



NATURA HOUSE®

Spialtini dal 1970

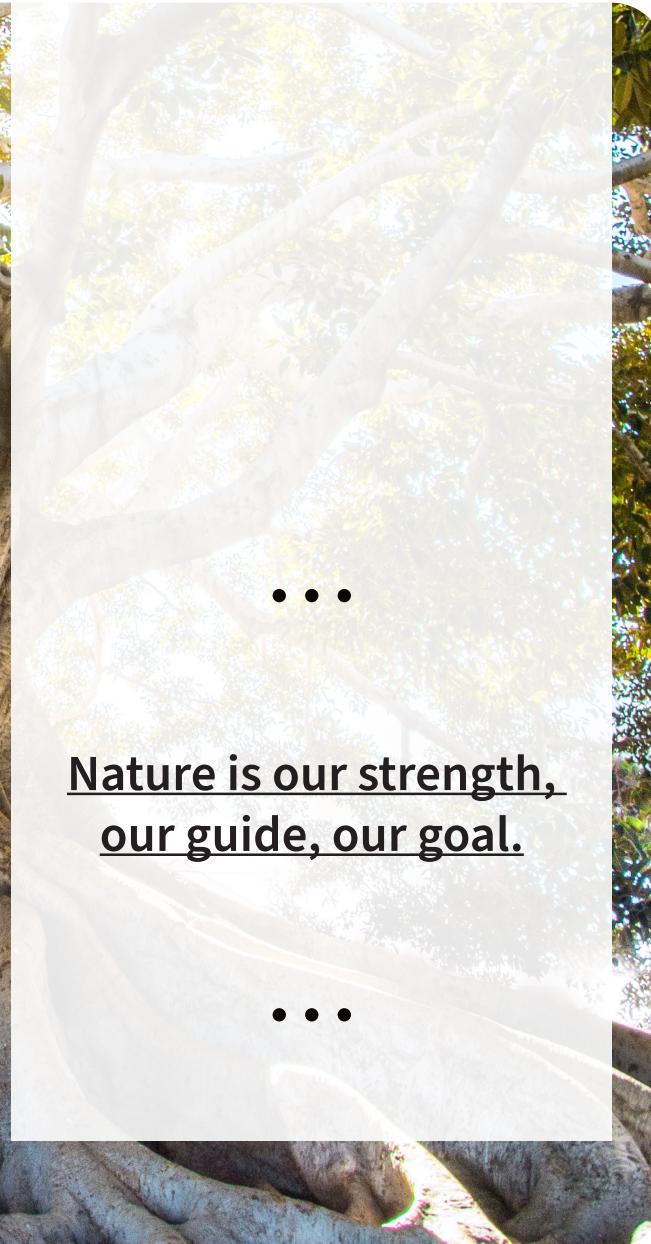
cosmetici e integratori al naturale

— NATURA HOUSE S.P.A. —

GENERAL COSMETIC
CATALOGUE

2022

• • •



**Nature is our strength,
our guide, our goal.**



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NATURA HOUSE®
Spialtini dal 1970

cosmetici e integratori al naturale



THE 6 GOOD REASONS

To choose Natura House

Since its foundation on 1970, Natura House has had a well definite and precise target: produce products containing all nature's goodness.

Make cosmetics with the most pure vegetable ingredients.

Prepare food and herbal supplements belonging to the best Mediterranean tradition.

All this, mixing ancient tradition's wisdom with modern researches.

And above all, make all our products known all over the world.



1

PRODUCT QUALITY

Natura House Researchers work every day to develop high quality products, rich in natural active ingredients, effective and safe.

4

SPECIALITIES

Since the beginning Natura House keeps particular attention to skin problems, such as Dermatitis, Psoriasis, Erythema, etc.. that's why every day Natura House Researchers invest time in searching new raw materials and combine them in safe formulas in order to permit to each single consumer to find the right product in order to solve skin troubles.

2

GUARANTEE OF A CORRECT PRICE

Since ever our motto has been: "a cosmetic must not cost a lot in order to be good". We always invest in developing products of quality with the right price in order to be competitive on the market.

5

SERVICE OF QUALITY

More than 50 years of experience worldwide. Knowledge, courtesy and efficacy are the key words of our sales office. Ready to assist you in each phase of the project, both at start-up and in the future with repeat orders. Support in the post-sales are in training your staff on technical matters.

3

A WIDE RANGE OF PRODUCTS

Market is always looking for new innovative products, that's the reason why Natura House Laboratories have developed and continue to develop modern and innovative products for our partners and customers.

6

THE MANAGEMENT

Family Business Company. This is our power. Since the Company was born in 1970, the Company has been managed by the Spialtini's, that now can boast 3 generations at the Partners' service. Each single department is managed and controlled by a member of the Family in order to be able to guarantee to the Partners the best quality and seriousness in every project.



*Mr. & Mrs. Spialtini, Founders of the company
Bateaux-Mouches, Paris, 1978*

OUR STORY

Highest Naturalness Possible. Always.

1970. Mr and Mrs Spialtini took over an Italian-Swiss Beauty Company and became Biokosma's products licensee in Italy both for marketing and production. For the first time natural cosmetic products were introduced to a restricted professional's category, dedicated exclusively to medical herbs: modern herbalist was now born.

1973. When the organic world was unknown - we introduced alternative foods, with peculiar characteristics of wholesomeness & naturalness.

1975. We became owners and licensee in Italy of the Swiss Trade Mark KART; and started as pioneers on the National Market. For the first time phytotherapy products and hydro-alcoholic solutions were introduced by us, even though in those years were not marketable because of legislations. After many requests, and thanks to the exerted pressure, Italy conforms to all the other European Countries Standards and finally opens its doors to the merchandise sector which will become one of the most important. At this point it has been possible to give a natural answer to all those people looking for alternative treatments.

1979. Biokosma Italy's age ended up and Natura Holding S.r.l. was born. Natura Holding goes on producing and developing new natural and successful products in all its 3 fields: cosmetic, health products, and natural nourishments.

1988. NATURA HOUSE Trade Mark was born. During 80 and 90's Natura House is a leader on the Herbal Market.

2003. Products are exported in all Continents.

2008. The quality and the exclusivity of Natura House Made in Italy has become a reality in more than 40 Countries all around the world.

2009. The Company has obtained the quality certification UNI EN ISO 9001:2008.

2010. NATURAHOUSE celebrates its first 40 years with an international presence that reaches 60 Countries all around the world.

2013. The company has obtained the GMP certificate (ISO 22716:2007). Third generation enter the Company.

2017. The founder Mr. Ugo Spialtini has retired and the youngest son becomes the new CEO of the Company.

2018/19. The focus on sustainable productivity in these years assumes a weight that cannot be ignored and the company adheres with commitment and dedication to the cause: it supports supplies of energy from renewable sources, we always look for new partners that supplies green packaging preferring plastic materials of vegetable origin, recyclable and renewable.

2020/21. Natura House manages to respond promptly to the world pandemic of this period producing, even by way of donation for the community, sanitizers and food supplement for the immune system. Investments are made in new technologically advanced machinery to meet the growing demand for reliable natural products. The company has obtained the GMP certificate (ISO 22000:2018).



*Management and employees,
Repertoire photos, 2017*

OUR PHYLOSOPHY

Creativity. Values. Dedication. Nature.

Our Researchers have the everyday task of searching and finding the most suitable raw materials along with the most effective and safe active principles. Our constant commitment allows us to make products always in line with market requests, without for this reason, giving up originality and creativity. Values and dedications of Natura House's Research Laboratories in searching always new

formulations with high natural percentage in each single component become concrete. In all our product we can therefore state the real high percentage of natural origin components. Natura House has made the choice of excluding, or only when strictly necessary to use in the lowest percentage possible, all ingredients of synthetic origin.



QUALITY AND SAFETY POLICY

Authentic Nature.

Pioneers in the herbal market

Natura House was born to make natural “authentic” excellence stand out in Italy and the world. Overcoming the reticence of a still immature market, it was the first to introduce the concept of modern herbalism in our country. In a young, emerging channel devoted only to the sale of “herbs,” it brought the culture of natural cosmetic and natural phytotherapeutic products.

We spread the Made in Italy of Natural in the world

Product innovation and new business opportunities have always been the tracks of the Company until becoming the typical example of Made in Italy in the World. We continue to spread our idea of Natural in new countries, proud of our Italian-ness.

Authentic Nature

The passion for nature is as alive today as it was in the beginning and drives continuous innovation, research, and development. Formulating and creating with natural ingredients mean offering a more bio-friendly product,

sometimes less organoleptically rewarding than a synthetic product, but healthier and more tolerated. Knowing to respect the limits and timing of nature and carefully choosing packaging materials often implies a greater economic commitment, but this is offset by a high level of quality that looks beyond aesthetics.

No longer just Herbalism

For Natura House, what is stated on the label is a *sine qua non* for keeping the product on the market. This aspect becomes of extreme importance for private or third-party labels. Always a promoter of our channel of reference, we have turned to more modern and economically profitable distribution channels. In fact, as of today, natural or near-natural products are no longer found only in herbalist shops but have spread to large-scale retail channels, pharmacies, and online. Nonetheless, Customer satisfaction remains the main goal.

Thus since 2021, the company has been ISO 22000:2018 certified. This is integrated into the Quality Manual.



OUR CERTIFICATIONS

Naturalness as the first goal. Together with quality.

The importance of quality and certifications

The organization is committed to providing excellent quality and safe products to meet the needs and desires of a well-defined market segment. For this reason, quality plays a key role in Natura House to successfully guide the work of all other departments.

Efforts have been made to achieve certifications in quality and corporate good manufacturing practices to improve standards year after year.

With the ISO 9001:2015 certification with VGM SOLAS 74 extension, the organization has adopted a corporate quality management system designed to improve overall performance and provide a solid foundation for sustainable development programs. This system involves all business processes. It allows not only regular delivery of products and services that meet standard requirements, but also facilitates improvement and enhances Customer satisfaction.

With the ISO 22716:2007 certification on Good Manufacturing Practices for cosmetic products, the company is committed to following guidelines for the production, control, storage, and shipment of cosmetic products. These guidelines cover aspects of product quality, safety for company personnel, and environmental protection.

In the Quality Manual, which complements these certifications, all company processes are analyzed with procedures ranging from new product design to customer satisfaction, etc.

The importance of food safety and certifications

For years now, the company has been producing food supplements under the HACCP system. In the quest for continuous improvement and collaboration with customers around the world, a system that would ensure the management of food safety from risk analysis to after-sales service was adopted.

Thus since 2021, the company has been ISO 22000:2018 certified. This is integrated into the Quality Manual.



ISO9001:2015

In 2009, Natura House S.p.A. obtained the certification of the QUALITY MANAGEMENT system according to the UNI EN ISO 9001: 2008 standard, subsequently updated to the 9001: 2015 version.

The UNI EN ISO 9001 standard was adopted as a management model to demonstrate to its customers the company's ability to keep under control and improve all the main activities, from design to after-sales assistance.



GMP

Subsequently, in 2013, we reached another milestone, obtaining ISO 22716 (Good Manufacturing Practice - GMP, or Good Manufacturing Standards) certification.

This certification consists of a set of rules that describe the methods, equipment, means and management of production to ensure the appropriate quality standards.

This translates into the creation of a product with excellent technical-functional characteristics and the provision of a service capable of satisfying the specific requests of the end user.



ORGANIC CERTIFICATION

Finally, in 2015, in order to further increase the services on behalf of our third-party customers, we obtained certification for the production of organic cosmetics, through the Italian control and certification body Suolo e Salute. Choosing a bio-certified cosmetic gives the consumer a guarantee of naturalness and eco-sustainability thanks to selected and certified ingredients.

Our effort is not limited to achieving excellent formulation qualities, but also extends to packaging, providing a wide choice of certified ecological and / or recycled containers.



PACKAGING CERTIFICATIONS

Starting from 2015, with the Eco Shampoo line, the Company becomes sensitive also for the environmental prevention and chooses PE bottles deriving from the processing of sugar cane. In 2019, with a new partner we apply this conscious choice also in the supply of tubes, receiving authorization to use the I'm Green™ trademark on these packs.



NATURAL COSMETICS

Naturalness and Technology.

Since the beginning NATURA HOUSE has produced its cosmetic products using only and exclusively raw materials of vegetable origin giving up to the chemicals ones, which are alien to the natural physiology of the skin, to active principles which are totally unfit to our organism and to excipients and additives which could sap the homeostatic skin.

NATURA HOUSE uses only: vegetable Oils (Macadamia, Jojoba, Avocado, Wheat Germ, Almond, Sesame, etc.) , natural Waxes (Beeswax, etc.), vegetable Butters (Shea butter, Mango etc.).

When we want to define a cosmetic as a Natural one, it has to content plant extract but not only. We think it has to respect the structure and the organization of the skin.

The firmly values and the formulation engagement of the Laboratories of Natura House come true with the plain mark of the % of the naturalness of each product. It expresses the real and high presence of natural origin raw materials.

All Natura House cosmetics are manufactured following strict disciplinary rules, which have been tested with more than 50 years of experience.

NATURA HOUSE's mission was to be the first "100% Made in Italy" in natural field. Year after year we have built our success all over the world, in 2003 our products were appreciated in all Continents.

A success based on technology, quality and naturalness of our products. Natura House started the distribution beyond the Alps in 1981 exporting its products first in Spain and then in Germany and Austria.

COSMETICS

Since 50 years Natura House, specialized in the natural origin cosmetic, pioneer in the use of strict vegetable and high quality raw materials, is able to produce a wide range of products: lotions, shampoos, toothpastes, ointments, powders, masks, gels.

Our know-how permits us to formulate and produce personal care and cosmetic products of our creation or on customer request: cleanser and treatment for skin, body and hair, dermatological care problems, alcoholic perfumery, oral care, baby care, insect repellents, deodorants, intimate and hygiene products.

Modern machineries with different volumes, an efficient stock of raw materials guarantee a production capability able to satisfy any request, with the best flexibility and punctuality, respecting high qualitative standards.

The best filling and packing machines with volumetric and quantitative control satisfy several packaging needs: jars and bottles of different sizes and materials; PE, laminated, COEX and aluminum tubes; sachets, single-doses. Now we also offer a selection of ECO-BIO or recycled packaging.



OUR SERVICES

AT YOUR SUPPORT.

Real partnership that meets your market requirements.

Choose to export the Nature House Brand in the world means market the high quality Made in Italy.

In the face of the needs that export involves, the Company supports its Distributors with targeted consultancy and needed documents, so that the sales process can proceed smoothly.

Our departments do their utmost with proactivity, skills and professionalism to be able to create "customized" versions of the Brands, in order to purpose on the market of interest, highly competitive products.



Personalized formulation according to the Country Rules.

Control and application of the latest regulations

Clear Distributor indications and details on the packaging.



Farmacia Giorgioni,
ITALY

IN THE WORD.

Today Natura House products are well appreciated in more than 60 Countries.

Such as Spain, Portugal, France and its territories in Africa and Antilles, Germany, Austria, The Netherlands, Greece, Belgium, Cyprus, Lithuania, Latvia, Estonia, Czech Rep., Slovak Rep., Romania, Poland, Bulgaria, United Kingdom, Ukraine, Armenia, Belarus, Slovenia, Croatia, Bosnia-Erzegovina, Serbia, Albania, Kosovo, Turkey, Kuwait, Iraq, Qatar, Bahrain, Lebanon, U.A.E., Saudi Arabia, Tunisia, Ghana, Mauritius, Malaysia, Singapore, Hong Kong, China, Taiwan, Vietnam, South Korea, U.S.A., Mexico, Ecuador.

All over the world the Natura House customers have recognized a high quality product which satisfy their needs.



SHINSEGAE department store, SOUTH KOREA



Kuala Lumpur, MALAYSIA



DNK City: Minsk, REPUBLIC OF BELARUS



Baby city (Kotryna) - PC Outlet Vilnius, LITHUANIA

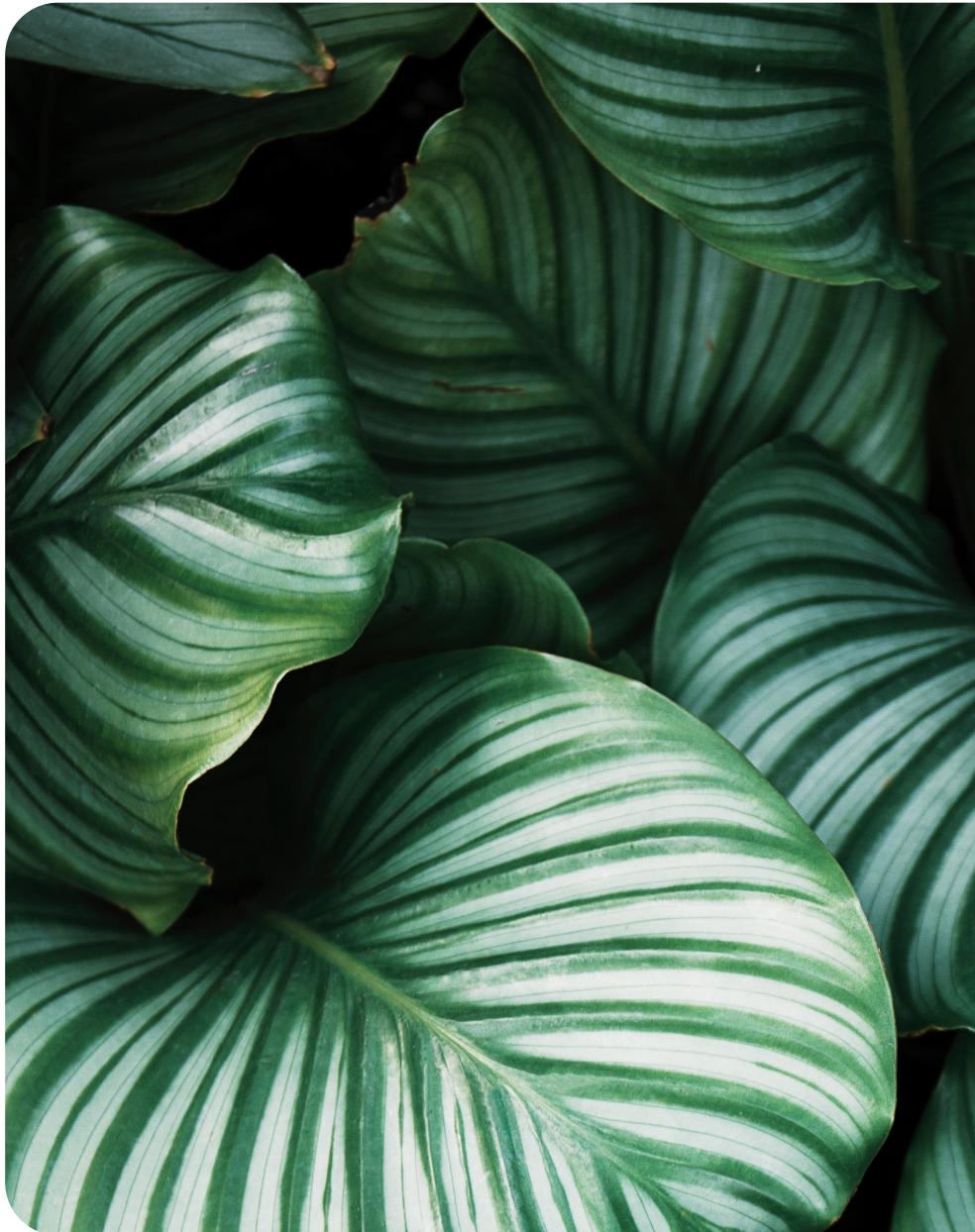




PURA NATURA® LINES

The best Nature for you.







No Compromise. Only Nature.

Since 1970 Natura House and the Spialtini family have always formulated cosmetics that are the best compromise between the extreme naturalness of the product, its pleasantness and obviously respect for the environment.

The “Miracle Garden Bio” line condenses all these concepts in itself. The products have been formulated using only raw materials of natural origin with some minimal exceptions so that it ranges from a minimum of 99.3% up to 100% naturalness.

All the formulas are “Dermatologically Tested” to guarantee maximum delicacy on all skin types.

All the products of the “Miracle Garden Bio” line are certified organic by Suolo e Salute. All the active ingredients are obtained from the typical plants commonly found in vegetable gardens all over the world and, wisely mixed, they bring all their miraculous effects into the products.

Attention to the environment is truly maximum. All the energy used in the Company comes from renewable sources and also the packaging (tubes) are obtained NOT from oil but from Sugar Cane and therefore are 100% green, while bottles are made with recycled plastic.





EYE CONTOUR GEL

Item code: 55700 15 mL

Fresh, Revitalizing

for a TOP look! **Beet extract** helps to smooth out the fine lines and protects the delicate skin around the eyes.



FACE CREAM

Item code: 55701 50 mL

Protective, Antioxidant

This light cream gives to face the ideal protection from pollution and environmental stress thanks to **Carrot oil** - a powerful antioxidant - and gives the skin an extraordinary sensation of softness.



FACE MASK

Item code: 55702 75 mL

Purifying

Very fresh gel mask, contains **Cucumber extract** with strong purifying and soothing power, even for sensitive skin.



SHOWER EXFOLIATING SCRUB

Item code: 55703 200 mL

Restoring

For a delicate and restoring cleansing; prevents dryness and chapping. Keeps the skin soft and radiant. Thanks to **Grape Seeds** that have an exfoliating gentle action.



BODY LOTION

Item code: 55704 200 mL

Moisturizing

Naturally perfumed with a sensory and light profile, gives the skin a moment of pleasure thanks to the **Rosemary extract**, the Shea butter and the Olive and Almond oils which together moisturize, nourish and tone in only one passage.



HAND CREAM

Item code: 55705 50 mL

Nourishing

Gives the hands immediate relief from the most common external aggressions. All thanks to **Sage**, a strong restorative, Shea Butter, a famous nutrient and beeswax, a true protective agent.



MICELLAR WATER

Item code: 55706 200 mL

Refreshing

Combines the cleansing properties of micellar water with the toning capacity of traditional facial tonics. **Peppermint extract** works by calming redness, purifying and refreshing, giving immediate relief and tone.



TRAVEL KIT

Item code: 55707 3x15 mL

A trial kit with an assortment of mini size items of Miracle Garden Face cream, Body lotion and Shower exfoliating scrub. Plus a branded pencil included as a Gift.



FOOT CREAM

Item code: 55708 75 mL

Emollient

Particularly effective treatment against dry and cracked skin of feet and heels. With **Grape Seed Oil** ensures rapid well-being, giving freshness, purity and lasting comfort for a compact and smooth skin.



BIO LIP BALM
PURA NATURA®



Nature for us is not a fashion
but a way of Being.





The organic beauty.

LIP BALMS - ORGANIC CERTIFIED

The Bio Balm line is a concentrate of Natural Ingredients. Each product is formulated by researching the best ingredients Nature has to offer, selecting them from those with the highest quality performance.

The anhydrous base allows not only to soften and nourish the lips but also to create a long-lasting protective film. It only consists of emollients of natural origin, such as Almond, Sesame, and Castor Oils, Beeswax and Carnauba Wax, Coconut oil derivates, and Shea Butter.

The formulation base itself is a unique active ingredient: moisturizing, nourishing, emollient, protective, water-repellent, regenerating, shining, and soothing. Impossible to contaminate, thus preservative-free. With antioxidants that protect against the natural rancidity of vegetable oils.

The excellent Naturalness of the formula is confirmed by the Organic Certification from "Suolo e Salute", one of the oldest and most serious certification companies in Italy.

But we did not stop just at organic formulas.

We care about the environment, so all the plastic packaging we use is sugar cane-derived and I'm Green® certified.

JAR LIP BUTTERS

Lip Butters rich in Shea Butter. Elixir of health for protected, soft and deeply moisturized lips with gorgeous taste.

The Pure Shea Butter meets the flavor of soft and gorgeous aromas for an irresistible combination of health and pleasure.

The Shea butter, thanks to its high moisturizing and nourishing power and to the high protective action, is a precious ingredient for the health and the beauty of lips. It is naturally rich in vitamins A, E and F, essential vitamins for the good skin equilibrium.

The Natura House R&D Laboratories have formulated an extra comfortable Lip Butters for the protection and the care of lips, with a selection of fruity aromas for an extra well-being.

For a soft, healthy, protected smile in winter as well as in summer time.

For cared lips, which are not afraid from sun, cold, irritation and chapping.

For the whole family: kids, mom and dad!



BIO PROPOL BALM * °

Item code: 21620 10 mL

Nourishing

With a rich, velvety and non-greasy texture, this Balm intensely nourishes dry and chapped lips, giving absolute comfort resistant to kisses, wind and cold. Used constantly, the lips return to being smooth, soft and supple.

Allergen-free Honey aroma.



BIO ALOE BALM* °

Item code: 21621 10 mL

Soothing

With a rich, velvety and non-greasy texture, this Balm soothes lips attacked by external agents such as wind, cold and make-up, giving immediate and lasting relief. Used constantly, the skin recovers the optimal state of hydration and shine.

Allergen-free Almond aroma.



BIO ECHINA BALM * °

Item code: 21622 10 mL

Protective

With a rich and velvety texture, this Balm repairs the lips thanks to its restorative and immunostimulating action. Used constantly, even the most sensitive lips are restructured, making the skin smooth and soft.

Allergen-free Berries aroma.



30SUN BALM °

Item code: 21623 8 mL

Sun protection

With a rich and velvety texture, this Balm shields the delicate skin of the lips in all situations in which you are exposed to the sun: sea, mountains, during a marathon in the city or a walk in the countryside. Lightweight, comfortable and with SPF30 it is the ideal companion for your lips!

Allergen-free Fresh aroma.



PIEDMONT LIP BUTTERS

Item code: 21180 4 x 15 mL

Nourishing, Protective

The pack includes 4 lip butters:
Cherry
Mint
Honey
Chocolate



INTERNATIONAL LIP BUTTERS

Item code: 21181 4 x 15 mL

Nourishing, Protective

The pack includes 4 lip butters:
Lichee
Green Apple
Passion Fruit
Violet



eco



Our first Eco-line.





The new generation line; Eco-friendly.

WHY ECO BODY WASH?

Full Body Wash line based on Pure and Natural Essential Oils in addition to Aloe and Chamomile extracts (soothing and calming) and Pomegranate extract (antioxidant).

Cleansing base: Preservative Free, high active concentration, best purity of essential oil.

WHY ECO SHAMPOO?

Cutting-edge formulations, which combine the best natural care tradition with efficacy of professional trichology treatments. Aimed and specific formulation for different demands and problems of several types of hair. For the whole family.

With **NUTRICARE**, an exclusive Protein Complex of Vegetable Origin, which protects the hair from oxidative damages of stress, pollution and UV rays, giving back brightness, softness and improving the health.

ECO-FRIENDLY PACKAGING

Eco-compatible vegetable PE bottle produced with a plastic nature-friendly. It comes from sugarcane (*Saccharum officinarum*). Rather than petrol.

PURA NATURA®



EXTRA SOFT SHAMPOO

Item code: 21470 250 mL

Protective, Extra delicate, 2in1

With Mallow and Rice Proteins.
Directions: Delicate Hair, Kids.

Every Day Use.



NOURISHING SHAMPOO

Item code: 21471 250 mL

Moisturizing, Restoring

With Honey and Avocado.
Directions: Dry, Fragile and Damaged hair.



PURIFYING SHAMPOO

Item code: 21472 250 mL

Balancing, Refreshing

With Nettle and Grapefruit.
Directions: Oily Hair also with dandruff.



DELICATE SHAMPOO

Item code: 21473 250 mL

Softening, Brightening

With Chamomile and Linseeds.
Directions: Light, delicate and thin hair.



NORMALIZING SHAMPOO

Item code: 21474 250 mL

Moisturizing, Re-balancing

With Aloe and Mint.
Directions: Hair with Dandruff and Dryness.



STRENGTHENING SHAMPOO

Item code: 21475 250 mL

Vitalizing, Adjuvant against hair loss

With Bamboo and Millet.
Directions: Weak Hair, Toneless, Devitalized.



PROTECTIVE SHAMPOO

Item code: 21476 250 mL

Restoring, Shining

With Pomegranate and Argan.
Directions: Coloured hair, stressed and dry.



HAIR CONDITIONER

Item code: 21490 250 mL

Restructuring, Detangling

With Argan oil and Rice Proteins.
Directions: Devitalized, Dull and Dry Hair.



BODY WASH RELAX

Item code: 21410 250 mL

Relaxing, Emollient, Protective

Direction: Relax and restoring moments. With Lavender and Lemon Essential Oils.



BODY WASH REFRESH

Item code: 21411 250 mL

Refreshing, Emollient, Protective

Direction: Anti-fatigue and strengthening moments. With Pine and Peppermint Essential Oils.



BODY WASH RESTORE

Item code: 21412 250 mL

Balsamic, Emollient, Protective

Direction: Balsamic for the body and breath. With Eucalyptus Essential Oil.



BODY WASH RETONE

Item code: 21413 250 mL

Restoring, Tonic, Protective

Direction: Purify the body, uplifting moments. With Grapefruit Essential Oil.



BODY WASH REVIVE

Item code: 21414 250 mL

Soothing, Purifying, Protective

Direction: Invigoration and light moments. With Tea Tree Essential Oil.



BODY WASH RELAX

Item code: 21390 500 mL



BODY WASH REFRESH

Item code: 21391 500 mL



BODY WASH RESTORE

Item code: 21392 500 mL



BODY WASH RETONE

Item code: 21393 500 mL



BODY WASH REVIVE

Item code: 21394 500 mL



SHAMPOO
*ultra
concentrated*
PURA NATURA®

Nature in your hair.



SHAMPOO

ultra
concentrated

98,3%
Natural
Origin

PURA NATURA®

FOR LIGHT HAIR
SOFT AND DELICATE

NO
SLS
SLES
SLS
SLES
PARABENS
SILICONES
MINERAL OILS

Chamomile
Witch-hazel

Washing base 100% biodegradable.

THE HAIR

Hair is the expression of beauty and shows the health state of a person. Hormonal problems, dissolute life, pollution, and stress develop free radicals that are harmful to hair bulb condition which could lead to hair and scalp problems. Every day we lose about 50 to 100 hairs as a physiological phenomenon that increases in particular moments of the year, autumn and springtime, and during hormonal changes.

Some aspects can highlight the bad status of the hair health, such as hairbreakage, unruly aspect, dull color, dandruff, dryness and itchiness of the scalp. Hair needs special and continuous attentions to look vital, shining, and healthy. Extracts can be particularly useful and effective for a strong hair and healthy scalp.

NEW VEGETABLE ORIGIN SURFACTANTS

Coco-glucoside, Disodium Lauryl Sulfosuccinate, Cocamidopropyl Betaine.

For the whole family. **SLS / SLES - PEG / PPG - PARABENS - SALT - SILICONES FREE.**



PURA NATURA®



OILY WITH DANDRUFF HAIR

Item code: 21430 250 mL
Item code: 25170 1000 mL

Stop to the dandruff

Nettle, Hop and Watercress natural extracts.

No Salt added.



LIGHT HAIR

Item code: 21431 250 mL
Item code: 25171 1000 mL

Delicate, Blonde highlights

Chamomile extract and essential oil, Witch-hazel extract.

No Salt added.



OILY AND FRAGILE HAIR

Item code: 21432 250 mL
Item code: 25172 1000 mL

Purifying

Rosemary, Eucalyptus and Thyme natural essential oils.

No Salt added.



DRY AND DULL HAIR

Item code: 21434 250 mL
Item code: 25181 1000 mL

Brightness, Softness

Aloe extract and Silk proteins.

No Salt added.



FRAGILE AND STRESSED HAIR

Item code: 21435 250 mL
Item code: 25175 1000 mL

New life for hair

Honey, Propolis, Pollen.

No Salt added.



SEA AND POOL

Item code: 21438 250 mL
Item code: 25183 1000 mL

Neutralize sea salt and chlorine

Panthenol (provitamin B5)
Pomegranate extract.

No Salt added.



DELICATE HAIR

Item code: 21439 250 mL
Item code: 25179 1000 mL

Also for children

Pure Wheat Germ, Sweet Almond Oils, Wheat proteins.

Frequent washes.

No Salt added.



OILY HAIR

Item code: 30306 250 mL
Item code: 25182 1000 mL

Healthy and strong hair

Green clay.

No Salt added.



BIG SIZE

1000 mL



HAIR CONDITIONER

Item code: 21206 250 mL

Renovating, hair with dandruff

It makes hair bright and soft

Suitable for hair with dandruff problems, it has antiseptic properties, normalizing of the sebaceous secretion, thanks to the active principles contained in the extracts of Nettle, Burdock and Watercress.



HAIR CONDITIONER

Item code: 21210 250 mL

Soft, delicate hair

Specially formulated for the soften and untangle treatment of fine, delicate hair.

Thanks to the action of its active (Chamomile, Wheat germ oil, Vitamin E and Silk proteins) it moisturizes, protects and untangles the hair without making them heavy but giving volume.



LINSEED OIL

Item code: 21209 200 mL

Nourishing, dry hair

Must be used as a pre-wash treatment.

It performs an effective restoring and nourishing action on very dry and coloured hair and on broken ends.

It protects coloured hair too, making its colour shine and prolonging the time between a hair-colouring and the following one.



PURA NATURA®



The strength in your Hair.





PBX

P: ROYAL JELLY
B: OSWELLIA
X: IMENIA

98,5%
Natural
Origin

PURA NATURA®
CONDITIONER
INVIGORATING

HELPS STRENGTHEN
THINNING HAIR

with Provitamin B5



Few news on scalp and hair.

A single hair has a vital cycle made of different phases. The growing phase (anagen) goes, as a general rule, from 3 to 6 years; the quiet phase (catagen) lasts from 2 to 3 weeks, when the hair bulb makes different changes, and the loss phase (telogen) lasts about 3 months. Every day about 100 hair die but, in ideal conditions, the old ones will be immediately replaced by the new ones. The hair replacement happens every 2-6 months.

THE BIGGEST PROBLEM? HAIR LOSS

But why does hair fall? Hair loss is a worldwide problem which involves everybody, men above all.

When the physiological hair loss becomes excessive and you lose more than 100 hairs a day, the result is an increase of the thin areas, which can be permanent or temporary.

The causes of this problem can be different: endocrine troubles, lack of balance at the nervous system, food lack, infections, stress, nervous troubles, dermatosis, bacterial folliculitis or also hereditary diseases.

Furthermore sports, excessive hair washing, perspiration and tiredness after an intense physical activity damage the hair with a consequent loss of it (the chlorine of the swimming pool damages the scalp and weakens the hair, which diameter will be

reduced). The excessive and lasting hair loss can originate the alopecia.

ACTIVE PRINCIPLES:

Boswellia extract, Royal jelly, Ximenia: very rich in nutritional components; stimulate, which help to stimulate the right trophism; protect and restore the devitalized, treated and colored hair prone to fall.

Vitamin A, Provitamin B5: moisturizing and antioxidant activity.

Magnesium: Stimulating action on the scalp.

PURA NATURA®



SHAMPOO

Item code: 21433 250 mL

Fortifying

The right shampoo to help strengthen thinning hair making them stronger.



SHAMPOO

Item code: 25173 1000 mL



HAIR CONDITIONER

Item code: 21208 250 mL

Invigorating

Ideal to protect and to treat the devitalized stressed hair.



HAIR CONDITIONER

Item code: 25191 1000 mL



HAIR VIALS

Item code: 21217 12 x 10 mL (120 mL)

Helps to strengthen thinning hair

Strong concentrated invigorating vials with Boswellia extract, Royal jelly and Ximenia ideal for devitalized and fragile hair prone to fall.

No rinse.

For external use only.



FOOD SUPPLEMENT IN CAPSULES

Item code: 10307 60 caps x 350 mg

To promote the structure, the strength and thickness of hair.

Food supplements based on extracts and antioxidants adjuvant to the physiologic growth of hair and to give structure, strength and thickness to hair.



PURA[®] NATURA MOISTURIZING



The origin of the Beauty!





In the Water, the origin of the Life...in the Water, the origin of the Beauty!

The well-being of the skin plays a very important role in the maintenance of our health, and its care must represent a priority for everybody and at any age. In fact, the main function of the skin is to protect the body from external attacks and from lack of water, fundamental ingredients for the life of our organism. Water is an indispensable element also for the wellbeing of the skin; its lack creates desquamation, thinning, fragility, lack of brightness.

Bring Trace elements and fundamental nourishments for the health of the skin.

Hinder the lack of water of tissues reinforcing the hydro-lipid film.

Maintenance of the correct level of hydration.

A skin barrier, that works correctly and that limits the lack of water, prevents the arise of irritant phenomena, dryness, desquamation and premature ageing.

WHY IS SO SPECIAL?

The best texture thanks to a special emulsifier of vegetable origin:

- It auto-adapts to the environment.

- Permits to form a soft and ultra-light film on the skin's surface, providing a pleasurable touch and protection from seasonal variations.
- Pleasure upon application whatever the skin type, fresh sensation and easy absorption.
- Intense, immediate and long-lasting hydration to the skin.
- Bring highly significant improvement to the quality of the skin.

INSTRUMENTAL TEST:

Test done on 20 volunteers: the long-lasting moisturizing effect (24h) has been confirmed by the Hydration test. The average hydration index % to

the 24h on the treated subject with the results: +31% hydration vs +6% non-treated.

POLYSACCHARIDES: Soothing action, thickening of the skin barrier, soft touch.

CERAMIDES: Improve of hydration, improve of skin elasticity and softness.

HYALURONIC ACID: Prolonged filming action of 6-12 hours.

TRACE ELEMENTS: Magnesium and Zinc to improve cells change.

The result of dermo-cosmetic research of Natura House Laboratories is an innovative moisturizing and protective treatments that thanks to the synergy of its vegetable actives in a functional bases with soft and pleasant texture, restores the right level of skin hydration for the whole day, also for the most sensitive and delicate skin.

PURA NATURA®



FACE & DECOLLETÉ CREAM

Item code: 21900 50 mL

Moisturizing, Protective

The new generation emulsifiers permit to have a soft and pleasant texture, leaving on the skin a long-lasting light protective film as a smooth caress.



MICELLAR WATER 3in1

Item code: 21901 200 mL

Refreshes, Cleanses, Removes the make-up

The skin appears immediately fresh, bright and tonic. Full cleaned and moisturized.

No rinse.



EYE CONTOUR SERUM

Item code: 21902 15 mL

Moisturizing, Anti puffiness and dark circles

Puffiness and dark circle are reduced.** The elasticity and the tonicity of the tissues is improved, reducing the relaxation of small wrinkles*.

* Self-evaluation test. **Test in vivo. **Perfume free.**



FACE & HAND WASH

Item code: 21904 300 mL

Delicate cleansing

The skin is soft, fresh and bright. Full cleaned and moisturized.





PURA[®] NATURA PURIFYING



For a perfect skin
that fears nothing.





For a perfect skin that fears nothing.

When the skin is marked by lucidity, oiliness, enlarged pores, acne and blackheads, normally it is classified as oily skin.

The shiny aspect and the oily skin blemishes, typical of the young-adolescent skin, are caused by an excessive secretion of the sebaceous glands. Often, also due to hormonal factors, the troubles of the oily skin continue to appear in adult age, in a more occasional and circumscribed way, in this case it is spoken of mixed or mixed prone to acne skin.

No all people knows that the oily skin is also sensitive, fragile and easy to be irritated, especially when it is wrongly treated with aggressive and not specific products.

The care products for oily skin consists in astringent, emollient, sebum-balancing, sanitary balancing, purifying formulations, that both cleaning and treating taking care with delicacy of this difficult and delicate type of skin such as the Pura Natura Purifying Treatments.

It is a line especially formulated to answer with efficaciousness and safety to needs of mixed and impure skins, respecting their fragile equilibrium and rapidly acting for normalizing result to give back to the skin a healthy and vital aspect.

The Pura Natura Purifying treatments utilize the efficacious synergy of active phytocomponents, specially selected to face the causes and symptoms of oily skin blemishes such as Zinc, Cinnamon extract, Bamboo extract in an extremely delicate and derma-affine base.

FUNDAMENTAL COMPONENTS:

ZINC + CYLON CINNAMON EXTRACT:

Purifying, regulating the sebum production, reduction of comedones.

BAMBOO EXTRACT:

Normalizing, astringent, sebum-balancing and purifying.

TEA TREE OIL:

Antiseptic, purifying.

PURA NATURA®



FACE CREAM

Item code: 21950 50 mL

Matt effect, Anti-blemishes

Hydration, freshness and softness to the skin. It contains Bamboo extract with normalizing and conforming action, Cinnamon and Zinc with intensive purifying and matt effects.



FACE & HAND WASH

Item code: 21953 300 mL

Astringent, Invigorating

For the daily cleansing, it is an adjuvant to the normalizing and astringent treatment; it removes deeply the impurities without damaging the hydro-lipid film and leaving the skin fresh, soft and tonic.



LOCALIZED SERUM

Item code: 21954 15 mL

Anti-blemishes

Localized intensive treatment for mixed, impure and oily skin with blemishes (lucidity, acne, comedones, enlarged pores). It has normalizing, astringent and soothing action.



MASK INTENSIVE TREATMENT

Item code: 21955 75 mL

Astringent, Anti-blemishes

It has a rapid normalizing, sebum-balancing and astringent action that opposes the blemishes, refines the epidermal grain and gives back hydration, freshness and softness to the skin.



PURA[®] NATURA OLIVE FLOWER



All the nourishing
and antioxidant power for
young and bright skin.





Nourishing, antioxidant and natural power.

From the Tree of the Mediterranean Diet, the secret for the skin well-being. From the Olive trees, the leaves, the fruits and their juice, the antioxidant beauty products that restore the radiance and the health of the skin and remove the ageing marks. Day after day they make the face and the body skin more silky, compact, tonic and bright, plunging it in a complete well-being.

A unique line to exploit at the best all functional potentialities of components extracted from the Olive tree. The Olive tree is well-known since ancient times for its wide range of components, particularly suited for skin and body care.

The Extra Virgin Olive Oil used, enjoy great physical and biological properties in terms of shine, emolliency and nourishment, coming from organic farming. Thanks to the high physiological compatibility with human skin, it helps to restore the bactericide barrier of the epidermis, enhance skin hydration and has emollient and lenitive properties. Thanks to its high % of mono-unsaturated fatty acids triglycerides, it increases cutaneous permeability, action gas a vehicle to deliver active ingredients inside skin deep layers.



PURA NATURA®



BRIGHT FACE CREAM

Item code: 21140 50 mL

Radiant, Nourishing

Its soft texture with intense emollient and nourishing power, gives to the skin a vital aspect: bright, smooth and refreshed. Ideal in the morning as well as in the evening on cleaned skin.



OLIVE RETARD FACE CREAM

Item code: 21141 50 mL

Antiage, Nourishing

Ideal for all types of skin that need of over-hydration and over-nourishing. Gives back tone and compactness. Fights the signs of skin aging prolonging the facial youth splendor.



CLEANSING GEL

Item code: 21142 200 mL

Refreshing, Brighting

Eliminates the impurities that make up, external agents and pollution leaves on the face and neck, cleans the skin from dead cells giving protection and soothing to enhance the freshness.



EYE CONTOUR SERUM

Item code: 21143 15 mL

Antioxidant, Anti Puffiness

Reduces the eye bags with a protective action on the microcirculation and draining the liquid deposits; increases the elasticity promoting the synthesis of the new collagen and elastin.

Perfume Free.



FACE & BODY WASH

Item code: 21144 300 mL

Emollient, Anti Dryness

Ideal for the restoring facial, hand and body cleansing. Enriched of emollient and nourishing extracts for leaving the skin elastic, soft and fresh.

Soap Free.



BODY LOTION

Item code: 21146 250 mL

Nourishing, Protective

Light and delicate texture able to restore the correct hydro-lipidic equilibrium after shower or bath. Leaves the skin fresh, nourished, moisturized and perfumed for the whole day.



BODY BUTTER

Item code: 21147 200 mL

Nourishing and Restoring

Ideal after bath or shower, is light and of rapid absorption. Brings nourishment and antioxidant action making the skin more tonic, elastic, silky smooth.



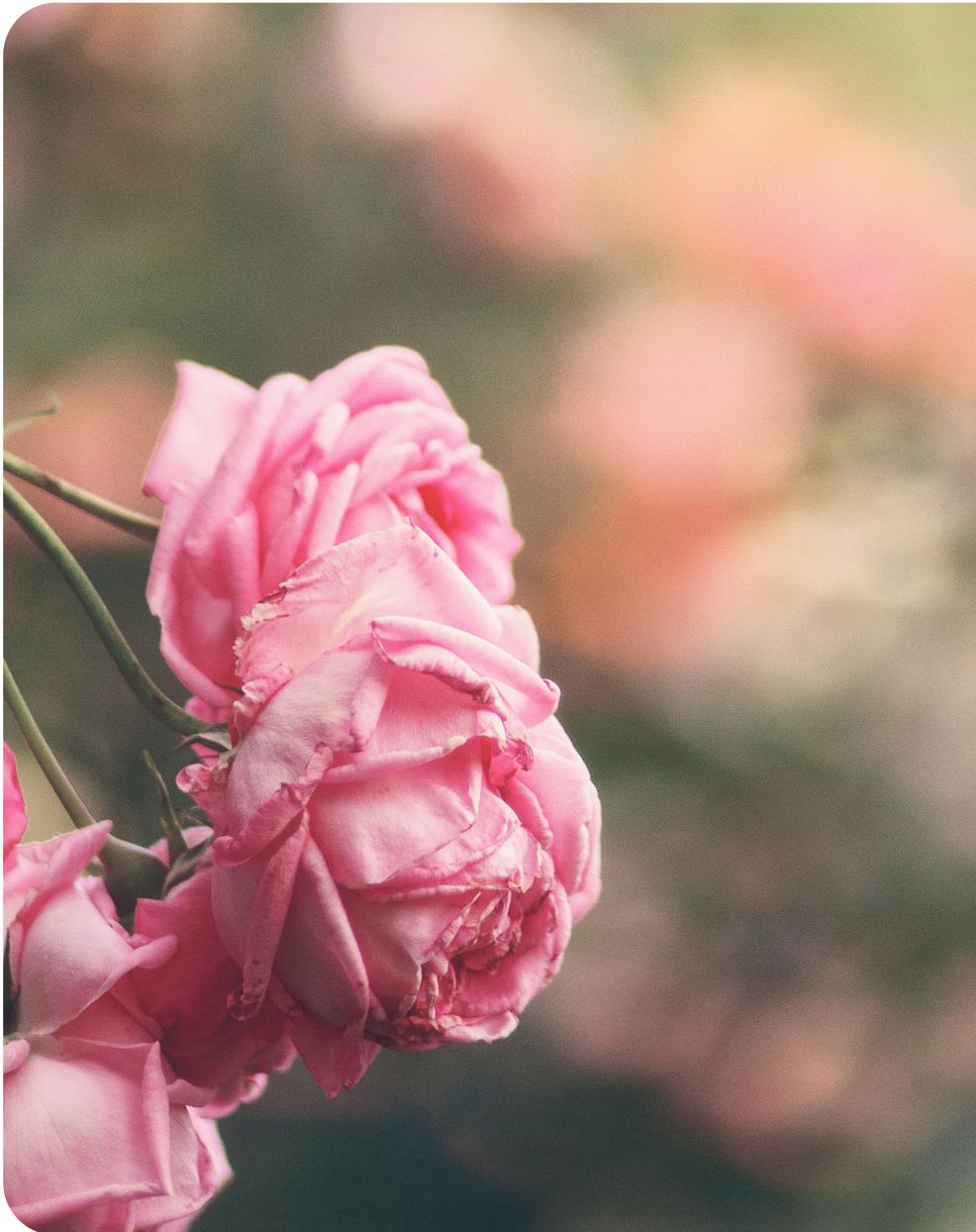
HAND CREAM

Item code: 21148 200 mL

Nourishing, anti-itch

Protects efficaciously from the external, chemical and environment aggressions, prevents from aging signs. Bring long lasting nourishment; fighting dryness and chapping.





PURA[®] NATURA

SIMPLY ROSE



Pure elegance,
natural femininity.





A complete range of cosm-ethic products.

PRECIOUSNESS OF THE PERFUME

Bulgarian rose perfume, noble, sensual and innocent. The elegance of the Night Blooming Jasmine, the Lily-of-the-Valley and the Violet; the noble harmony of the Cedar Wood; the east remembrances in the scent of the precious spices of Cardamom and Cloves; the Heliotropes sun, the poetry of the Vanilla Orchid and the White Musk in a refined, sweet and embracing flower bouquet.

ABUNDANCE OF ACTIVE PRINCIPLES

From 3 different botanical species, the best and most effective principle active in cosmetics.

Rosa Centifolia (Provence Rose) distilled water extracted from petals: tonic and revitalizing effect.

Rosa Damascena (Bulgarian Rose) extract from the petals, has an astringent and purifying effect.

Rosa Mosqueta (Eglantine Rose) oil extraordinary nourishing and velvety effect, rich in fatty acids and omega 3.

OUR ENGAGEMENT: THINK, FORMULATE AND PRODUCT ETHIC COSMETIC

The Pura Natura cosmetics put the best active principles we can find in Nature at your skin's disposal with delicate, pure and effective formulas, rich in herbal extracts. These cosmetics always have a vegetable bases; they are formulated with natural detergents, vegetable oils, butters and waxes with high dermo-affinity and contain no paraffin and no petroleum-derived surfactants.



PURA NATURA®



CLEANSING MILK

Item code: 21000 150 mL

Purifying, Emollient, Soothing

Purifying cleansing milk, rich in precious nutrients. Remove all impurities, toning and protecting your skin.



FACE CREAM

Item code: 21001 50 mL

Moisturizing, Protective, Silk Effect

Day cream with a delicate, light and velvety texture, rapidly absorbed and rich in precious nutrients.



FACE SCRUB

Item code: 21002 100 mL

Cleansing, Invigorating

Face scrub, rich in precious nutrients. Use the scrub regularly, two or three times a week.



EYE CONTOUR CREAM

Item code: 21003 15 mL

Nourishing, Moisturizing, Lifting Effect

Specific and delicate, rich in precious nutrients. Apply every day lightly.



FLUID BODY CREAM

Item code: 21010 250 mL

Moisturizing, Nourishing, Silk Effect

With a delicate, light and velvety texture, rapidly absorbed and rich in precious nutrients.



BODY SCRUB

Item code: 21011 250 mL

Cleansing, Invigorating

It will effectively remove all impurities, toning up, smoothing and giving a new light to your body skin.

SHOWER FOAM

Item code: 21012 250mL

Cleansing, Invigorating, Regenerating

Delicate and scented, rich in precious nutrients. Contains vegetable origin surfactants only, particularly delicate.

FACE & HAND WASH

Item code: 21013 300 mL

Cleansing, Delicate, Scented

Delicate liquid soap, scented and rich in precious nutrients. Made of vegetable origin surfactants only, particularly delicate.

PERFUME

Item code: 21014 50 mL

Precious, Refined, high-class perfume

Sensual and innocent, sweet and harmonious, feminine and embracing. Contemporary.

HAND CREAM

Item code: 21015 100 mL

Moisturizing, Nourishing, Protective

With a delicate, light and velvety texture, rapidly absorbed and rich in precious nutrients.



PURA[®] NATURA DEODORANTS



New generation of
delicate Deodorants
Aluminium free.





The deodorant action of new generation.

Pura Natura Deo is a new generation of delicate Deodorant Treatments which combine the Deodorant and Purifying, Efficacy Action and the Moisturizing, Lenitive and Protective Action of natural actives in order to care the skin also the most sensitive ones.

THE RICHNESS OF NATURAL EXTRACTS TOGETHER WITH VITAMIN E

Mineral salts: naturally content in Nature, they act as natural antibacterial. Used in the deodorant formulations ensure pureness and efficacious protection against bad smell.

Aloe Vera: refreshing, moisturizing and lenitive actions; makes the deodorant ideal for skins prone to irritation and sensitiveness.

Silk Proteins: a real skin beauty treatment, which makes skin soft, velvety and brilliant.

Vitamin E: antioxidant action, moisturizing and protective, strengthens the skin barrier for a friendly deodorant action.

THE DEODORANT ACTION OF NEW GENERATION

Thanks to the complex of functional substances with 100% natural action, the Pura Natura Deodorants act without blocking the physiological perspiration,

therefore the production of sweat (*anti-perspirant free*), but they work in order to avoid bad smell, controlling the microorganisms responsible of the sweat decay.

TWO COMBINES ACTIONS

The anti-enzymatic action of the Triethyl Citrate of natural origin, which blocks the action of enzymes of the bacteria to degrade the sweat components.

The derma-purifying action of the Sage essential Oil, with anti-microbe effect, astringent and refreshing.



PURA NATURA®



PURE FRESH SPRAY

Item code: 42030 100 mL

Neutral freshness, Unisex for all type of skin

Fresh and delicate, ensures protection from the formation of bad smell, leaving a long-lasting sensation of pureness. Its neutral fragrance makes it ideal for the whole family.

With Mineral Salts.



PURE FRESH ROLL-ON

Item code: 42031 50 mL



FRESH TALCO SPRAY

Item code: 42034 100 mL

Talc fragrance, Lenitive for sensitive skin

Traditional talc fragrance, for a pleasant long-lasting sensation of cleanliness. It has been formulated for very delicate skin also the most sensitives ones.

With Aloe.



FRESH TALCO ROLL-ON

Item code: 42035 50 mL



SILKY&BEAUTY SPRAY

Item code: 42038 100 mL

Inhibits the hair grow, ideal for female armpits after hair-removal.

A deodorant of beauty, which brings emollients and silk sensation for a smooth and soft skin as silk. Ideal to be used after hair-removal because helps to reduce the grow of new hair of armpits more nicer for more time.

With Silk proteins.



SILKY&BEAUTY ROLL-ON

Item code: 42039 50 mL

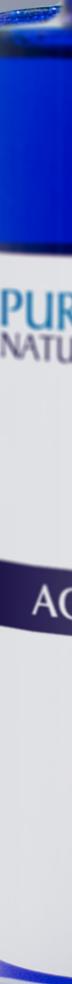


PURA[®] NATURA WATERS



Essential.





Pleasant, essential.

PERFUMED WATER

Before we started turbocharging perfume with alcohol and artificial additives, bottling fragrances was a relatively simple affair consisting of essential oils, botanicals, and water (hence eau de parfum, which translates to “perfumed water”).

Now, a millennium - give or take - after the Romans sprinkled Colosseum guests with balsam mist and medieval ladies washed their hands in rose essence, water-based scents are making a comeback.

CLEAN, FRESH SCENTS

Typically all natural, these aromas find favor among clean-beauty devotees, skin-allergy sufferers, and pregnant women who wish to avoid synthetic ingredients. And their lack - or near lack - of alcohol, which is used to enhance both intensity and longevity, appeals to those who prefer their perfume to whisper, not shout. “They’re clean, fresh scents that don’t overpower”.

It’s like “no-makeup makeup”, but “no-fragrance fragrance”.

PURA NATURA®

**WATER OF NAT**

Item code: 21163 200 mL

Ultra-fresh

Ultra-fresh water, toning and soothing for the face.

Also ideal as after-shave.**WATER OF NAT SPRAY**

Item code: 21164 200 mL

**ROSE WATER**

Item code: 21165 200 mL

Delicate, Refreshing

Tonic Water for facial cleansing and skin hydration, even of the most sensitive skin.

**ROSE WATER SPRAY**

Item code: 21169 200 mL

**CITRUS WATER**

Item code: 21168 200 mL

Fresh and Astringent

Tonic Water makes the skin brighter and more compact.

Ideal for mixed and impure skins.**CITRUS WATER SPRAY**

Item code: 21167 200 mL



PURA[®] NATURA EUPHRASY



For the well-being of the Eyes.



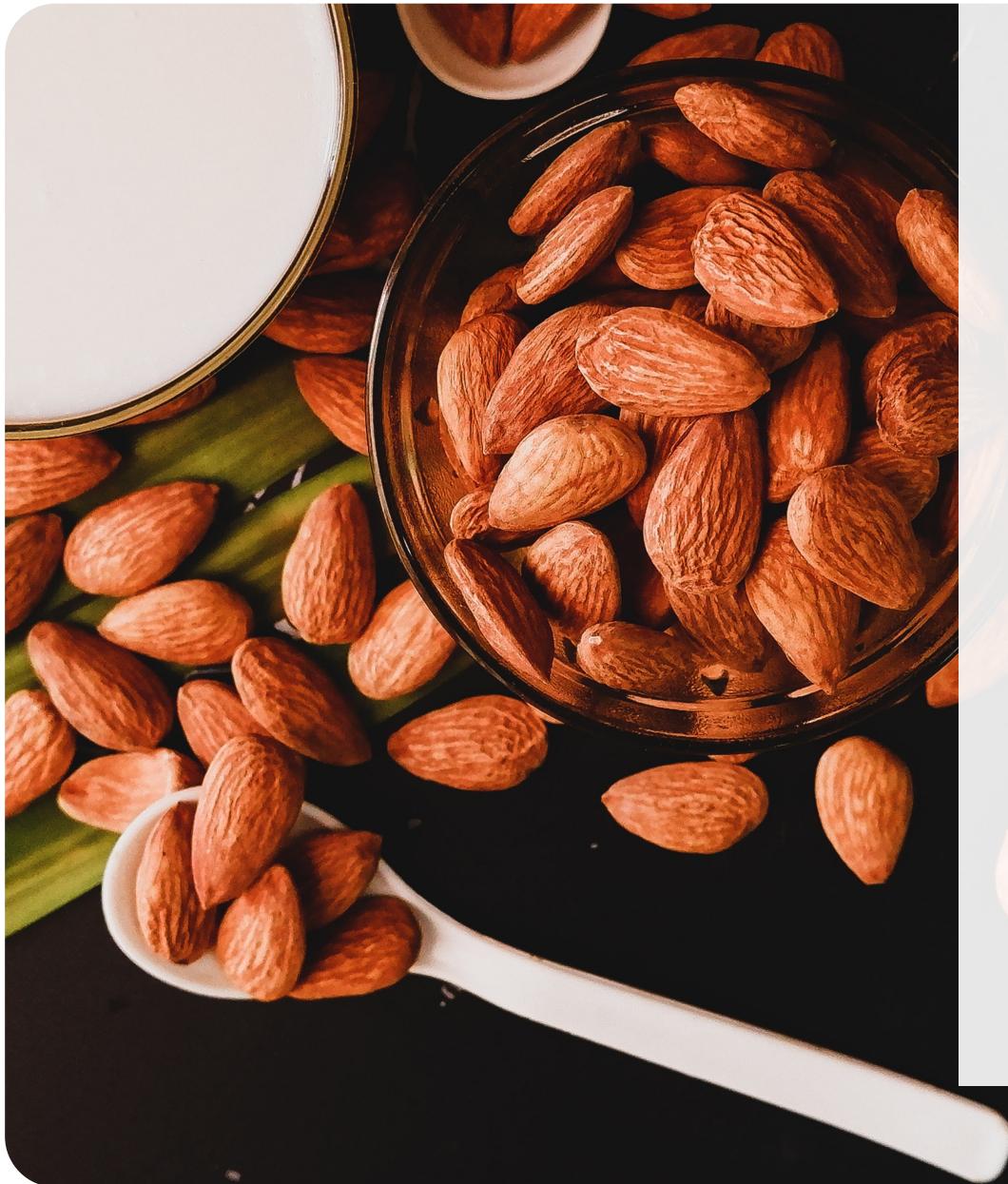
**WATER OF EUPHRASY, CORNFLOWER
AND WITCH-HAZEL**

Item code: 30401 10 mL

Moisturizing, Protective treatment

Buffered solution of distilled waters of Euphrasy, Cornflower and Witch Hazel useful for the soothing, refreshing, anti-reddening action of the eye contour, even when it appears tired and marked.





PURA®
NATURA

OIL AND BUTTER



Nourishing pureness.





SWEET ALMOND OIL

The Almond Oil, limpid and odorless, is cold pressed after extraction from the fruit of almond tree. This oil is ultra-moisturizing, not comedogenic and easily absorbed, rich of vitamin E, B and minerals.

Today this important "granny" remedy has been rightly rediscovered and has an important role in modern cosmetology, both in complex formulations and pure.

SMALL SIZE

Item code: 10154 100 mL

STANDARD SIZE

Item code: 10162 200 mL

BIG SIZE

Item code: 25201 1000 mL



PURE SHEA BUTTER

The Shea butter is one of those ingredients for the personal care that cannot miss at home. It has thousand functions, it can be carried also when we go outside.

It is from natural origin extracted from the small nut of the Mangifolia tree that grows in Africa. It has anti-inflammatory, anti-bacterial nourishing, protective, ant ageing actions.

Item code: 21195 30 mL

Display 12 pcs + 1 tester

Scent Free



SPECIFIC/SPECIAL LINES

The best Nature for You.

...

...



PURA[®]
NATURA
HAND CREAMS



Nature in your hands.





The skin of the hands is particularly exposed to a high variety of external agents, which endanger its integrity and beauty.

The sun, the cold, the wind and common detergents could make hands drier and chapped. The Natura House R&D Laboratories have distinguished themselves one more time. The hand creams are really very natural and effective; they bring high quantity of derma-affine restoring vegetable oils, protecting essential oils and nourishing and restoring vegetable extracts.



PROGELI HAND CREAM

Item code: 21160 75 mL

PRO=PROPOLIS / GE=GERANIUM / LI=Lemon

Delicate emulsion ideal for the daily care and the beauty of the hands. Protects from cold, wind, domestic detergents. It nourishes and moisturizes deeply the hand skin. Restores the skin from chapping. Main active ingredients: Propolis, pure and natural essential oils of Lemon, Geranium, Mint and Bergamot, Coenzyme Q10, Linseed oil. Pleasantly perfumed with Lemon essential oil, it absorbs rapidly, not sticky. Ideal for frequent use in every season.

MARIGOLD & LAVENDER HAND CREAM

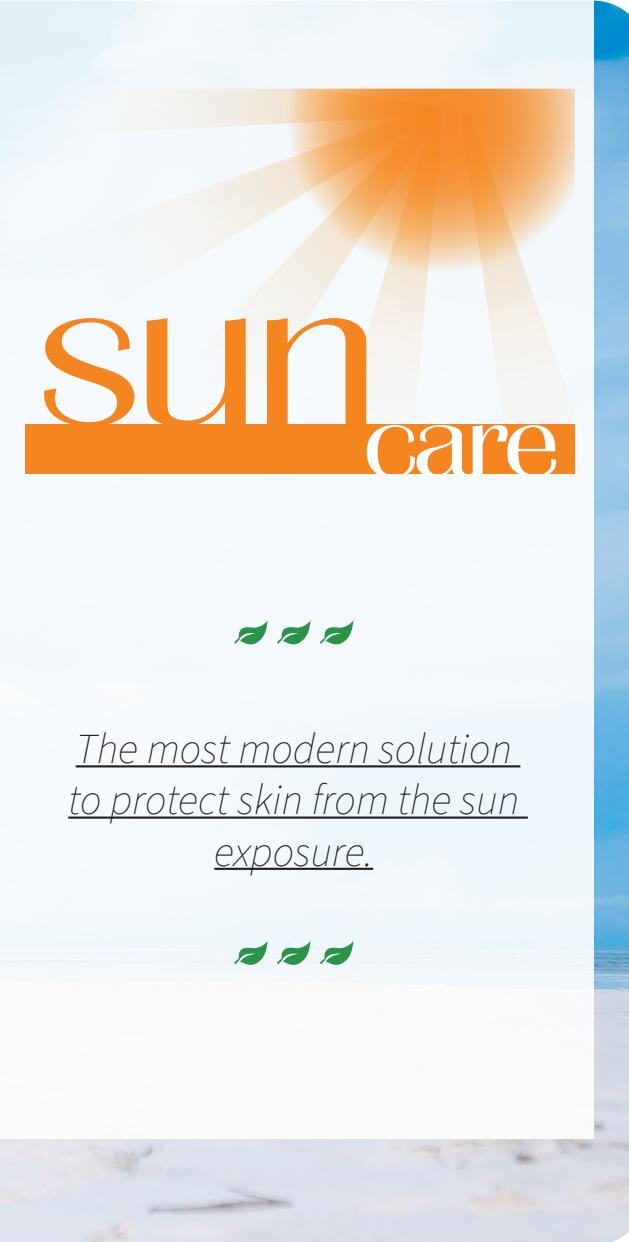
Item code: 21161 75 mL

Prevent and alleviate chapping and dry skin

Delicate emulsion, enriched in Coenzyme Q10 and UV sun screen to protect hand from attacks of the sun and sun screens (cause of premature skin ageing).

Main active ingredients: extracts of Marigold and Witch-hazel, Lavender essential oil, Aloe vera gel, Coenzyme Q10.

Pleasantly perfumed with Lavender essential oil, it absorbs rapidly, not sticky. Ideal for frequent use in every season.





THE MOST MODERN SOLUTION TO PROTECT THE SKIN FROM SUN.

A new generation formula rich in physical and chemical filters to guarantee the right protection to the most sensitive skins.

SPF/PA guaranteed by clinical tests.

Ideal for any temperature, any climate with any level of humidity. The emulsifier of vegetable origin used in the formula is able to adapt itself to the climate, making the products suitable for any situation without causing skin sweating. It has a very special multifunctional active texture thanks to Jojoba, Mimosa and Sunflower waxes.

ANYWHERE, ANYTIME

Seaside, Countryside, Mountain and Metropolis all around the world in Summer and in Winter.

HIGH PROTECTION HIGH HYDRATION HIGH NOURISHMENT

A face & body light texture cream able to protect the skin from sun rays. Moisturizes the skin deeply and improves the surface aspect of the skin itself. It is very easy adsorbed without leaving "white" effect without being too greasy.

SUN PROTECTION 30 SPF PA+++

Item code: 21610 100 mL

SUN PROTECTION 50 SPF PA++++

Item code: 21611 100 mL





Aloe Skin



Multi purpose plant.





Dermogel is obtained from 99% of Pure Aloe Barbadensis juice, coming from Organic Cultures Certified. It is cold processed to maintain all fresh plants properties. Dermogel high biocompatibility and richness of Vitamin F + Panthenol, ensure high hydrating, protective, and moisturizing properties of epidermis upper layers.

Its easily absorbable formulation makes it ideal to be used for most various applications by the whole family.

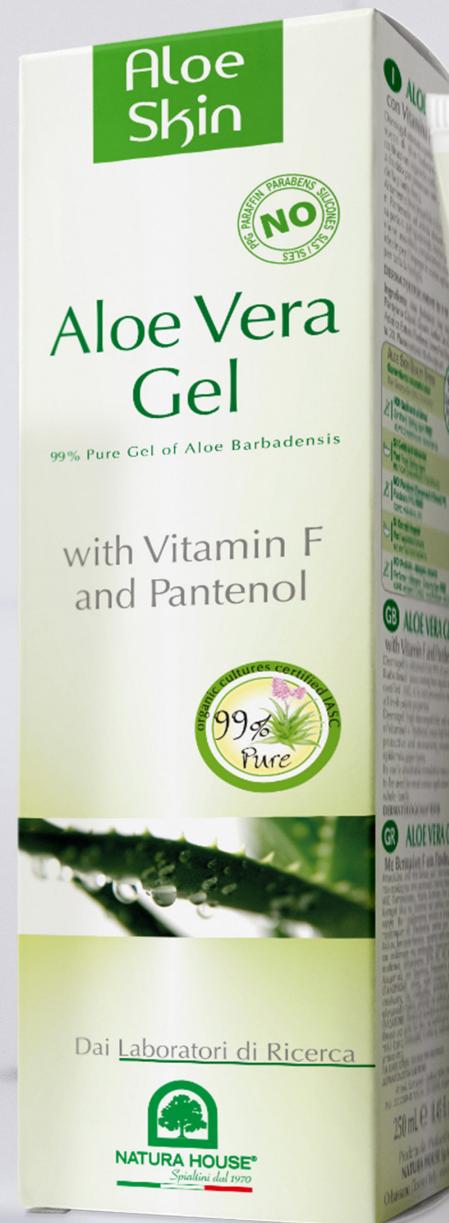
With: Food Gelling Agent, Vegetable Extracts.
Without: Synthetic Gelling Agent, Parabens, PEG, PPG, Perfume, Allergens, Colouring Agent.

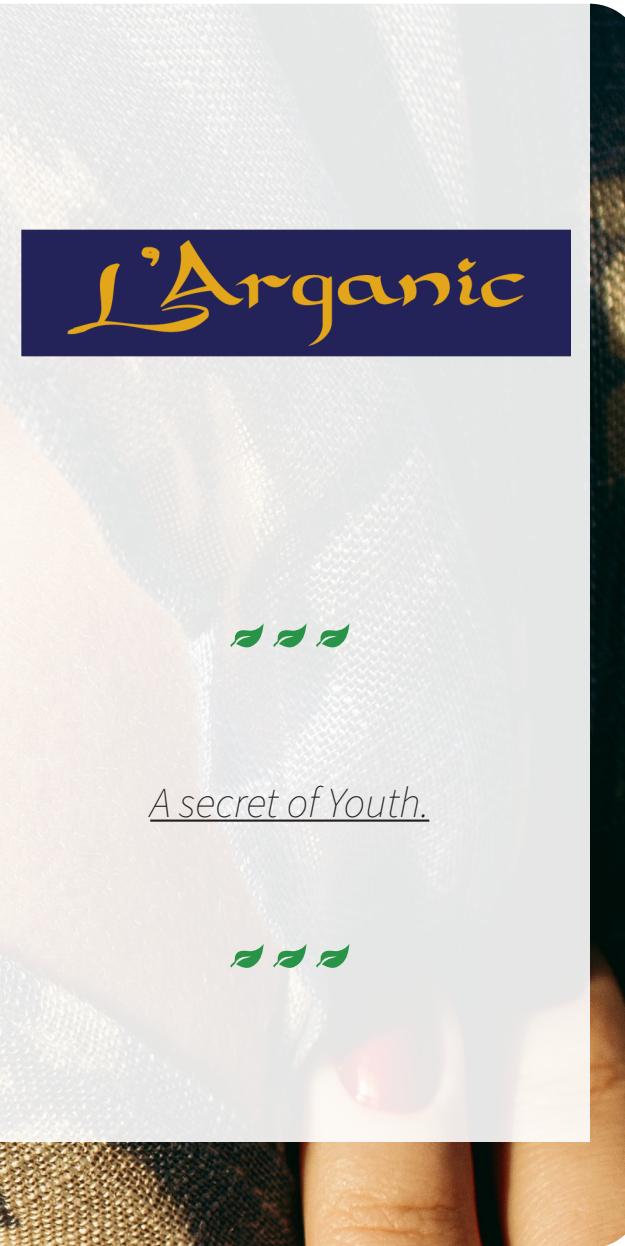
ALOE VERA GEL

Item code: 21344 50 mL

ALOE VERA GEL

Item code: 30404 250 mL







Beauty secret.

The Argan oil keeps a beauty secret that come from far away. For thousand years, the fruit of Argania Spinosa is for the Moroccan women a precious elixir of youth and nowadays the most modern cosmetic science has finally recognized its countless properties. It is a strong antioxidant, emollient, moisturizer, elasticizer; rich in vitamin E, protects and promotes the youth of the skin. It celebrates the brightness and the softness of the skin, protects the skin from external attacks, bringing intensive nourishment.

Pure organic Argan oil is cold pressed in order to keep all its precious properties. Highly nourishing, rich in precious elements, it has specific hydrating, emollient and smoothing effects.

Argania spinosa Oil, for thousand years, is for women a precious elixir of youth: Powerful antioxidant; Rich in unsaturated fatty acids; Vitamins.

MANY DIFFERENT ACTIONS

Anti-ageing, emollient, moisturizing, elasticizing, protects and promotes the youth of skin, enhances brightness and softness; strengthens skin barrier from external attacks.





FACE & DECOLLETE CREAM

Item code: 21070 50 mL

**Nourishing, Anti-Age,
Anti-wrinkles, Moisturizing**



ARGAN OIL MINI

Item code: 21072 10 mL

**Pure, Organic
Antioxidant, Emollient
Pocket Size**



ARGAN OIL MEDIUM

Item code: 91056 30 mL

Medium Size



ARGAN OIL

Item code: 21073 100 mL

Regular Size



HAND & NAILS TREATMENT

Item code: 21074 75 mL

**Nourishing, Protective
Restoring, Soften**



SHAMPOO

Item code: 21075 250 mL

Soothing, Nourishing, Delicate, Restoring



HAIR OIL

Item code: 21076 50 mL

**Restructuring
Nourishing, Protective
With Linseed oil**



ARGAN BUTTER

Item code: 21077 30 mL

Display 12 pcs + 1 tester

**Antioxidant, Emollient,
Moisturing**

With Shea Butter.



CLEANSING MOUSSE

Item code: 21078 150 mL

Delicate, Soften, Soap free



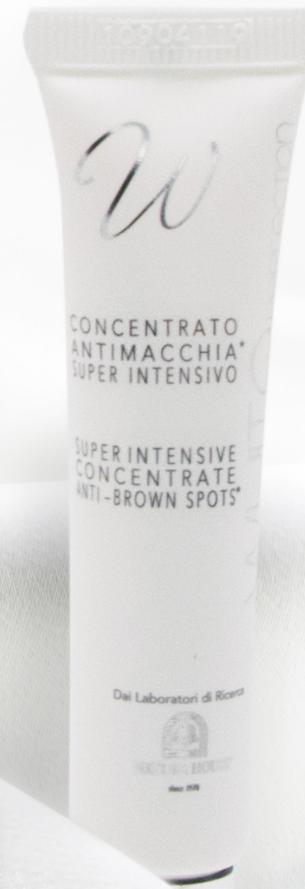
W

WHITE PERFECTION



Beauty without spots
Cosmetic innovation.





Cosmetic innovation.

THE PROBLEM.

LIFELESS AND UNEVEN COMPLEXION

BROWN SPOTS: Tanning, hormonal changes (pregnancy, oral contraceptives, menopause,..) and the age often cause brown spots on face, neck and back of hands, there defects in skin pigmentation threaten the beauty of a uniform complexion. Their formation is determined by an uneven production of melanin. The melanin in the dermis is formed by the action of an enzyme, tyrosinase, that increases in response to exposure to ultraviolet radiation. Normally, the brown pigmentation (tanning), useful to protect skin from harmful solar radiation, tends to disappear when the ultraviolet radiation stimulus is less and the skin returns to its usual colour, but it could happen that the melanin production and accumulation in

the epidermis is excessive and the skin does not return to its original condition, presenting an irregular complexion with the presence of darker spots.

THE LIFELESS COMPLEXION

The brightness is a fundamental requirement for the face beauty, a clear and radiant skin appears more vital and younger. Often, however, the complexion appears grey and lifeless because of oxidant action of the free radicals, smoke, smog, impurities and dead cell that are on the skin. Rediscovering the beauty of an even, luminous and radiant skin means trust in cosmetic specially formulated that act to discover and protect the natural perfection of the skin.

From Natura House R&D, White Perfection is the line of cosmetic treatments with lightening action, high

performance and sensitiveness, thanks to the natural composition, perfectly dermaaffine, acting gently in the correction of irregular pigmentation of the skin and regenerate the brightness.

ACTIVE INGREDIENTS

Physical sunscreens in synergy, anti-tanning: to prevent the appearance of skin blemishes.

Rumex occidentalis, high performance phyto-extract with vitamin C: antioxidant and protective to reduce the intensity of the blemishes.

High effect bio-mimetic peptides: to face the excessive store of melanin.

Liquid crystal bio-mimetic emulsion reflective light to increase the brightness of the skin and effect of shielding sunscreens.

ATTRIBUTE	AFTER 4 WEEK S TREATMENT
SPOT REDUCTION	+ 78%
WHITENING ACTION	+ 80%
BRIGHTNESS INCREASE	+ 86%
HYDRATION INCREASE	+ 80%
MORE SOFTNESS	+ 90%
SMOOTHER SKIN	+ 90%
REFINE TEXTURE	+ 88%
REDUCTION OF DULL COMPLEXION	+ 92%
HEALTHY ASPECT	+ 84%

Self-evaluation test done on 50 asiatic women, who have used a cosmetic containing a % of active principles same as in our products.



FACE & DECOLETTE WHITENING CREAM

Item code: 21060 50 mL

Correction of the irregular pigmentation

An effective and delicate action due to its natural dermo-affine composition which acts gently in the correction of the irregular pigmentation of the skin and it reclaims its luminosity. **Clinically Tested.**



WHITENING CLEANSING MILK

Item code: 21061 150 mL

Cleanses gently, purifies and removes dead cells

The ideal complement to the Whitening Cream for all type of skin. It cleanses gently, purifies and removes dead cells aiding to have back a smooth and uniform skin, which shines of brightness and whiteness.



SUPERINTENSIVE CONCENTRATE ANTI-BROWN SPOT SERUM

Item code: 21062 15 mL

Correction of the skin dyschromia

An effective and delicate action due to its natural dermo-affine composition which acts locally in the correction of the skin dyschromia.



WHITENING HAND CREAM

Item code: 21063 50 mL

Anti-brown spots

Gently correction of the irregular pigmentation of the hand skin.





No Age Pollution Protection



Protect the skin from air
pollutants and city stress.





Cosmetic innovation.

Most recent scientific studies have decreed that the enemy number one of youth face is POLLUTION, in addition to UV ray, which are increasingly invasive and aggressive, and to stressful and frenetic rhythms of modern urban life.

The result: on the skin appears wrinkles increasingly deep; loses its brightness and splendour, tone and compactness, in a word, is ageing prematurely. The air pollutants (smog, ozone, fine particles, smoke...) act harmfully both in depth, through their oxidative action that inhibits the natural antioxidant capacity of the skin, and superficially on the skin, in fact, they obstruct the pores slowing the oxygenation of epidermal cells and cell turnover.

Protect the skin from air pollutants and from city stress means give it back a surplus of antioxidant power, protect it from external agents first among all the sunlight, nourish and moisturize it effectively, improve its defence capabilities and recovery. First, with a restoring and balanced cleansing that clears the face from dead cells and improves the epidermal receptiveness. Secondly treating it daily with appropriate skin care products able to face up the threats of modern urban life.

For this reason the Nature House R&D Laboratories, in line with the deepest needs of modern women, have developed *a innovative anti-wrinkles line, to slow down the ageing process accelerated by air pollution and erase the signs of city stress from the face skin as well as from the body ones.*

NO AGE POLLUTION PROTECTION

The Pollution Protection is a revolutionary concentrate with antioxidant action to oppose free radicals originated by air pollutants (smog, ozone, gas, toxic metals, smoke and sunscreens) that cause early ageing of the skin (loss of vitality, tone, elasticity and compactness, more weakness, increase of sensitivity, spots, wrinkles).

The Pollution Protection is a unique combination of a blend of substances of natural origin, minerals, trace elements with high performance and safety.





CLEANER FACE CREAM

Item code: 21130 150 mL

Cleansing, Restoring

Thanks to the Pollution Protection it opposes to free radicals promoting the youth of the face.

The skin completely cleansed and good protected is more fresh, soft and silky and shines of new brilliance.



FACE CREAM

Item code: 21131 50 mL

Anti-wrinkle, Anti aging

Gives back nourishment and a strong anti-ageing protection giving to face a prolonged freshness, softness, silkiness and a radiant aspect. Pollution Protection for the best antioxidant protection. The brightness of youth appears again on your face.



EYE CONTOUR GEL

Item code: 21132 15 mL

Anti-puffiness, Anti-wrinkles

This revolutionary dermo-affine multi-active gel reduces the shadows under the eyes with a protective action on the microcirculation; mitigates the bags under the eyes draining the liquid deposits.

Perfume free



SMOOTHING BODY CREAM

Item code: 21133 150 mL

Nourishing, Protective

Innovative high protection phyto-lifting for a comfortable massage of body youth. Its soft, fresh and velvety texture brings in high concentration pure moisturizing and smoothing Calendula extract.



HAND CREAM

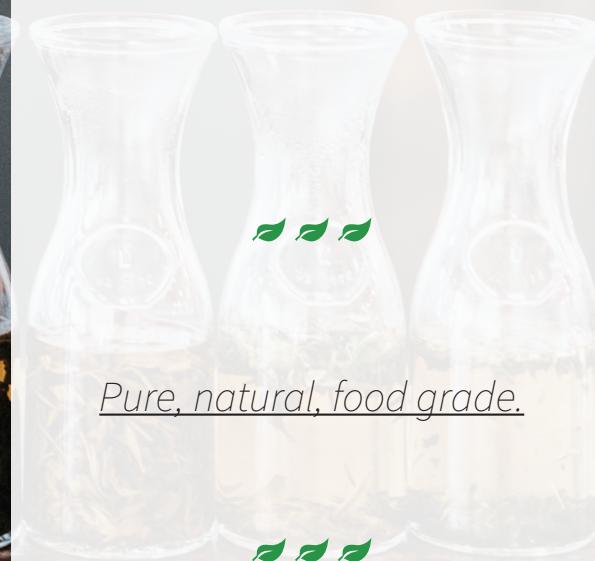
Item code: 21134 75 mL

Anti-aging, Protective

A protective, nourishing and anti-ageing effect to give back to the skin a immediate comfort from dryness, chapping and lack of elasticity.



KART®





Pure, Natural, Food Grade. No Synthetic.

KART® uses officinal spontaneous or grown plants selected from their original country since 1955. The Kart® Essential Oils are obtained by cold pressure and steam distillation without chemical solvents. They are controlled and guaranteed for their pureness and richness of active ingredients, determining the benefits the essential oil provides.

Kart essential oils are Pure, Natural, Food Grade. No Synthetic.

WHAT ARE ESSENTIAL OILS?

Essential oils are concentrated extracts taken from leaves, blossoms, roots, stems and other parts of plants. Each contain its own mix of active ingredients, and this mix determines what therapeutic benefits the oil provides. Some promotes physical healing, and some enhances emotional value.

WHAT IS AROMATHERAPY?

Aromatherapy, also known as Essential Oil Therapy is the use of naturally extracted aromatic essences from plants for body, mind and spirit health. Although the word "aroma" makes it sound as if the oils are used by the inhalation method, they can also be massaged into the skin and taken orally. There are also other methods such as using diffuser, bath, compress and facial steam.

HOW TO USE ESSENTIAL OIL?

INHALE

Some essential oils can be stimulating while some calming and soothing. Diffusing/evaporating essential oils can also cleanse and purify the air.

TOPICAL

Essential oils can be applied on skin by various method of usage including massage, rub, bath, hipbath, foot & hand bath, soak and compress.

ORAL

Never use alone but always mixed with liquid food such as honey, yoghurt, olive oil, with 1-3 drops. For cooking 1 drop to 100gr/ml of food and dishes.





STAR ANISE essential oil (*Illicium verum*)
Item code: 30002 15 mL

SWEET ORANGE essential oil (*Citrus aurantium dulcis*)
Item code: 30003 15 mL

CAJEPUT essential oil (*Melaleuca leucadendra*)
Item code: 30006 15 mL

CYPRESS essential oil (*Cupressus sempervirens*)
Item code: 30007 15 mL

EUCALYPTUS essential oil (*Eucalyptus globulus*)
Item code: 30011 15 mL

CLOVE essential oil (*Eugenia caryophyllata*)
Item code: 30012 15 mL

GERANIUM essential oil (*Pelargonium graveolens*)
Item code: 30013 15 mL

JUNIPER essential oil (*Juniper communis*)
Item code: 30014 15 mL

HYSOPE essential oil (*Hyssopus officinalis*)
Item code: 30015 15 mL

LAVENDER essential oil (*Lavandula officinalis*)
Item code: 30016 15 mL

LEMONGRASS essential oil (*Cymbopogon flexuosus*)
Item code: 30017 15 mL

LEMON essential oil (*Citrus limon*)
Item code: 30018 15 mL

MARJORAM essential oil (*Origanum majorana*)
Item code: 30019 15 mL

PEPPERMINT essential oil (*Mentha piperita*)
Item code: 30020 15 mL

NIAOULY essential oil (*Melaleuca viridiflora*)
Item code: 30021 15 mL

PINE essential oil (*Pinus mugo*)
Item code: 30025 15 mL

ROSEMARY essential oil (*Rosmarinus officinalis*)
Item code: 30026 15 mL

SAGE essential oil (*Salvia officinalis*)
Item code: 30027 15 mL

THYME essential oil (*Thymus vulgaris*)
Item code: 30030 15 mL

VERVAIN essential oil (*Verbena officinalis*)
Item code: 30032 15 mL

LEMON BALM essential oil (*Melissa officinalis*)
Item code: 30033 15 mL

TEA TREE essential oil (*Melaleuca alternifolia*)
Item code: 30034 15 mL

CITRONELLA essential oil (*Cymbopogon winterianus*)
Item code: 30035 15 mL

YLANG YLANG essential oil (*Cananga odorata*)
Item code: 30036 15 mL

TANGERINE essential oil (*Citrus reticulata*)
Item code: 30037 15 mL

SINUS RELIEF Blend of essential oils
Anti viral, promotes healing.
Item code: 91050 15 mL

SWEET DREAM Blend of essential oils
Gives blissful, relaxing deep sleep.
Item code: 91051 15 mL

LUCIOUS HAIR Blend of essential oils
Nourishes hair roots, stimulates and tonic.
Item code: 91052 15 mL

PIMPLE TREATMENT Blend of essential oils in serum
Anti-inflammatory, anti-bacterial properties.
Promotes scar healing.
Item code: 91064 15 mL



Beemy
Honey



All the Natural nourishing,
emollient and energizing
richness of Honey.







Richness of honey.

WHO IS IT DEDICATED TO? Ideal for skin and hair when their hydro-lipidic film, the skin's natural moisturizing factor, and the cutaneous barrier are reduced. Air, sun, frequent and aggressive washes create dryness and dehydration with chapping, lack of radiance and aridity.

WHY HONEY? It is composed mainly by water and glucides such as saccharose, glucose and fructose; helps to keep the right skin humidity index creating softness, flexibility and elasticity.

WHICH HONEY? Vintage organic polyfloral honey from high mountain, 100% made in Italy, selected for its special characteristics and efficacy.



FACE CREAM

Item code: 21020 50 mL

Nourishing, Moisturizing

The everyday cream that ensures to the skin all what it needs to prevent and oppose external attacks. For a radiant skin.

Daily use.



CREAM OF YOUTH

Item code: 21021 50 mL

Anti-wrinkles, Firming

With an exclusive active complex pro-youth made of Gynostemma Pentaphyllum and Cytrus Incanus with restoring action, lifting and plumping action.

Daily use.



FACE CLEANSER

Item code: 21022 150 mL

Soothing, Nourishing

Removes the makeup and cleanses with delicacy respecting the delicate balance of the epidermis.

Respect the youth of the skin and improves its vitality.



FACE & HANDS WASH

Item code: 21024 300 mL

Nourishing, Softening

For a delicate and restoring cleansing; prevents dryness and chapping. Keeps the skin soft and radiant.



HAND CREAM

Item code: 21026 75 mL

Protective, Anti-age action

Restores and prevents dryness and chapping, opposes the ageing of the skin ensuring softness, silkiness and long-lasting relief.



BODY BUTTER

Item code: 21027 200 mL

Intense Nourishing

Restores, nourishes and tones the skin ensuring softness, elasticity and a velvety silky touch.

Refreshing Peach Perfume.



BODY BUTTER

Item code: 21028 200 mL

Intense Nourishing

Restores, nourishes and tones the skin ensuring softness, elasticity and a velvety silky touch.

Relaxing Vanilla Perfume.



FOOT CREAM

Item code: 21029 75 mL

Emollient, Nourishing

Intense foot cream restores chapping, cracked heels and strong dryness giving back protection and long-lasting freshness.



LIGHT HAIR SHAMPOO

Item code: 21030 250 mL

Fine, Delicate hair

With special blend of Amino Acids. Permits regeneration of damaged hair and replacement of protein mass loss by chemical and mechanical treatments. With softening and brilliant effects.



DARK HAIR SHAMPOO

Item code: 21031 250 mL

Dry, Frizzy hair

With special blend of Amino Acids. Extremely emollient and protective, with softening and brilliant effects. Ideal for dark/brown hair enhancing brown tints and brightness.



STRENGTHENING SHAMPOO

Item code: 21032 250 mL

Against hair loss

With special blend of Amino Acids. Permits regeneration of damaged hair and replacement of protein mass loss by chemical and mechanical treatments. It nourishes, revitalizes and gives energy to the hair.



HAIR MASK

Item code: 21033 200 mL

Nourishing, Restoring

Permits regeneration of damaged hair. Used before the shampoo gives protection and strength to the hair. For a velvety touch and vitality.



HAIR VIALS

Item code: 21034 12 x 10 mL

Strengthening

With Sericin. Permits regeneration of damaged hair and replacement of protein mass loss by chemical and mechanical treatments. Intensive treatment with vitalizing and energizing properties.

No rinse.

HAIR CONDITIONER

Item code: 21035 250 mL

Fortifying

Combines the properties of honey and royal jelly with properties of boswellia and xymeninic acid in order to nourish and provide substantive strength to weak hair that is prone to thinning and hair loss.

SHOWER & BATH

Item code: 21036 250 mL

Nourishing, Soften

Soft and fresh foam ensures a delicate and safe cleansing. Delicate and greedy scent of honey.

TOOTHPASTE

Item code: 21037 75 mL

For Healthier Gums

For the daily oral care of the whole family. Helps to prevent plaque, visible tartar, cavities and gingivitis. With natural sweetener Xylitol and with antibacterial properties of propolis.

MOUTHWASH

Item code: 21038 500 mL

Protection, Freshness

For the daily oral care of the whole family. Protection, freshness and health of teeth and gums.

With natural sweetener Xylitol to ensure safety to your smile.

BODY BUTTER

Item code: 21039 200 mL

Intense Nourishing

Restores, nourishes and tones the skin ensuring softness, elasticity and a velvety silky touch.

Relaxing Coconut Perfume.



BeeMy Honey Propolis



The complementary line of
BeeMyHoney food supplements
can be consulted in the Food
Supplements catalogue





Cucciolo®
BABY
Natural



The special line for baby skin,
safely!





All the best for babies.

SAFELY

The special line of very sensitive and delicate products able to treat the baby skin, safely! The Cucciolo care products can offer very modern, nice and dermatologically tested formulas. They are rich in vegetable extracts, oils and butters.

Cucciolo products do not contain: parabens, paraffin, silicones, mineral oils, coloring agents, allergens, SLS/SLES or any petrochemical surfactants.

We propose you the best that Nature can give to children's skin. Their skin is particularly delicate, that is why it needs products specially studied to satisfy the request of softness, elasticity, moisturizing and nourishing.

YOU ALSO DESERVE THE BEST

That is it! A complete line of products to satisfy the request of a body always in evolution. Each raw material has been selected in order to be proper to the high quality standard required by Natura House Research Laboratories, which have also cooperated with dermatologists and pediatricians.

It is really possible to say that Nature and Science are allied to protect the skin of your baby in every moment, without attacking its skin as usually happens with products containing chemical raw materials or petrol derivatives.

Commit us the skin of your baby, you will be satisfied and the baby will be eternally grateful to you, because a good skin in adult age is the result of the right and natural attention since the first day of life.





SHAMPOO

Item code: 21700 200 mL

Light, Moisturizing

Content only very delicate vegetable surfactants and vegetable extract, it is indicated for the most delicate hair since the first day of life.



BUBBLE BATH

Item code: 21701 300 mL

Nourishing, Moisturizing

Ideal for the bath of babies since their first days of life. Cleanse with delicacy.

It can be used every day.



2IN1 HAIR AND BODY

Item code: 21712 300 mL

Nourishing, Moisturizing

Because of the other sensitive ingredients it respects the skin and the hair without drying it.

It can be used every day.



DIAPER RASH CREAM

Item code: 21702 100 mL

Protect, Prevent

Protects and prevents redness. Soft and fresh, it is essential during every change of napkin to give back immediate relief.



MASSAGE OIL

Item code: 21703 200 mL

Moisturizing, Cleansing

Thanks to its formulation, has an emollient action and makes the skin barrier stronger.



FACE&BODY MILK

Item code: 21704 300 mL

Nourishing, Cleansing

It has an emollient action, leaves the skin soft; protects the skin from reddening and irritation.



AROMATIC WATER

Item code: 21705 50 mL

Aromatic, Fresh

Delicately scented alcohol-free water with easy to use spray. Formulated in respect of the baby's skin with a slightly moisturizing action.

Allergen-free fragrance.



BABY BALM

Item code: 21706 30 mL

Balsamic effect

Very soft and delicate balm thanks to the high content of Almond oil and Shea butter. The blend of natural essential oils helps to face the troubles of the cold season.

After 3 months of age.



BABY BALM POCKET

Item code: 21699 15 mL



TOOTHPASTE

Item code: 21707 50 mL

Protects gums and enamel

Calcium and Fluorine ensure strong and healthy teeth. It helps to prevent decay. Saccharin free.

Flavours: Bubble Gum.



TOOTHPASTE

Item code: 21708 50 mL

Protects gums and enamel

Calcium and Fluorine ensure strong and healthy teeth. It helps to prevent decay. Saccharin free.

Flavours: Red Fruits.



BYE BYE BITES ROLL-ON

Item code: 21709 50 mL

Prevents mosquitos' and insect's bites.

Based on Geranium and Citronella essential oils, keep far mosquitos and other insects helping to prevent bites.

After 3 months of age.



BYE BYE BITES SPRAY

Item code: 21710 100 mL

Prevents insect's bites

Based on Geranium and Lemongrass essential oils, keep far mosquitoes and other insects helping to prevent bites. Also for curtains. **After 3 months of age.**



BYE BYE BITES GEL

Item code: 21711 20 mL

Soothing gel after bites

With Natural and pure essential oils for a fast relief to mosquitoes' and insects' bites.

After 3 months of age.



COLD & WIND CREAM

Item code: 21713 50 mL

Nourishing, Protective

Reinforce the skin barrier of the baby creating a protective foil against the external agents. Ideal in wintertime and in windy condition.



MOISTURIZING CREAM

Item code: 21714 50 mL

Moisturizing, Velvety

Makes the skin moisturized and velvety. The melt Palmbutter, the Panthenol and the Vitamin E increase the skin hydration specially the driest ones.



LENIL CREAM

Item code: 21715 50 mL

Soothing, Protective

Soothes and normalizes the symptoms of inflamed skin, such as dermatitis (atopic, allergic, contact) and other skin irritations (allergic reaction, dry skin). Ideal also for prolonged sun exposure.



LIP BALM

Item code: 21716 15 mL

Protective, Soothing

Specially formulated for the babies and kids' lips. Protects the sweet lips of babies from cold and chapping.



SUN PROTECTION SPF30

Item code: 21730 100 mL

Face&Body PA+++

A sun protector with active texture; light and pleasant sensoriality; Its specific emulsifier, suitable for all skin types and with auto-adapt technology to be used in every climate.



SUN PROTECTION SPF50

Item code: 21731 100 mL

Face&Body PA++++

A sun protector with active texture; light and pleasant sensoriality; Its specific emulsifier, suitable for all skin types and with auto-adapt technology to be used in every climate.





Cucciolo®
BABY
Natural



The complementary line
of Cucciolo Baby food
supplements can be consulted
in the Food Supplements
catalogue





Cucciolo®
MAMY
Natural



A mother is born.





All the best for new Moms.

The special line of beauty products for pregnant women permits to protect and correctly treat the skin submitted to pregnancy stress (increase of size, hormonal alteration, fragility, lack of elasticity, dryness...), and guarantees the rapid restore of the perfect physical form after partum with special attention to the mother that breast-feeds.

Being pregnant means to have a body transformation, it modifies itself in an imperceptible way at the beginning and more strongly in the last months. It is

necessary to accept new curves in good part: breast, hips and paunch enlarge gradually; they loose their natural harmony in order to get a new and unexpected one.

A pregnant lady could also familiarize with the transformation taking care of her body: the advantage is not only psychologic because the body has to be prepared to the birth and to get rapidly back to its normal condition without any modifications caused by pregnancy.

On the whole... bring into the world a child doesn't mean to forget oneself beauty; during pregnancy it is important to pay attention to the products used in order to still be beautiful without risks. For this reason there is MAMY CUCCIOLO the beauty line right for 9 months and more...!





BODY OIL

Item code: 21720 200 mL

Anti-Stretchmark

The formulation besides the Almond oil contents Marigold extract, Vitamin E and Rosehip Rose Oil, that makes the emollient and elasticizing action stronger.



BODY LOTION

Item code: 21721 300 mL

Anti-Stretchmark

Stimulate the production and the maintenance of the elastic fibers, improving the skin elasticity. The constant use, since the first days of pregnancy is a valid help against the appearance of stretchmarks.



BODY LOTION

Item code: 21722 300 mL

Tone up, Firming

It contains concentrated actives such as Centella and Rice starch against skin relaxation, which stimulate collagen synthesis and better skin's tone and firmness.



SOOTHING NIPPLE CREAM

Item code: 21723 50 mL

Soothing, Protective

Based on pure Lanolin, Shea butter, Marigold and Mimosa extracts and Aloe vera, all with strong soothing and lenitive action, it helps to treat and prevent cracked nipples and sores.



SHAMPOO

Item code: 21724 200 mL

Strengthening

Gives an help in order to restore the normal balance and stop this phenomenon that cause hair loss. Oats and Ginseng together with Panthenol, Wheat and Rice proteins and Royal jelly can do a very good job!



FEMININE WASH

Item code: 21725 200 mL

Protective, pH 5.5

Specific feminine wash for daily hygiene during and after pregnancy when dryness and redness are more frequent. Ideal for the most sensitive and delicate skins.



LEGS LOTION

Item code: 21726 200 mL

Refreshing, Toning

Its a great support to relax heavy and swollen legs. It is ideal to eliminate the heaviness sensation. Thanks to the blend of natural essential oils, it gives a wonderful refreshing sensation.



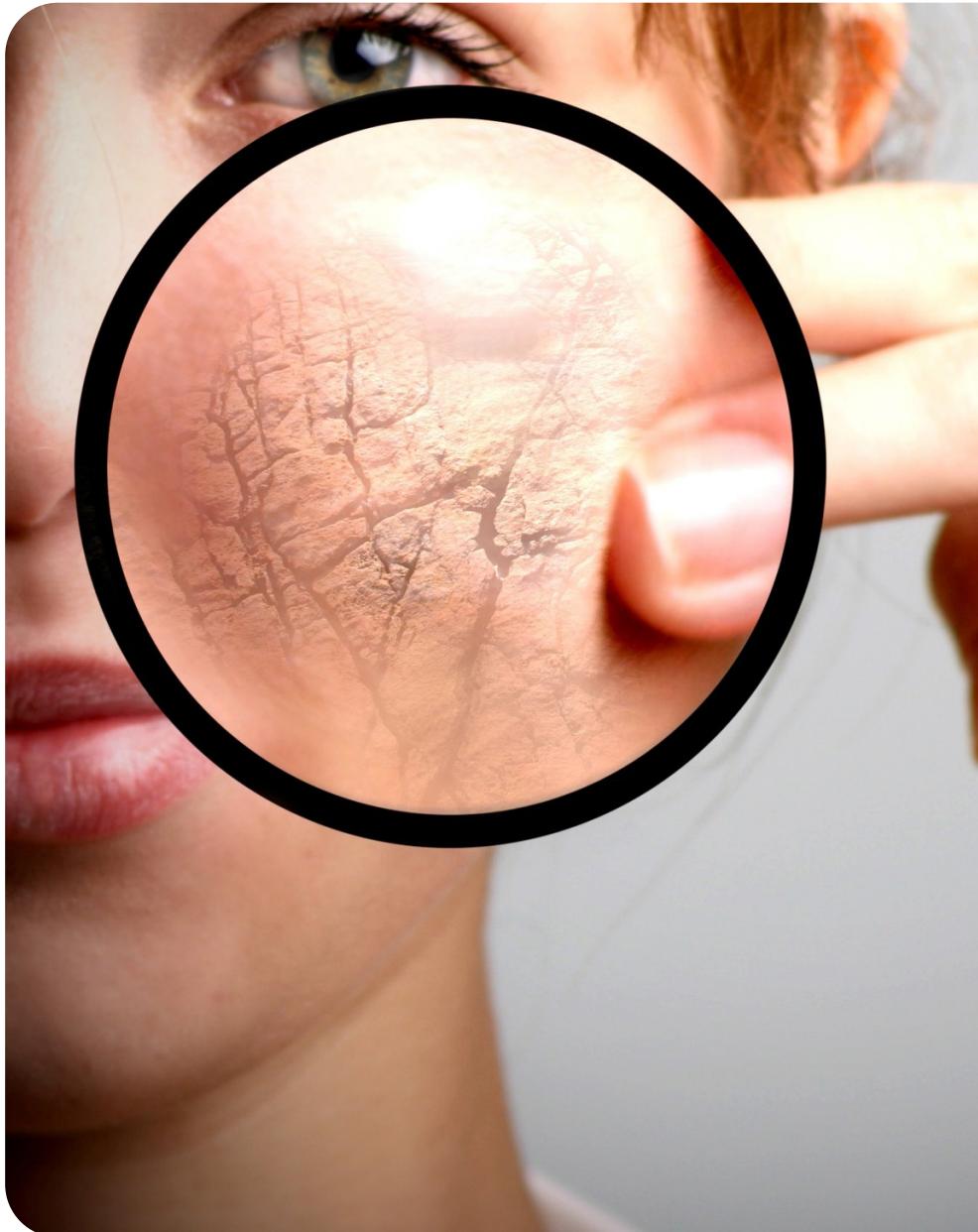


Cucciolo®
MAMY
Natural



The complementary line
of Cucciolo Mamy food
supplements can be consulted
in the Food Supplements
catalogue





Delicaderma®



Relief From Symptoms Of
Atopic Dermatitis - Eczema.





Soothes, Moisturizes and Protects.

The atopic skin has to be cared in a very special way using products specially formulated to favor the improvement of the skin condition and not generate a aggravation of symptoms.

DELICADERMA® has chosen as main functional active principle in their formulation: RELIEVENE SK®, a performant concentrated active with antioxidant and against irritation action.

For the particular characteristic of allergy of the atopic skin/eczema and in accordance with the natural origin philosophy of Natura House, the line is hypoallergenic: it is formulated and dermatologically tested in order to reduce risks of other allergies.

MAIN ACTIONS:

Restores the barrier function of the skin.

Reduces the dryness sensation and malaise, due to sensitization phenomena.

Gives relief, reduce redness.

Increases the production of beta-endorphine and encephalin, which are able to increase the sensation of pleasantness and comfort to the skin.

Reduces the production of neuro-peptides pro-inflammation, which are responsible of the neuro-sensorial signs of the sensitive skin.

Has an antioxidant action.

Boasts immuno effects.

Keeps in good health the extra cell matrix and produces the collagen and elastin synthesis.

For pediatric use.





PROTECTIVE CREAM

Item code: 21050 50 mL

Lenitive, Protective, Moisturizing

Specially formulated for hydration and protection of the driest and sensitive skins. Its pleasant light and fluid texture with rapid absorption, gives immediate relief to the most irritated skin. Combines the efficacious action of RELIEVENE SK® (moisturizing, lenitive, anti-reddening and protective), organic Borage oil, (regenerating, elasticizing and emollient), Bisabolol (softening and anti-reddening), Panthenol (calming and nourishing), Allantoin (revitalizing and antichapping). It has to be applied on dry and clean skin of face, hands and body, with a delicate massage till complete absorption.



FOAMING CLEANSER

Item code: 21051 250 mL

Extra-delicate

Formulated for delicate wash of the most sensitive skins, purifies with delicacy respecting the skin hydro-lipidic film.

Enriched with RELIEVENE SK® with moisturizing, lenitive and protective action. It is also indicated as global cleansing (from the top to the toes), for children with atopic dermatitis.

Face & body.

With no soap added.



BODY OIL

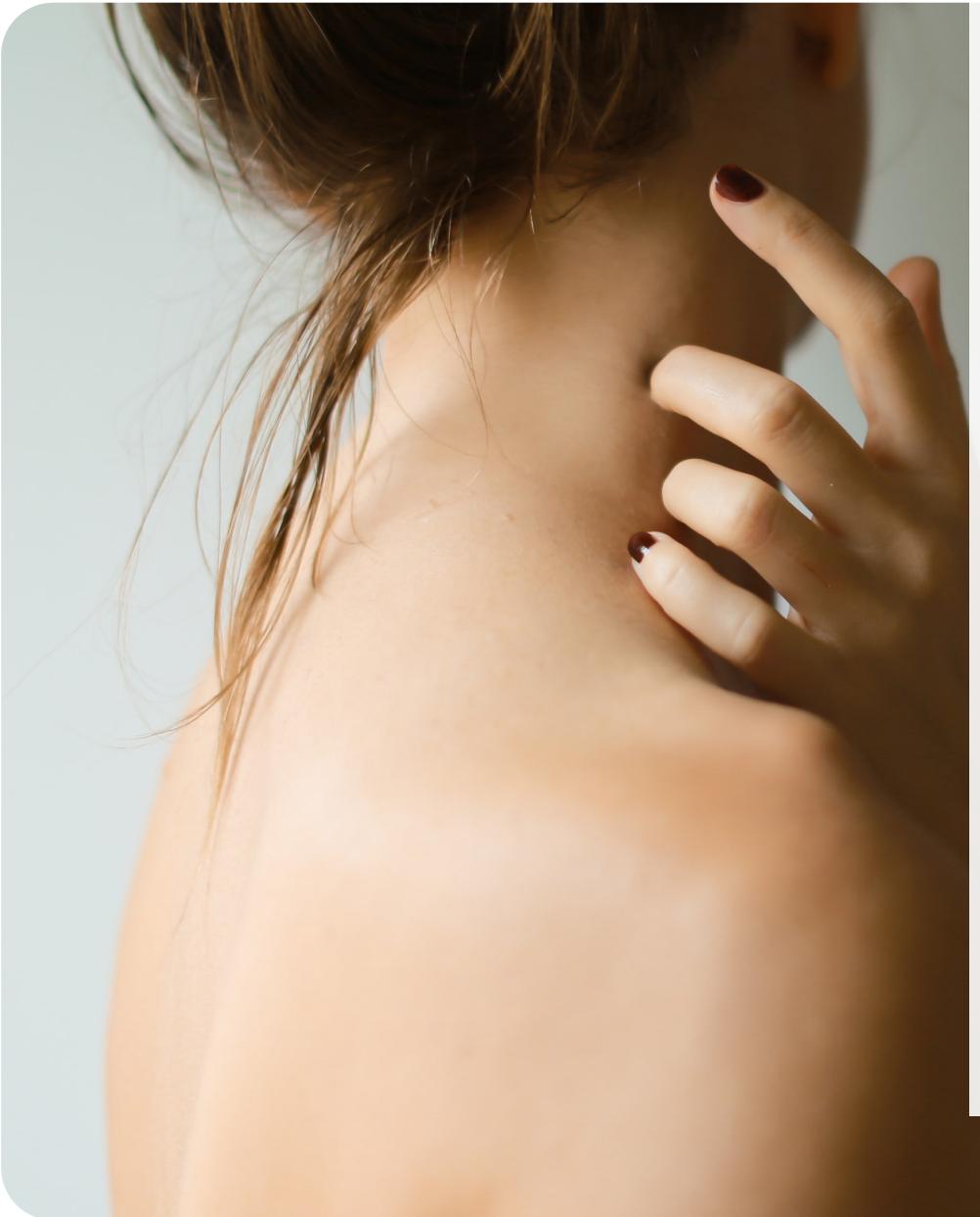
Item code: 21052 100 mL

Emollient, Lenitive, Extra-delicate

Formulated for the treatment of the driest and sensitive skins.

Emollient and lenitive, fights dryness, itch and reddening.

Enriched with RELIEVENE SK® for the protection, relief and hydration of the skin and with the rebalancing organic Borage to promote the regeneration and the elasticity of the skin tissues.



Psoristop



The best Natural Actives at disposal of the delicate skins which have dermal problems.





The Natural Alternative.

PSORIASIS IS A SKIN DISEASE WHICH INTERESTS UP UNTIL 5% OF THE WORLD POPULATION.

It is frequent in the industrialized countries, with no differences between sexes; generally, it appears more frequently between 10 and 40 years of age, but not rarely appears at other ages, too. Psoriasis is caused by an iper-proliferation of the cells which compose the epidermis, i.e. the superficial skin layer.

Generally, psoriasis appears always in the same particular parts of the body (elbows, knees, scalp,

hand palms, feet soles, nails, lumbosacral region), where reddened stains covered with stratified white scales are; these scales, particularly dry, cause a very common itch sensation.

THE NATURAL ALTERNATIVE

Which allows a complete treatment: 3 natural, delicate and effective solutions which help the pharmacological therapy, soothe irritation and itch cleanse skin and scalp with delicacy.

DERMATOLOGICALLY TESTED

The PSORISTOP Line health care products put the best Natural Actives at disposal of the delicate skin which have dermal problems, with their delicate, pure and effective formulas, rich in medicinal plant extracts.

Always with vegetable basis, formulated using only Oils, Butters and vegetable Waxes with high dermal affinity, natural surfactants derived from sugars, amino acids and vegetable oils, phyto-extracts and vitamins.





DERMO CREAM

Item code: 30407 75 mL

Soothing, Rehydrating, Nourishing

Delicate emulsion in cream with Biomimetic liquid crystals emulsifier. For the daily treatment of the hyperkeratotic skins. It brings hydration, nourishment, and protection from the most common atmospheric agents (wind-cold) but, above all, it is a valid help to soothe the dryness of the typical desquamations of the psoriatic skins and to limit the main symptoms.



DERMO CREAM

Item code: 25407 200 mL



SHAMPOO

Item code: 30310 250 mL

Soothing, Extra delicate

Suitable for the delicate cleansing of hair in concomitance with psoriasis problems. Permits an efficacious hair cleansing, extremely delicate. Easily and completely rinsable, it minimizes all the main skin sensitisation sources from detergents; it doesn't irritate the eyes; leaves the hair naturally soft and moisturized.



FACE & HAND WASH

Item code: 30311 300 mL

Extra delicate

Formulated for the aimed cleansing of the delicate, dry and psoriatic skins. Suitable for the whole body, face and hands, it cleanses with efficacy and extreme gentleness, preventing the formation of dryness and irritations.

Easy to rinse to minimize all the main sources of skin sensitization from detergents.



SCALP MASK

Item code: 30312 200 mL

Soothing, Hydrating, Protective

The Psoristop soothing treating mask soothes and relieves the scalp, thus strengthening the epidermal cells and avoiding the excessive turnover typical of psoriasis. The aim of the treatment is to soften the scalp scabs caused by psoriasis and soothe irritation in order to reduce itching and redness.



ARTIMIN DOL



Ensure the joints well-being





Ensure protection, well-being to the joints and relief to muscle pain.

Problems of joints are very frequent for adults and for elders. The causes are several such as the age, the overweight but also a physical demanding job, wrong postures, accidents or intense physical activity. Those troubles show themselves with stiffness, more or less intense pain, trouble in movements or a stronger sensibility.

THE TOPICAL TREATMENT

When the trouble is superficial and localized, could be an immediate valid help. In particular the cream, result of the best herbalist tradition, brings substances of vegetable origin able to give relief and protection

in a less invasive way for the body. Result of the most modern research of Natura House Laboratories, Artimin Dol is a specific line of products formulated to ensure the joints well-being. Gets advantage from two synergic and the topic action with cream.

TOPIC ACTION: ARTIMIN DOL CREAM

Adjuvant in the treatment of therapy of common joint's inflammation symptomology and rheumatism. The combination of Devil's Claw and Uncaria permits to increase the synergic activity and get a strong anti-inflammatory effect.

SYSTEMIC ACTION: ARTIMIN DOL FOOD SUPPLEMENT IN CAPSULES

A blend of titled extracts of officinal plants selected for their characteristics of pureness and efficacy. Which work to favor the joints well-being.

Main ingredients: Willow (titled in Salicylic acid), Devil's Claw, Boswellia, Acerola and Uncaria.





DERMO CREAM

Item code: 30409 75 mL

Topic action

Adjuvant in the treatment of therapy of common joint's inflammation symptomatology and rheumatism. The combination of Devil's Claw and Uncaria permits to increase the synergic activity and get a strong anti-inflammatory effect.



DERMO CREAM

Item code: 25409 200 mL



CAPSULES

Item code: 10015 60 caps x 430 mg



Systemic action

A blend of titled extracts of officinal plants selected for their characteristics of pureness and efficacy. Which work to favor the joints well-being.
Main ingredients: Willow (titled in Salicylic acid), Devil's Claw, Boswellia, Acerola and Uncaria.



HOMEOS CREAM



General well-being
of the skin.





Ancient remedies in modern life.

ANCIENT KNOWLEDGE

Galen di Pergamo was a physician in the Roman Empire who lived between the second and third centuries B.C., whose views influenced Western medicine for thirteen centuries until Renaissance. The *Galenic Formulation* is named after him, as it is “*the pharmacist's art of preparing and compounding medicines by mixing various substances at appropriate concentrations.*”

In galenic phyto-preparations, the most common pharmaceutical forms are infusions, extracts, tinctures, distillates, ointments, and liniments.

Nowadays, most galenic preparations are ready-to-use, as they undergo rigorous quality controls. In particular, officinal galenic formulations are prepared by the pharmacist in the laboratory according to the official pharmacopeia, and marketing them under the same name.

HOMEOS: MODERN FORMULATIONS

Natura House, a pioneer in the phytocosmetics market, has applied to modern preparation techniques the phytotherapeutic and homeopathic principles of galenic, always relying on current regulations: the Homeos Cream line thus absorbs the concept of galenic preparation while guaranteeing safety, reliability, and efficacy.

Each cream is designed for specific skin problems, as a safe and efficient adjuvant.





ARNICA 10% CREAM

Item code: 30410 75 mL

Indication: Ecchymosis, sprains, contusions.

The Arnica is since ever a well-known remedy for its anti-inflammatory and analgesic properties. Ideal in case of contusions, muscle contracture, but also for pain of different source at the skeletal, muscular and connective system.



ARNICA 10% CREAM

Item code: 25410 200 mL



ARNICA GEL

Item code: 30403 75 mL

Ecchymosis, sprains, contusions.

Ideal in case of contusions, muscle contracture, but also for pain of different source at the skeletal, muscular and connective system.



LENILBETA

Item code: 30415 75 mL

With Betaglucans and Hyaluronic acid; moisturizing and anti-reddening.

Indication: restore the skin after prolonged sun exposure, burn caused by UV lamps or intense heat sources, peeling and insects' bites, dryness.



EMOGEL 16% GEL

Item code: 30405 75 mL

With Tepezchouite, Chestnut, Cypress.

Indication: Lenitive, promote peripheral blood circulation, haemorrhoids, capillary vessel fragility.



PROPOLIS 10% CREAM

Item code: 30408 75 mL

The Propolis is well-known for its antibacterial properties.

Indication: Irritation, fragility in consequence of expose of the skin to chemical, environmental, biological agents.



MARIGOLD 10% CREAM

Item code: 30411 75 mL

The Marigold is useful in case of sores, wounds, chilblains and burns.

Indication: Irritated skin, chapped skin, damaged skin with wounds, several dermatological troubles such erythema, acne, insect's bites, stretchmarks.



CHESTNUT 10% CREAM

Item code: 30412 75 mL

The Chestnut is useful to improve the venous circulation.

Indication: Venous insufficiency, phlebitis, cellulite, contusions and sprains with appearance of bruises, heavy legs.



WITCH-HAZEL 10% CREAM

Item code: 30414 75 mL

The Witch-Hazel is ideal to treat the blood micro circulation.

Indication: irritations, varices, phlebitis, insect's bites.



GREEN CLAY



Ancient natural remedy.





Green clay is a natural substance that originates from the erosion of rocks. It is a more or less fine powder, consisting mainly of silicates and aluminum, as well as numerous other minerals including iron, magnesium, calcium, manganese, sodium and potassium. The composition and percentages of the various elements can obviously vary according to the collection site. The clay is taken from deposits, after which it is cleaned, roughly chopped, mixed with water and dried in the sun, and then finally ground and put on the market. Natura House Research Laboratories have formulated two products with the addition of essential oils to offer complete and functional products to their consumers.

Green clay boasts numerous properties and has been used since ancient times to treat various ailments and improve the appearance and some skin problems. To summarize, the following properties have been attributed to green clay:

ABSORBENT, DETERGENT
ANTI-INFLAMMATORY, DISINFECTANT
HEALING, TONED

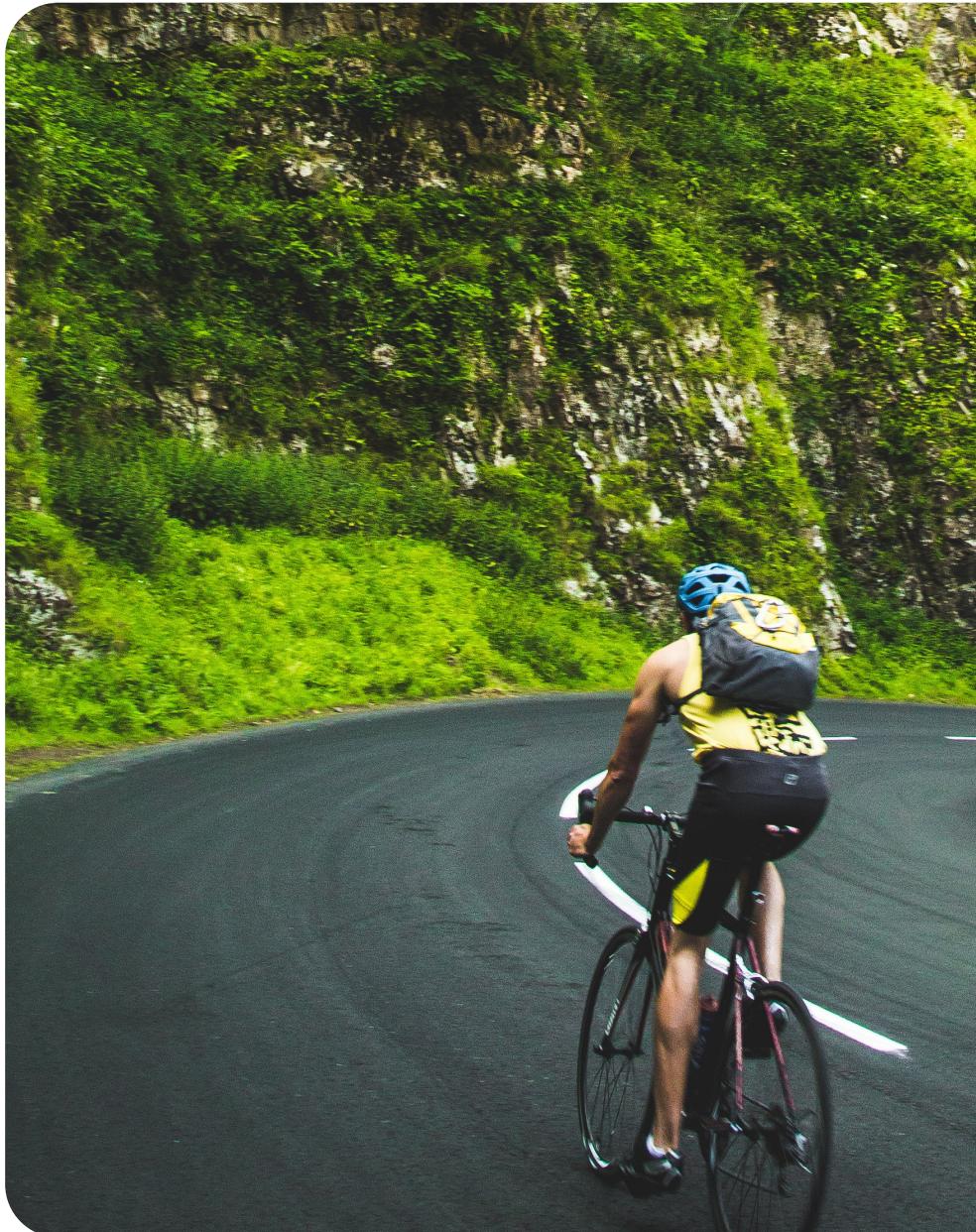
GREEN CLAY

Item code: 30303 100 mL

GREEN CLAY with essential oils

Item code: 30304 100 mL





Leopard
sport by Natura House



Wellness for those
who plays sport and beyond.





Live in movement.

Leopard is the specific products line that takes care of whom lives in movement, of whom practices sport or does a job that need physical effort.

A great performance arises always on and out the field. It was very well-known by champions such as Gigi Riva, the dancer Carla Fracci, "the good Giant" John Charles or the "Ballon d'Or" Omar Sívori, who complained about the absence of his personal masseur, "Vico" Spialtini from Turin, to the 1962 Football World Championship.

From the competitive experience on and out the field arose the Leopard massage cream in 1958, a perfect alliance between the able hands of expert masseurs and the attention to the comfort pre-and post-activity.

From the R&D Natura House and from the tradition of the Spialtini's Family, a complete line able to unite who practices sport for passion or in order to reach a psych-physic comfort with whom has made sport his own profession.

EXPERIENCE

Result of more 50 years of phytotherapy experience and of collaboration with sector's dealers, athletes, masseurs, trainers and sport medicine teams, our treatments offer specific solutions before, during and after the physical effort. Many are the products on the market that promise to improve the sport performances taking advantages of heating reactions. On the contrary, Leopard, thanks to the essential oils with cold reaction leaves unchanged in the athlete the sensation of his own limits, promoting a better bodily oxygenation. The special alliance between the heating thermo active reaction and cold reaction, match the effort situation under every climate condition and environment.



Sponsor of Italian Under 23 Rowing Team at
Lithuanian Championship, 2012



THERMO-ACTIVE CREAM

Item code: 21520 100 mL

For sport in the cold

Before&After Sport. For a body that has to face or has done sport effort specially in harsh climate and low temperature, the Thermo-Active Cream promotes the preparation and the relief.



THERMO-ACTIVE CREAM

Item code: 21521 250 mL



THERMO-ACTIVE CREAM

Item code: 25520 500 mL



MASSAGE CREAM

Item code: 21522 100 mL

Preparation, Anti-fatigue

Before&After Sport. For a body that has to face or has done sport effort, the Massage Cream promotes the preparation and the relief.



SPORT FEET CREAM

Item code: 21523 100 mL

Foot, Ankles Relief

After Sport. Special for skin of feet and ankles that has done sport effort. This rich balsamic cream promotes the rapid relief, comfort and freshness.



GREEN CLAY

Item code: 21526 100 mL

Adsorbent, Decongestant

After Sport. For the body's part stressed by sport effort, the pure Green Clay with its adsorbing action, together with 11 pure and natural essential oils with refreshing, decongestant and antifatigue action, offers intense relief and lightness.

With essential oils.



RAPID EMULSION

Item code: 21527 250 mL

Preparation, Anti-fatigue

Before&After Sport. For a body that has to face or has done sport effort; the fresh and restoring Emulsion promotes a rapid relief and well-being.



RAPID EMULSION

Item code: 25527 500 mL



MASSAGE OIL

Item code: 21528 200 mL

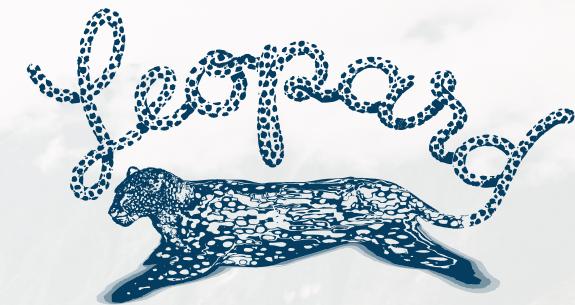
Tone and Relax

After Sport. Light and not sticky. This massage oil has been formulated for the massage of the skin of those whom practices sport and long physical efforts.



MASSAGE OIL

Item code: 25528 500 mL



The complementary line of
LEOPARD food supplements
can be consulted in the Food
Supplements catalogue.





pedyx®
BIOLOGICO



Your foot Specialist.





Nature at your feet.

Feet are very important because they hold us and allow us to move, and their well-being guarantees the well-being of the whole body. Then, as our hands, they show our attitude to our personal care. Feet are strictly linked to the whole psychological and physical well-being of all the body.

Just think that modern plantar reflexology recognizes in the nervous feet terminations some communication channels with as many other body organs. Therefore, it is very important the good health of feet, starting from a correct cleansing, a sense of relief and lightness, vitality, good perspiration and the right hydration level of the skin.

And, if problems linked to the good health of feet are various, as many must be the specific remedies. For this reason, there is Pedyx, a complete line of specialized products dedicated to the health and well-being of our feet. All products are based on pure and natural essential oils, specially selected for each product in order to make products specific for any use.

CLEANSING AND HYGIENE OF FEET

Foot skin has different characteristics than the rest of the body, starting from different perspiration; for this reason it should be cleansed and kept fresh and dry with specific products.

MOISTURIZING, SMOOTHING, INVIGORATING TREATMENTS

The most specific and suitable treatment dedicated to specific type of skin.

LEGS TREATMENTS

The swelling of the legs is a common trouble, more common in women that spend lot of time in a static position, standing up or seating long time, crossing their legs; it is very common during warm season or in pregnant or overweight women.

SPECIAL TREATMENTS

Pedyx is based on really special formulations created to solve specific feet problems with high efficacy.





FOOT CREAM

Item code: 22102 100 mL

FOR OILY SKIN - Refreshing, Protective

Perfect for the skin which is prone to high perspiration and mycosis, and that needs a moisturizing, refreshing and protective action. It keeps the skin dry and clean for a long time.



FOOT CREAM

Item code: 22200 250 mL



FOOT CREAM

Item code: 22116 100 mL

DIABEX - Diabetic feet

Special daily treatment for the most delicate skin, in particular as adjuvant in the therapy of the "diabetic feet". It helps to cross the man diseased: the sensation of cold and pale feet, shiny and thin skin, chapping. With vegetable extracts, proteins and moisturizing factors.



FOOT CREAM

Item code: 22216 200 mL



FOOT CREAM

Item code: 22121 100 mL

FOR DRY SKIN - Cracked heels

Created for the daily care of feet and ankles prone to very dry skin and marked chaps. It has a delicate refreshing, deodorizing and smooth action, protects and gives the right nourishment.



FOOT CREAM

Item code: 22202 200 mL



FOOT CREAM

Item code: 22103 100 mL

EVERY SPORT

Refreshing, not oily and of easy absorption; perfect before and after the sport activity in order to efficaciously protect the skin, and prevent fungal infections and damages due to excessive perspiration and humidity.



FOOT TALC

Item code: 22130 75 gr

Deodorant

Very fine and rich in Zinc oxide, it refreshes and deodorizes efficaciously without affecting the perspiration of feet, keeping the skin dry for a long time.





MICOTIN STRONG LOTION

Item code: 22132 30 mL

Feet prone to perspiration or fungal infections

Concentrated lotion for very oily skin prone to perspiration or fungal infections. With Allantoin and Glycyrrhetic acid together with pure and natural essential Oils.

Quick action! Quick result!

LEGS GEL

Item code: 22117 125 mL

Refreshing

For the daily treatment. A fresh and light texture with rapid absorption for an immediate and long-lasting relief.

LEGS ROLL ON

Item code: 22131 50 mL

Refreshing

An innovative roll on pack for an immediate action. Easy to use. Can be carried with you during the day. This application favors the treatment in the localized area, improving the effect. Due to the comfortable pack this product can be use any time during the day in any place.



FOOT LOTION

Item code: 22133 200 mL

Relaxing, Invigorating

Efficacy for swollen and tired feet and legs, it restores relief and lightness.

FOOT LOTION

Item code: 22204 1000 mL



FOOT BATH

Item code: 22134 200 gr

Relaxing, Refreshing and Hyper-oxygenated

It restores intense well-being thanks to its refreshing, invigorating and regenerating action; it softens and smoothens the skin. Eliminates dead cells.

DEODORANT SPRAY

Item code: 22135 100 mL

Purifying

Studied for the fattest skins or prone to high perspiration and mycosis; it has an intense deodorant action that prevents and eliminates bad smell, thanks to the derma-purifying action of its pure essential oils of Lavender and Myrrh.



Liberella



Natural, effective, safe.





Prevention, attack and maintenance against lices.

WHAT LICE ARE

The lice are parasites that feed of human blood, depending completely from the human being both for nutrition and for the heat; in fact, they can survive outside the human body just for few days; on the contrary larvae resist at room temperature up to 10 days.

The head louse and its eggs could be recognized with the naked eye, with a careful examination of the hair and scalp, facilitated by the use of specific lice comb. They are located preferably in the parietal, occipital area and behind the ears. The main symptom consists on scalp itching.

HOW TO COMBAT AND PREVENT THEM

The first key way is prevention through timely analysis of hair on occurrence of symptoms or following aware of any cases of infection in family or school contexts. Prevention also means use specific shampoos or lotions to counter the establishment of parasites. Then it's important the timeliness, in fact dissemination, is very rapid.

The use of Liberella combined treatments:

Promotes the detachment of eggs, arresting the spread of the phenomenon. Eases the expulsion of the parasite, for mechanical action, not chemical action. Creates an unfavourable habitat for lice, preventing the reappearance.

THE BENIFITS

A complete line of treatments formulated to act in synergy, which are active in different phases of the problem. Strictly innovative natural formulas, containing active ingredients that more recent studies have shown to be particularly effective in freeing the hair from lice and eggs.

Safe treatments, dermatologically tested, with no contraindications, suitable for the whole family. High functionality and pleasantness texture developed to provide high-speed ease of use.





PRE-SHAMPOO

Item code: 21204 125 mL

Release the hair from lice and eggs

Easy, fast, safe, the method recommended by paediatricians and dermatologists. An exclusive formula that dissolves the bond of egg with the hair, form an oily sheath around the louse facilitating its elimination and create an unfavourable habitat to the survival of the parasite.

For its untie characteristics, combined with the use of the lice comb facilitates the posting of eggs and allows you to capture the louse, burdened and weakened.

Free licecomb in the pack.



SHAMPOO

Item code: 21203 250 mL

Prevention, Maintenance

Combines pure Apple vinegar, which encourages the posting of eggs, with Essential Oils of Lavender, Rosemary, Pine, Eucalyptus, Thyme, Lemongrass, which are natural repellents to create a habitat unfavourable up of lice.



ECO-SPRAY

Item code: 21205 100 mL

Disadvantage the onset of lice

With a natural repellent action is indicated when exposed to an environment infested by lice.

Rich in Essential Oils of Thyme, Rosemary, Lavender, Lemon, Neem oil and Panthenol for good heath of hair. To be used every day. It doesn't greasy the hair.





Ecological stop.

THE PROBLEM press review:

"Tiger mosquito, toxic insecticides" from the italian newspaper "il corriere della sera" of july, 8th 2006

Mrs Maria Latella

"tiger mosquito, careful with the insecticides the chemical ones can create non-verifiable problems on human health" from the italian newspaper "il corriere della sera" of june, 25th

Mr Fulcro Pratesi

"shock results from a medical study in the USA: more than 200 harmful chemical substances caused a rise in brain disturbances and problems in children growing up" from the italian newspaper "la repubblica"

Rome – november, 9th 2006

"bloody mosquitoes! how to fight them using the remedies nature offers to us" from the italian newspaper "la gazzetta del mezzogiorno" – july, 21st 2006

Citizens cannot always choose the instruments for the environmental restoring but, to protect our skin and our children's one, a natural choice is possible or better is due!

Smell is the only true "achilles' heel" mosquitoes can count on the essential oils of herb and aromatic plants can interfere with the mosquitoes' sensors (which act as receptors of the skin's body liquids and can prevent the insects from "hitting the bull").

THE SOLUTION

The complete range of insect repellent skin care products 100% ecological for the skin, based on natural essential oils of very good quality in good quantity (our research laboratories studied the best effectiveness/dermo-compatibility balance).





ROLL ON

Item code: 21600 50 mL

Naturally prevents

Based on essential oils of Citronella and Lemongrass.



SPRAY

Item code: 21602 100 mL

Naturally prevents

Based on essential oils of Citronella and Lemongrass.



SOOTHING GEL

Item code: 21603 20 mL

Fresh, Soothing

Based on essential oils of Lavender, Geranium, Rosemary, Eucalyptus, Peppermint, Anise, Citronella, Juniper, Menthol, Pine, Cajeput, Thyme, Cypress, Niaouli. With Witch-hazel water to refresh the skin.



IntimElle



Feminine Friendly
Daily care.





Delicacy with effectiveness.

While Natura House passionately creates a wide range of top to toe personal care products, find the needs to create specific products for the most delicate and intimate area of the body.

Intimelle is a feminine line with specific pH according to daily use and specific needs.

Good personal hygiene is basic to protect integrity of the complex biological system of the genital mucosa. The Natura House R&D has developed an innovative line for feminine hygiene, using only extremely delicate vegetables extracts, vegetable origin surfactants, vitamins, aromatic waters and natural and pure essential oils; abandoning completely the usual too much foamy detergents.

Presence of the lactic acid – basic component of cutaneous ecosystem – helps protecting healthy skin pH and prevent bad odours.





LENITIVE FEMININE WASH

Item code: 21220 250 mL

Prevents reddening and irritation pH 5.5

A soothing feminine wash developed for the most sensitive and delicate skins. With natural lenitive extracts of Mimosa Tenuiflora and Damask Rose. Preserves the natural pH and hydration levels, protecting the delicate balance of intimate mucosa. It prevents irritations thanks to the cooling action of Cornflower and Witch-hazel.



PROTECTIVE FEMININE WASH

Item code: 21222 250 mL

For daily use and for the whole family pH 4.0

A protective feminine wash for normal skins; formulated with natural protective extract of Oats and essential oil of Thymus vulgaris. Preserves the natural pH and hydration levels, containing only vegetable origin surfactants. The emollient properties of Bisabolol and extract of Oats along with Thyme antibacterial properties, ensure a natural well-being.

It is ideal for the whole family!



GEL SILK SENSATION

Item code: 21223 50 mL

Soothing, Normalizing, Lubricant pH 5.5

Natural Hydrogel helps soothing and preventing ailments due to dryness of external genitals.

Has high moisturizing and lubricant properties, besides giving a silky feeling, helps intimate relationship.





HERBAL



*The natural
health of teeth and gums.*





A beautiful smile.

HERBAL PHILOSOPHY

YES TO XYLITOL - NO TO SACCHARIN

The xylitol is a natural not cariogenic sweetener extracted from birch. It helps to reduce development of cavities and plaque formation. Also, suitable for diabetics.

Washing base with low index of abrasiveness and specific surfactants safe for the mucosa membranes of the oral cavity.

To respect the integrity of the enamel and gums all toothpastes do not contain abrasive aggressive agents. The common foaming agents such as SLS/ SLES have been replaced by an innovative ingredient of vegetable origin characterized by a high tolerability and efficacy profile.

OFFICINAL PLANTS EXTRACT

Natura House researchers have selected the best plants extracts from all over the world, traditionally used for the care of the teeth and gums.

Sage, Peppermint, Propolis, Aniseed, Potentilla, Plantain and Myrrh tone the gums and refresh the breath. The Rhatany original from Peru, has purifying and astringent properties to keep gums firmly and to prevent bleeding.

Thyme, Aloe, Marigold, Liquorice, Chestnut, Mallow and Mimosa soothe and protect gums.

Iceland Moss and Papaya help to oppose forming of dental spots.

FLUORIDE AND CALCIUM GLUCONATE

Fluoride by attaching to the hydroxyapatite crystals, that make up the dental enamel, increases the hardness and the resistance of the enamel against the acids produced by the metabolism of cariogenic bacteria.

Calcium gluconate helps the mineralization of the enamel by increasing the protective efficacy of fluoride.

TRADITIONAL TREATMENTS

The most advanced dental research meets the experience of herbal tradition for the safety and well-being of a healthy and protected smile.



**TOOTHPASTE**

Item code: 21251 100 mL

PROPODENT With 10 Herbs. For bloody gums

The Propolis along with 10 special herbs carefully selected helps to protect teeth and gums efficiently. Moreover, the precious action of fluoride, calcium, zinc citrate, sodium bicarbonate, xylitol and glycyrrhetic acid, help prevent the formation of cavities, plaque and visible tartar. The Propolis is used in oral care and cosmetics for its antibacterial, healing and anti-inflammatory properties.

Fresh mint flavor.**MOUTHWASH**

Item code: 21257 500 mL

**TOOTHPASTE**

Item code: 21252 100 mL

HERBARIUM With Clay, Sage and 10 Herbs

Delicate whitening for tea/coffee drinkers, refresh the breath. The balanced use of Clay, Sage, carefully selected 10 Herbs and the beneficial action of fluoride, calcium, zinc citrate, sodium bicarbonate, xylitol and glycyrrhetic acid have allowed the formulation of these products, designed to keep teeth white and to help protect teeth and gums. The benefits of herbs are well known, Herbarium is rich in herb extracts that provide brighter teeth and promote healthier gums. **Fresh mint flavor.**

**MOUTHWASH**

Item code: 21258 500 mL

**TOOTHPASTE**

Item code: 21253 100 mL

CALENDULA For those under homeopathic treatment

The properties of Calendula officinalis protects teeth and gums and helps prevent tooth decay and the formation of visible tartar and plaque.

No mint: one of the most important rules in homeopathic treatment is that mint oil should not be used when consuming a homeopathic product.

Anise flavor.**MOUTHWASH**

Item code: 30421 500 mL

**TOOTHPASTE**

Item code: 21254 100 mL

EXTRA WHITE For a healthy white smile

It delicately cleans the enamel, eliminating stains and helping restore the natural white of teeth, thanks to the action of the Sodium bicarbonate together with the active complex composed by Sage, Lichen, Papaya, Myrrh and Apple. At the same time, its formula with Fluorine and Calcium helps mineralize the enamel, for stronger and more protected teeth.

Fresh mint flavor.**MOUTHWASH**

Item code: 21259 500 mL

**TOOTHPASTE**

Item code: 21255 100 mL

EXTRA SENSITIVE For the relief of sensitive teeth

A special active, that binding itself per affinity to the enamel and to the dentine, repairs and reduces the micro lesions of the tooth that cause sensitivity and pain, re-mineralizes naturally the enamel and improves its brightness.

It contains also soothing actives for the protection and the relief of delicate gums. Its low-abrasive cleansing base protects the integrity of the enamel, does not irritate the mouth mucosa. **Fresh mint flavor.**

**MOUTHWASH**

Item code: 21260 500 mL







Hi-tech treatments
targeted and innovative responses

PROTEXCARE Toothpaste & Mouthwash

Specific Line for those who has partial denture, braces, implant. It is also ideal in case of troubles to the support tissues of the tooth.

The main actives: Chlorhexidine and natural Peppermint essential oil with antibacterial action of the whole oral cavity; Bisabolol and Aloe with soothing and anti-reddening action; the Rhatany (Krameria) with anti-inflammatory, astringent action; the Glycrrhetic acid from Liquorice with anti-inflammatory and cicatrizing action.

The actives' properties and the delicate washing base from fruit, permit a daily use preventing plaque and cavies.

TOOTHPASTE

Item code: 21256 100 mL

MOUTHWASH

Item code: 21262 200 mL







Hand Sanitizer with Natural Antibacterial essential oils.

THE LINE OF PURIFY

Natura House R&D Laboratories have developed Purify Line many years ago because of Avian Flu of 2009. Because of COVID-19 in 2020 Natura House has improved the line with more items in order to satisfy all customers needs.

Outside, in office, on public trasnports, in shops we get in touch with hunderds peoples, with germs and bacteria.

WASH THE HANDS IS OFTEN IMPOSSIBLE

The World Health Organization (WHO) incadicates as preventive factor of the influence contagion the accurate washing of the hands. It is essential a sanitizer and purifying product, to carry always oneself.

With Aloe vera, Vitamin F, vegetable Glycerin for the protection of the skin, that stays soft and moisturized with Tea Tree Oil, naturally antibacterial and antiviral and natural and pleasant scent because of Lemongrass essential oil.

Due to the difficult pandemic situation, the line has been enlarged with sanitizer Hand Wash and specific spray useful also for face mask and tools.





SANITIZER GEL

Item code: 21234 80 mL



SANITIZER GEL

Item code: 21230 100 mL



SANITIZER GEL

Item code: 21231 250 mL



SANITIZER GEL

Item code: 21232 500 mL



SANITIZER GEL

Item code: 21239 1000 mL
With dispenser



SANITIZER GEL

Item code: 21233 1000 mL
Recharge



SANITIZER GEL

Item code: 21238 5000 mL
Recharge

Safe Hygiene, Immediate Purity

No-rinse gel to clean hands quickly, every time you can not wash them with water. Quick absorption, not greasy, not dry, it leaves a prolonged clean feeling. Protect the skin thanks to Vitamin F and Aloe Vera. With Tea Tree oil naturally antibacterial and antiviral. Natural and pleasant scent (Essential Oil of Lemongrass). Instant Action: in few seconds, the skin is effectively purified and deodorized for safe Hygiene.

External Use. 70 % Alcohol



SANITIZER SPRAY

Item code: 21237 30 mL

SANITIZER SPRAY

Item code: 21229 100 mL

SANITIZER SPRAY

Item code: 21227 1000 mL
Recharge

Safe Hygiene

Ideal for commonly used objects intended to come into contact with the skin such as masks, keyboards, glasses or cell phones on the manufacturer's instructions.

No-rinse hydroalcoholic solution to be used to sanitize the hands, whenever it is not possible to wash them. Do not apply on damaged skin. Avoid contact with eyes.

External Use. 70 % Alcohol

SANITIZER HAND WASH

Item code: 21228 300 mL

SANITIZER HAND WASH

Item code: 25228 1000 mL
Recharge

SANITIZER HAND WASH

Item code: 21226 5000 mL
Recharge

Sanitizing, Gentle on the skin

Delicate hand wash, formulated for a sanitizing wash, thanks to the Natural Antibacterial properties of the Essential Oils of Tea Tree, Lemongrass and Origanum; with Chlorhexidine with sanitizing action. With the addition of Aloe and Vegetable Glycerine to give a gentle hydration. Acid pH product to prevent the proliferation of microorganisms.

Also suitable for children. Ideal for frequent washes.



NATURA HOUSE®

Spialtini dal 1970

cosmetici e integratori al naturale

— NATURA HOUSE S.P.A. —

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