

The **profile** Report

CANTERBURY LABOUR MARKET

LABOUR MARKET UPDATE

The Canterbury Engine

Canterbury remains the standout regional labour market in New Zealand. While national unemployment sits at 5.4% and Auckland/Wellington vacancy volumes have been mixed, Christchurch and the wider region have kept adding both ads and filled jobs, with the **country's lowest unemployment** at 3.6%.

Trade Me Jobs called Canterbury “the engine room of the national job market”. **Listings were up close to 15% year-on-year.** Growth is not just a Christchurch CBD story – Waimakariri, Selwyn and Ashburton all recorded year-on-year listing increases of 25-43%.

SEEK tells a similar story: Canterbury job ads were up 13.7% year-on-year. Stats NZ employment indicators show Canterbury filled jobs up 1.9% year-on-year, the strongest regional lift reported.

This is a constructive but more balanced market than 2021-23: more roles than a year ago, more applicants per ad than the peak tightness years, and modest advertised-pay growth. Candidates with scarce skills (senior finance, digital marketing with measurable demand-gen, manufacturing operations, and tech delivery/data/AI) still move quickly. Mid-level admin and generalist professional roles take longer and are more price-sensitive.

SEEK JOB ADS

+14%

Canterbury YoY

TRADE ME LISTINGS

+15%

Canterbury YoY

91

Profile Group
Placements

2,752

Profile Group
candidate applications
registered

Tim's Return



We're delighted to welcome Tim Best back to the Profile Group team as Recruitment Manager, specialising in the recruitment of Assistant Accountants, Financial and Management Accountants, Finance Business Partners, and Finance Systems & Analyst professionals.

Tim combines 10 years of Big Four and commercial accounting experience with a track record in recruitment. During his previous tenure at Profile Group, he successfully helped more than 100 candidates take the next step in their careers.

Whether you're looking to advance your career or secure exceptional talent for your team, Tim would love to connect and discuss how he can support your goals.

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KEY APPOINTMENTS

Group Finance Manager

Medium environmental business

Financial Controller

Large wholesale company

Senior Financial Contractor

Medium community organisation

Finance Manager

Large construction business

SKILL SHORTAGES

- 1 FP&A Analyst
- 2 Senior Credit Controller
- 3 Executive Assistant
- 4 Systems Analyst

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annual salary data