

SANTAFEST EVE
FRIDAY DEC 5TH: 4PM to 7PM

Sip + Shop



Raise a glass to support
our great local businesses!

In-Store Deals!!!

Bubbly Beverages!!

Participating Shops:
ehvf.org/sipandshop



Keep SantaFest Alive!

Each year, the East Hampton Village Foundation brings the joy of the holidays to life — from Santa's arrival in Herrick Park to a full weekend of festive fun for more than 3,000 local children and families.

These magical moments aren't funded by taxes — they're made possible entirely through your generous donations.

Scan the code below to contribute to the East Hampton Village Foundation.

Your gift makes the magic happen.

SCAN
ME! >>



Organized By:



On Santa's "Nice List":

Tinsel Tallwood



SAM'S

BonBon

A SWEDISH CANDY co.

Fifth & Dune
Partners
FINE HOME CONSTRUCTION

**SMOKEY
BUNS**



Serafina

**HAMPTONS
FILM**



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**EAST 27
CREATIVE**
Photography and Video

SANTAFEST 2025 MAP & GUIDE



Santa's

FLYING

TO TOWN

DECEMBER 6TH

HOLIDAY WINDOW DECORATING CONTEST

Voting from Nov. 28th to Dec. 6th:

Vote For Your Favorite Shop:
"People's Choice Award"



Winner Announced at the
Tree Lighting Ceremony at 5pm.



1

Holiday Market

Village Hall, 86 Main Street: 10am-3pm

Where local artisans showcase their crafts and products. **Free giftwrapping services available!!!**

2

Santa Arrival By Helicopter

Herrick Park, 67 Newtown Lane: 11am

Santa Claus makes his grand entrance by helicopter. This thrilling arrival adds a modern twist to the festivities, capturing the wonder and joy of all who witness it.

3

Santa Parade

Main Street + Newtown Lane: 12pm-1pm

Friends and neighbors will line the streets to see the largest parade on the East End. Floats, marching bands, and families bring holiday magic to life.

4

Santa's Workshop

Millstone Park, 61 Main Street: 1pm-4pm

Take photos with Santa Claus himself! Kids can share their Christmas wishes with Santa, in-person. **All photos are free!!**

5

Candyland!

Sam's Pizza, 36 Newtown Lane: 1pm-4pm

Come unleash your creativity and indulge in a sugary adventure sponsored by **Sam's Restaurant aka Sam's Pizza!**

6

Meet Mrs. Claus

LVIS Headquarters, 95 Main Street: 1pm-4pm

Meet Mrs. Claus by the Christmas tree and share your wish list with her. The joy continues outside with pony rides!

7

Free Holiday Movie

EH Middle School, 76 Newtown Lane: 2pm

The movie **Elf** starring **Will Ferrell**. Screening is at **2 p.m.** Arrive early, as seating is first-come, first-served.

8

North Pole Ice Bar

Smokey Buns, 68 Park Place: 1pm-5pm

An outdoor pop-up featuring lights, holiday music, frosty cocktails, and the fanciest ice bar you've ever seen.

9

Tree Lighting Ceremony

Herrick Park, 67 Newtown Lane: 5pm

Lighting of the 30-foot Tree and the Mayor announces the winners of the Santa Parade + Holiday Window Decorating Contest.