

Press Release



For Release: Immediate

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AASP-MN Announces Annual Meeting & Leadership Conference

The Alliance of Automotive Service Providers of Minnesota (AASP-MN) is pleased to announce its 2024 Annual Meeting & Leadership Conference is scheduled for March 27 & 28 at the Crowne Plaza Minneapolis West, Plymouth, MN. The 2-day event, with the theme of “The Shop of Tomorrow,” will be filled with practical advice for today and insights into major factors that will shape the future for shops. Here's what's planned:

Wednesday, March 27

9:00 am – 5:00 pm	Financial Bootcamp – Unlock Hidden Profits Today, presented by Rick White, 180 Biz
9:00 am – 5:00 pm	Skills-Based Hiring Practices & Retention Solutions, presented by Rework America Alliance
1:00 pm – 5:00 pm	Estimates, Insurance Relationships & MN Insurance Law, presented by panel of experts
3:00 pm – 4:00 pm	3M Skills Center Open House, St. Paul (transportation not provided)

Thursday, March 28

8:00 am – 8:30 am	Breakfast with Vendors
8:30 am – 9:45 am	Opening Keynote: Leading for Today & Tomorrow, presented by Dr. Melissa Furman
9:45 am – 10:00 am	Coffee Break
10:00 am – 12:00 pm	Round Table Discussions (Attendees will participate in 4 topics for 30 minutes each) <ol style="list-style-type: none">1. Employee Training & Promoting2. Building & Lot Management3. Body Shop Customer Communications & Contracts4. Mechanical Shop Customer Communications & Contracts5. Tech School Partnerships & Internships6. SCRS Blend Study7. Recruitment Strategies8. Scans & Safety Repairs9. Shop Safety10. Business KPIs
12:00 pm – 1:45 pm	Lunch, Annual Meeting & Vendor Showcase
1:45 pm – 3:15 pm	Breakout Sessions <ul style="list-style-type: none">• Navigating a Multigenerational Workforce & Customer Base, presented by Dr. Melissa Furman• Technology Doesn't Close Sales; You Do! presented by Rick White, 180 Biz• Leverage Financial Resources to Expand or Stabilize Your Business, presented by industry experts• Breaking Free, presented by Dave Luehr
3:30 pm – 5:00 pm	Vendor Showcase & Prize Drawings, Closing Keynote: Paid for Done – The Pathway to an 8-figure Enterprise, presented by Matt Schneider

For AASP-MN Annual Meeting & Leadership Conference registration information, visit www.aaspmn.org or contact the AASP-MN office at 612-623-1110.

AASP-MN is an association of independently owned automotive service businesses and industry suppliers dedicated to improving Minnesota's automotive service industry and the success of its nearly 700 members. For more information, visit www.aaspmn.org.

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