

The FARB Summit on Regulatory Excellence is the premier gathering for regulatory law professionals, licensure board members and staff, and leaders of national regulatory associations. This conference is designed to explore the intersection of law, policy, and innovation in professional regulation. Over the course of three days, attendees will gain insights from thought leaders, engage in dynamic discussions, and collaborate on best practices to enhance the future of licensure and regulation.

*\*Please note: Session titles, presenters, and descriptions are subject to change without notice. We appreciate your understanding as we work to provide the most timely, relevant, and engaging program possible.*

## Thursday, July 24      **Pre-Conference Workshops** 3:00 p.m. – 6:00 p.m.

Preconference workshops are optional professional development sessions designed to support regulators in their ongoing growth and pursuit of regulatory excellence. These in-depth learning opportunities are available to Summit attendees for an additional fee of \$150 per session. As the workshops are offered concurrently, attendees may select one to attend.

### **1. Navigating Ethical Boundaries in Regulatory Practice (\$150)**

Presenters:      Mark R. Brengelman, Esq., Mark R. Brengelman, PLLC  
Bradley Guye, Ethics and Boundaries Assessment Services (EBAS)  
Dr. Norman Ouzts, CEO, National Board of Chiropractic Examiners (NBCE) and CEO, EBAS

This pre-conference workshop will examine the unique ethical challenges faced by individuals working in governmental and non-profit regulatory environments. Participants will explore key topics such as maintaining professional integrity, identifying and managing conflicts of interest, navigating confidentiality obligations, and upholding public trust in decision-making and daily operations.

### **2. Best Practices for Regulators in Uncertain Times (\$150)**

Presenters:      Jennifer Garrett, Deputy Secretary for the Wisconsin Department of Safety  
and Professional Services  
Chris Grecco, Co-Founder, Element Market Research  
Veronica Meadows, Chief Strategy Officer, CLARB  
Richard Woolf, Chief Professional Officer, FSBPT

In this workshop, regulators will explore strategies for effectively navigating periods of uncertainty, whether driven by economic shifts, political change, or unforeseen events. Attendees will learn how to adapt regulatory frameworks, ensure compliance, and maintain transparency while managing risk and public trust.

**Friday, July 25**

## **2025 FARB Summit on Regulatory Excellence**

**8 – 9 a.m.**

### **Networking Breakfast**

An opportunity to meet new colleagues and grow your professional network. The Exhibitors will be at their booths with the latest information about their offerings.

**9 – 9:50 a.m.**

### **Opening Session and Keynote – Sponsored by NCARB**

#### **From Structure to Strategy: How Colorado Is Rethinking Regulation and Setting the Standard for Public Protection**

Presenter: Patty Salazar, Executive Director, DORA

Kicking off the FARB Summit, this keynote delivered by Patty Salazar, Executive Director of Colorado's Department of Regulatory Agencies (DORA) will explore how the department has become a national model for regulatory excellence. Through its centralized structure, data-driven operations, and the pioneering use of Sunset and Sunrise review processes, DORA has redefined what it means to regulate effectively and efficiently in the public interest. Discover how this dynamic framework—designed to streamline oversight, eliminate redundancy, and adapt to evolving public needs—embodies the spirit of Rethinking Regulation: Building the Future of Public Protection Together, and what lessons it holds for regulatory leaders nationwide.

**9:50 – 10:10 a.m.**

### **Networking Break**

Network as you move to the breakout sessions on either side of the center Ballroom. Attendees select breakout sessions geared toward regulation and legal. Mix and match per your interest.

**10:10 – 11 a.m.**

### **Breakout Sessions**

#### **1. *Strategic Planning for Regulatory Boards***

Presenter: Veronica Meadows, Chief Strategy Officer, CLARB

This workshop will guide regulatory board members and staff through the process of effective strategic planning to strengthen their organizations. Participants will explore key concepts such as aligning regulatory goals with public interest, setting measurable objectives, and fostering collaboration within and outside the board.

#### **2. *The Defense Perspective in Regulatory Discipline***

Presenter: Mark R. Brengelman, Esq., Mark R. Brengelman, PLLC

This session will provide a comprehensive look at the regulatory discipline process from the defense side, offering valuable insights for regulators and attorneys. Participants will gain an understanding of common defense strategies, key legal considerations, and the ethical challenges that arise during regulatory investigations and hearings.

**11:10 a.m. – 12 p.m.**

### **Breakout Sessions**

#### **1. *Best Practices for Sunset Review: Celebrating Regulatory Effectiveness***

Presenters: Brian Tobias, Director, Colorado Office of Policy, Research & Regulatory Reform  
Jeff Shumway, Director, Utah Office of Professional Licensing Review

Often viewed with apprehension, the sunset review process is actually a valuable opportunity to showcase regulatory effectiveness. In this session, experts from two leading oversight agencies will share practical strategies, including what data matters most, how to engage stakeholders, and the board's role in the process. Participants will leave with a clearer understanding of how sunset reviews align with a board's ongoing responsibilities and how to approach them as opportunities rather than obstacles.

## **2. *Looking Back to See Ahead: Trends in Legislation and Litigation Affecting Licensing Boards***

Presenter: Ron Jacobs, Esq., Venable Law Firm

This workshop will examine the key legislative and litigation trends that are shaping the future of licensing boards. By reviewing recent legislation, caselaw, and the evolving regulatory landscapes, participants will gain insight into the challenges and opportunities facing licensing boards today and in the future.

### **12:10 – 1:10 p.m.                      Networking Lunch – Exhibitors Available**

### **1:10 – 2 p.m.                              Plenary Session – Sponsored by CIDQ**

#### ***Licensure Exams Demystified: What Regulators Need to Know***

Presenter: Eric D'Astolfo, VP Business Development, Pearson VUE

This session will provide regulators with essential knowledge and practical guidance on the role of licensure exams in professional regulation. In addition to exploring best practices for ensuring fairness, validity, and security, the session will address growing scrutiny around the value of high-stakes exams in demonstrating professional competency.

### **2:10 – 3 p.m.                              Breakout Sessions**

#### **1. *Crisis Communications for Regulators: Building an Effective Government Affairs Program***

Presenters: Cara Sanner, Director of Regulatory Services, ASWB  
Dionne Brown-Bushrod, Director of Education Programs, ASWB

This session will highlight effective approaches to identify and retain the necessary technical resources to mount an effective response to a public affairs controversy. Learn strategies utilized for crisis communications that enable accurate information arrives in front of decision-makers to best inform the public policy sphere.

#### **2. *When Regulatory Boards Misbehave***

Presenters: Adam Grayson, Attorney at Law, Grayson and Grayson, LLC  
Mai Lin Petrine, Director of Legal & Regulatory Affairs, FSMTB

This interactive discussion will explore the legal challenges and ethical dilemmas that arise when regulatory boards fail to uphold their responsibilities or act outside of their authority. Through case studies and real-world examples, participants will examine instances of board misconduct, conflicts of interest, and lapses in accountability.

### **3 – 3:20 p.m.                              Networking Break**

Network as you move to the breakout sessions on either side of the center Ballroom. Attendees select breakout sessions geared toward regulation and legal. Mix and match per your interest.

### **3:20 – 4:20 p.m.                              Closing Plenary Session – Sponsored by FSMTB**

#### ***Policymaker Panel: State Legislators Weigh in on Licensing, Public Protection, and Pending Legislation***

Presenters: Senator Maria Collett, Pennsylvania State Senate  
Representative Matt Soper, Colorado House of Representatives  
Jennifer Garrett, Deputy Secretary for the Wisconsin Department of Safety and Professional Services

This panel discussion will provide practical strategies for navigating the legislative process when licensing laws are under review. Panelists will explore how to effectively advocate for or against proposed changes, build coalitions, and manage the complex dynamics between regulatory boards and legislative bodies. Attendees will gain insights into engaging with lawmakers, articulating the value of licensure, and responding to the evolving landscape of professional regulation.

**4:30 – 5:30 p.m.**

**Networking Reception**

Wrap up day one of the conference by connecting with the speakers, other attendees, and FARB governing members to recap the day's events and discuss your most pressing topics.

## Saturday, July 26      2025 FARB Summit on Regulatory Excellence

### 8 – 9 a.m.      **Networking Breakfast – Exhibitors Available**

Join our conference sponsors and other attendees to kick off day two of the conference.

### 9 – 9:50 a.m.      **Atkinson Lecture – Sponsored by CLARB**

The Atkinson Lecture is an annual feature offering perspectives on the "state of regulation" to inspire us and provoke important discussions for the year to come.

#### ***The Shifting Regulatory Landscape: Navigating Uncertainty and Opportunity***

Presenter:      Evan C. Zoldan, Associate Dean for Academic Affairs, John W. Stoepler Professor of Law and Values, Director, Legal Institute of the Great Lakes, University of Toledo College of Law

Recent Supreme Court decisions, Executive Orders and shifting agency practices have upended long-standing foundations of administrative law that impact regulatory bodies and the professions they oversee. In this keynote, Evan will unpack the most significant legal and regulatory shifts reshaping the regulatory landscape today.

### 9:50 – 10:10 a.m.      **Networking Break**

Network as you move to the breakout sessions on either side of the center Ballroom. Attendees select breakout sessions geared toward regulation and legal. Mix and match per your interest.

### 10:10 – 11 a.m.      **Breakout Sessions**

#### **1. *Modernizing Model Laws: Strategies for Relevance and Impact***

Presenters:      Matt Miller, CEO, CLARB  
Josh Batkin, VP of Council Relations, NCARB  
Alyssa Rayne, Esq., NASBA

This interactive session will explore strategies for refining and enhancing model laws to ensure they remain relevant, effective, and adaptable to changing needs. Participants will learn about best practices for reviewing and updating model laws, incorporating innovative approaches to address emerging challenges, and engaging stakeholders in the improvement process. Our featured speakers will share insights from their respective professions and regulatory frameworks to support meaningful and forward-thinking model law development.

#### **2. *Loper Bright and the Future of Regulatory Deference***

Presenter:      Jeffrey P. Gray, Of Counsel, Bailey & Dixon, LLP

This session will explore the landmark 2024 U.S. Supreme Court decision in *Loper Bright Enterprises v. Raimondo*, which overturned the long-standing *Chevron* doctrine that granted deference to administrative agencies in interpreting ambiguous statutes. The presentation will examine the decision's immediate and long-term implications for state regulatory frameworks, as well as its relationship to other significant cases including *SEC v. Jarkesy* and *Corner Post, Inc. v. Board of Governors of the Federal Reserve System*. Participants will gain insight into the evolving role of administrative agencies, the shifting balance of judicial review, and how state-level responses are shaping the future of regulation.

### 11:10 a.m. – 12:00 p.m.      **Breakout Sessions**

#### **1. *Data Security and Efficacy: Ensuring Effectiveness of Process and Protection***

Presenters:      Scott Bolton, Tyler Technologies  
David Dennin, Tyler Technologies

This workshop will address the critical intersection of data security and regulatory effectiveness. Participants will learn best practices for safeguarding sensitive data while ensuring the integrity and efficiency of regulatory processes.

## **2. *Outdated Tools, Emerging Tech: The Legislative Struggle to Regulate AI***

Presenter: Emily Keimig, Esq., Venable Law Firm

As artificial intelligence begins to reshape every corner of our private and business lives, some state legislators seek to foresee and regulate potential harm. Yet, traditional regulatory and statutory frameworks often prove ill-suited to the pace and complexity of emerging AI technologies. This session explores the legal and practical tensions that surface when using legacy legal concepts to address potential harm. This session will address current legislative efforts, unintended consequences of overbroad or misaligned policy responses, and strategies for navigating regulatory modernization in an AI-driven landscape.

**12:10 – 1:10 p.m.**

**Networking Lunch – Exhibitors Available**

**1:10 – 2 p.m.**

**Breakout Sessions**

## **1. *Fairness and Accessibility Considerations in Regulation: How to Evolve and Maintain Integrity of the Process***

Presenters: Isabelle Gonthier, Chief Assessment Officer, PSI  
Mia Bailey, Test Development Coordinator, NCARB

This session will explore how regulatory bodies can evolve their processes to ensure fairness and accessibility for all stakeholders, while maintaining rigorous standards and accountability. Participants will examine strategies for removing barriers to entry and adapting regulations to be accessible to all.

## **2. *Speech or Conduct? The First Amendment and Professional Licensure***

Presenter: S. Wesley Tripp III, Board Counsel, North Carolina Board of Examiners  
for Engineering and Surveying

This session will examine the growing trend of challenging professional licensure laws on First Amendment grounds, focusing on the legal distinctions between regulating professional conduct and restricting protected speech. Participants will explore the rationale behind these constitutional challenges, how federal courts have approached the issue, and the implications of key U.S. Supreme Court decisions. The session will also review pending cases with potential regulatory impact, including challenges related to bans on conversion therapy, veterinary-client-patient relationship requirements, and the use of drones in land surveying.

**2:10 – 3:30 p.m.**

**Closing Plenary Session – Sponsored by NCEES**

## ***Maintaining Relevancy During an AI and Digital Evolution***

Presenters: Frank B. Meyers, Deputy Legal Counsel, FSMB  
Layle Nelson, Senior VP of Public Affairs, Craft

As artificial intelligence and digital technologies reshape professional practice, regulatory boards must evolve to uphold their public protection mission. This closing session will examine the changing role of licensing boards in responding to emerging technologies and maintaining regulatory relevance.

Meyers will address the legal and regulatory challenges posed by AI, including its impact on scopes of practice, the introduction of new risk areas, and the need for updated oversight strategies. Drawing on the work of the Federation of State Medical Boards, he will offer practical guidance for responsible regulatory action. Nelson will present recent national research from the Alliance for Responsible Professional Licensing, highlighting strong public concern about AI use in high-impact professions and broad support for licensing boards to lead in its governance.

Participants will gain insights into the regulatory, ethical, and public trust implications of AI—and how boards can lead in shaping responsible, forward-looking policies.

## **FARB Summit on Regulatory Excellence – Organizational Acronyms**

### **Governing Member Organizations:**

American Association of Veterinary State Boards (AAVSB)  
Association of Social Work Boards (ASWB)  
Board of Certification for Athletic Trainer (BoC)  
Council for Interior Design Qualification (CIDQ)  
Council of Landscape Architectural Registration Boards (CLARB)  
Federation of Chiropractic Licensing Boards (FCLB)  
Federation of Naturopathic Medicine Regulatory Authorities (FNMRA)  
Federation of State Massage Therapy Boards (FSMTB)  
International Conference of Funeral Service Examining Boards (The Conference)  
National Association of Long-Term Care Administrator Boards (NAB)  
National Association of State Boards of Accountancy (NASBA)  
National Association of State Contractor Licensing Agencies (NASCLA)  
National Association of State Emergency Medical Services Officials (NASEMSO)

National Board for Certification of Occupational Therapy (NBCOT)  
National Council of Architectural Registration Boards (NCARB)  
National Council of Examiners for Engineering and Surveying (NCEES)  
National-Interstate Council of State Boards of Cosmetology, Inc. (NIC)

### **Presenting Organizations:**

Association of Social Work Boards (ASWB)  
Colorado's Department of Regulatory Affairs (DORA)  
Council of Landscape Architectural Registration Boards (CLARB)  
Ethics and Boundaries Assessment Services (EBAS)  
Federation of State Boards of Physical Therapy (FSBPT)  
Federation of State Massage Therapy Boards (FSMTB)  
Federation of State Medical Boards (FSMB)  
National Association of State Boards of Accountancy (NASBA)  
National Board of Chiropractic Examiners (NBEO)

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