# Why sponsor the AADANT Conference 2026?

Sponsoring the AADANT Conference 2026 offers your organisation a unique opportunity to:



#### Raise your profile

among key decision-makers, health professionals, government representatives and service providers from across the Northern Territory and Australia.



#### **Engage directly**

with the alcohol and other drugs workforce and build relationships with practitioners and organisations making a difference on the ground.



#### Showcase your services and programs

to a targeted audience looking for practical, evidence-based tools and supports.



#### **Demonstrate your commitment**

to health equity, workforce development and better outcomes for people affected by alcohol and other drug use.



Secure your spot early to maximise your exposure and be part of a growing movement to strengthen AOD services across the Northern Territory.





Contribution: \$10,000 + GST

#### **Platinum Sponsor**

#### **Event Space**

 Opportunity to deliver a presentation or breakout session (subject to approval by the conference steering committee and alignment with the conference theme).

#### **Advertising & Promotion**

- Website: 100-word corporate message, logo with website link
- Conference Handbook: 100-word message, logo and full-page A5 advertisement (sponsor to provide artwork)
- Social Media: Recognition on AADANT's Facebook, LinkedIn and Instagram
- Conference Acknowledgement: Verbal recognition during opening and plenary sessions, logo on sponsor slide

#### **Networking & Visibility**

 Opportunity to display banner in exhibition area (sponsor to supply banner)

#### **Sponsor Entitlements**

 Two complimentary registrations, including access to both days and catering (morning tea, lunch, afternoon tea) for two delegates







Contribution: \$5,000 + GST

**Gold Sponsor** 

#### **Advertising & Promotion**

- Website: 100-word corporate message, logo with website link
- Conference Handbook: 100-word message, logo and half-page A5 advertisement (sponsor to provide artwork)
- Social Media: Recognition on AADANT's Facebook, LinkedIn and Instagram
- Conference Acknowledgement: Verbal recognition during opening and plenary sessions, logo on sponsor slide

#### **Networking & Visibility**

 Opportunity to display banner in exhibition area (sponsor to supply banner)

#### **Sponsor Entitlements**

 One complimentary registration, including access to both conference days and catering (morning tea, lunch, and afternoon tea) for one delegate







Contribution: \$3,000 + GST

Silver Sponsor

#### **Advertising & Promotion**

- Website: 80-word corporate message, logo with website link
- Conference Handbook: 80-word message and logo
- Social Media: Recognition on AADANT's Facebook, LinkedIn and Instagram
- Conference Acknowledgement: Verbal recognition during opening and plenary sessions, logo on sponsor slide

#### **Networking & Visibility**

 Opportunity to display banner in exhibition area (sponsor to supply banner)

#### **Sponsor Entitlements**

 One complimentary registration to one conference day (day of choice), including access to catering (morning tea, lunch, and afternoon tea) for one delegate







Contribution: \$1,000 + GST

#### **Bronze Sponsor**

#### **Advertising & Promotion**

- Website: 80-word corporate message, logo with website link
- Conference Handbook: 80-word message and logo
- Social Media: Recognition on AADANT's Facebook, LinkedIn and Instagram
- Conference Acknowledgement: Verbal recognition during opening and plenary sessions, logo on sponsor slide

#### **Networking & Visibility**

 Opportunity to display banner in exhibition area (sponsor to supply banner)

Contribution: Amount determined by sponsor

#### **Community Sponsor**

#### **Advertising & Promotion**

- Website: Logo with website link
- Conference Handbook: Logo
- Social Media: Recognition on AADANT's Facebook, LinkedIn and Instagram
- Conference Acknowledgement: Logo on sponsor slide







### Advertisement

The AADANT Conference 2026 will produce a comprehensive handbook for all delegates and speakers, featuring event details, speaker bios, session info and sponsor acknowledgements.

Advertising in the handbook offers a valuable opportunity to boost your brand visibility among AOD professionals, researchers, community leaders and policymakers.

Available advertising options:

- Full Page (Full Colour): \$500 excl. GST
- Half Page (Full Colour): \$200 excl. GST
- Quarter Page (Full Colour): \$100 excl. GST

Ads must be print-ready and placement is at the Organising Committee's discretion. All ads appear in the official handbook distributed at the conference.

This is a great way to showcase your organisation and support the AADANT Conference.

For further information or to secure your advertising space, contact conference2026@aadant.org.au.





### **Next Steps**

Please complete the registration form at: <a href="https://www.surveymonkey.com/r/AADANT2026Sponsor">https://www.surveymonkey.com/r/AADANT2026Sponsor</a>

An invoice will be issued upon submission, with full payment due by 30 January 2026.

Kindly review the terms and conditions included in the registration form. Once your sponsorship is confirmed, AADANT will contact you with further details.

Please appoint a single point of contact for all correspondence. All bookings and communications will be managed through this person. Note that tickets are non-refundable and non-exchangeable.

All staff attending the sponsor table during the conference must be registered to ensure catering arrangements. They are required to staff the table only during registration and scheduled breaks but may attend the conference depending on their sponsor package or conference ticket.

Your promotional materials (flyers, brochures, pens, USBs, etc.) will be displayed on the conference merchandise table.

While every effort is made to ensure accuracy, AADANT reserves the right to amend sponsorship packages, floor plans and other details without liability.





