

# 50 HOOPS LEGENDS



## Welcome to 50 Hoops' LEGENDS FINALE

*The "10 COMMANDMENTS for Recruiting African Americans Into Clinical Trials"*

*Ed and Pat Sanders, Founders (1998-2022)*

50 Hoops™ is proud to celebrate 24 years as one of the oldest African American-founded small nonprofit Patient and Medical Education organizations in the nation.

### 50 Hoops™ LEGENDS "10 Commandments for Recruiting African Americans Into Clinical Trials!"

Workshops will be a VETERAN'S DAY FINALE Special. On Friday, November 11, an extended version of this powerful "How-To" Diversity and Inclusion 10-part Workshop will be held from 12:30-2:00 (CT)/1:30-3:00 (ET). **A GREAT MID-DAY BREAK** with great LIVE interaction, important health-related tips and clinical trials resources you can take with you. Register and JOIN US on Zoom, 50 Hoops' Facebook Live or the 50 Hoops YouTube Channel Live.

As we conclude the 10-part Series of the "10 Commandments for Recruiting African Americans Into Clinical Trials" 50 Hoops LEGENDS are creating more diverse events to keep and hold our interests. In November, you only have to REGISTER ONCE for BOTH Commandments #9 and #10 to better understand how grass-roots communities are finding SOLUTIONS for accomplishing this critical problem of educating and recruiting minorities both for the medical and patient communities. This year our LEGENDS will further show the IMPACT of 50 Hoops' Sustaining Power as we near A QUARTER CENTURY Silver Anniversary!

## INVOCATION

*Invocation and Benediction*



### LEGEND: Dr. Lester Singleton, 50 Hoops Board Chaplain

Dr. Lester Singleton is a Doctor of Ministry in Pastoral Leadership at Andersonville Theological Seminary. He received his PhD in Educational Administration from Texas A&M University-Commerce. He is Vice Chairman of the Beautification and Environmental Sustainability Board with the city of Cedar Hill. Associate pastor at St. Matthew Baptist Church in Fort Worth, TX; Communication Manager at Dallas ISD, and Vice Chairman of Brookhaven College Advisory Board, and author of "Public School Students Worst Enemy". **Dr. Singleton has recently been elected to the 50 Hoops Board of Directors (2022)**

# ***“The 10 Commandments For Recruiting African Americans into Clinical Trials”***

## **2022 FINALE**

**LEGEND** *Dr. Doris Browne, National Medical Association*



**Dr. Doris Browne, President Browne and Associates**

Dr. Browne is past President of the National Medical Association (NMA) and President/CEO of Browne and Associates, LLC (BAI), a health consultancy company that provides comprehensive wellness programs to its clientele. Among her specialties is sickle cell, HIV/AIDS, women's health issues. Featured in many news articles including Ebony, Washington Post, and PBS News Hour; her education and training includes Tougaloo College (BS), University of California at Los Angeles (MPH), Georgetown University (M.D.); Walter Reed Army Medical Center in Hematology-Oncology. Dr. Browne retired as a Colonel from the U.S. Army Medical Corps and the National Institute of Health. She is a member of Alpha Kappa Alpha Sorority, and a recipient of the 2018 Top Blacks in Healthcare.



**WE-CARE**



**Workgroup Enhancing  
Community Advocacy and  
Research Engagement**

Dr. Kevin B. Sneed is a tenured Professor and the founding Dean of the University of South Florida Taneja College of Pharmacy, and a Senior Associate Vice-President for USF Health. Dr. Sneed earned his B.S. degree in Biology with a concentration in Microbiology from the University of Central Florida, his Doctor of Pharmacy from Xavier University of Louisiana College of Pharmacy, and he completed an Ambulatory Care Pharmacy Practice Specialty Residency at Bay Pines Veteran's Administration Medical Center. Dr. Sneed is the Executive Director of WE-CARE, a community-based participatory research entity that strives to bridge the gap of health disparities. Dr. Sneed is currently educating the community about COVID care, serving on the administrative team for the USF COVID efforts, and investigator for a key COVID trials.

REGISTER FOR BOTH "10 COMMANDMENTS" EVENTS HERE:

You are invited to the FINALE of The "10 Commandments for Recruiting African Americans Into Clinical trials webinar.

**When: Friday, Nov 11, 2022 12:30 PM/ 1:30 PM (ET)/ 10:30 AM (PT)**

**Topic: "10 Commandments For Recruiting African Americans Into Clinical Trials"**

Register for FINALE webinar in advance:

[https://us02web.zoom.us/webinar/register/WN\\_d1HiPqh5T16dP9qhJBzXw](https://us02web.zoom.us/webinar/register/WN_d1HiPqh5T16dP9qhJBzXw)

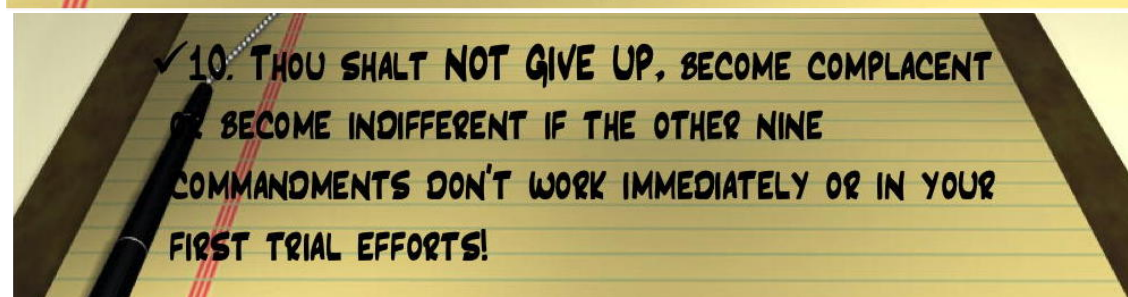
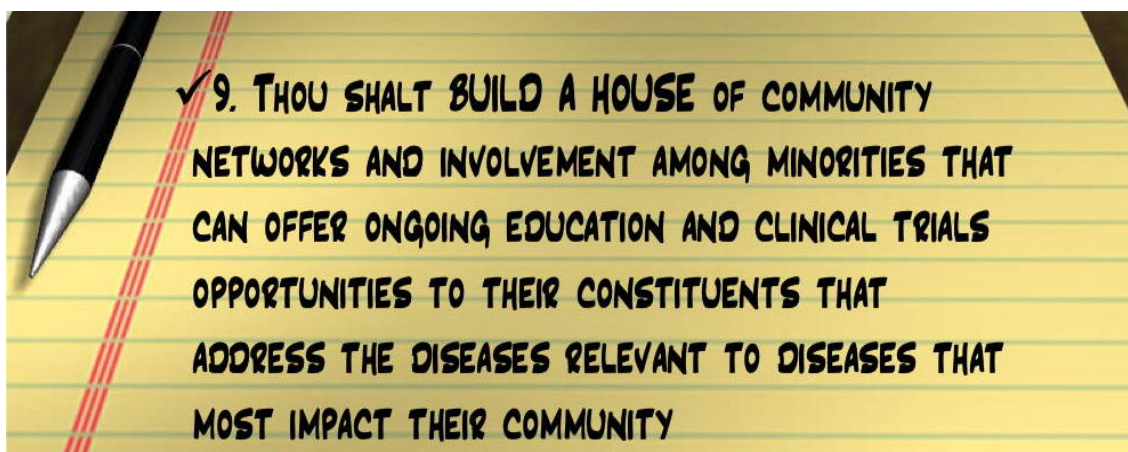
After registering, you will receive a confirmation email containing information about joining the webinar.



Bristol-Myers Squibb



*A Special Thanks for his Generous Contribution:* **Dr. Stuart Akerman, M.D**



## Speakers:



**Georges C. Benjamin, MD**

**Dr. Benjamin**, is a well-known health policy leader, practitioner and administrator. He currently serves as the executive director of the American Public Health Association, the nation's oldest and largest organization of public health professionals. He is a former secretary of health for the state of Maryland. Dr. Benjamin is a graduate of the Illinois Institute of Technology and the University of Illinois College of Medicine. He is board-certified in internal medicine, a Master of the American College of Physicians, a fellow of the National Academy of Public Administration, a fellow emeritus of the American College of Emergency Physicians, and a member of the National Academy of Medicine. He serves on several nonprofit boards such as Research! America, the Truth Initiative, the Environmental Defense Fund, and the Reagan-Udall Foundation. He is also a former member of the National Infrastructure Advisory Council, a council that advises the President on how best to assure the security of the nation's critical infrastructure.



**James H. Powell, MD**, Co-Founder and Chief Medical Officer of knowRXHealth.com, Diversity For Clinical Trials, Principal Investigator, Project I.M.P.A.C.T

James H. Powell, MD is a graduate of Virginia Union University, and a graduate and former Assistant Professor at Weill Cornell Medical College. With 24 years as a clinical research executive in the pharmaceutical industry, he received the Trustees of the American Academy of Pharmaceutical Physicians and Investigators and Lifetime Honorary Membership Award. He has served as Principal Investigator for the National Medical Association's Project IMPACT (*Increase Minority Participation and Awareness of Clinical Trials*). In this capacity, he designed and directed programs to develop diverse physicians as clinical investigators and educate thousands of consumers in diverse communities on the benefits, processes, and protections in current clinical trials. He is a past member of the Secretary's Advisory Committee on Human Research Protections, Baylor College of Medicines EDICT Project (*Elimination of Disparities in Clinical Trials*) and a charter member of Alliance of Multicultural Physicians advocating for clinical trial inclusion.



**Ms. Yolanda A. Fleming**, Director of Biomedical Education and Research and Project Director for Project I.M.P.A.C.T.

Yolanda Fleming as Director of Biomedical Education and Research and Project Director for Project I.M.P.A.C.T. (Increase Minority Participation and Awareness of Clinical Trials) at the National Medical Association (NMA). As project director, she is responsible for overseeing the development and implementation of the projects' efforts to increase the awareness, knowledge and participation of African American physicians and consumers in biomedical research and clinical trials. Under her watch, the project has developed two awarding-winning clinical trial patient and consumer education materials (booklet and video) and a project website. She is often asked to develop and/or implement special community outreach projects for the NMA, such as Women of Substance, HERRO, T.E.A. Talk, and Walk a Mile with a Child. Prior to joining the National Medical Association, she worked as the Project Manager for the District of Columbia Department of Health/Office of Primary Care and was the Director for the Small Business Development Center for Southern Maryland which was housed at the College of Southern Maryland.



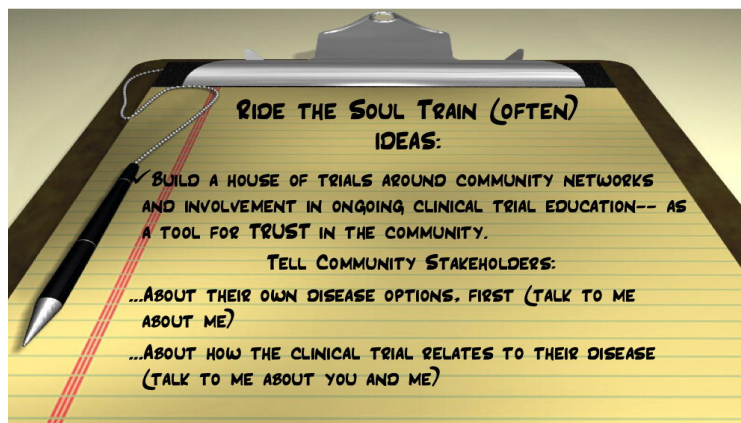
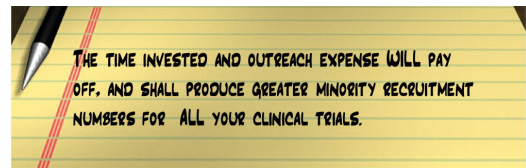
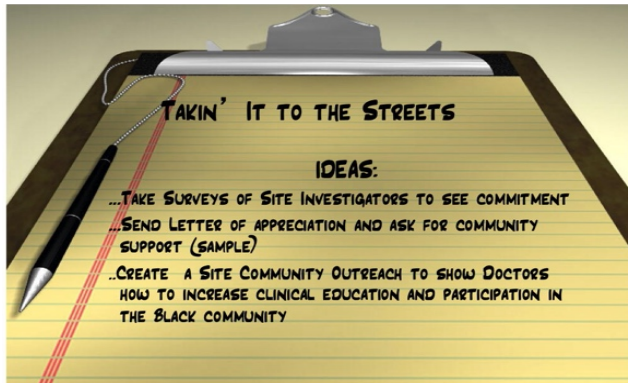
#### **LEGEND Dr. Angela Hill**

**Dr. Angela Hill is the Professor and Associate Dean of Clinical Practice at the USF College of Pharmacy.**

Dr. Angela Hill is a professor and Associate Dean of Clinical Affairs at the USF Health Taneja College of Pharmacy. She is a licensed Consultant pharmacist who with specialization in mental health, neurological disorders, alternative medicine and geriatrics. She has worked in academia, community practice, and provided consultant pharmacy services for organizations like Medicaid, the Florida Department of Elder Affairs, long-term care facilities, Memory Disorder, Parkinson's, Epilepsy, ADHD, Neuroleptic Review, Clozaril, and Multiple Sclerosis Clinics. She received her Pharm.D. from Florida A&M University College of Pharmacy and completed a residency in Neurology at the Neuroscience Foundation Inc. She is currently providing services at Reliance Medical Centers where she provides comprehensive medication reviews and education. She is also **Project Manager for WE-CARE**



## ***"The 10 Commandments For Recruiting African Americans into Clinical Trials"***



The 50 Hoops™ *"10 Commandments For Recruiting African Americans Into Clinical Trials"* © consists of:

