WICHMANN

Funeral Homes & Crematories

Compassion.Experience.Integrity

General Price List



September 1, 2026

WICHMANN
Funeral Homes & Crematories

Roots That Run Deep in Your Community

Our story extends all the way back to 1898, when Mr. Louis Wichmann purchased J.P. Grassberger Undertakers and Furniture Store on West College Avenue in Appleton. He founded Wichmann and Kronser Furniture Dealers and Undertakers. It was common during this time for furniture makers to also make caskets and perform funeral services for their neighbors.

The Seeds Are Planted

While so much has changed in Outagamie, Calumet, and Winnebago Counties since 1898, one thing never has: Wichmann Funeral Homes & Crematories has always been committed to offering their neighbors the highest quality funeral and cremation services. When it's time for you to plan a meaningful remembrance, trust us to get it right for you.

- 1922: Louis Wichmann builds a new location for Wichmann Furniture Dealers and Undertakers on West College Avenue.
- 1929: The funeral service portion of the business was relocated to 228 North Oneida Street.
- 1931: The family builds a new location at the corner of Franklin and Superior Street.
- 1959: A new facility is built at our current flagship location at 537 North Superior Street.
- 1978: We added a private crematory—the first cremation facility in the Fox Valley.
- 1988: Dan and Joanne Densow purchase the funeral home from the Wichmann family.
- 1998: A huge year of expanding our services to families! The Fargo Funeral Homes, Kaukauna and Kimberly merged with Wichmann Funeral Home, Appleton. In this year, we also acquired Fox Cities Funeral Home, Town of Menasha, and named it the Wichmann Funeral Home Tri-County Chapel.
- 2014: Dan Densow along with his son Lucas Densow purchased Martens Laemmrich Funeral Home in Menasha and renamed it Wichmann Funeral Home Laemmrich Chapel.
- 2016: Our entire downtown Appleton facility was reimagined and renovated to include soaring ceilings, an abundance of natural lighting, and a beautiful reception room for catered luncheons.
- 2021: Park Lawn Corporation purchased Wichmann Funeral Homes & Crematories from the Densow family. Dan Densow continues to serve as a Consultant alongside the same local management team and staff. All are sincerely committed to providing the highest level of compassionate service that the Wichmann name has stood for for over 125+ years.

General Price List

The goods and services shown below are those we can provide to our customers. You may choose only the items you desire; h**owever, any funeral arrangements you select will include a charge for our basic services and overhead.** If legal or other requirements mean you must buy any items you did not specifically ask for, we will explain the reason in writing on the statement we provide describing the funeral goods and services you selected. You may keep this price list. This list is copyrighted, subject to change, and may not be reproduced in whole or part without our express permission. ***Prices are effective as of 09.01.2026 and subject to change without notice.***

Professional Services

A. BASIC SERVICES OF FUNERAL DIRECTOR AND STAFF (non-declinable) $3,195

Our charge includes, but is not limited to staff, facilities, and vehicles to respond to initial requests for service 24 hours every day, consultation with the survivors, coordinating service plans with cemetery, crematory, and/or other parties involved in the final disposition of the deceased, procuring death certificates and permits, consultation and assistance with procuring various death benefits, accounting and billing, regulatory compliance, legal and audit fees, postage, printing and supplies, telephones, insurance, salaries and benefits for our staff, and various county, state and federal taxes and fees. This fee for our basic services and overhead will be added to the total cost of the funeral arrangements you select. (This fee is already included in our packages, direct cremations, immediate burials, and forwarding or receiving remains.)

B. USE OF FACILITIES AND STAFF FOR FUNERAL OR MEMORIAL SERVICE $500

Staff and facilities necessary for conducting services desired OR if facilities are not used the additional time, staff, and equipment necessary for conducting the services off premises.

C. USE OF FACILITIES AND STAFF FOR GATHERING/VIEWING/FAMILY TIME $350

Staff, facilities, and equipment necessary for conducting the above services OR if facilities are not used the additional time, staff, and equipment necessary for conducting the gathering off premises. The charges are for gatherings for a maximum of four (4) hours. Additional charges will be incurred for gatherings of longer duration.

D. USE OF EQUIPMENT AND STAFF FOR COMMITTAL AND/OR INTERMENT SERVICES $350

Staff and equipment necessary for conducting graveside or mausoleum committal and/or interment services. Funeral services and visitations held at cemetery facilities are off-premise services and not committal services, and because of the additional time required and additional equipment used, they are billed as off-premise funerals.

E. WEEKEND SERVICE FEE $725

For any service/gathering/event scheduled any time Saturday or Sunday.

F. EMBALMING OR ALTERNATIVE CARE & REFRIGERATION $975

EMBALMING is a surgical procedure which requires written permission to perform. The purpose of this procedure is to disinfect and sanitize the remains and thus protect the public and staff from complications of decomposition. Embalming provides temporary preservation and allows the survivors to hold services at a time convenient to them. Included in the charge for embalming are all staff charges related to the procedure and the necessary equipment, chemical and facilities, as well as all costs related to the proper disposal of all medical waste, chemical waste and all equipment and materials necessary for compliance with the OSHA and ADA standards relating specifically to the embalming procedure. *Except in certain special cases, embalming is not required by law. Embalming may be necessary, however, if you select certain funeral arrangements, such as a funeral with viewing. If you do not want embalming, you usually have the right to choose an arrangement that does not require you to pay for it such as direct cremation or immediate burial.*

ALTERNATIVE CARE & REFRIGERATION is required when embalming is not performed. This is a temporary means of holding the remains until disposition occurs. It does not preserve or disinfect the remains for purposes of viewing. If for religious or other reasons embalming is declined, Wisconsin Statutes (HSS 136.04) requires a licensed embalmer to perform alternative sanitary care of the deceased.

All costs related to compliance with the Federally Mandated OSHA Standards are included.

G. OTHER PREPARATION OF THE DECEASED — $350

Includes cosmetology, normal restoration of features, dressing, and placement of the deceased in the casket, and any other necessary procedures to make the deceased ready for viewing and/or services.

H. TRANSFER OF DECEASED TO FUNERAL HOME — $625

Includes necessary professional licensed staff and specialized vehicle and equipment for the removal of the deceased from the place of death to the funeral home, 24 hours per day, 365 days per year.

I. TRANSPORTATION

All transportation charges contained within this list apply to an area described as within a radius of 35 miles to our Downtown Appleton location. If we exceed this service area, we will make an additional charge of **$3.50 per mile** one way for a service vehicle.

Transportation to Milwaukee Airport (vehicle and mileage) — $395

(All vehicle charges are for local use only.)

J. EACH USE OF FUNERAL COACH — $350

L. TRANSFER VEHICLE/VAN — $150

M. CREMATORY FEE — $500

N. ADDITIONAL SERVICES:

i) Reception Facility Fee and Hostess — $495

ii) Mailing (USPS) of Cremated Remains — $195

iii) Cremated Remains Holding Fee — $150

(after 30 days, and charged per week)

O. MERCHANDISE:

i) Cremation Containers (Required for Cremation) — $125-$2195

Basic Alternative Container	$125
Reinforced Alternative Container	$195
Private View Alternative Container	$295
Custom Fit Alternative Container	$295
Kinsey Cloth Covered Corrugated	$1995
Norfolk	$2295
Kenton Poplar Veneer	$2395

ii) Memorial Stationery Package (Personalized) — Starting at $225

Personalized package includes 100 Memorial Folders or 100 Prayer Cards, 100 Acknowledgement Cards and Memorial Book

iii) Program Folders/Service Folders/Bulletins (Personalized, 100 Qty.) — $100

iv) Acknowledgement Cards (Personalized, 25 Qty. per pack with envelopes) — $25

v) Basic Memorial Book (Personalized) — $50

O. MERCHANDISE (continued)

vi) Memorial Folders or Prayer Cards (Personalized, 100)	**$100**
vii) Laminated Bookmarks (each)	**$5**
viii) Memory Candle	**$35**
ix) Livestreaming	**$250**
x) Memorial Video (with up to 200 photos, including two copies : (1) DVD and (1) Thumbdrive)	**$125**
xi) Additional DVDs or Thumb Drives (each)	**$20**
xii) Caskets (A complete price list will be provided at the funeral home)	**$1,995-$14,395**
xiii) Outer Burial Containers (A complete price list will be provided at the funeral home)	**$2,295-$6,595**
xiv) Cremation Caskets/Containers (A complete price list will be provided by the funeral home)	**$125-$2,395**
xv) Urns	**$95-$4,295**
xvi) Air Tray/Combination Shipping Container	**$350**

(Displays and catalogs are available to review for ordering at the funeral home)

This list does NOT include prices for certain items that *you may ask us to buy for you* such as cemetery or crematory services, flowers, shipping, and newspaper notices. The prices for those items will be shown on your bill or the Statement describing the Funeral Goods and Services you select.





Burial Service Offerings

Legacy Burial Package	
Basic Services of Funeral Director and Staff	
Use of Facilities and Staff for Funeral or Memorial Service	
Use of Facilities and Staff for Gathering/Viewing/Family Time	
Use of Equipment and Staff for Committal and/or Interment Services	
Embalming or Alternative Care & Refrigeration	
Other Preparation of the Deceased	
Funeral Coach	
Transfer of Deceased to Funeral Home	
Obituary Drafting & Submission (Actual Newspaper Cost Additional)	
Memorial Website with Obituary	
Memorial Envelopes & Cardbox	
Total Itemized Package (as described above) Offering Savings Legacy Traditional Offering Price	$6,695 $445 $6,250

Additional Services for Burial Packages

Reception Facility Fee	$495
Overtime / Weekend Service Fee	$725
Weekend Vault Company Overtime	$500



Cremation Service Offerings

It will be necessary to select or provide a container for any viewing and/or the cremation process, as well as a container for the cremated remains. We offer a wide variety of rental and combustible containers for cremation. We also offer a wide variety of distinctive and value-priced urns.

Traditional Cremation Package Full Service with Choice of Ceremonial Casket, Cremation to Follow	
Basic Services of Funeral Director and Staff	
Use of Facilities and Staff for Funeral or Memorial Service	
Use of Facilities and Staff for Gathering/Viewing/Family Time	
Embalming	
Other Preparation of the Deceased	
Transfer of Loved One to Funeral Home	
Crematory Fee	
Ceremonial Oak Casket with insert for cremation ($1,000 Allowance)	
Use of Equipment and Staff for Committal and/or Interment Service (If Needed)	
Funeral Coach (If Needed)	
Allowance for Personalized Urn ($195 value)	
Obituary Drafting & Submission (Actual Newspaper Cost Additional)	
Memorial Website with Obituary	
Memorial Envelopes & Cardbox	
Total Itemized Package (as described above) Offering Savings Legacy Cremation Offering Price	$8,390 $795 $7,595

See Additional Services for Cremation Packages on Next Page

Cremation Service Offerings

Classic Cremation Package Cremation with Memorial Service and/or Visitation All in One (1) Day		Simplified Cremation Package Cremation with Viewing Ceremony Arranged by Family (Funeral Home Facility and Staff not used)	
Basic Services of Funeral Director and Staff		Basic Services of Funeral Director and Staff	
Use of Facilities for Memorial Service		Alternative Sanitary Care & Refrigeration	
Use of Facilities and Staff for Gathering/Viewing/Family Time		Transfer of Loved One to Funeral Home	
Alternative Sanitary Care & Refrigeration		Crematory Fee	
Transfer of Loved One to Funeral Home		Allowance for Personalized Urn ($195 value)	
Crematory Fee			
Allowance for Personalized Urn ($195 value)			
Memorial Envelopes & Cardbox			
Obituary Drafting & Submission (Actual Newspaper Cost Additional)			
Memorial Website with Obituary			
Total Itemized Package (as described above) Offering Savings Memorial Cremation Offering Price	$6,340 $1,165 $5,175	Total Itemized Package (as described above) Offering Savings Simplified Cremation Offering Price	$5,490 $1,840 $3,650

Additional Services for Cremation Packages:

Cremation Containers (Required by Crematory)	$125-$2,195
Basic Alternative Container Reinforced Alternative Container Private View Alternative Container Custom Fit Alternative Container Kinsey Cloth Covered Corrugated Norfolk Kenton Poplar Veneer	$125 $195 $295 $295 $1,995 $2,295 $2,395
Reception Facility Fee and Hostess	$495
Overtime / Weekend Fee	$725
Mailing (USPS) of Cremated Remains	$195

Direct Cremation	**$3,495-$5,890**
This discounted package includes Basic Services of Funeral Director and Staff, Alternative Sanitary Care, Transfer of Deceased to Funeral Home, and Crematory Fee. If you want to arrange a direct cremation, you can use a Basic Alternative Cremation Container. Alternative containers encase the body and can be made of materials like fiberboard or composition materials (with or without an outside covering).	
Non-Ceremonial Cremation with Basic Alternative Container ($125)	**$3,620**
Non-Ceremonial Cremation with Casket Selected by Purchaser	**$3,495-$5,890**
Non-Ceremonial Cremation with Container Provided by Purchaser	**$3,495**
Receiving a Loved One from Another Funeral Home	**$2,195**
This discounted package includes Basic Services of Funeral Director and Staff (discounted to reflect already secured death certificate/disposition permit and reduced involvement of other personnel). Transfer to Funeral Home from airport or other point in the area is $395 from Milwaukee Airport. This package presumes no ceremony and no other use of the funeral home and that we may deliver to the cemetery at the time of our choosing. Add to the fee of $2,195 any additional services selected such as Graveside Service, Other Preparation of the Deceased, Use of Facilities and Staff for Gathering/Viewing/Family Time, and Funeral Service at Chapel or Church.	
Forwarding a Loved One to Another Funeral Home	**$4,295**
This discounted package includes Basic Services of Funeral Director and Staff, Embalming OR Alternative Sanitary Care & Refrigeration, Other Preparation of the Deceased, Transfer of Deceased to Funeral Home, and Standard Shipping Container or Standard Combination Air Tray/Shipping Container.	
Additional Charges:	
Transportation to Milwaukee Airport (vehicle and mileage, excluding airfare)	**$395**
Casket Selected from Funeral Home	**$1,995-$14,395**
Immediate Burial (No Viewing, Services, Visitation, or Graveside)	**$4,895-$19,290**
Immediate burial is the process of arranging for burial of the unembalmed body as soon as possible. Immediate Burial options presume that we deliver the deceased to the cemetery for burial at the time of our choosing and that there is no viewing or commemorative gathering involved. This package includes Basic Services of Funeral Director and Staff, Alternative Sanitary Care & Refrigeration, Transfer to Funeral Home from place of death, Other Preparation and Care of the Deceased, Use of Funeral Coach to Local Cemetery.	
Immediate Burial with Casket Provided by the Purchaser (No casket or Outer Burial Container Included.)	**$4,895**
Immediate Burial with Cloth Covered Casket (Without Ceremony)	**$6,890**
Necessary authorizations and permits usually take three (3) days to eight (8) days to obtain and file (weekends are sometimes longer) and before any disposition (burial, cremation and/or shipping out of town) can take place, these permits must be in hand. Therefore, immediate burial and direct cremation services will take place only when these papers are obtained, not before.	
Anatomical Gift	
Anatomical Gift - Transfer Only	**$625**
Anatomical Gift - Memorial Service Only	**$3,500**

Graveside Burial Service	$5,425
This package includes Basic Services of Funeral Director and Staff, Transfer of the Deceased to Funeral Home, Embalming or Alternative Sanitary Care and Refrigeration*, Other Preparation of the Deceased, Use of Funeral Coach to Cemetery, and Funeral Director and Staff for Graveside Service. Additional items as selected such as Casket, Memorial Products, and Catered Reception as identified in Sections N and O on Pages 4 & 5.	
Heart of the Valley Cremation Package	**$1,695**

Payment Policy

Wichmann Funeral Homes & Cremation Service is a small business, and like many others in our community, out of necessity we operate on a cash basis, relying upon the families we serve for prompt payment. We do not have sufficient financial resources to extend credit over a period of months or years, nor does law allow us to fulfill the functions of a bank or other lending institution. Therefore, payment is expected at time of arrangements. If payment in full is not completed at time of arrangements, a down payment is required with the balance due in full by the day of the service or cremation.

We encourage your frank discussion of these matters with your funeral director, and we will attempt to assist you in any way possible.

Payment Options

Payment with cash, check or with an approved debit or credit card.

Pre-paid funeral arrangements with Wichmann Funeral Homes & Crematories, subject to verification the policy is valid.

Assignment of Proceeds of a Verified Life Insurance Policy (additional fees apply*).

*Wichmann Funeral Homes & Crematories is willing to accept the assignment of proceeds of a verified Life Insurance Policy for a cost of 5% of the amount assigned to Wichmann Funeral Homes & Crematories. Our acceptance of this type of payment is dependent on the cooperation of the beneficiary and the insurance company. The insurance policy must be given to the funeral director for verification. We must have the Insurance Company's complete cooperation in providing information to the beneficiary, amount of the Death Benefit available, outstanding loans information, cooperation to get claim forms in a timely manner, and their acceptance of our written assignment. The insurance company will send the balance of any insurance proceeds directly to the beneficiary after the insurance company pays the funeral bill in full from the proceeds of the insurance policy. The purchaser must obtain a certified death certificate for each insurance policy.

Due to the complexity and time involved, we are unable to accept payment from estates.

At Wichmann Funeral Homes & Crematories

we provide the support you need before, during, and after the loss of a loved one.

Wichmann Funeral Home
537 North Superior St.
Appleton, WI
920.739.1231

Laemmrich Chapel
312 Milwaukee St.
Menasha, WI
920.722.8252

Fargo Funeral Home
400 West Wisconsin Ave.
Kaukauna, WI
920.766.6200

Tri-County Chapel
1592 Oneida St.
Menasha, WI
920.831.9905

Jansen Fargo Funeral Home
204 East Kimberly Ave.
Kimberly, WI
920.788.6202