



SPONSORSHIP PACKAGES

Benefits of Sponsoring at the Terang Harness Racing Club:

- The Terang Harness Racing Club conducts 10 meetings per year, approximately 75 individual races per calendar year. Each winning horse is photographed in front of the winning post
- National exposure through Sky Chanel Vision and print and online media with race naming rights
- The Terang Pacing Cup attracted prize money of \$30k in 2025, classing the race as a Group 2 event giving it elevated status within the industry
- More than 10,000 people attend the track in any given year via race meetings, trials and private functions
- Approximately 2,000 people attend our feature cups night
- The Club makes its sponsors and supporters their preferred suppliers of goods and services where possible



Signage

HIGHWAY SIGNAGE

HIGHWAY FRONTAGE	\$1,000
HIGHWAY FRONTAGE WITH RACE	\$1,300

TRACK SIGNAGE

WINNING POST – SIDES	\$1,500
WINNING POST – MAIN	\$2,000
BACKSTRAIGHT	\$ 700
BACKSTRAIGHT 400M – 500M	\$1,000

VENUE SIGNAGE

STABLING AREA	\$1,000
JUDGES BOX	\$2,000
ALL OTHER ONCOURSE	\$ 500

Signs are the cost of the sponsor and need to be within the uniform dimensions for the selected area.

NB: All prices are GST exclusive

RACE NAME

TERANG CUP NIGHT (\$1,500) SPONSORSHIP INCLUDES:

- Entry for 4 guests and seating in the Dining Room
- 2 Course Meal for 4 guests (extra guest's meals can be purchased)
- 4 x Complimentary drinks on arrival (1 per person)
- Sky Racing Coverage
- Newspapers Race Listing
- Facebook Advertising (1/2 page for all race meetings)
- Social Media exposure

ALL NON-CUP NIGHT (\$500) RACENAMING SPONSORSHIP INCLUDES:

- Entry for 4 guests and seating in the Dining Room
- 2 Course Meal for 4 guests (extra guest's meals can be purchased)
- Sky Racing Coverage
- Facebook Advertising
- Newspapers Race Listing
- Social Media exposure

Upstairs overlooks the racetrack and has bar and bookmaker facilities

ALL OF THE ABOVE CAN BE COMBINED INTO A PACKAGE TO SUIT YOUR NEEDS: 12-36 MONTH CONTRACT

For all enquiries, please contact:

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