



November 24, 2025

Dear Associate Member and/or Industry Supplier,

Your support of AASPMN members through sponsorship makes independent shops stronger and positions your company as an expert and leader in the industry. Shops trust other members of AASPMN and seek out other members as partners and suppliers to help them provide high quality repairs for their customers. As a sponsor you are automatically elevated as company that is committed to helping independent shops thrive.

AASPMN members are committed to investing in their facilities, equipment/tools, and employees to ensure that they keep up with the technology and knowledge required to repair today's vehicles properly and safely. And they count on AASPMN to deliver the information, education, buying power, connections, and representation they need to stay at the top of their game. These are the shops that recognize what it takes to be successful now and into the future. Build your brand with the best-of-the-best by taking advantage of AASPMN's Year-Long Sponsorship Program!

AASPMN's Year-Long Sponsorship Program was designed with you in mind. Each sponsorship level provides new and enhanced benefits and an opportunity to put your company's name in front of the best automotive service and collision repair professionals in the state. Position yourself as a partner for the future.

As a Year-Long Sponsor, you will receive:

Increased Visibility:

- Put your company name and representatives in front of key shop decision makers
- Gain exposure and take advantage of premium visibility with the top shops in the state
- Position your company as a strategic partner for the future

Easier Budgeting:

- Set your annual budget and customize your sponsorship for the entire year
- Hassle-free payment options

And...

- Enjoy exclusive opportunities only available to participating sponsors

We look forward to partnering with you in 2026!

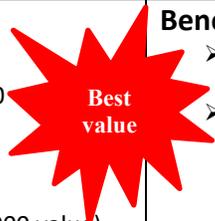
Sincerely,

A handwritten signature in black ink, appearing to read "Linden Wicklund".

Linden Wicklund  
Executive Director

## PREMIER SPONSOR - \$7,000

- **Premier Email Marketing Partnership** (\$2000 value)
  - **Leadership Conference Education & Vendor Display** (\$2000 value)
  - **MNCARS Workforce Initiative Donation** (\$1000 value)
  - **Race for Automotive Education Event Sponsor** (Race teams sold separately) (\$500 value)
  - **Regional (In-Person or Zoom) Meeting Sponsor** (60 meetings in 2025!) (\$500 value)
  - **Webinar Presentation** (month of your choosing) (\$1000 value)
  - **Golf Hole Sponsor** (Golfing sold separately) (\$350 value)
  - **Fall Social Activity TBD** (\$200 value)
  - **Event Perks & Spiffs** (\$500 value)
- Please select the event you'd like to sponsor below:**
- \_\_\_\_\_ *Race for Education* Dinner (i.e. Pizza & Pop)
  - \_\_\_\_\_ Leadership Conference Vendor Reception
  - \_\_\_\_\_ Leadership Conference Coffee Break
  - \_\_\_\_\_ Regional Meetings Breakfast (i.e. Donuts/coffee)
  - \_\_\_\_\_ Fall Social Outing Enhancements
  - \_\_\_\_\_ Golf Outing Enhancements
- **Membership** (\$475 value)



**A \$8525 value!**

### Benefits:

- Logo recognition as a Premier Sponsor on all AASPMN email correspondence in 2026
- Logo recognition as Premier Sponsor on marketing materials for all AASPMN events, including Annual Meeting & Leadership Conference, *Race for Automotive Education*, Regional (in-person or Zoom) meetings, Golf Outing and fall social event, as well as in each issue the *AASPMN News* magazine
- Logo recognition as Premier Sponsor on the association's website education page with link to your website
- Complimentary registration for 2 people at AASPMN Annual Meeting & Leadership Conference (\$400 value)
- Display your company's literature/promotional items during breaks and dedicated vendor showcase at the AASPMN Annual Meeting & Leadership Conference
- Support the MNCARS outreach and marketing campaign to raise awareness and recruit young people into technical
- Recognition as a sponsor of *Race for Automotive Education* with spectator access to event
- Recognition as Premier Sponsor and complimentary registration for 2 people at all Regional (in-person or Zoom) meetings
- Opportunity to present one 1–2-hour webinar to association members (content must be pre-approved) in 2026
- Recognition and participation as a hole sponsor at the 31<sup>st</sup> Annual AASPMN Golf Outing
- Recognition and complimentary registration for 2 people at fall social outing
- Premium Sponsor ribbon for all company personnel attending events
- Recognition in industry-wide press release announcing sponsors, as well as event-specific press releases
- VIP luncheon with AASPMN Board of Directors (priceless!)

## PLATINUM SPONSOR - \$5,000

- **Leadership Conference Education & Vendor Display** (\$2000 value)
  - **MNCARS Workforce Initiative Donation** (\$1000 value)
  - **Race for Automotive Education Event Sponsor** (Race teams sold separately) (\$500 value)
  - **Regional (In-Person or Zoom) Meeting Sponsor** (60 meetings in 2025!) (\$500 value)
  - **Golf Hole Sponsor** (Golfing sold separately) (\$350 value)
  - **Fall Social Activity TBD** (\$200 value)
  - **Event Perks & Spiffs** (\$500 value)
- Please select the event you'd like to sponsor below:**
- \_\_\_\_\_ *Race for Education* Dinner (i.e. Pizza & Pop)
  - \_\_\_\_\_ Leadership Conference Vendor Reception
  - \_\_\_\_\_ Leadership Conference Coffee Break
  - \_\_\_\_\_ Regional Meetings Breakfast (i.e. Donuts/coffee)
  - \_\_\_\_\_ Fall Social Outing Enhancements
  - \_\_\_\_\_ Golf Outing Enhancements
- **Membership** (\$475 value)

**A \$5525 value!**

### Benefits:

- Logo recognition as Platinum Sponsor on marketing materials for all AASPMN events (see Premier description above)
- Logo recognition as Platinum Sponsor on the association's website education page with link to your website
- Complimentary registration for 2 people at AASPMN Annual Meeting & Leadership Conference (\$400 value)
- Display your company's literature/promotional items during breaks and dedicated vendor showcase at the AASPMN Annual Meeting & Leadership Conference
- Support the MNCARS outreach and marketing campaign to raise awareness and recruit young people into technical college automotive programs and industry careers
- Recognition as a sponsor of *Race for Automotive Education* with spectator access to event
- Recognition as Platinum Sponsor and complimentary registration for 2 people at all Regional (in-person or Zoom) meetings
- Recognition and participation as a hole sponsor at the 31<sup>st</sup> Annual AASPMN Golf Outing
- Recognition and complimentary registration for 2 people at fall social outing
- Platinum Sponsor ribbon for all company personnel attending events
- Recognition in industry-wide press release announcing sponsors, as well as event-specific press releases
- VIP luncheon with AASPMN Board of Directors (priceless!)

**MORE** 

### **GOLD SPONSOR - \$3,750**

- **Leadership Conference Education & Vendor Display** (\$2000 value)
- **Race for Automotive Education Event Sponsor** (Race teams sold separately) (\$500 value)
- **Regional (In-Person or Zoom) Meeting Sponsor** (60 meetings in 2025!) (\$500 value)
- **Golf Hole Sponsor** (Golfing sold separately) (\$350 value)
- **Fall Social Activity TBD** (\$200 value)
- **Event Perks & Spiffs** (\$500 value)

***Please select the event you'd like to sponsor below:***

- \_\_\_\_\_ *Race for Education* Dinner (i.e. Pizza & Pop)
- \_\_\_\_\_ Leadership Conference Vendor Reception
- \_\_\_\_\_ Leadership Conference Coffee Break
- \_\_\_\_\_ Regional Meetings Breakfast (i.e. Donuts/coffee)
- \_\_\_\_\_ Fall Social Outing Enhancements
- \_\_\_\_\_ Golf Outing Enhancements

- **Membership** (\$475 value)

**A \$4525  
value!**

### **Benefits:**

- Logo recognition as Gold Sponsor on marketing materials for all AASPMN events (see Premier description above)
- Logo recognition as Gold Sponsor on the association's website education page with link to your website
- Complimentary registration for 2 people at AASPMN Annual Meeting & Leadership Conference (\$400 value)
- Display your company's literature/promotional items during breaks and dedicated vendor showcase at the AASPMN Annual Meeting & Leadership Conference
- Recognition as sponsor of *Race for Automotive Education* with spectator access to event
- Recognition and participation as a hole sponsor at the 31<sup>st</sup> Annual AASPMN Golf Outing
- Recognition and complimentary registration for 2 people at fall social outing
- Gold Sponsor ribbon for all company personnel attending events
- Recognition in industry-wide press release announcing sponsors, as well as event-specific press releases
- VIP luncheon with AASPMN Board of Directors (priceless!)

### **SILVER SPONSOR - \$2,000**

- **Leadership Conference Vendor** (\$500 value)
- **Regional (In-Person or Zoom) Meeting Sponsor** (60 meetings in 2025!) (\$500 value)
- **Event Perks & Spiffs** (\$500 value)

***Please select the event you'd like to sponsor below:***

- \_\_\_\_\_ *Race for Education* Dinner (i.e. Pizza & Pop)
- \_\_\_\_\_ Leadership Conference Vendor Reception
- \_\_\_\_\_ Leadership Conference Coffee Break
- \_\_\_\_\_ Regional Meetings Breakfast (i.e. Donut/coffee)
- \_\_\_\_\_ Fall Social Outing Enhancements
- \_\_\_\_\_ Golf Outing Enhancements

- **Golf Hole Sponsor** (Golfing sold separately) (\$350 value)
- **Fall Social Activity TBD** (\$200 value)
- **Membership** (\$475 value)

**A \$2525  
value!**

### **Benefits:**

- Name recognition as Silver Sponsor on marketing materials for AASPMN Annual Meeting & Leadership Conference, Regional (in-person or Zoom) meetings, Golf Outing and fall social event TBD, as well as in each issue the *AASPMN News* magazine
- Name recognition as a Silver Sponsor on AASPMN's website education page with link to your website
- Complimentary registration for 1 person at AASPMN Annual Meeting & Leadership Conference (\$200 value)
- Display your company's literature/promotional items during breaks and dedicated vendor showcase at the AASPMN Annual Meeting & Leadership Conference
- Recognition and participation as a hole sponsor at the 31<sup>st</sup> Annual AASPMN Golf Outing
- Recognition and complimentary registration for 1 person at fall social outing
- Silver Sponsor ribbon for all company personnel attending event
- Recognition in industry-wide press release announcing sponsors, as well as event-specific press releases
- VIP luncheon with AASPMN Board of Directors (priceless!)

### **BRONZE SPONSOR - \$1,300**

- **Leadership Conference Vendor or Race for Education Event Sponsor** (Race teams sold separately) (\$500 value)
- **Event Perks & Spiffs** (\$500 value)

***Please select the event you'd like to sponsor below:***

- \_\_\_\_\_ *Race for Education* Dinner (i.e. Pizza & Pop)
- \_\_\_\_\_ Leadership Conference Vendor Reception
- \_\_\_\_\_ Leadership Conference Coffee Break
- \_\_\_\_\_ Regional Meetings Breakfast (i.e. Donuts/coffee)
- \_\_\_\_\_ Fall Social Outing Enhancements
- \_\_\_\_\_ Golf Outing Enhancements

- **Membership** (\$475 value)

**A \$1475  
value!**

### **Benefits:**

- Name recognition as Bronze Sponsor at all AASPMN events & in each issue of the *AASPMN News* magazine
- Name recognition on AASPMN's website education page with link to your website
- Complimentary registration for 1 person at AASPMN Annual Meeting & Leadership Conference (\$200 value) and display your company's literature/promotional items during breaks and dedicated vendor showcase at the AASPMN Annual Meeting & Leadership Conference or Recognition as a sponsor of *Race for Education* with spectator access to event
- Bronze Sponsor ribbon for all company personnel attending events
- Recognition in industry-wide press release announcing sponsors, as well as event-specific press releases
- VIP luncheon with AASPMN Board of Directors (priceless!)

## 2026 SPONSORSHIP AGREEMENT



Name: \_\_\_\_\_ Company: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Signature: \_\_\_\_\_ Date: \_\_\_\_\_

*I/We hereby agree to become a 2026 AASPMN sponsor and will abide by the terms and conditions outlined.*

	Premier \$7000	Platinum \$5000	Gold \$3750	Silver \$2000	Bronze \$1300
<b>Membership</b>	✓	✓	✓	✓	✓
<b>Leadership Conference Education</b>	✓	✓	✓		
<b>MNCARS Workforce Initiative Donation</b>	✓	✓			
<b>Leadership Conference Vendor</b>	✓	✓	✓	✓	____ Choose one
<b>Race for Automotive Education</b>	✓	✓	✓		____ Choose one
<b>Regional (in-person or Zoom) Meetings</b>	✓	✓	✓	✓	
<b>Event Perks &amp; Spiffs - Please select one:</b> ____ Race for Automotive Education Dinner ____ Conference Refreshment Break ____ Leadership Conference Vendor Reception ____ Regional Meetings Breakfast ____ Fall Social Outing Enhancements ____ Golf Outing Enhancements	✓	✓	✓	✓	✓
<b>Webinar Presentation</b>	✓				
<b>Golf Hole</b>	✓	✓	✓	✓	
<b>Fall Social Outing</b>	✓	✓	✓	✓	
<b>Sub-Total:</b>	<b>\$7000</b>	<b>\$5000</b>	<b>\$3750</b>	<b>\$2000</b>	<b>1300</b>
<b>Help support AASPMN's initiative to recruit young people into the automotive industry with a donation to MNCARS</b>	<b>Included</b>	<b>Included</b>	<b>\$_____</b>	<b>\$_____</b>	<b>\$_____</b>
<b>Grand Total:</b>	<b>\$_____</b>	<b>\$_____</b>	<b>\$_____</b>	<b>\$_____</b>	<b>\$_____</b>

**TERMS & CONDITIONS**

*Sponsorship program opportunities are based on availability and cannot be processed without a signed sponsorship form. To guarantee benefits outlined the sponsorship form must be received no later than December 31, 2025, and payment(s) must be received by the due date. AASPMN's recognition of sponsors in no way constitutes AASPMN's endorsement of the sponsor's products or services. Each sponsorship is limited to one organization. Termination due to change of circumstances: AASPMN shall have the right to terminate its obligations under this Agreement, upon notice to the Sponsor, in the event the Sponsor is, or any of its officers or directors are, the subject of, or involved in bankruptcy, court action or some other type of scandal, event or occurrence which results in adverse publicity within the industry or general public which, in the reasonable and good faith opinion of AASPMN, could disparage or impair the reputation and integrity of AASPMN if the Sponsorship was not terminated. No refund: If AASPMN terminates its obligations under this Agreement pursuant to the preceding paragraph of this Agreement, AASPMN is under no obligation to return any payments already made by the Sponsor to AASPMN. Questions? Call the AASPMN office at 612-623-1110.*

**PAYMENT PLAN:** \_\_\_\_ **Annually** (due 2/1/26) \_\_\_\_ **Bi-annually** (due 2/1/26 and 7/1/26).  
 Sponsorship agreement must be received by **December 31, 2025**, and payments received by due date to guarantee outlined benefits.

**RETURN BY DECEMBER 31, 2025 TO:** AASPMN, 1970 Oakcrest Ave., Suite 102, Roseville, MN 55113 or email [aasp@aaspmn.org](mailto:aasp@aaspmn.org).