

STAND WITH TONY KENNON

I am Excited to Announce My Re-Election Campaign for Mayor of Orange Beach

It has been one of the greatest honors of my life to serve as your Mayor for the past seventeen years. Today, I am excited to announce that I will be seeking re-election. I have never had any aspirations to seek higher office- I only want to be your Mayor.

This journey has been deeply humbling. I am incredibly thankful to our dedicated staff, our Council, our community, and most of all, my family — ALL who have been a steady source of encouragement, strength, and motivation. Without them, the many accomplishments we have achieved together simply would not have been possible.

When I was first elected in 2008, our city was facing the height of the financial and banking crisis. We were financially upside down. By 2009, I had led us out of deficit and into surplus, and we have maintained a financial surplus every single year since. In just over a decade, we eliminated city debt, being prepared to take on inexpensive debt when or if a city school system opportunity presented itself.

In 2010, the BP oil spill devastated our coast. I became a leading voice for the entire Gulf Coast, working to secure hundreds of millions of dollars in restitution for environmental, ecological, and financial recovery.

In 2020, we faced two major crises: the COVID-19 pandemic and Hurricane Sally. I fought to keep our city open so our families and businesses could survive — while also putting safeguards in place to protect our most vulnerable. Just months later, Hurricane Sally struck. In the face of widespread devastation, we worked together as a community to clean up, rebuild, and return to normal, faster than anyone thought possible.

Over the years, we have achieved so much — too many accomplishments to list — but some highlights include:

- Construction of the Veterans Memorial
- Major investments in our local schools and the “Expect Excellence” programs
- Sidewalk and golf cart path initiatives
- A new Event Center and our own City Beach
- An ISO One Class Rating Tier for our Fire Department, the highest possible, along with enhanced ambulance service
- Strategic land acquisitions totaling over \$50 million to preserve community character and growth control

Looking ahead, **protecting our quality of life is my number one priority.** “Life is better here” is more than a slogan — it is our reality, and it must be protected.

Growth is happening at an unprecedented pace. That is why we have implemented a nine-month moratorium on certain zoning types to carefully assess their impact on infrastructure and livability. Throughout my tenure, we have prioritized **growth by right** and have essentially eliminated up-zoning — always putting our neighborhoods first. We have declared our neighborhoods sanctuaries for families and are doing everything possible to preserve them.

We have seen major transportation wins as well:

- Canal Road was five-laned
- The toll bridge was eliminated
- I personally negotiated with ALDOT to make the five-lane bypass behind McDonald’s, in The Commons Shopping Plaza, a top state priority — alleviating the bottleneck at Canal Road and Hwy 161
- We are lobbying for a second bridge near The Wharf to create two lanes north and two lanes south, allowing uninterrupted access to the expressway

We have also made major strides in **conservation.** We are balancing recreational access with true environmental stewardship — protecting the natural beauty we are so fortunate to call home.

“Seventeen years ago, I stepped into this role to serve a city I love. Today, that commitment is stronger than ever.

We have momentum, a clear vision, and a community worth fighting for. I humbly ask for your continued support.”

Let’s protect what makes Orange Beach special — together. Please “Stand With Tony” on Election Day, August 26th.



Tony Kennon -Mayor of Orange Beach

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