



# Step Up and Succeed In the Skilled Trades

## Skilled Trades: We've Got Your Back

Welcome to the inaugural edition of our Step Up and Succeed In the Trades newsletter!

In this edition, we

- feature employer Daishane Johnson of Cut Culture Barbershop
- recount the great experience we had at B.E.S.T Summit
- share the LBS success story of UBC Local 494 & UHC Hub of Opportunities' collaboration
- give details for the 'Growing Your Workforce' conference in Waterloo, where we'll speak
- highlight a Recommended Resource from the Step Up and Succeed Resource Hub

We are excited to share these stories with you and hope you enjoy reading them. ***If you know of a skilled trades business, apprentice, or LBS success story that you think deserves to be featured in an upcoming issue, contact Jan at [jan@llsc.on.ca](mailto:jan@llsc.on.ca).***

## Featured Employer: Daishane Johnson, Cut Culture Barbershop



**Meet Daishane Johnson** from *Cut Culture Barbershop*, a small employer in the skilled trades. He's passionate about work, community, and helping others achieve their full potential. Daishane is using his vision to build a community-focused business to grow a dynamic workforce.

In our conversation, Daishane shares some simple insights and strategies for growth and becoming a supportive and respected leader.

**[Read on to learn more.](#)**

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## What We've Been Up To

### Building Employment and Skills Together – B.E.S.T Summit 2025

On Tuesday, July 15, 2025, LLSC's Step Up and Succeed team hosted the Learning Networks of Ontario & Workforce Planning Ontario at the first B.E.S.T. Summit!

[READ MORE](#)



## Spotlight on Success

### Building Brighter Futures through Partnership – UHC and UBC Local 494 Building Employment and Skills Together – B.E.S.T Summit 2025

This partnership is equipping future tradespeople not just with tools and certifications, but with the foundational skills and confidence needed to thrive in the construction industry.

[READ MORE](#)



## Upcoming Events

### SUAS Project Lead, Jan Thrilled to be Speaking at The Growing Your Workforce Conference

Jan will be sharing information about the Employer Resource Hub with its one-stop-shop of existing FREE and low-cost supports for employers.

[READ MORE](#)

## Recommended Resource: Challenging Current Practices Checklist

Are you experiencing challenges in recruiting apprentices? Have applications for your job postings been limited? Expanding your candidate pool and building a workforce that reflects your broader community can strengthen both your business and your reputation.

[Read on to learn more](#) and access the link to this month's Recommended Resource.

### Challenging Current Practices to Attract Your Ideal Apprentice

This checklist will help you examine your current workplace practices. If you answer "no" to any of these questions, use the resources here to explore ways to expand your reach to attract your ideal apprentice.



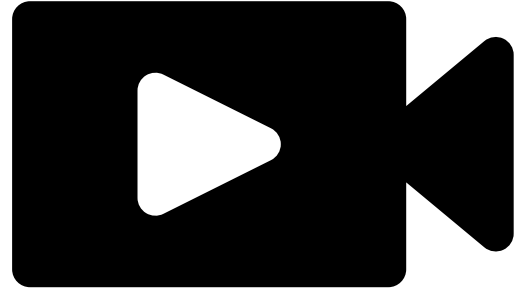
Am I using innovative hiring practices?

Innovative hiring practices can help you access top talent who have new ideas that can bring innovation and creativity to your business.

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## Video Spotlight

For our inaugural issue, we thought it would be fun to share a "throwback" video from the launch of Step Up and Succeed's **Resource Hub**. Jan, the project lead, shares information about the variety of resources available. All resources are FREE.



[Click here to view the video](#)

## More Resources to Help You Get Ahead

Access the Step Up and Succeed Resource Hub to get tools designed to help you stay productive, train and retain your workforce, and become an employer of choice.

[Browse now](#)

### Step Up and Succeed in the Skilled Trades



Small and medium-sized employers: access **free resources** to help your staff and business step up and succeed in the skilled trades.

#### EMPLOYER HUB RESOURCES INCLUDE:

How to be an Employer of Choice for All	Skill Development for Your Apprentice
How to Find Talented Capable Apprentices	Communication Strategies
Become an Apprentice Sponsor	Building Your Support Network
Make your Writing Clear	

**Thank you so much for joining us! We look forward to seeing you again with the next issue of Step Up and Succeed in the Trades coming in October 2025!**

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Do you know somebody who you think would benefit from receiving our newsletter?  
Have them [visit \*\*llsc.on.ca/employer-resource-hub\*\*](https://www.llsc.on.ca/employer-resource-hub) to sign up today!