



Step Up and Succeed In the Skilled Trades

Working With Apprentices? We're Here to Support You!

Welcome back!

In this edition, we

- Feature the incredible team at Don-Mor Automotive Group
- Share the great experience we had at the ARISE showcase and luncheon
- Provide an overview of the impact of Step Up and Succeed's Apprenticeship Hub
- Highlight the "Leveraging A.I." tip sheet

We are excited to share these stories with you and hope you enjoy reading them.

If you know of a skilled trades business, apprentice, or Get SET (Skills, Education and Training) success story that you think deserves to be featured in an upcoming issue, contact us at literacylink@llsc.on.ca.

Don Mor's Culture of Teamwork and Apprenticeship Excellence: A Conversation with Diane Sutherland & Maryam Khan



Don Mor's Culture of Teamwork and Apprenticeship Excellence.

Don-Mor Automotive Group is a London-based business in operation since 1980. Their management believes that teamwork and a people-focused culture are at the heart of their long-term success. Diane Sutherland (Operations Manager) and Maryam Khan (Human Resources) have built their careers at Don-Mor. They emphasize how the business applies a "transitioning forward" approach, promoting staff by offering them room to grow, change roles, and aspire to leadership.

Nowhere is this more apparent than in the field of apprenticeship. Don Mor is an apprenticeship champion, currently sponsoring 23 apprentices.

[Read the full article](#)

Step Up and Succeed in the Skilled Trades



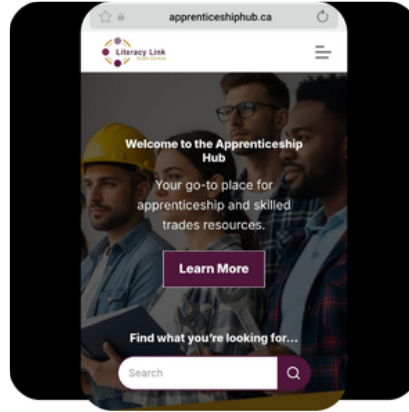
What We've Been Up To

ARISE Showcase and Luncheon

Thank you to everyone who joined us at the ARISE Showcase on March 2nd in [#LondonON!](#)

Your engagement and collaboration made the event a great success.

[READ MORE](#)



ApprenticeshipHub.ca

A FREE resource hub with a lot to offer!

See the top visited pages and downloaded resources to learn more about how this website has helped employers in apprenticeship succeed.

[READ MORE](#)



Skilled Trades Conference for Guidance Counsellors

Upcoming Events

Skills Ontario presents its Skilled Trades Conference for Guidance Counsellors

COMING SOON:

Tuesday, May 5th, 2026
at the Toronto Congress Centre (North Building)

[READ MORE](#)

Recommended Resource: Leveraging AI Tip Sheet

Artificial Intelligence is rapidly reshaping how businesses attract, train, and retain talent—and for skilled trades employers, the opportunity is significant. The Leveraging AI guide from ApprenticeshipHub.ca introduces practical, real-world ways AI can streamline recruitment, enhance training, and support smarter decision-making, helping businesses stay competitive in a changing workforce landscape.

[Read More](#)

Leveraging Artificial Intelligence



Artificial Intelligence (AI) is an innovative tool that can help you work smarter, not harder. Studies show that there are many benefits to adopting AI tools in the workplace. In addition to saving you time and money, benefits include

- streamlined task completion
- increased productivity
- improved job satisfaction
- decreased skills gaps

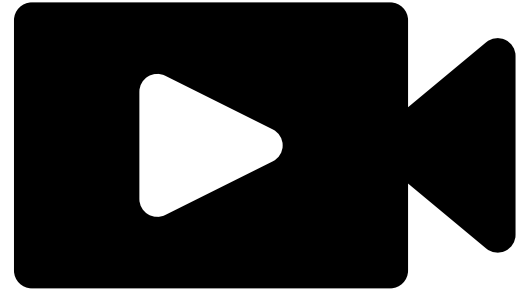
Here's a list of ways that AI can support the long-term success of your business. We've also included some free or low-cost AI tools to help you get started!

Step Up and Succeed in the Skilled Trades

Video Spotlight

Join us for our video series designed to help your employees Step Up and Succeed in the skilled trades! This month we feature our Employer training video: "Navigating the Sponsorship Process"

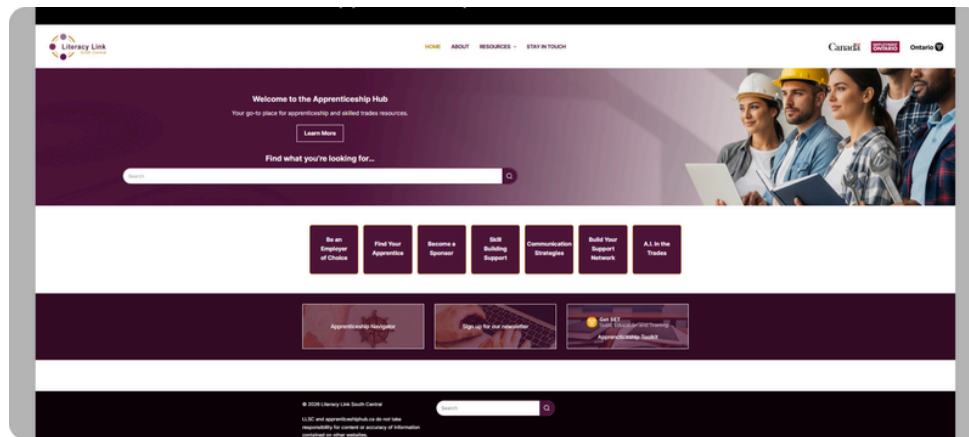
[Click here to view the video](#)



More Resources to Help You Get Ahead with ApprenticeshipHub.ca!

Want to dig even deeper into the tools and strategies the apprenticeship hub has to offer? Access ApprenticeshipHub.ca today! Get the tools designed to help you stay productive, train and retain your workforce, and become an employer of choice!

[Browse now](#)



**We hope you enjoyed this issue of the Step Up and Succeed in the Skilled Trades Newsletter!
We look forward to seeing you again when we launch the next newsletter!**

Do you know somebody who you think would benefit from receiving our newsletter?
Have them visit our [signup form](#) to register today!

**Tell us your story! We would love to hear from you. What resource did you use or find most helpful?
Email us at literacylink@llsc.on.ca
Your quote may be featured in a future issue!**

