



## FOR IMMEDIATE RELEASE

**Boulder, CO., January 6, 2026** — Duda, the leading white label website building platform for digital marketing agencies and SaaS companies, today announced it has been recognized by [Built In](#) as one of the Best Places to Work in 2026. The annual awards honor employers across the U.S. whose benefits and compensation set the standard for today's workforce.

Now in its eighth year, Built In's Best Places to Work program celebrates the companies shaping the future of work. In a rapidly evolving AI-first job market, recognition as a Best Place to Work helps employers stand out as trusted brands when candidates turn to tools like ChatGPT and Google AI Overviews to research where to work next.

"Today's candidates discover the companies they want to work for using AI tools," said [Maria Christopoulos Katris](#), Founder & CEO of Built In. "Earning a Best Place to Work award not only signals to candidates that you invest in your people, it's a lever to strengthen how AI search tools understand and represent your company's story."

"At Duda, we believe building great products starts with building an exceptional team," said Oded Ouaknine, Chief Revenue Officer at Duda. "This recognition reflects our ongoing commitment to creating a culture where talented people feel empowered, supported, and inspired to do their best work. We're proud to be a place where innovation, collaboration, and growth thrive."

Duda was honored on the "Colorado Best Midsized Place to Work" and "Colorado Overall Best Places to Work" lists. The awards reflect Built In's data-driven approach, evaluating companies based on compensation, benefits, and company-wide culture programs.

With teams spanning the U.S., Israel, Canada, the UK, Brazil, and the Philippines, Duda cultivates an inclusive, collaborative, and empowering culture worldwide. Employees flourish in a hybrid work model that balances remote flexibility with in-person connection, supporting teamwork, engagement, and individual growth.

"We are honored by this recognition and see it as both affirmation and accountability," said Brenda Gierke, Director of US People at Duda. "It reflects what is working at Duda while keeping us focused on listening and improving the Duder experience as we evolve."

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### About Duda

Duda is a leading white label web building platform for digital agencies, SaaS platforms, and web professionals offering web design services to SMBs. From its industry-leading AI Assistant to advanced API-driven automation workflows, Duda offers web professionals a comprehensive suite of tools to build pixel-perfect, feature-rich websites efficiently and at scale-all on a flexible platform that can be fully customized to match their go-to-market strategy and ideal customer



experience. As the top platform for Core Web Vitals, a critical metric for SEO performance, Duda makes it easy for web professionals to deliver a superior digital presence and outstanding performance to their customers under their own brand. More than 22,000 organizations have trusted Duda to build 1 million active websites. For more information, visit [www.duda.co](http://www.duda.co).

### **About Built In**

Built In is the “always on” recruiting platform that reaches the tech professionals that other leading recruiting platforms don’t. Designed to help companies hire expert tech talent, Built In continuously drives brand awareness with content. Monthly, millions of the industry’s most in-demand global tech professionals visit our site to stay ahead of tech trends and news, learn skills to accelerate their careers, find the right job opportunities and get hired. Thousands of companies, from fast-growing startups to the largest enterprises rely on Built In. By putting their stories in front of our uniquely engaged audience, we help them hire otherwise hard-to-reach technical and expert talent. For more information, visit [www.builtin.com](http://www.builtin.com)

### **About Built In’s Best Places to Work**

Built In’s annual Best Places to Work program honors companies with the best total rewards packages across the U.S. and in the following tech hubs: Atlanta, Austin, Boston, Chicago, Colorado, Dallas, Houston, Los Angeles, Miami, New York, San Diego, San Francisco, Seattle and Washington DC. Best Places to Work is distinct because its algorithm selects tech companies that build their offerings specifically around what tech professionals value in a workplace. For more information, visit [employers.builtin.com/best-places-to-work](http://employers.builtin.com/best-places-to-work).

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