



**DORSET  
& SOMERSET  
AIR AMBULANCE**

# Events Manager

**Recruitment Pack • January 2026**

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**Harris Hill**  
charity recruitment specialists



# About us

Dorset and Somerset Air Ambulance is a registered charity dedicated to saving and improving lives across Dorset and Somerset. We deliver life-saving critical care by air and road, funded entirely by the generosity of our supporters. Our vision is a future where innovation and collaboration drive improvements in patient outcomes, ensuring everyone in need receives excellent clinical care.

## **Our Mission: Delivering Critical Care When It's Needed Most**

Since March 2000, Dorset and Somerset Air Ambulance has responded to emergencies across the region, bringing advanced medical care to patients wherever they are. Our team's specialist skills, advanced equipment and rapid response capabilities can make a life-saving difference.

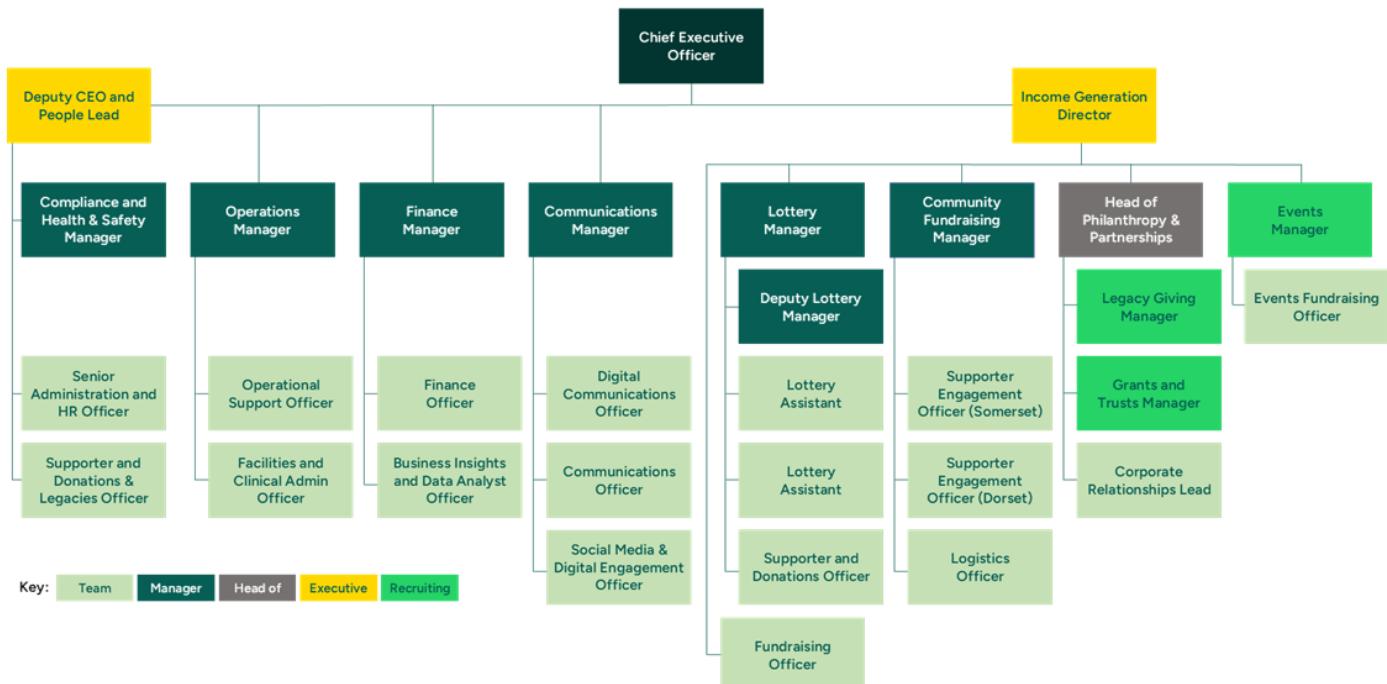
## **Our Expert Team and Services**

Our dedicated team includes expert pilots, critical care practitioners, paramedics, nurses, and doctors, working together 19 hours a day, from 7:00 am to 2:00 am, every day of the year. From remote rural areas to busy urban centres, we bring the hospital to the patient, providing complex and life-saving interventions at the scene. Whether landing by a roadside, in a park, or on a beach, our crew's response can be the difference between life and death.

Once patients are safely transported to the hospital, our patient and family liaison nurses are there to offer compassionate support. Their work ensures continuity of care and guidance for families during incredibly challenging times, which is a crucial aspect of the comprehensive care we provide.



# Organisation chart



**DORSET & SOMERSET**  
AIR AMBULANCE



# Job description

**Job Title:** Events Manager (Mass Participation)

**Reports to:** Director of Income Generation

**Location:** Wellington, Somerset (with hybrid working options)

**Salary:** £38,000 - £43,000

**Contract:** Permanent/Full-time

## We're building a fundraising team for the future.

More people need our life saving charity and we can't meet that need without an additional aircraft and a bigger base. That's why we need you, a fundraising professional at the top of their game. Willing to challenge the norms, build on your extensive sector experience and thrive with the freedom to act.

### The Role

We are seeking a dynamic and experienced Mass Participation Events Manager to lead, develop, and deliver a new portfolio of mass participation fundraising events. You will play a pivotal role in shaping our events strategy, driving supporter engagement, and maximising income to support our life-saving work.

### Key Responsibilities

- **Lead the planning, delivery, and evaluation** of a diverse range of mass participation events (e.g., runs, treks, virtual challenges, community campaigns).
- **Develop and implement marketing and stewardship plans** to attract, retain, and inspire participants, working closely with the Communications and Fundraising teams.
- **Identify and launch new event concepts** that align with our brand and fundraising goals, including virtual and hybrid events.
- **Manage event budgets, logistics, and risk assessments** to ensure safe, successful, and cost-effective delivery.
- **Build and nurture relationships** with supporters, volunteers, sponsors, and partners to maximise participation and income.
- **Oversee volunteer recruitment, training, and management** for events, ensuring a positive and rewarding experience.
- **Monitor and report on event performance**, using data and feedback to drive continuous improvement.
- **Champion innovation and best practice** in mass participation fundraising, staying up to date with sector trends.



# Person specification

## Essential

- Proven experience in planning and delivering successful mass participation or challenge events, ideally in the charity sector.
- Strong project management skills, with the ability to manage multiple priorities and deadlines.
- Excellent communication and relationship-building skills, with experience of supporter stewardship and partnership working.
- Experience managing budgets, logistics, and risk assessments for large-scale events.
- Confident using digital tools and CRM systems to support event delivery and supporter journeys.
- Creative, proactive, and results-driven, with a passion for fundraising and community engagement.
- Willingness to work flexible hours, including evenings and weekends, as required by event schedules.
- Collaborative and supportive team player, able to work effectively with colleagues across the organisation.
- Strong attention to detail and a commitment to continuous improvement.

## Desirable

- Experience working within the air ambulance or healthcare charity sector.
- Knowledge of current trends and best practice in mass participation fundraising.
- Experience developing and launching virtual or hybrid fundraising events.
- Experience in volunteer management and training.
- Experience in developing and implementing marketing strategies for events.
- Ability to inspire and motivate others, including volunteers and supporters.
- Relevant professional qualifications in event management, fundraising, or marketing.



## Terms of appointment

<b>Job Title:</b>	Events Manager (Mass Participation)
<b>Salary:</b>	£38,000 - £43,000
<b>Location:</b>	Wellington, Somerset (with hybrid working options)
<b>Contract:</b>	Permanent
<b>Hours:</b>	Full-Time 37.5 hours per week
<b>Benefits:</b>	<ul style="list-style-type: none"><li>Opportunity to make a real difference in a life-saving charity.</li><li>Supportive, collaborative team environment.</li><li>Flexible working arrangements.</li><li>Professional development and training opportunities.</li><li>28 days holiday per year (incl 3 days between Xmas and New Year)</li><li>Generous Pension contribution (8% charity)</li><li>Health care plan via Simply Heath</li><li>Enhanced sick pay, illness and life cover.</li></ul>



## How to apply

**If you would like to apply for this position, please send the following:**

- An up-to-date CV outlining your employment history, academic and professional qualifications
- A Supporting Statement (no more than 2 x A4 pages)
  - Demonstrating how you meet the criteria outlined in the Person Specification
  - Outlining why you are interested in working for Dorset and Somerset Air Ambulance.

Please submit your completed application to [dagmara.depaula@harrishill.co.uk](mailto:dagmara.depaula@harrishill.co.uk) to arrive by **8am on Monday 16<sup>th</sup> February**.

### Dates for your diary

**Closing date: 8am, Monday 16th February**

**Interviews: Week commencing 23rd February**

Please state in your application if you have any commitments during the interview period that may coincide with these dates, and/or if you need any reasonable adjustments at any point in the recruitment process.