physicians, community and faith-based leaders together to look at specific (and immediate) ways clinical trials can reach their constituencies. Approach is PARAMOUNT and gathering within comfortable and safe surroundings to learn and explore is the first step. The C.A.S.T. shows Site Investigators what they need to know to raise trust and confidence in their own community; working with people and patients in the community who WANT to be involved in clinical trials and to learn about new drug discoveries for themselves and their families.

The Solution
The C.A.S.T. four-hour Luncheon or Dinner Lecture Series requires a commitment from the Investigator. The final Solution will leave the Investigator with a notebook filled with ideas, contacts, appointments, clinical trials prospects and speaking engagements that will build trust and education about your trials. Also an outreach will be developed focusing upon attending sites current clinical trials.

Minority Community Advocacy include
- Patients
- Mega Churches/Health Ministries
- Community Health Advocates
- African American Physicians
- Hispanic American Physicians
- Community Leaders
- Social and Greek Organization Leaders

MEASURING The C.A.S.T. RESULTS
- Each Lecture Session as well as Post-event Surveys are taken: What Sites learned, value of program, level of opportunity to recruit in future from this program.
- Survey taken 30-days following Lecture Series to confirm contacts, connections made, speaking engagements and recruitment opportunities within African American and/or Hispanic American communities as result of the C.A.S.T. Lectures and follow up introductions.
- Comparative level of Minority patients recruited into clinical trials from attending Sites, within a set period of time, and based upon disease therapy and trial protocol.
The C.A.S.T. Panel Directory

Community Leaders, Stakeholders, Patients, Health Advocates, Minority Doctors and Nurses
Dallas, TX  Guest Facilitator: Ms. E. Francis Jones

NAME:        E. Francis Jones
Organization: Innovative Clinical Concepts, LLC
ADDRESS:     1765 Valley Creek Road
             Allison Park, PA 15230
PHONE:       412-742-3203
EMAIL:       info@clinicalconcepts.com
WEB:         www.clinicalconcepts.com

BIO: Francis Jones is the founder, President/Chief Executive Officer/Owner of Innovative Clinical Concepts, LLC (ICC), I.C.C. a Clinical Trials Researcher's Services Company that specializes in managing and conducting Phase I through IV outpatient clinical trials in pharmaceuticals, biologicals, medical, and other medical products. She teaches ethics in Clinical Trial Research at Universities and in the field. She has been given the "2015 Clinical Investigator's Contribution to the Community Award" by The American Association of Pharmaceutical Scientists. She is a member of the "Women's Executive Board" class for the National Medical Association's (NMA) Project IMPACT program.

MISSRESS OF CEREMONIES: The C.A.S.T. Dinner Lecture, Dallas, TX
Carla Winkler comes to WFAA after three years of chasing tornadoes, dodging wildfires and reporting the news at KOCO in Oklahoma City, Oklahoma. She anchors weekend evening newscasts and reports during the week.
Carla is a native Texan, but became a Seaver by choice, when she chose to attend the University of Oklahoma in Norman on a National Merit Scholarship. Carla graduated from OU with a degree in Journalism, but her career in broadcasting began on the radio while still a college student; She anchored news breaks live on KOCO's weekend news radio station and later for KOCO's affiliate station KOMU.
Carla's television career began at KSWO in Lawton, Oklahoma. She has also worked at KATV in Little Rock, Arkansas and WFSB in New Haven, Connecticut.
Carla considers herself to be a bit of a foodie and movie critic. When she's not working the airwaves, Carla enjoys visiting new restaurants and seeing the latest blockbuster movies and independent films in the theater where she always buys the popcorn snacks and watches the previews. She also loves a good novel and traveling any chance she gets.
Carla has been honored with several national awards for reporting including one from the Oklahoma Broadcasters Association. She is a member of Alpha Kappa Alpha Sorority Incorporated and Junior Achievement Volunteer.

NAME:        Elvis Estela
Organization: Dallas Association of Hispanic Nurses
ADDRESS:     P.O. Box 0135, Dallas, TX 75235
PHONE:       214-971-4123
EMAIL:       info@dalna.org
WEB:         www.dalna.org/home

BIO: Elvis Estela is the president of the Dallas Association of Hispanic Nurses for the past 3 years and has been a member of the organization for 15 years. He has been a chapter and participant in activities in health care with the organization and individually. He has helped organize and participate in events as chair and provide expertise in the care of patients. He has served as a leader and participant in events in the care of patients. He has served as a leader and participant in events in the care of patients.

NAME: Deborah Salome Parish
Organization: First Love, True Love Missionary Baptist Church
ADDRESS: 1001 Commerce St, Dallas, TX 75210
PHONE: 214-371-4975
EMAIL: info@firstlove.org
WEB: www.firstlove.org

BIO: Deborah Salome Parish entered the Non Profit sector in June of 2009, with the American Cancer Society, where she began as the Program Coordinator for the “We Care About Kids” program. She later became the Metro Area Manager for the National Head Start White South Dallas office of the American Cancer Society. She was primarily responsible for outreach in the southern sector of Dallas with the mission of saving lives through research, advocacy, education and service. Deborah’s Affiliations; Member of True Love Missionary Baptist Church, Dallas Neighborhood Associations, Human Care Advocacy Coalition, Coalition of Non Profits to Empower South Dallas Communities.

NAME: Mr. John (Rick) Thornton
Organization: Supply Chain Professional in Strategic Sourcing
ADDRESS: Dallas, TX
PHONE: 972-518-6865
EMAIL: jthornton@gmail.com

BIO: Supply Chain Professional in Strategic Sourcing, Contract Management, Supplier Management and Account Management as both a supplier and customer of contract manufacturing services. As a Supply Chain Professional Rick has over 18 years of experience with significant multinational contracting. He has managed eight programs with collective spend of approximately $550MM for a Fortune 500 Defense contractor. He was also responsible for tactical implementation of the ERP Standard Sourcing methodology to the sourcing organization. He has served as a key member of the company's strategic sourcing team and reporting directly to the Supply Chain Executive. Responsibilities include: Sourcing, Contract Drafting, Contract Administration, Commercial Analysis, Risk Management, Program Management, Negotiation, Supply Chain Strategy, Customer Relationship Management, Contract Compliance, and Contract Valuation.

NAME: Frances Vasquez, MA
Organization: Alzheimer’s Association Greater Dallas
ADDRESS: 4141 North Central Expressway
             Suite 700, Dallas, TX 75204
PHONE: 214-236-7664
EMAIL: Frances.Vasquez@alz.org
WEB: http://www.alz.org

BIO: Alzheimer’s Association Greater Dallas, Manager of Family Services. Education: Bachelor in Sociology/Criminal Justice, MA, Professional Development and Human Resources. Frances has been with the Alzheimer’s Association for eight years and is currently Manager of Dallas County Family Services. Previously, she was the Outreach and Education Coordinator in Dallas working with caregivers and families across the community. Ms. Vasquez has served on several committees and task forces focused on advancing and promoting Alzheimer's disease and dementia awareness. Her responsibilities include providing education and resources to families, caregivers and the community. Ms. Vasquez has experience in program planning, event coordination, community partnerships and grant administration.
"50 Hoops celebrates 15 years in Dallas, with positive board changes"  
Tim Upshaw Elected to 50 Hoops Board of Directors

50 Hoops has announced that Timothy Upshaw, Manager of the Methodist Health System Prostate Screening & Awareness Program, has been elected to the board of directors.

Based in Dallas, TX, and founded by Ed and Pat Sanders, 50 Hoops hosts national basketball tournaments to attract men to the free prostate screening events. The National Physician and Family Referral Project (NPFR), a division of 50 Hoops, conducts patient education and advocacy programs to improve health outcomes for minority and underserved communities.

"Timothy’s work in the community and with Methodist Hospital has contributed to the success of our prostate cancer program for many years," Ed Sanders said. “His medical background makes him an ideal addition to our board.”

Now in its 15th year, 50 Hoops is a nonprofit, dedicated to underserved communities, at risk for prostate, breast, colon and lung cancer and other diseases which critically affect African Americans. The organization partners with health programs and facilities nationwide to provide education, free screening and referrals.

Ed is a retired professional basketball player and prostate cancer survivor. Pat is a public relations entrepreneur who rose through the ranks of Corporate America.

Upshaw has received numerous honors and accolades from 50 Hoops/NPFR for his participation in the "Fabulous 50 to Sexy at 60" and African Americans in Clinical Trials coalitions. Over the years, he has supported the company with screenings, physician recommendations, hosting visiting doctors and lecture series guests. Methodist has provided medical professionals as speakers for nearly a dozen 50 Hoops events since 1998.

Working with hospitals such as Methodist, thousands of uninsured men have received free screenings and early detection, resulting in potential lives saved.

Upshaw’s mission is to make every man he meets aware of the importance of screenings and to get them tested. “My desire is to change the mindset of men so that they will be more health conscious, and that no more men that I meet die from prostate cancer. Early detection is the key," Upshaw said.

Mr. Upshaw currently manages the number-one ranked, hospital-based prostate program in the United States, having screened over 88,000 men for prostate cancer, providing free of charge prostate cancer screenings throughout the Metroplex.

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Brian Springer, 50 Hoops Board member, moves from New York to Tampa

Brian C. Springer, a 50 Hoops board member for nearly a decade, recently joined Moffitt Cancer Center and Research Institute in September 2013 as Vice President, Research Administration and Associate Center Director, Administration. Mr. Springer works closely with Dr. Thomas Sellers, Center Director and Executive Vice President, and the other Associate Center Directors in leading research development, planning, direction, finance, operation, and evaluation, as well as renewal of the National Cancer Institute core grant. He also works with clinical and education leaders to assure synergy amongst all mission areas.

Mr. Springer earned a Master of Healthcare Administration degree from The University of North Carolina at Chapel Hill.

Prior to joining Moffitt, Mr. Springer held senior administrative leadership positions at three nationally designated comprehensive cancer centers, serving as Executive Vice President at Roswell Park Cancer Institute (RPCI); Executive Director of Research Administration and Business Affairs at the Alvin J. Siteman Cancer Center (SCC) at Barnes-Jewish Hospital and Washington University School of Medicine; and Assistant Director of Finance and Administration and Director of Clinical Research Management at the Comprehensive Cancer Center at Wake Forest University (CCCFU).

With more than 18 years’ experience coordinating and directing large research initiatives, and more than 15 years’ experience in NCI cancer center administration, Mr. Springer is currently the chair of the Information Technology Steering Committee of the Cancer Center Administrators Forum (CCAF), and has served on the CCAF Executive Committee. He is also a member of the Steering Committee of the Association of African American Cancer Institutes’ Clinical Research Initiative. Mr. Springer’s move to Tampa offers 50 Hoops another medical and community network in which to expand our patient and medical education programs, says Pat Sanders.

“We’re proud of Brian’s growth over the years, and are very pleased to have Tim join us. They both have very impressive backgrounds and Tim is well known and liked in the Dallas community. As for Tim Upshaw," says Ed Sanders, "I think I speak for the entire board when I say we could not have selected a better person to join our 50 Hoops family.”

Over the years, 50 Hoops has evolved to address other diseases, including breast cancer, diabetes, Alzheimer’s and heart disease. In addition to basketball tournaments and health fairs, the organization hosts dinner lectures and conferences to educate minorities on clinical trials and treatment options. The mobile text messaging program, African American Health Matters, is helping medical professionals expand their reach through today’s technology.

For more information, visit the websites at www.50hoops.org or www.npfproject.org. Learn more about prostate screening at Methodist Health System: http://www.methodisthealthsystem.org/psap.
Cordell Capone to judge for “Uplifting Minds II”

Talent manager Cordell Capone (Natalie Nunn/Oxygen’s “Bad Girls’ Club”) has signed on to offer winners of the 2014 “Uplifting Minds II” (ULMII) national talent competitions free talent management consulat. The first competition of the year (held also in Los Angeles in June and October) will be held Saturday, April 19, 2014 at Security Square Mall in Baltimore.

The Baltimore native and Los Angeles based entertainment executive talents also include working in television as an editorial assistant (Bad Girls Club) and as associate producer (Little People Big World). He recently held a “Branding and Marketing” summer class at Morgan State University for their “Careers in the Arts” program.

Tim Upshaw Elected to 50 Hoops Board of Directors

50 Hoops has announced that Timothy Upshaw, Manager of the Methodist Health System Prostate Screening & Awareness Program, has been elected to the board of directors. Based in Dallas, TX, and founded by Ed and Pat Sanders, 50 Hoops hosts national basketball tournaments to attract men to the free prostate screening events. The National Physician and Family Referral Project (NPFR), a division of 50 Hoops, conducts patient education and advocacy programs to improve health outcomes for minority and underserved communities.

Sigma Chapter Received Centennial Resolution from County Commissioner’s Court

Dallas County Commissioner John Wiley Price; Melvin Barnes, President; Thomas Lewis, 1st Vice President; Zachary Thompson, 2nd Vice President; Brother John Warren, Dallas County Clerk; Brother Karl Warren, Dallas County Clerk; Brother Theobald, Attorney

The Iota Mu Sigma Chapter of Phi Beta Sigma Fraternity, Inc., received a Resolution from the Dallas County Commissioner, John Wiley Price. Price presented the Resolution which declares January 9, 2014 as Phi Beta Sigma Fraternity, Inc. Day in Dallas County. On January 9th, Phi Beta Sigma Fraternity will celebrate its Centennial year. The celebration brought worldwide members of Phi Beta Sigma together to commemorate 100 years of service the fraternity has provided to communities. Under our motto, “Culture is Service and Service for Humanity,” organizations including St. Jude’s Hospital, the American Cancer Society, and the March of Dimes, are only a few of the organizations Phi Beta Sigma has assisted.
Company Profile: 50 Hoops and the National Physician and Family Referral (NPFR) Project

50 Hoops is the first and only Prostate Cancer Basketball Tournament and Health Fair for men 40 and over, celebrating 15 years in 2013. 50 Hoops began partnering with the National Senior Olympics in 2010, with leagues of men 50 and over traveling to Dallas annually from across the country the 3rd Saturday in July for this historic partnership.

NPFR Project (a division of 50 Hoops) mission is to expand patient education and patient advocacy to improve health education about diseases and clinical trials. The NPFR Project has conducted nearly two-dozen seminars, workshops, lectures and workshops nationally in more than a 15 U.S. cities about diseases that critically affect African Americans.

And, because of the racial disparities in health care for African Americans, NPFR Project launched a “GROUND ZERO,” field research in 2009. targeting African Americans who are underserved, called CEDRICT (Coalition to Eliminate Disparities and to Research Inclusion in Clinical Trials). Field Research Surveys gathers geographic, psychographic, socio-geographic information on the emerging African American urban culture. Field Research is conducted face-to-face at national minority health fairs, 50 Hoops/NPFR Project events and surveys the health and educational needs and medical access of communities as well as their participation in clinical trials.

NPFR Project works with other community-based organizations to scout out those who are interested in both more disease education and quality-of-life health issues. Medical and Community Partners also act as resources in over 35 cities to survey their communities annually. Field research participants must opt-in or opt-out to be notified of an event or clinical trial.

In 2010, The CEDRICT project developed an expanded patient health education project entitled: “African American Health Matters,” a mobile health text message service that reminds subscribers of all ages about health matters critical to their daily lives, reaching nearly 60,000 participants in varying socio-economic levels. The Multi-Media outreach focuses on FACE-TO-FACE exchange and includes an opportunity to participate at national health fairs across the U.S.

“Fabulous 50 to Sexy at 60” is one of the most popular Lecture Series begun and partners with hospitals, university medical centers and health ministries nation-wide, to reach hundreds of African Americans annually.
AAHM summary 2013

Reminders to be Sent

1 Diabetes
2 High Blood Pressure
3 Medication
4 Epilepsy
5 Cholesterol
6 Weight
7 Bad Habits
8 Asthma
9 Acid Reflux
10 Heart Flutter
11 Cancer

Reminders

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self
8500
8900
2200
1100
5500
10400
5100
2600
3500
1400
4300
53500
3 How safe do you believe are clinical trials today

Clinical Trial Safety?

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<td>not safe at all</td>
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BEFORE Lecture

4 Would you ever consider participating in a related clinical trial?

Would you like more information?

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<tr>
<td>unknown</td>
<td>15330</td>
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AFTER Lecture

5 What diseases would you be interested in more info on? ALL Focus Groups

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Other: seizure, arthritis, cholesterol, cervical cancer, sarcodosis, allergies, thyroid
50 Hoops/ NPFR Structure 2013

50 Hoops
National Prostate Cancer Basketball Tournaments & Health Fairs
501C3 Organization

Community Partnership
(National Minority Health Network)

National Minority HEALTH FAIRS Partnerships & Screenings

National Physician & Family Referral (NPFR) PROJECT
Subsidiary for Diversity Health Outreach

50 Hoops Basketball Tournament and Health Fairs
(Hardwood Workshops)

(National Community Outreach Partnership Campaigns)

C.E.D.R.I.C.T.
(Coalition to Eliminate Disparities and to Research Inclusion in Clinical Trials) for African Americans
FIELD RESEARCH EDUCATIONAL COMPONENTS

African American Health Matters
Monthly Mobile
Health Texting in nearly two dozen disease categories

The C.A.S.T (Community Advocacy Site Training) Conference Lecture Research (Physicians, site coordinators, Trial Investigators)

Fabulous 50 to Sexy at 60 AACT I Lecture Series: Disease & Clinical Trials Education (Patients, community leaders, survivors, health ministries, general public)
2013 Outcomes

Stated Outcomes:

The Lecture Series and patient education programs created by 50 Hoops in 2013 develops on the –spot, ongoing strategies for patient and caretaker access and support for addressing Prostate, Breast, Lung, Colon and Kidney Cancers and other diseases affecting the DFW Communities. Clinical Trials Education, Screenings and Counseling are part of our events and free to participants. The Lecture Series provided a CALL TO ACTION to form a “Coalition” that will continue to act as a springboard for future platforms for disease and clinical trials outreach.

Actual Outcomes:

• Improved Disease awareness, education by Looking at what you know, and Don’t Know about Cancer, Alzheimer’s and Aging Diseases, . 88%
• Improved Understanding of Clinical Trials, d and new treatment options and participation in clinical research as an option. 96%
*Better Understanding of Cancer, Thyroid, Glaucoma, COPD, Mental Health and how it affects African Americans 89%

At all of the Lecture Series (Fabulous 50 to Sexy at 60, Cancer Breakfast and AACT I Lectures), physician, patients and participants developed strategies for outreach between medical and community groups by scheduling speakers at health fairs and church health events. More than half dozen groups were formed to research better outreach. This added to the already strong Call To Action COALITION which now has swollen to 36 members in Dallas and more than a dozen in Houston, Indianapolis, Louisville, Chicago, St. Louis, Kansas City, Oakland and Las Vegas in 2013. Most importantly was that in each city, The group discussed strategies to incorporate guidelines to optimize awareness within the community.
OUR MISSION: The 50 Hoops Prostate Cancer Basketball Tournament and Health Fairs is the only national organization bringing prostate cancer awareness to underserved communities through grassroots public sports participation.

Working with major cancer treatment centers, corporations, churches and community-based organizations, our objective is to raise awareness of prostate and other cancers, provide free screenings, educate about treatment options, and provide community and medical resources to African American families for medical access and research. OUR HISTORY: For a decade and a half, 50 Hoops has helped men nationwide gain access to free screening and information to detect and help treat prostate-related illnesses. We have potentially saved hundreds of lives of men who might otherwise have gone untreated.

Over the years, 50 Hoops has partnered with several large cancer centers including M.D. Anderson in Houston, Karmanos in Detroit, Fox Chase in Philadelphia, and Siteman in St. Louis. Through its partnership in 2003, with the Missouri Black Expo (MBE), which brings thousands of attendees to its three-day event, 50 Hoops gained prominence as a major resource for reaching the African American community.

As a 501c(3) organization, 50 Hoops was conceived in 1995 when founder Ed Sanders was diagnosed with the disease. In 1998, Ed and his wife Pat organized the first 50 Hoops event in Dallas, TX and with support of Ed’s Doctor, Dr. Claus Roehrborn, Chairman, Professor,, University of Texas Southwestern Medical School.

OUR PROGRAMS: In 1998, 50 Hoops held its signature event, a basketball tournament featuring men ages 50 and over, in 3-on-3 half-court competition. Players compete for trophies, and everyone can win valuable prizes.

2004 was our biggest season ever, with cities and hospitals scheduled as host — Miami, Chicago, and Dallas and the Military.

While these events focus on African American men (who have twice the risk for prostate cancer as other men), they truly target all men and their spouses or significant others. PSA screening is offered for men of the recommended age (35+).

During the event, 50 Hoops provides information on screening, hereditary prostate cancer, clinical trials participation, treatment options, and other prostate-related illnesses.

Workshops are also on the agenda, which feature noted urologists, men’s health professionals, and prostate cancer survivors. Workshop facilitators bring expertise directly to high-risk groups in the community to raise awareness and discuss its impact on the family.

The 50 Hoops “Heroes, Heroines and Superstars” half-time segment features celebrity speakers and survivors sharing experiences.

The National Physician and Family Referral (NPFR) Project, through its national community-and celebrity media outreach, recruits Black families affected by prostate cancer to participate in nationwide human genetic and medical studies.

The Prostate Cancer 101 Dinner Lecture Series quickly turned into "FABULOUS 50 to SEXY at 60." There are two stand-alone events of 50 Hoops and NPFR designed to bring the community leaders, survivors, doctors, elected officials churches and other leaders together for dialogue about health care disparities within the African American population and prostate training. Host Cities include St. Louis, Philadelphia, Detroit and Houston. Outreach Cities are Atlanta, Baltimore, D.C., Los Angeles and Memphis.

After nearly five years of surveys taken a National Minority Health Fairs, 50 Hoops developed “AACT I Lectures and Workshops” (African Americans in Clinical Trials). Partnering and touring in ouring over a dozen cities annually, the AACT Coalitions are developing and growing to include African Americans interested in participating in clinical trials Series to match patients and Trials.

Following an impressive 3-years of Field Research, The C.A.S.T. (Community Advocacy Site Training) Leadership Conference & Lecture Series begins in 2013, the first ever to focus upon training Medical Professionals and Site Investigators utilizing “Taking it to the Street” approach.

Good partners are the cornerstone of our success. The 50 Hoops organization is proud to be in partnerships with major cancer centers, medical partners, corporations, government agencies, and grassroots organizations. For more information, visit our website at www.50hoops.org.
Lecture Series Speakers
Directory 2009 - 2013
50 HOOPS

2014
African Americans in Clinical Trials

AACT II Series
What our community should know about:

NEW DRUG DISCOVERIES in Cancer & Alzheimer’s

Clement K. Gwede, PhD, MPH, RN-Clinical Trials
Dr. Clement Gwede is Associate Member of Population Sciences and Health Outcomes and Behavior at Moffitt Cancer Center. He is also Associate Professor of Oncologic Sciences at the University of South Florida, College of Medicine. His research focuses on reducing cancer health disparities and improving minority participation in clinical research. He is co-director of the Tampa Bay Community Cancer Network (TBCCN) located at Moffitt and leads two large community-based research projects addressing colorectal cancer screening in underserved communities. His research also includes innovative ways of educating men about prostate cancer, and the importance of discussing risks of the disease.

Jill Smith, MA, CCRC
Jill is the assistant director for clinical research at the USF Health Byrd Alzheimer’s Institute. She is a certified research professional and has worked on Alzheimer’s clinical trials for 10 years. She oversees the study activities of at least a dozen clinical trials at any given time and works with pharmaceutical companies such as Eli Lilly, Merck, and Pfizer. She and her team of clinical researchers have been studying a number of medications to find new treatment options for Alzheimer’s disease. She also teaches Alzheimer’s Disease Management in the Aging Studies program for the University of South Florida.

The AACT I and II Lecture Series
"African Americans in Clinical Trials" Lectures are designed to bring community leaders, doctors, church ministries and survivors together for an educational dialogue about diseases and health care disparities within our communities. The Series addresses diseases that critically affect African Americans and to better understand the importance of clinical trials in new drug discoveries. The Educational Component provides information about diseases and treatment options available. The Site Component provides participants an opportunity to learn about clinical trials first-hand, and to query physicians on the pros and cons of participating in certain clinical trials.

What is the CALL TO ACTION?
The Tampa CALL TO ACTION Coalition will be part of a national strategy to reach and educate African Americans about disease conditions and the importance of participating in new drug discoveries. In 2008, NFPTR PROJECT, networking with over 163 partners from around the U.S., developed a national Field Research called C.E.D.R.I.C.T. (Coalition to Eliminate Disparities and to Research Inclusion in Clinical Trials) for African Americans. The collective national coalition, called The AACT (African Americans in Clinical Trials) Coalition partners with existing local medical groups to engage African American communities in health discussions and bring directly to the audience viable clinical trials that could impact their lives. Health advocates, church ministries and networks partner to address racial disparities in health care and actual clinical trials available to them in their community. Each city forms a replicable MODEL whose purpose is to provide ongoing education and a better understanding of critical diseases and how their participation in clinical research trials impact their health now and in the future.

CELEBRITY Mistress of Ceremony: Veronica Blakey is a native of Tampa, Florida where she is an instructor at a Community College teaching Public Speaking, Business, and General Education courses. Veronica is also a published author and she facilitates Communication workshops on a consultant basis through her company, Y’s Voice Communications. Veronica has a Bachelors Degree in Speech Communication, a Masters Degree in Management, and an Education Specialist Degree in Education Leadership. Website: www.VeronicaBlakey.com

INVOCACTION- Rev. John T. Warren is a member of the ministerial team of Bible-Based Fellowship Church. He has served the ministry as a part of Pastoral Care, Outreach, Visitation, Men’s Ministry, Married Couples and Salvation Army Outreach Initiative. In addition to his work at Bible-Based Fellowship Church, He’s active in the community and has served on several boards. He is a graduate of Troy University with a BS in Criminal Law and a minor in Business Administration. He served in the U.S. Army and his business professional career spans 20 plus years. He’s a Life Member of Alpha Phi Alpha Fraternity, Inc.
AACT I, II Luncheon Lecture Series

Program

11:00–11:30: Welcome: Ms. Veronica Blakely
(Introduction of Ed and Pat Sanders and Tampa Team)

Invocation, PRAYER – Rev John Warren

Lunch Service Begins
Panel, Physicians, Guests and moderator served
11:30 – 11:45: Luncheon Service continues

Program overview AACT I and AACT II: Ed and Pat Sanders: CALL TO ACTION
11:45–12:00: Ms. Veronica Blakely
Introduction of ALL Panels (Bio's)

AACT I
12:00 – 12:10: Dr. Clement K. Gwede – Colon Cancer and African Americans

12:10 – 12:20: Dr. Brian M. Rivers – Prostate Cancer and African American Men

12:20 – 12:30: Dr. Angela M. Hill – Alzheimer's Disease and African Americans

12:30 – 12:45: Audience Q&A, Panel Wrap-Up

AACT II
Why is African American participation in clinical trials important to new drug discoveries in Cancer?
12:45 – 12:50: Dr. Clement K. Gwede – Colon Cancer, Early Detection and Clinical Trials

12:50 – 12:55: Dr. Brian M. Rivers – Supportive Care Trials in Prostate Cancer

12:55 – 1:00: Dr. Nagi Kumar – Colon Cancer Research: Why participate?

1:00 – 1:05: Ms. Jill Smith – Clinical Trials: Alzheimer’s disease Trials

1:05 – 1:20: OPEN FORUM – Q&A Cancer, Alzheimer’s Clinical Trials Discussion
(Surveys COLLECTED for PRIZE tickets in background)

Treatment Options, Clinical Trials: Myths, Facts and Fiction. Let’s talk about it: Prostate, Colon Cancer, Alzheimer’s Disease. What these trials mean?

1:20 – 1:30: Ed and Pat Sanders Presentations to Advisory Team, Speakers

DRAWINGS for Prizes (Tickets with completed Surveys)

ADJOURN

50 Hoops extends thanks to: Pastor Anthony White and the First Lady, Bible-Based Fellowship Church, Mrs. Shonda Wilson, Mrs. Robin Wise, Mr. Brian Springer, Dr. Angela Hill, Ms. Verna Coss, Ms. Sandy Moore, Ms. Lori Mcintyre, Dr. Hiram Green, Dr. Lee Green, University of South Florida, Moffitt Cancer Center, AACT I, II Tampa Speakers, Volunteers, and First Class Catering for a beautiful meal.

Please see Site Doctors to schedule time to talk in private about the trials
PLEASE VISIT THE “TESTIMONIAL VIDEO STATION”
Testimonials may be broadcast as part of a free patient education program on www.africanamericanhealthmatters.com

African Americans in Clinical Trials

AACT I Lecture Series
What our community should know about Cancer and Alzheimer's Disease

Nagi B. Kumar PhD, R.D., FADA – Colon Cancer and African Americans
Dr. Kumar is a Senior Member in the Population Sciences Division, Director, Cancer Chemoprevention at the Moffitt Cancer Center and a Professor in Oncologic Sciences at the University of South Florida Morsani College of Medicine. Dr. Kumar is a Fellow of the American Dietetic Association, obtaining her clinical training at Mt. Sinai School of Medicine and Doctoral training at the University of South Florida College of Medicine. Funded by the National Cancer Institute and Department of Defense, her exciting cancer research focuses on evaluating nutrient derived products in cancer prevention, treatment and survivorship in high-risk populations.

Brian M. Rivers, PhD, MPH: Prostate Cancer & African American Men
Dr. Rivers is a Faculty Research Member in the Department of Health Outcomes & Behavior at Moffitt Cancer Center. Dr. Rivers' program of research is focused on addressing prostate cancer disparities among African Americans. Dr. Rivers is exploring the use of IPADs and have developed several mobile health applications (apps) to assist with the delivery of salient and tailored cancer information to African Americans. Currently, Dr. Rivers is leading a large randomized controlled trial to evaluate these applications in clinical settings. The trial is being funded by the Patient-Centered Outcomes Research Institute (PCORI) and was 1 of 2 of the first awards in the state of Florida. More recently, Dr. Rivers received R01 funding by the NIH National Institute on Minority Health and Health Disparities to conduct a large community-based trial to further evaluate the impact of these applications specifically among African American men diagnosed with prostate cancer.

Dr. Angela M. Hill, PharmD, BCPP, CPh, FAACP
Alzheimer's Disease and African Americans
Dr. Hill joined Florida A&M University's College of Pharmacy in 1992 as an Assistant Professor and progressed to the rank of full professor. During her tenure at Florida A&M University College of Pharmacy, she provided pharmacy services and experiential education at Florida State Hospital, Tallahassee Memorial Healthcare, Tallahassee Veterans Administration, and Apalachee Health Center in Tallahassee, Florida. Dr. Hill joined Florida A&M University's College of Pharmacy in 1992. She's involved in research in epilepsy, Alzheimer's disease, patient safety and adherence, and other clinical areas. She is currently providing pharmacy services at the USF Dementia C.A.R.E. Center at the USF Alzheimer's Byrd Institute at the University of South Florida.
Fabulous 50 to SEXY at 60

Featuring

Ester Davis, Host, “The Ester Davis Show” - MODERATOR

Ester Davis hosts the weekly “Ester Davis Show” in 9 major markets on ION Media Networks, the nation’s largest television network. Her weekly column, “My Day,” appears in four newspapers across the south with a combined viewership of 8 million. Ester currently chairs the Senior Affairs Commission for the City of Dallas and serves on an advisory board for Dallas County Community Colleges. An advocate for women's issues and world literacy, Ester was recently invited to speak at a Congressional Hearing by the Women's Federation for World Peace, Washington, D.C., on the plight of women in China.

What is The CALL TO ACTION?
The CALL TO ACTION Coalition is part of a national strategy to reach and educate African Americans both about disease conditions and the importance of participating in new drug discoveries. In 2008, NPFR PROJECT, networking with over 130 partners from around the U.S., developed a national Field Research called C.E.D.R.I.C.T. (Coalition to Eliminate Disparities and to Research Inclusion in Clinical Trials) for African Americans. The collective national coalition, called The AACT (African Americans in Clinical Trials) Coalition partners with existing local medical groups to engage African American communities in health discussions. Health advocates, church ministries and networks whose advocacy focuses upon health and disease education are invited to address racial disparities in health care and clinical trials. And, form city-by-city replicable MODELS whose purpose is to educate our communities through unified programs that offer quarterly resources and programs for better understanding of critical diseases and about participation in clinical trials.

Thanks to all who made “Fabulous 50 to Sexy at 60” Houston possible

Ms. Ester Davis - Physician Panel Genentech, AMGEN Dallas Coalition Advisory Team
*National Medical Association* 50 Hoops/NPFR Staff Volunteers LaReta Williams: “Pieces of My Dreams” Centerpieces A&J Catering: Andrew & Jaz Greg Smith,
OCBF Buildings, Security, Guest Services and all who made this program possible

“Putting the CAN in Cancer” Dinner Lecture Series

Mission:

“Fabulous 50 to SEXY at 60” is designed to bring community leaders, survivors, doctors and church ministries together for an educational dialogue about diseases and health care disparities within our communities. The Series is designed to address the diseases that critically affect African Americans and to better understand the importance of clinical trials in new drug discoveries.

African Americans and Breast Cancer: How it Affects us as a culture.

Dr. Robin Skrine completed her medical training at Jefferson Medical College in Philadelphia. She is board certified in General Surgery and a Fellow of the American College of Surgeons. She also holds membership in the ASBS, AWS, AMA and the NMA. She fine-tuned her craft as a Breast Cancer specialist with nationally-recognized breast surgeon Dr. Mark Gittleman before she joined Texas Health Harris Methodist Hospital as the director of Breast Health Services. Dr. Skrine believes that breast care should be compassionate, state-of-the-art and timely.

Colon and Rectal Cancer: African Americans: Men versus Women

Dr. Paul Hackett is a specialist in the surgical care of patients with diseases of the colon and rectum. A member of the American Society of Colon and Rectal Surgeons, Dr. Hackett uses the latest minimally invasive surgical techniques to achieve the best possible long-term outcomes for patients with colorectal disease. He specializes in cancer of the colon and rectum (including benign and malignant masses affecting the colon and rectum), Crohn’s disease, Ulcerative colitis and benign diseases (hemorrhoids, colon polyps, etc.). He received his medical degree from David Geffen University of California at Los Angeles School of Medicine, and residency at Mercer University School of Medicine, Macon, GA and UT Southwestern.

Robotics, Prostate Cancer & African American Men: What’s different? Why men should become proactive about testing

Dr. Jeffrey Gaham is an assistant professor in urology at UT Southwestern medical center and is the chief of robotic surgery at the North Texas VA. He attended Baylor College of Medicine for medical school and completed his residency at the University of Miami. He completed a robotics and minimally invasive fellowship at UT Southwestern. He specializes in the treatment of kidney cancer, prostate cancer and benign diseases of the ureter and kidney. He has clinical research interests in the early detection and treatment of renal cell carcinoma as well as clinical outcomes of prostate cancer treatment in high-risk patient groups like African-American men.

Understanding Reconstructive Surgery and Cancer Reconstruction

Dr. Candice Lovelace is a plastic surgeon in the Alliance area of North Fort Worth. She has been in solo practice for 5 years. She is Board Certified by The American Board of Plastic Surgery, and she is a Fellow of The American College of Surgeons. Dr. Lovelace is a member of The American Society of Plastic Surgeons, The International Society of Aesthetic Plastic Surgeons, Texas Medical Association, Tarrant County Medical Society, and American Medical Association. She holds licenses to practice plastic surgery in Texas, Oklahoma, and Florida. Dr. Lovelace is also a philanthropist who has helped underserved children in Vietnam, Philippines, Peru, and Haiti.
The NPFR Project Presents the Detroit Premier of

ALZHEIMER'S Disease: A LOOK AT African Americans in Clinical Trials Lecture Series

11:30-11:35 Welcome
Dr. and Mrs. Rotland
Program Overview
Ed Sanders, Co-Founder NPFR

Lunch Served
Guitar Music Selections
Dr. Ernest Rotland

11:35–11:45 A CALL TO ACTION
Pat Sanders, Co-Founder NPFR
African Americans in Clinical Trials

Speakers Introduced
Mrs. Dee Rotland

11:45–12:05 Acacetti Taylor
The Alzheimer's Association

12:05–12:25 Dr. Edna Andrews Rose
University of Michigan Alzheimer’s Disease Center

12:25–12:45 Clinical Trials
Q&A audience

12:45–1:00 Recognitions
Collection of Surveys

1:00–1:20 Gifts and prizes drawing for audience
(Tickets exchanged for completed surveys)

1:30 Adjourn

* African Americans are under-represented in clinical trials throughout America... trials with life-saving advantages to our health. And though our population exceeds 12%, sometimes, less than 3% of the drugs tested have our genetics included. The AACTI Lectures focus upon diseases critical to African Americans, and brings to light new information about the importance of proactive education, and our participation in new drug discoveries. Visit www.50hoops.org, www.npfr.org or call (800) 677-6441.

A Special thanks to Dr. and Mrs. Ernest Rotland, The Alzheimer’s Assn., University of Michigan, and our Detroit sponsors/partners.
Mr. M

- Bone marrow biopsy showed 40% plasma cells and an IgG kappa of 5.5 g/dL, no urine proteins, lytic lesions in the lumbar spine.
- Kyphoplasty and bisphosphonate therapy every month. He has been given 5 cycles of chemotherapy and showing a good response.
- Undergoing a stem cell transplant work-up and planning for a transplant in the next 1-2 months.
Jan 15, 2014

Dear Ed and Pat,

Ref: Fabulous 50 to Sexy at 60, and "African Americans in Clinical Trials Lecture Series"

Congratulations on completing 15 years of patient education nationally and in the Dallas-Fort Worth community. It has been a pleasure contributing to the outreaches and the communities that we both serve. Your organization continues to offer much needed and warranted education and services through your community outreach activities and partnerships. As we continue to move into more advanced levels of health and medical treatment organizations like your will be the foundation to the success of a healthy Dallas County.

If there is any way that Parkland Community Services can be of assistance to your outreach efforts, please do not hesitate to call upon me.

Sincerely

Ronald L. Session MA, MS
Senior Community Development Specialist
Parkland Health & Hospital System
Community Oriented Primary Care
Garland & Vickery Health Center
(214) 266-0651 (O)
(214) 266-0691 (F)
(214) 786-2472 (P)
Ronald_SESSION@PHHS.ORG
www.parklandhospital.com

January 13, 2014

Dear Ed and Pat,

I want to tell you how much I enjoyed participating in the Fabulous 50 to SEXY at 60 and African Americans in Clinical Trials Lecture Series over the past years. By any measure, your organization is an effective client educator in the Dallas and Michigan communities.

I found the caliber of your programs to be exceptional in the distribution of knowledge related to metabolic syndrome (i.e. diabetes, hypertension and high cholesterol) in African American communities. You have most definitely set the bar for other organizations seeking methods to disseminate information to their communities.

The goals of the Michigan Alzheimer’s Disease Center are inclusive and compatible with the outreach goals of 50 Hoops/NPFR Project Lecture Series. My desire is that we continue to uphold and build up the flow of information to the African American population through our collaborative efforts.

If there is any way the MADC, can be of service to your outreach; please do not hesitate to call upon me.

Edna Andrews Rose, PhD, MSW, RN-BC

Minority Outreach/Clinical Consultant
Department of Neurology
Michigan Alzheimer’s Disease Center

2101 Commonwealth Blvd., Suite D, Ann Arbor, MI 48105 • (734) 936-8764 • www.alzheimers.med.umich.edu
I currently practice as a glaucoma specialist at the Glaucoma Associates of Texas in Dallas Texas and our work primarily involves managing patients with all types of glaucoma. I have had the opportunity to participate in one of the 50 Hoops/NFPS Project Lecture Series it was extremely beneficial in educating the target population. It was well received and the topics of lecture were relevant to the audience. It was a very interactive session and helped to fill the knowledge gap of glaucoma especially as it affects the minority population. Our participation gave us the opportunity to educate and create awareness and also break some myths regarding a disease that is otherwise silent which has the potential to cause irreversible blindness.

Our efforts toward educating African Americans in the community have been enhanced by our networking with the 50 Hoops organization and we commend their efforts.

Oluwatosin U. Smith MD
Physician partner
Glaucoma Associates of Texas
Dallas, Texas.

January 31, 2014

Dear Ed and Pat,

Congratulations on completing 15 years of patient education nationally and in the Dallas – Fort Worth area. It was a pleasure contributing to your outreach and sharing with your audience what I do as a geriatric care manager. The audience was so receptive to what I had to say and I appreciated the interaction I had with them when I served on the panel. The other speakers were very informative and interesting and really addressed a problem all of us have in the senior care industry. That problem is making our knowledge and expertise known to all those in our communities including African-Americans. Your program and the film opened doors for education, discussion and collaboration so that all the resources out there can be accessed by everyone.

The emphasis on the important need of African-Americans participating in clinical trials as they relate to the issues of dementia was news to me. I will take that message with me and spread it wherever I can.

As a geriatric care manager, and specifically as the owner of a care management business, we are all about networking and educating people about how we can help them find what they need as they care for their aging loved ones. With so many people, especially women, still working in the Baby Boom generation the services of a GCM can be invaluable. Our national organization’s website www.caremanager.com can help anyone in the US to find a GCM near them.

If there is any way that I or our company, Caring with Grace, LLC can be of service to your outreach, please do not hesitate to call upon me again.

Best wishes,

Angela F. Thomas, MSN, RN, CMC

Caring with Grace, LLC
3608 Vinldey Ave.
Dallas, TX 75205
214-789-6402

214-559-3927 (fax)
angela@caringwithgrace.com
November 6, 2014

Patricia Sanders, Director
50 Hoops/NPFR (National Physician and Family Referral) Project
14902 Preston Road, #404-744
Dallas, TX 75254

Dear Pat,

We at Bible-Based Fellowship Church were honored to partner with 50 Hoops and the NPFR Project in presenting the “African-Americans in Clinical Trials” Lecture Series held at our church on Saturday, September 27, 2014. The event was a huge success. Our Senior Ministry, SAGE (Seniors Aging Gracefully with Excellence) were so impressed with the format and information that they reached out to some of the panelists to bring memory testing to the church and the larger community. The Men in attendance expressed a desire to have a more thoughtful and intensive discussion on Prostate Cancer while the larger group inquired about future opportunities to have more targeted discussions.

We are excited and look forward to continuing this partnership with 50 Hoops and NPFR. We think the “Fabulous 50 to Sexy at 60” Lecture Series and “The C.A.S.T. (Community Advocacy Site Trainings) would be great patient education offerings for our community. This type of health education through forums like AACT I & II Lecture Series are invaluable. We’re looking forward to the next project, the opportunity to increase minority awareness and participation in health information matters is exciting.

Sincerely,

Shonda R. Wilson
Director of Administration

November 11, 2014

To Whom It May Concern:

Recently, 50 Hoops hosted an African Americans in Clinical Trials lecture at the Bible-Based Fellowship Church in Tampa, FL. This was an outstanding event, featuring faculty members of the Moffitt Cancer Center and the University of South Florida, including the Byrd Alzheimer’s Institute. We had approximately 70 community members attending, who asked excellent questions and discussed key issues for clinical research affecting the African American community. Not only did the entire group benefit from excellent information, but this enhanced partnerships in the community. We are discussing additional collaborations with the Reverend John Warren at the Bible-Based Fellowship Church, as well as 50 Hoops.

As Moffitt Vice Presidents and clinical trials advocates, we hope to continue our partnership with 50 Hoops in Tampa, and look forward to future collaborations!

Sincerely,

B. Lee Green, PhD
Vice President, Public Relations and Diversity

Brian C. Springer, MHA
Vice President, Research Administration and Board Member, 50 Hoops
November 6, 2014

To Whom It May Concern:

I am writing this letter of support for 50 Hoops in regards to grant support for future projects. I have had the pleasure of working with Mr. and Mrs. Sanders while still at Florida A&M University and since being at University of South Florida. I applaud their efforts to increase awareness of medical issues affecting the African American community, and feel that their approach is both meaningful and impactful. Having the opportunity to share both my personal and professional experience with treatment and research initiatives pertaining to Alzheimer’s disease is rare, and often not targeted towards the African American or Hispanic/Latino community, so I felt both a point of pride and gratification after participating in the Tampa Lecture Series focusing on African Americans in Clinical Trials in Tampa, Florida this past September. Since the lecture series, I have received calls and emails from participants expressing their appreciation for the information shared at the lecture series, and most importantly inquiries as to how they could actually participate in research and other medical initiatives being conducted at the University of South Florida. I wanted to also applaud 50 Hoops for bringing together academicians, research centers like Moffitt Cancer Center, and local faith based entities because that sends a positive message to the community that can break down barriers and stigmas associated with conducting research or the perception of services are research being reserved for “the rich and famous.”

The College of Pharmacy, and University of South Florida is committed to providing services to the Tampa Bay area that will improve health and enhance quality of life, so we are excited about future collaborations with 50 Hoops. We are excited about the C.A.S.T. (Community Advocacy Site Training) initiative which will provide information for doctors to recruit minority patients into clinical trials. This is often times a challenge for the industry and federally funded studies being conducted at the University despite our resources and quantity of experienced researchers. The "Fabulous 50 to Sexy at 60" Lecture Series is also enticing to us, because it will create an opportunity for dialogue with the community involving doctors, which is oftentimes a rarity. In closing, providing funding for these kinds of activities is a necessity for improving awareness, providing solutions for the issues affecting minority populations, and tearing down barriers impeding the progress of community/patient education efforts.

Best regards,

Angela M. Hill, Pharm.D., BCPP
Professor and Chair, Department of Pharm and Clinical Research
Associate Dean of Clinical Practice
University of South Florida College of Phi

To Whom It May Concern

In 2014 we had the opportunity to partner with Pat and Ed Sanders on the African Americans in Clinical Trials Lectures. I was impressed with the organization, execution and passion that I witnessed. As a representative of the Cleveland Clinic Taussig Cancer Center I can say that this partnership aligns with our goals to remove barriers to care, increase health education and early detection. Together we were able to educate 200 men, 130 participated in preventative screenings with 22 suspicious findings, with 1 confirmed cancer and others being investigated. I look forward to the continued partnership with Pat and Ed Sanders of the 50 Hoops organization in our combined mission to increase African Americans in clinical trials, remove barriers to care while providing health education and increasing early detection through preventative screening.

Sincerely,

Devon Hicksman
To Whom It May Concern

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Sincerely,
Devon Hickman

October 24, 2014

Patricia Sanders, Director
50 Hoops/NPFR (National Physician and Family Referral) Project
14902 Preston Road, #404-744, Dallas, TX 75254

Dear Ms. Sanders,

It was an honor to partner with you on the "Fabulous 50 to Sexy at 60" Lecture at Cross Roads Community Church in Pearland, Texas. The program was a huge success due to your guidance and lessons learned from previous events. This was a great way to increase the capacity of the health and wellness committee at the church while educating individuals from Cross Roads and surrounding churches about the cancers affecting their congregation and the need to take action.

I look forward to working with you on your next project in Houston. I wish you the best in your upcoming grant applications.

Kind Regards,

Cassandra Harris

Cassandra Harris, MS, MCHES, Manager, Health Education
(713)-794-1730

Health Disparities Research, 1400 Pressler, Houston, Texas 77030/ clharris@mdanderson.org
Jan 15, 2014

Dear Ed and Pat,

Ref: Fabulous 50 to Sexy at 60," and "African Americans in Clinical Trials Lecture Series

Congratulations on completing 15 years of patient education nationally and in the Dallas-Fort Worth community. It has been a pleasure contributing to the outreaches and the communities that we both serve. Your organization continues to offer much needed and warranted education and services through your community outreach activities and partnerships. As we continue to move into more advanced levels of health and medical treatment organizations like your will be the foundation to the success of a healthy Dallas County.

If there is any way that Parkland Community Services can be of assistance to your outreach efforts, please do not hesitate to call upon me.

Sincerely

Ronald L. Session MA, MS
Senior Community Development Specialist
Parkland Health & Hospital System
Community Oriented Primary Care
Garland & Vickery Health Center
(214) 266-0651 (O)
(214) 266-0691 (F)
(214) 786-2472 (P)
Ronald.Session@phhs.org
www.parklandhospital.com

Parkland
September 8, 2014

Mr. and Mrs. Ed Sanders
Founder
50 Hoops
14902 Preston Road # 407-4667
Dallas, Texas 75254

Dear Mr. and Mrs. Sanders:

I am writing to congratulate you on the success of your medical education program, 50 Hoops, which serves as a vehicle to improve health conditions of people who live in underserved communities.

The information that you provide is invaluable. Many people in North Texas, and throughout the country, have benefited because of your basketball tournaments, with their emphasis on prostrate screening and examinations. Thank you for all that you are doing. I wish you much success as you continue to reach out to others.

Sincerely,

Eddie Bernice Johnson
Member of Congress