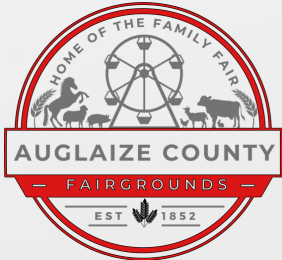


FAIR SPONSORSHIP

2026

174TH AUGLAIZE COUNTY FAIR
AUGUST 2ND - AUGUST 8TH



SPONSORSHIP FORM

COMPANY OR BUSINESS NAME: _____

CONTACT PERSON: _____

EMAIL ADDRESS: _____

PHONE NUMBER: _____

ADDRESS: _____

PAYMENT OPTIONS:

CASH ☐

CHECK ☐

CREDIT CARD ☐

☐ PLEASE SEND INVOICE FOR MY SPONSORSHIP PLEDGE TO THE EMAIL ADDRESS ON FILE

HOW WOULD YOU LIKE YOUR TICKETS? ☐ ALL WEEKLY PASSES ☐ ALL DAILY PASSES

DIVIDE MY PASSES AS FOLLOWS: WEEKLY: _____ DAILY: _____

MAKE CHECKS PAYABLE TO: AUGLAIZE COUNTY AGRICULTURAL SOCIETY

1001 FAIRVIEW DRIVE, WAPAKONETA, OH 45895

OFFICE USE ONLY:

DATE: _____ RECEIPT: _____ PAID: _____

FAIR SPONSORSHIP

174TH AUGLAIZE COUNTY FAIR
AUGUST 2ND - AUGUST 8TH 2026

☐ EXECUTIVE SPONSOR \$5,000.00

- 10 WEEKLY FAIR PASSES (\$350.00 VALUE)
- 1 10 X 10 BOTH DURING THE WEEK OF FAIR (\$600 MARKETING VALUE)
- 3 MONTHS OF DIGITAL ADVERTISING (USE FROM THE DATE OF THIS SIGNED FORM UP TO 12 MONTHS) (\$1,450.00 VALUE)
- 50% OFF VENUE RENTAL ON THE FAIRGROUNDS (USE FROM THE DATE OF THIS SIGNED FOR UP TO 12 MONTHS) (UP TO \$700 VALUE)
- 3 X 5 BANNER DISPLAYED DURING FAIR WEEK (CONCERT EXCLUDED) (\$500.00 MARKETING VALUE)
- LOGO WITH LINK ON OUR WEBSITE & SOCIAL MEDIA ADVERTISING (MARKETING VALUE OF \$500.00)
- PA SPONSORED ANNOUNCEMENTS DURING FAIR WEEK (MARKETING VALUE OF \$500.00) (RAN 7 DAYS A WEEK, 3 TIMES A DAY)

☐ ASSOCIATE SPONSOR \$3,000.00

- 8 WEEKLY FAIR PASSES (\$280.00 VALUE)
- 2 MONTHS OF DIGITAL ADVERTISING (USE FROM THE DATE OF THIS SIGNED FORM UP TO 12 MONTHS) (\$900.00 VALUE)
- 25% OFF VENUE RENTAL ON THE FAIRGROUNDS (USE FROM THE DATE OF THIS SIGNED FOR UP TO 12 MONTHS) (UP TO \$200.00 VALUE)
- 3 X 5 BANNER DISPLAYED DURING FAIR WEEK (CONCERT EXCLUDED) (\$500.00 VALUE)
- LOGO WITH LINK ON OUR WEBSITE & SOCIAL MEDIA ADVERTISING (MARKETING VALUE OF \$500.00)
- PA SPONSORED ANNOUNCEMENTS DURING FAIR WEEK (MARKETING VALUE OF \$370.00) (RAN 4 DAYS A WEEK, 3 TIMES A DAY)

☐ SUPPORT SPONSOR \$2,000.00

- 6 WEEKLY FAIR PASSES (\$180.00 VALUE)
- 1 MONTH OF DIGITAL ADVERTISING (USE FROM THE DATE OF THIS SIGNED FORM UP TO 12 MONTHS) (\$420.00 VALUE)
- 3 X 5 BANNER DISPLAYED DURING FAIR WEEK (\$500.00 VALUE)
- LOGO WITH LINK ON OUR WEBSITE & SOCIAL MEDIA ADVERTISING (MARKETING VALUE OF \$500.00)
- PA SPONSORED ANNOUNCEMENTS DURING FAIR WEEK (MARKETING VALUE OF \$250.00) (3 DAYS A WEEK, 2 TIMES A DAY)

☐ COMMUNITY SPONSOR \$1,000.00

- 4 WEEKLY FAIR PASSES (\$120.00 VALUE)
- 2 WEEKS OF DIGITAL ADVERTISING (USE FROM THE DATE OF THIS SIGNED FORM UP TO 12 MONTHS) (\$200.00 VALUE)
- 3 X 5 BANNER DISPLAYED DURING FAIR WEEK (\$500.00 VALUE)
- LOGO WITH LINK ON OUR WEBSITE & SOCIAL MEDIA ADVERTISING (MARKETING VALUE OF \$500.00)
- PA SPONSORED ANNOUNCEMENTS DURING FAIR WEEK (MARKETING VALUE OF \$150.00) (2 DAYS A WEEK, 2 TIMES A DAY)

☐ MUSIC AND ICE SPONSOR \$500.00

- 2 WEEKLY FAIR PASSES (\$60.00 VALUE)
- LOGO ON THE ENTERTAINMENT TENT MONITOR DURING FAIR (\$250.00 VALUE)
- LOGO WITH LINK ON OUR WEBSITE & SOCIAL MEDIA ADVERTISING (MARKETING VALUE OF \$500.00)
- PA SPONSORED ANNOUNCEMENTS DURING FAIR WEEK (MARKETING VALUE OF \$150.00) (1 TIME A DAY, TUESDAY -THURSDAY)

FAIR SPONSORSHIP

174TH AUGLAIZE COUNTY FAIR
AUGUST 2ND - AUGUST 8TH 2026
Fair Potluck Menu!

Need to go off menu? Welcome to our customizable a la carte option! Select what you would like and total the amount at the bottom!

Fair Passes

- ☐ 5 WEEKLY OR 20 DAILY (\$200 VALUE)
- ☐ 10 WEEKLY OR 40 DAILY (\$400 VALUE)
- ☐ 20 WEEKLY OR 80 DAILY (\$800 VALUE)
- ☐ 50 WEEKLY OR 200 DAILY (\$1,400 VALUE UNLOCK CORPORATE DISCOUNT)
- ☐ 100 WEEKLY OR 400 DAILY (\$2800 VALUE UNLOCK CORPORATE DISCOUNT)

Banner Placement

- ☐ GATE B BANNER PLACEMENT AT \$500.00 (40 SPOTS)
- ☐ GATE D BANNER PLACEMENT AT \$250.00 (10 SPOTS)
- ☐ BANNER PLACEMENT ON GROUNDS \$150.00

2026 Harness Book

- ☐ 1/8" PAGE AT \$25.00
- ☐ 1/4" PAGE AT \$40.00
- ☐ 1/2" PAGE AT \$60.00
- ☐ FULL PAGE AT \$120.00

Digital Advertising

- ☐ 10 DAYS AT \$150.00
- ☐ 1 MONTH AT \$500.00
- ☐ 2 MONTHS AT \$1,000.00
- ☐ DIGITAL SILVER PACKAGE: 7 DAYS FOR FAIR WEEK
- LIMITED SPACE \$250.00**
- ASK ABOUT OUR 3 MONTH TERM CONTRACTS AND UNLOCK 10% DISCOUNT**

Miscellaneous

- ☐ \$100 HORSE BLANKET DONATION
- ☐ \$250.00 GOLF CART SPONSOR

PA Announcements

- ☐ BRONZE PRIMETIME: MONDAY - WEDNESDAY, 3 TIMES A DAY \$150.00
- ☐ SILVER PRIMETIME: SUNDAY THROUGH THURSDAY, 3 TIMES A DAY \$250.00
- ☐ GOLD PRIMETIME: SUNDAY THROUGH SATURDAY, 5 TIMES A DAY \$400.00

Social Media Primetime

- ☐ SOCIAL MEDIA PRIMETIME PACKAGE (\$500.00): (CAN BE USED OUTSIDE OF FAIR WEEK FROM THE DATE OF THIS CONTRACT) INCLUDES:
 - ANY EVENTS, POSTS, OR ITEMS A BUSINESS IS MARKETING THROUGHOUT THE YEAR, SHARED AND ADVERTISED ON OUR PLATFORMS
 - ONE CUSTOMIZED POST PER EVENT SCHEDULED ON OUR PLATFORMS DURING THE EVENT RUN

SPONSORSHIP TOTAL: _____