FAIR SPONSORSHIP

2027

175TH AUGLAIZE COUNTY FAIR

AUGUST 1ST – AUGUST 7TH

SPONSORSHIP FORM

COMPANY OR BUSINESS NAME: _____

CONTACT PERSON: _____

EMAIL ADDRESS: _____

PHONE NUMBER: _____

ADDRESS: _____

PAYMENT OPTIONS:

CASH ☐

CHECK ☐

CREDIT CARD ☐

☐ PLEASE SEND INVOICE FOR MY SPONSORSHIP PLEDGE TO THE EMAIL ADDRESS ON FILE

HOW WOULD YOU LIKE YOUR TICKETS? ☐ ALL WEEKLY PASSES ☐ ALL DAILY PASSES

DIVIDE MY PASSES AS FOLLOWS: WEEKLY: _____ DAILY: _____

MAKE CHECKS PAYABLE TO: AUGLAIZE COUNTY AGRICULTURAL SOCIETY

1001 FAIRVIEW DRIVE, WAPAKONETA, OH 45895

OFFICE USE ONLY:

DATE: _____ RECEIPT: _____ PAID: _____

FAIR SPONSORSHIP

175TH AUGLAIZE COUNTY FAIR
AUGUST 1ST – AUGUST 7TH

☐ **GRAND CHAMPION SPONSOR $5,000.00**

- 10 WEEKLY FAIR PASSES OR 40 DAILY PASSES ($400.00 VALUE)
- 1 10 X 10 BOOTH DURING THE WEEK OF FAIR ($600 MARKETING VALUE)
- 3 MONTHS OF DIGITAL ADVERTISING (USE FROM THE DATE OF THIS SIGNED FORM UP TO 12 MONTHS) ($1,450.00 VALUE)
- 50% OFF VENUE RENTAL ON THE FAIRGROUNDS (USE FROM THE DATE OF THIS SIGNED FOR UP TO 12 MONTHS) (UP TO $700 VALUE)
- 3 X 5 BANNER DISPLAYED DURING FAIR WEEK (CONCERT EXCLUDED) ($500.00 MARKETING VALUE)
- LOGO WITH LINK ON OUR WEBSITE & SOCIAL MEDIA ADVERTISING (MARKETING VALUE OF $500.00)
- FAIR BOOK RECOGNITION (MUST BE BEFORE 04/01/2027) (1/2 PAGE VALUE OF $400.00)
- PA SPONSORED ANNOUNCEMENTS DURING FAIR WEEK (MARKETING VALUE OF $500.00) (RAN 7 DAYS A WEEK, 3 TIMES A DAY)

☐ **RESERVE CHAMPION SPONSOR $3,000.00**

- 8 WEEKLY FAIR PASSES ($280.00 VALUE)
- 2 MONTHS OF DIGITAL ADVERTISING (USE FROM THE DATE OF THIS SIGNED FORM UP TO 12 MONTHS) ($900.00 VALUE)
- 25% OFF VENUE RENTAL ON THE FAIRGROUNDS (USE FROM THE DATE OF THIS SIGNED FOR UP TO 12 MONTHS) (UP TO $200.00 VALUE)
- 3 X 5 BANNER DISPLAYED DURING FAIR WEEK (CONCERT EXCLUDED) ($500.00 VALUE)
- LOGO WITH LINK ON OUR WEBSITE & SOCIAL MEDIA ADVERTISING (MARKETING VALUE OF $500.00)
- FAIR BOOK RECOGNITION (MUST BE BEFORE 04/01/2027) (1/4 PAGE VALUE $250.00)
- PA SPONSORED ANNOUNCEMENTS DURING FAIR WEEK (MARKETING VALUE OF $370.00) (RAN 4 DAYS A WEEK, 3 TIMES A DAY)

☐ **DIVISION WINNER SPONSOR $2,000.00**

- 6 WEEKLY FAIR PASSES ($180.00 VALUE)
- 1 MONTH OF DIGITAL ADVERTISING (USE FROM THE DATE OF THIS SIGNED FORM UP TO 12 MONTHS) ($420.00 VALUE)
- 3 X 5 BANNER DISPLAYED DURING FAIR WEEK ($500.00 VALUE)
- LOGO WITH LINK ON OUR WEBSITE & SOCIAL MEDIA ADVERTISING (MARKETING VALUE OF $500.00)
- FAIR BOOK RECOGNITION (MUST BE BEFORE 04/01/2027) (1/8 PAGE VALUE $150.00)
- PA SPONSORED ANNOUNCEMENTS DURING FAIR WEEK (MARKETING VALUE OF $250.00) (3 DAYS A WEEK, 2 TIMES A DAY)

☐ **DIVISION RUNNER-UP SPONSOR $1,000.00**

- 4 WEEKLY FAIR PASSES ($120.00 VALUE)
- 2 WEEKS OF DIGITAL ADVERTISING (USE FROM THE DATE OF THIS SIGNED FORM UP TO 12 MONTHS) ($200.00 VALUE)
- 3 X 5 BANNER DISPLAYED DURING FAIR WEEK ($500.00 VALUE)
- LOGO WITH LINK ON OUR WEBSITE & SOCIAL MEDIA ADVERTISING (MARKETING VALUE OF $500.00)
- PA SPONSORED ANNOUNCEMENTS DURING FAIR WEEK (MARKETING VALUE OF $150.00) (2 DAYS A WEEK, 2 TIMES A DAY)

☐ **CLASS WINNER SPONSOR $500.00**

- 2 WEEKLY FAIR PASSES ($60.00 VALUE)
- LOGO ON THE ENTERTAINMENT TENT MONITOR DURING FAIR ($250.00 VALUE)
- LOGO WITH LINK ON OUR WEBSITE & SOCIAL MEDIA ADVERTISING (MARKETING VALUE OF $500.00)
- PA SPONSORED ANNOUNCEMENTS DURING FAIR WEEK (MARKETING VALUE OF $150.00) (1 TIME A DAY, TUESDAY -THURSDAY)

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175TH AUGLAIZE COUNTY FAIR
AUGUST 1ST – AUGUST 7TH, 2027
Fair Potluck Menu!

Need to go off menu? Welcome to our customizable a la carte option! Select what you would like and total the amount at the bottom!

Fair Passes

- ☐ 5 WEEKLY OR 20 DAILY **($200 VALUE)**
- ☐ 10 WEEKLY OR 40 DAILY **($400 VALUE)**
- ☐ 20 WEEKLY OR 80 DAILY **($800 VALUE)**
- ☐ 50 WEEKLY OR 200 DAILY ($1,400 VALUE UNLOCK CORPORATE DISCOUNT)
- ☐ 100 WEEKLY OR 400 DAILY ($2800 VALUE UNLOCK CORPORATE DISCOUNT)

Banner Placement

- ☐ GATE B BANNER PLACEMENT AT $500.00 (40 SPOTS)
- ☐ GATE D BANNER PLACEMENT AT $250.00 (10 SPOTS)
- ☐ BANNER PLACEMENT ON GROUNDS $150.00

2026 Harness Book

- ☐ 1/8" PAGE AT $25.00
- ☐ 1/4" PAGE AT $40.00
- ☐ 1/2" PAGE AT $60.00
- ☐ FULL PAGE AT $120.00

Digital Advertising

- ☐ 10 DAYS AT $150.00
- ☐ 1 MONTH AT $500.00
- ☐ 2 MONTHS AT $1,000.00
- ☐ **DIGITAL SILVER PACKAGE: 7 DAYS FOR FAIR WEEK LIMITED SPACE $250.00**

ASK ABOUT OUR 3 MONTH TERM CONTRACTS AND UNLOCK 10% DISCOUNT

PA Announcements

- ☐ BRONZE PRIMETIME: MONDAY - WEDNESDAY, 3 TIMES A DAY $150.00
- ☐ SILVER PRIMETIME: SUNDAY THROUGH THURSDAY, 3 TIMES A DAY $250.00
- ☐ GOLD PRIMETIME: SUNDAY THROUGH SATURDAY, 5 TIMES A DAY $400.00

Miscellaneous

- ☐ $125 HORSE BLANKET DONATION
- ☐ $250.00 GOLF CART SPONSOR

GOSPEL TENT DONATION: $_____

LIVESTOCK DONATION TO JUNIOR FAIR & 4H: $_____

SPONSORSHIP TOTAL:_____