

Cablelynx Broadband

Pawsome Coloring Contest – Official Rules

Sponsor

This contest is sponsored by WEHCO Video, Inc., and its operating affiliates Cam-Tel Company; Vicksburg Video, Inc.; Resort Television Cable Company, Inc.; Hope Community T.V., Inc.; Prescott Video, Inc.; Longview Cable Television Company, Inc.; Kilgore Video, Inc.; Pine Bluff Cable Television, Inc.; East Arkansas Video, Inc.; White County Video, Inc.; Tahlequah Cable Television Co., Inc.; and Bald Knob Video, Inc. (together, “WEHCO” and doing business as “**Cablelynx Broadband**”).

How to Enter

To enter, submit a photo or scanned copy of a completed official coloring page by emailing it to pawsomecolors@cablelynx.com. You may also drop off your completed entry at your local Cablelynx Broadband office during business hours, or mail your entry to Cablelynx Broadband, PO Box 2221, Little Rock, AR 72203.

Any coloring medium may be used, including crayons, colored pencils, markers, or similar materials (if it colors, it counts).

Limit one entry per person.

Contest Period

The Cablelynx Broadband Pawsome Coloring Contest will be open from **March 1 through March 31, 2026**. All entries must be submitted by either email to pawsomecolors@cablelynx.com or dropped off in person at a Cablelynx Broadband location by **close of business on March 31, 2026**. Entries may also be mailed at the expense of the entrant to Cablelynx Broadband, PO Box 2221, Little Rock, AR, 72203.

Eligibility

No purchase necessary to enter or win. A purchase will not increase the chances of winning.

This contest is open to all ages within the Cablelynx Broadband service areas in Arkansas, Texas, Oklahoma or Mississippi. Participants under the age of 18 must have permission from a parent or legal guardian to participate. By submitting an entry on behalf of a minor, the parent or legal guardian confirms they consent to the minor’s participation and agree to these Official Rules.

Employees of Cablelynx Broadband, their immediate family members and household members are not eligible to win prizes, but are welcome to submit artwork.

Judging Criteria and Selection of Winners

All entries received from the Cablelynx Broadband service area will be judged in the following age categories:

- **5 & Under**
- **6–12**
- **13–17**
- **18+**

Entries will be judged based on creativity and overall effort. Judging will be conducted by a panel of Cablelynx Broadband employee volunteers who are anonymously selected.

One winner will be selected from each age group. In the event of a tie, judges will re-evaluate tied entries using the same criteria to determine a winner.

All judging decisions are final and binding.

Winner Announcement

Winners will be contacted by phone and/or email listed on the entry on or about **April 10, 2026**. A public announcement of the winner will happen on the Cablelynx Broadband Facebook page (<https://facebook.com/cablelynxbroadband>) once the winner(s) have picked up their prize.

Prizes

The selected age group winner will receive one, age-appropriate Cablelynx swag bag with an approximate retail value (ARV) of \$50.

If a selected winner cannot be contacted or fails to comply with these rules, an alternate winner may be selected.

Prizes are non-transferable, and no cash substitution is permitted.

Use of Entries & Personal Information

By entering, participants (and, if a minor, their parent or legal guardian) grant permission for submitted artwork, first name, age category, and likeness to be used for promotional purposes without additional compensation, except where prohibited by law.

Personal information collected will be used solely for contest administration, winner notification, and prize fulfillment.

Additional Terms

- All entries must be original work of the entrant.
- Cablelynx Broadband is not responsible for lost, late, incomplete, or misdirected entries.
- Contest is **void where prohibited or restricted by law**.
- By participating, entrants (and, if a minor, the entrant's parent or legal guardian) agree to release and hold harmless Cablelynx Broadband and its affiliates, officers, directors, employees, and agents from any liability arising from participation in the contest or acceptance or use of any prize.