

# Terms and Conditions

**Effective Date:** January 15<sup>th</sup>, 2026

## **1. Introduction**

Welcome to **CRITIQUES BY TIFF**, ("we", "us", "our"). These Terms and Conditions ("Terms") govern your use of our website [WWW.CRITIQUESBYTIFF.COM](http://WWW.CRITIQUESBYTIFF.COM), and any associated services or products (collectively, the "Service"). By accessing or using our Service, you agree to be bound by these Terms. If you do not agree, please do not use our Service.

## **2. Definitions**

- **“User”** means any individual who accesses or uses our Service.
- **“Content”** refers to any material, including but not limited to text, graphics, and software, provided through our Service.

## **3. Acceptance of Terms**

By using our Service, you agree to these Terms and our Privacy Policy. We may update these Terms from time to time, and your continued use of our Service signifies your acceptance of any changes.

## **4. User Responsibilities**

- **Account Security:** You are responsible for maintaining the confidentiality of your account information and for all activities that occur under your account.
- **Prohibited Activities:** You agree not to engage in any unlawful activities or use the Service in any manner that could damage, disable, overburden, or impair our Service.

## **5. Intellectual Property**

- **Ownership:** All content and intellectual property on our Service are owned by CRITIQUES BY TIFF, or its licensors. You may not use, reproduce, or distribute any content without our explicit consent.
- **License:** We grant you a limited, non-exclusive, non-transferable license to access and use the Service for personal, non-commercial purposes.

## **6. Privacy Policy**

Your privacy is important to us. Please review our Privacy Policy to understand how we collect, use, and protect your personal information.

## **7. Payment Terms**

- **Pricing:** The fees for our services are outlined on our website at [www.critiquesbytiff.com](http://www.critiquesbytiff.com). All payments are due upon receipt unless otherwise stated.
- **Billing:** We accept payments via Direct Invoicing, Cashapp, Zelle and online for Mastercard, Visa and AMEX cards. Late payments, if applicable, may incur additional fees.

## **8. Termination**

For subscriptions services, where applicable, we may terminate or suspend your access to the Service immediately, without prior notice, if you breach these Terms. You may terminate your account at any time by contacting us at [INFO@CRITIQUESBYTIFF.COM](mailto:INFO@CRITIQUESBYTIFF.COM).

## **9. Limitation of Liability**

To the fullest extent permitted by law, CRITIQUES BY TIFF, shall not be liable for any indirect, incidental, special, consequential, or punitive damages arising from your use of the Service.

## **10. Governing Law**

These Terms are governed by the laws of NORTH CAROLINA (USA). Any disputes arising under these Terms will be resolved in the courts located in North Carolina.

## **11. Dispute Resolution**

Any disputes arising from these Terms will be resolved through arbitration/mediation in NORTH CAROLINA. The decision of the arbitrator or mediator will be final and binding.

## **12. Changes to Terms**

We may update these Terms from time to time. We will notify you of any significant changes by posting the new Terms on our website. Your continued use of the Service after changes indicates your acceptance of the new Terms.

## **13. Contact Information**

For any questions about these Terms, please contact us at:

**CRITIQUES BY TIFF**  
**486 NORTH PATTERSON AVE., SUITE 271**  
**WINSTON-SALEM, NC 27101**  
**[INFO@CRITIQUESBYTIFF.COM](mailto:INFO@CRITIQUESBYTIFF.COM)**  
**P: (336) 464-7925**

## **14. Miscellaneous**

- **Severability:** If any provision of these Terms is found to be invalid or unenforceable, the remaining provisions will remain in full force and effect.
- **Entire Agreement:** These Terms constitute the entire agreement between you and CRITIQUES BY TIFF, regarding the Service and supersede all prior agreements and understandings.