



2026 COMMUNITY SPONSORSHIP PACKET

Turn Game Day Into Your Business's Best Local Marketing Move

Marlboro Township American Youth Football & Cheer

Dear Marlboro Business Owner,

Every fall and winter, **hundreds of local families** turn out to watch their kids play for Marlboro Township American Youth Football and Cheer (MTAYF) — filling our fields, following us on social media, and cheering from the stands every single week. **That's a captive, loyal, hyper-local audience — and it's exactly the kind of exposure most advertising can't buy.**

As a 2026 MTAYF sponsor, your business name and logo go up where these families can't miss it — game-day banners, practice jerseys, our website, and our social media — all season long. It's affordable, it's tax-deductible, and it puts your brand in front of the neighbors most likely to actually walk through your door.

Why Local Businesses Sponsor MTAYF

- ✓ **Repeat, hyper-local visibility** — your brand seen weekly by the same families, not a one-time impression
- ✓ **Genuine community goodwill** — customers remember and reward the businesses that support local kids
- ✓ **Low cost, high visibility** — sponsorship delivers a season of exposure for less than most short-term ad buys
- ✓ **100% tax-deductible** — MTAYF is a registered 501(c)(3) non-profit

And every dollar does double duty. Unlike town-funded programs, MTAYF is 100% community supported — your sponsorship directly funds new cheer uniforms, safety equipment for our football players, and the field upgrades and training that keep hundreds of local kids in the game. You get the marketing. The kids get the season. Everybody wins.

Turn the page for three sponsorship levels built to fit any budget — or reach out and we'll build a custom package around your goals. Sponsorship spots are limited and typically fill before the season starts, so the sooner you claim your spot, the more of the season your brand is on display.

Let's put your business in front of Marlboro's biggest fans in 2026 — for the kids, and for your bottom line.

Ready to claim your spot, or want to talk through a custom partnership? I'd love to hear from you.

With gratitude,

Frank Sorrentino

MTAYF Sponsorship & Fundraising

✉ franksorrentino1@gmail.com ☎ 718-614-8962 🌐 www.marlbوروayf.com



2026 SPONSORSHIP OPPORTUNITIES

Put your business in front of thousands of local families, all season long

Every game, every practice, every post — your brand front and center. Sponsorship spots are limited, so reserve yours early.

★ BEST VALUE — MOST VISIBILITY ★

GOLD SPONSOR

\$1,000

Maximum exposure, top billing



4' x 8' banner on the Announcer Booth — the most-viewed spot in the house



PLUS an exclusive 14 foot flag at the field entrance

- ✓ Top-tier logo & link placement on our website's Sponsor Page (www.marlboraayf.com)
- ✓ Recognition & dedicated business shout-outs on MTAYF's Instagram & Facebook
- ✓ A standing invitation to bring promotional material to games and events

BLUE SPONSOR

\$750

Strong, season-long presence



4' x 8' banner at the Fieldhouse — seen by every family, every game day

- ✓ Logo & link on our website's Sponsor Page
- ✓ Regular recognition across MTAYF's social media platforms

MUSTANG SPONSOR

\$450

An easy way to make an impact



3' x 5' banner at the Fieldhouse

- ✓ Logo & link on our website's Sponsor Page
- ✓ A shout-out to our community on MTAYF social media

COMMUNITY DONOR — Custom Amount

Can't commit to a full sponsorship? No problem — every donation, no matter the size, makes a difference and will be recognized with heartfelt appreciation.

Ready to Get Your Business in the Game?

Sponsorship spots are limited and go fast — reach out today to lock in your level or ask about a custom partnership.

✉ franksorrentino1@gmail.com ☎ 718-614-8962

MARLBORO

MUSTANGS
 SPONSOR COMMITMENT FORM
2026 Season

Sponsor Information

Business Name

Contact Name

Address

City

State

Zip

Email

Phone Number

Sponsorship Level

☐

Gold Sponsor — \$1,000

☐

Blue Sponsor — \$750

☐

Mustang Sponsor — \$450

☐

Other / Community Donation

If Other, Donation Amount

Payment Options

Check Payable To:

MTAYF
PO Box 134
Marlboro, NJ 07746
Attn: Treasurer

Venmo:

@MTAYF

Please add your business name and
phone number in the notes.

Zelle:

mtayftreasurer@gmail.com

Please add your business name and
phone number in the memo.

Confirmation

Amount Enclosed (\$)

Authorized Signature

Banner Artwork: please email your high-resolution artwork to frankorrentino1@gmail.com

Disclaimer

Donations are tax deductible. Marlboro Township AYF is a nonprofit, tax-exempt organization under Section 501(c)(3) of the IRS Code, incorporated and registered in New Jersey. All donations are tax deductible to the extent allowed by law. Marlboro Township AYF is not responsible for game cancellations or postponements. The MTAYF complex is a Green Acres facility — all signage, including 4' x 8' banners, must be removed at the completion of each game day.