

MARKETING ASSOCIATE



Helston, Cornwall, UK
(with occasional travel)



Permanent, full time



Starting ASAP



Up to £30,000 per annum,
subject to experience

ABOUT US

Goonhilly (Goonhilly Earth Station Ltd) enables the safe, sustainable, and secure use of space – keeping organisations connected and informed from Earth to the Moon and beyond.

As the world's first and most advanced commercial provider of lunar and deep space communications services, Goonhilly supports spacecraft operating beyond geostationary orbit for organisations including ESA and Intuitive Machines. Goonhilly also provides state-of-the-art RF Space Domain Awareness (SDA) and assured satcom services for national security organisations.

Its sister company, COMSAT, provides commercial satcom services, with both brands sharing operational sites in the US and UK. Both companies also offer secure and reliable data centre services.

Our company values are **TRUST**, **EXCELLENCE**, **COLLABORATION**, and **CURIOSITY**.

THE OPPORTUNITY

The Marketing Team works across the Goonhilly Group's two brands – Goonhilly and COMSAT – and its four business units – Lunar & Deep Space Communications, National Security, Commercial Satcom, and Data Centre Services.

The Marketing Associate will contribute to the tactical delivery of the marketing plan across “brand and demand”, playing a key role in achieving the Group’s five-year goals. The successful individual will work closely with the Marketing Manager and will be required to collaborate effectively with other departments and external agencies. This position will suit a diligent and versatile “full-stack” marketer, or someone with the willingness to develop and contribute across a range of activities, including:

- Developing marketing collateral (digital and print) to market Goonhilly’s services and activities, contributing across research, writing, design, procurement, and publication/distribution
- Organising the company’s presence at trade shows, coordinating stand design and build, working with suppliers and partner stakeholders
- Coordinating occasional on-site marketing events
- Championing and supporting adherence to both brands’ identities
- Maintaining and updating both companies’ websites (soon to be redeveloped)
- Contributing to management of both companies’ social media channels (LinkedIn, X, Bluesky)
- Refining and owning processes to organise, store, and maintain multimedia assets, in accordance with regulations
- Analysing and evaluating marketing activity, seeking opportunities for improvement
- Taking ownership of inbound enquiries via webform and email, responding or forwarding as appropriate

Other activities may include:

- Supporting media/PR efforts, developing press releases, coordinating enquiries, and working with external agencies
- Ad-hoc photography, videography, and editing
- Representing Goonhilly at trade shows and networking events
- Supporting maintenance of the company’s new CRM system (in Dynamics 365)

KEY SKILLS REQUIRED FOR THIS ROLE

- 2+ years' professional experience in a marketing/communications role or a Level 6 (degree equivalent) qualification in a relevant subject
- Thorough understanding of the fundamentals of marketing/branding/communications/ PR
- Excellent English language writing skills, with the ability to adhere to brand tone of voice / language guidelines
- Strong command of Microsoft Office Suite applications (Word, PowerPoint, Excel)
- Basic graphic design capabilities, with a good "eye for design"
- Proven experience managing time against multiple deadlines and shifting priorities
- Demonstratable experience producing marketing/comms outputs such as blogs, case studies, brochures, event materials, webpages, social media content, whitepapers, newsletters, emails, slide decks.
- Full driving licence with access to own transport

Desirable:

- Additional qualifications and training across marketing / communications / science communication / project management / writing / design
- Experience in event/exhibition management
- Understanding of the basic principles of copy and content writing (ideally with some experience of technical content)
- Experience managing social media channels (content creation, approval processes, scheduling, reporting)
- Ability to evaluate the effectiveness of marketing tactics, with a view to improve future outputs
- Experience developing, championing, and maintaining brand guidelines
- Experience using Canva
- Experience in Adobe Suite (Photoshop, InDesign, Illustrator, Premiere Pro)
- Experience using web Content Management Systems (CMSs), and knowledge of SEO
- Understanding of best practice in digital asset management (e.g. photo databases) and use of metadata

- Experience using a CRM system for sales/marketing (Dynamics 365 preferred)
- Experience in a Microsoft digital environment (Outlook, Teams, Sharepoint)
- Experience collaborating effectively with others, including across departments, across levels of hierarchy, and with external partners and agencies
- Some knowledge of the space/satellite communications industry

WHAT YOU CAN EXPECT FROM US

- Competitive Salary
- Holiday - 25 days plus bank holidays
- Life Assurance
- Private Medical Cover
- Private Dental Cover
- Company Pension Scheme
- Enhanced Maternity & Paternity Cover

We are an equal opportunities employer and are committed to ensuring that our workplace and employment practices are free from discrimination, harassment, or victimisation on the grounds of race, gender, married or civil partner status, pregnancy and maternity, sexual orientation, trans status, disability, religion or belief, and age. We encourage applicants from a wide range of background and with different identities and experiences to apply for roles with Goonhilly.

HOW TO APPLY

Please send your CV to recruitment@goonhilly.org. When submitting, please tell us how your knowledge, experience, skills, and abilities meet the requirements for our role.

Application closing date: 13th August 2025



For an informal conversation about this position, please email recruitment@goonhilly.org and a member of the team will contact you.

Please note that positions at Goonhilly are subject to pre-employment checks.